

DOUBLE-FEATURE MOVIE ISSUE!

No.
225
Sept.
'81

MAD

OUR PRICE
90c
CHEAP



OFFICIAL GROUP PORTRAIT OF
OLIVE OYL'S ENTIRE FAMILY

07



...AND YOU'LL FLIP OVER "ALTERED STATES"

BIRTH OF A NATION!

MAINLY, YOU'LL BE IN STATES OF CONSTANT LAUGHTER
WITH SERGIO ARAGONES'S "MAD MAP OF THE U.S.A." IN

MAD

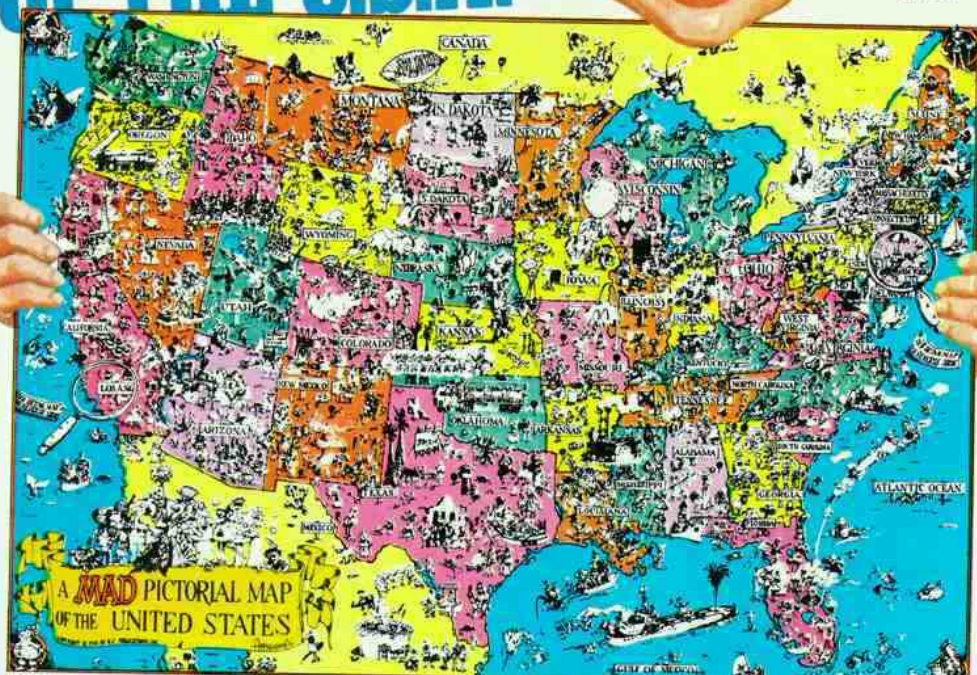
OUR PRICE
\$1.75
SUPER
CHEAP

SUPER SPECIAL WINTER 1981

...FEATURING SERGIO ARAGONES'S
FULL-COLOR, ILLUSTRATED, 20" X 30"

MAD MAP OF THE U.S.A.

WITH
CLOSE-UP
DETAILS
OF LOS
ANGELES,
NEW YORK,
ALASKA &
HAWAII
ON THE
BACK!



PLUS THE USUAL ASSORTMENT OF ARTICLES, MOVIE &
TV SATIRES, AND OTHER GARBAGE FROM PAST ISSUES

CHART A COURSE FOR YOUR FAVORITE NEWSSTAND NOW!

MAD

"Live every day as if it were your last, because one of these days, you'll be right!"—Alfred E. Neuman

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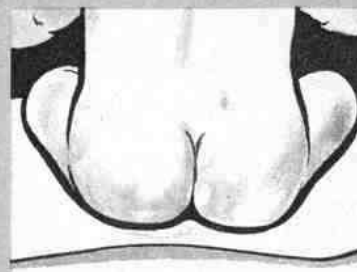
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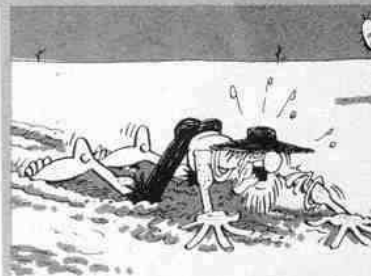
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"FLOPEYE"
(A
MAD
Motion
Picture
Satire)
Pg. 2



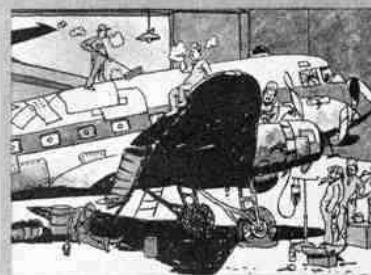
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STRIP-WRECKED DEPARTMENT

How about dis?! Dey went an' made a pitchur about me wid real people! Dat means I'm gonna be even more famous den I wuz before! Yez can loin all about me! An' maybe I'll even loin a ting or two! Like f'rinstance, why I talks like such a moron! An' why MAD calls dere voision of dis picture:

FLO!

Isn't it wonderful how Shelly Duval looks just like Olives Oil in this movie...!?

What's so wonderful?!? She looks like her in REAL LIFE, too!!

Oh, dear!

Maybe you can explain to me why they make a movie with real actors playing the parts of famous cartoon characters, and have them ACT like them, too?! Why don't they just make a full-length CARTOON movie in the first place?

Hamburgers, you know about! Show Biz, you don't!! You see, this is the year that people playing cartoon characters is "IN"!

Oh... you mean like the unreal characters in "Flash Gordon", "Superman" and "Annie"!

No, I mean the unreal characters like Chevy Chase in "Seems Like Old Times"... Richard Pryor in "Stir Crazy"... and Dolly Parton in "Nine To Five"!



GET DRUCKER

I HOPE THEY DON'T MAKE A MOVIE ABOUT US AND USE REAL LIFE ACTORS.

THAT WOULD BE HORRIBLE!

ARTIST: MORT DRUCKER WRITER: STAN HART

PEYVE



Another reason to make a live movie rather than a cartoon is because of the VIOLENCE!

Right! In kids' cartoons, you have to be careful, but in kids' movies, you can be as violent and disgusting as you want! And also, in that way, you earn yourself a "PG" rating!

Yeah!! No kid would be caught dead going to a "G"-rated movie nowadays!

The Director tells me to put on these phony arms, squint one eye, jut out me jaw, talk through clenched teeth, and then—act natural!!

Mutter, mutter...

What's he saying? I can't understand his inaudible muttering!

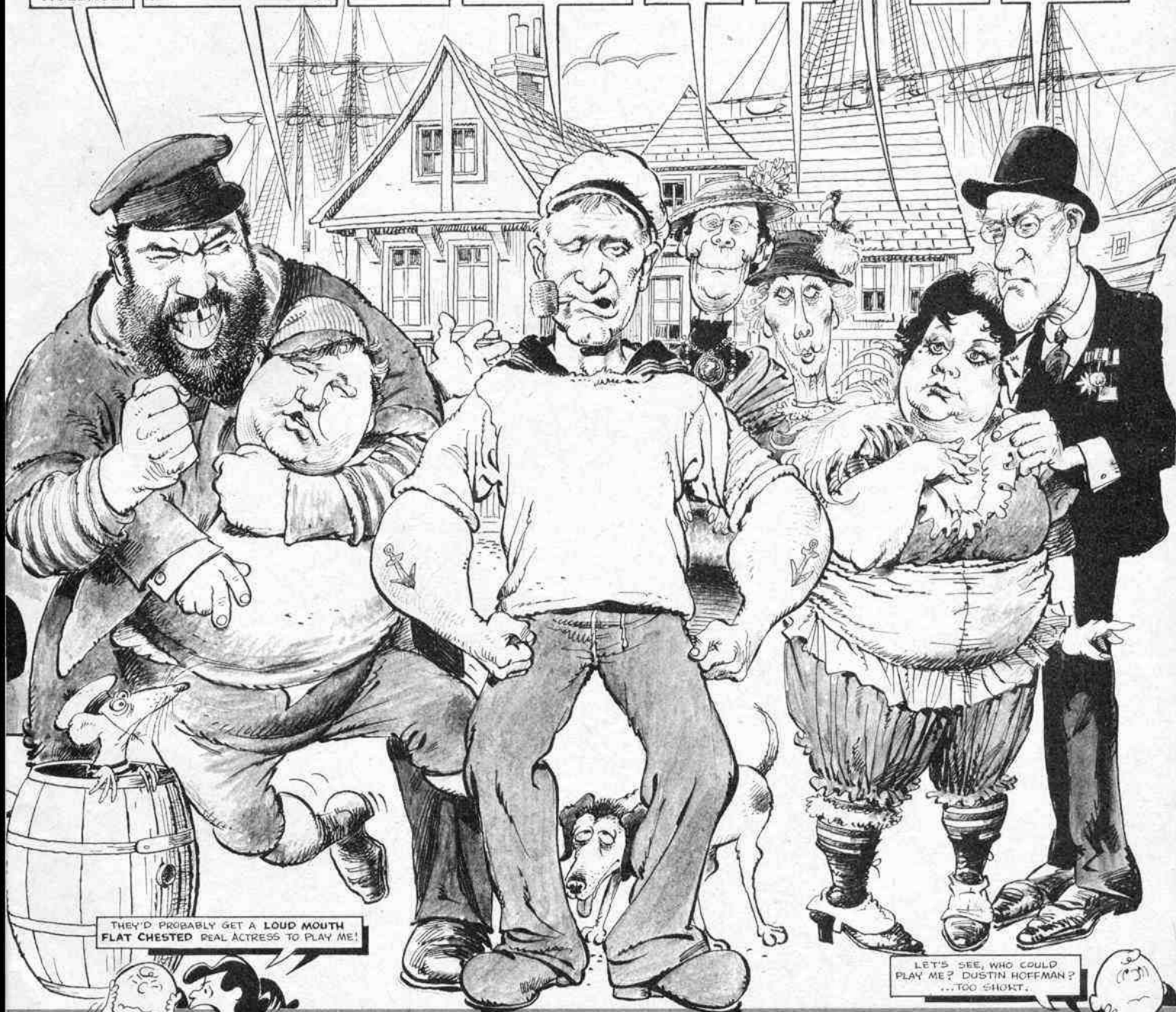
I think he's saying a quiet "GOOD-BYE" to his comedy career!

Why does Robin Williams look so confused?

He can't tell if he's funny or not!

How come??

Because, unlike "Mork & Mindy", in a MOVIE, they don't have a LAUGH TRACK to tell him!



THEY'D PROBABLY GET A LOUD MOUTH FLAT CHESTED REAL ACTRESS TO PLAY ME!

LET'S SEE, WHO COULD PLAY ME? DUSTIN HOFFMAN? ...TOO SHORT.

Well, well! So dis is Sweat Haven! I hopes de peepuls here is friendly to a poor, shipwrecked Sailor ...

We're not friendly to strangers! We're only friendly to friends!!

Huh? How'm I suppoze to unnerstan' dat?!!

The same way that I'm supposed to understand how a man with one eye and deformed arms got into the NAVY!

SWEAT HAVEN BOAT SHOP

PIER GROUP

Let's see ... you owe me a "Landing Tax," a "Muttering Tax" and a "Bad Acting Tax"!

But the worst tax is the "Imagination Tax" ... !!

It's for taxing the imagination of the audience with an idiotic movie that has no plot!!

Dem taxes is scary!!

What's dat?!

SWEAT HAVEN SHOP

Gee, dese peepuls ain't got no compassion!

Look who's talking compassion!

Hey, youze! I'ze got plenny of compassion!

Really? Then tell us: What happened to all your shipmates when you got shipwrecked?

I never axed about dem!

You see what I mean ... ?!

SLAM!

NO ROOMS

NO ROOMS FOR RENT

NO ROOMS

I want to look pretty for my Engagement-To-Bruto-Party, but I look ugly! Trouble is, there's no stylish boutique in Sweat Haven!

There's ALSO no Plastic Surgeon!

You can rent THIS room if you want to!

How dare you! I cleaned it myself when the last boarder moved out!!

It ain't too clean!

When was dat?

Three years ago!!

I'll find me Pappy if it's de las' ting I eer duz!

Well, it's about time dey came up wid a plot to dis pitchur! I guess de story is about me lookin' for me long lost Dad! You know, like dat ol' Greek story of O'Dishes an' Menalouse! It'll be kinda like "The Odyssey For Idiots"!

BIG SWINGER



So you're looking for your long lost Father, eh?

Dat's right! Me Pappy ran off an' left me when I wuz just a mere infink!

Your Mother must have been very upset!

Not really! She ran off WID HIM!

PITCHERS AT AN EXHIBITION

Hey, you one-eyed dumb-lookin' swab! You better leave town . . . before we rough you up!!

What's a matter wid doze guys?!!

They hate all strangers . . . !

Dis is some unfriendly town!

You don't know the half of it! Those guys are our "WELCOME WAGON"!!

FIGHT! FIGHT!

It amazes me how he can beat them up without any help!!

It amazes ME how he can beat up ANYBODY without any SPINACH! I always eats spinach before I beats up anybody! Dis pitchur is sure confoozin'!

THUD!

POW!

SOOK!

JORDASS...

COOH!

BELL PORNPAH PANTS

Bruto and I will be very happy when we're married!

She really can't stand him! And he can't stand her, either! After they're married, they'll have absolutely no relationship!

So . . . WHY are they doing it?!

To inject a note of realism into this film . . . by showing a typical modern marriage!

Grrrrr! Arrrrgh!

Do you think Bruto wants Olives Oil for her body?

No . . . in spite of it!

I've got to escape from Bruto!

But I taut you liked him!

I thought so, too!

Den why is you excapin?

It's a secret!

Youze can tell me!!

I can't, because it's not MY secret! It belongs to the Writer and Director! They're the only ones who know what my motivation is!



Olives, youze is different from de udder goils I know!

Really?! What am I like?

Like de udder BOYS I know!



Olives is gone... and Bruto is furious!!

How can he smash up all the furniture like that?!!

He used to work for a Moving Company!



Take THAT, you squint-eyed runt!!

Hey, hold on a minute! How comes I kin knock out five tough guys just seven panels ago, an' now I can't even defend myself against one tub of lard like him? Dis pitchur makes less an' less sense as it goes on!



I'm giving my baby to Flopeye and Olives Oil before I disappear! No one will ever know who the baby's REAL Mother is!!

Although... in a town with 35 people, like Sweat Haven, it's kinda tough to keep something like THIS a secret!!



Hey! Look at dis baby poison!

Should we keep him, Flopeye?

Sure ting! He's a lucky kid! He'll have me for a Fadder! I'll always protekt him!

And I'll be his Mother so he's twice as lucky!

Hmmm! I'm not so sure about dat!! What do you mean?!!

He might be in trouble if he needs to be breast fed!



Since you cannot pay your incredibly high taxes, you must lose your home!!

Why are they DO-ING this?

To inject another note of REALISM into this movie!!

I THINK I'LL ASK HIM!

BROOKE SHIELDS WOULD BE O.K.... IF SHE WEARS A DRESS.



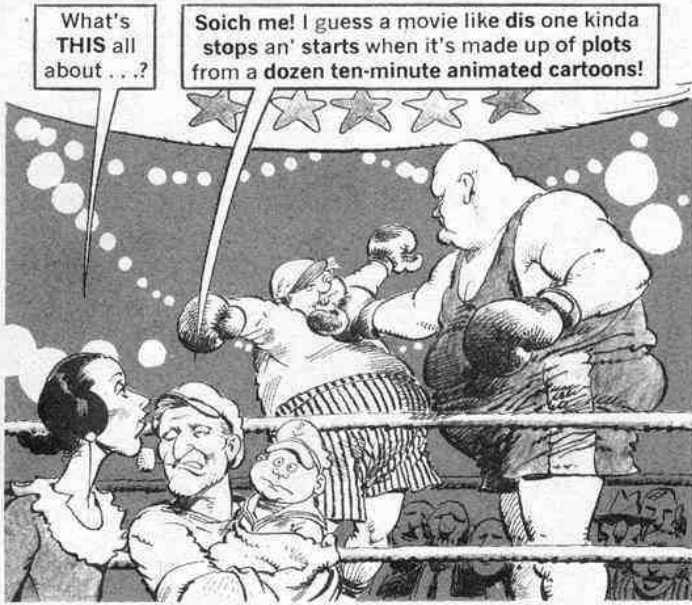
I hates t' make a pest of me-self, but does anyone out dere know what business Olives' Fadder, Mr. Oil, is in...?

Or for dat matter, what ANYONE in Sweet Haven does for a livin...?

Just taut I'd axe!

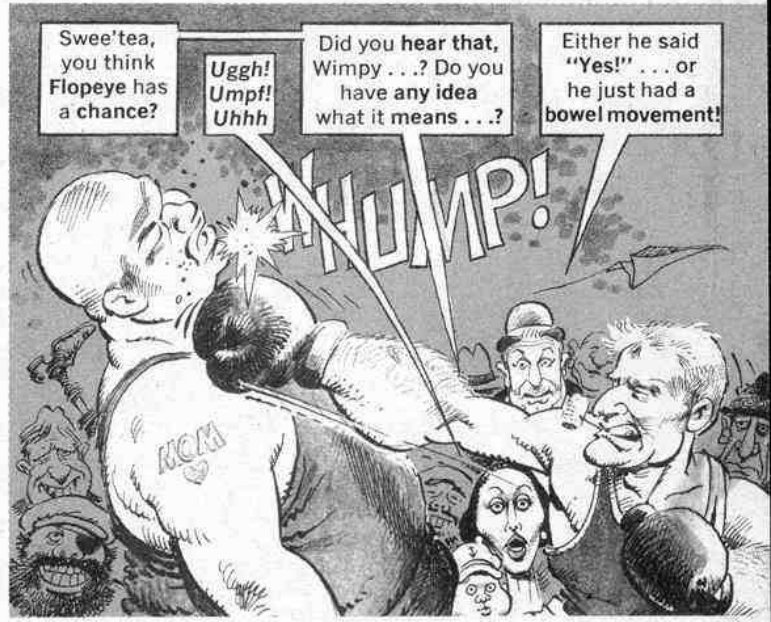
EViction NOTICE

I'D CONSIDER LASSIE.



What's **THIS** all about...?

Soich me! I guess a movie like dis one kinda stops an' starts when it's made up of plots from a dozen ten-minute animated cartoons!

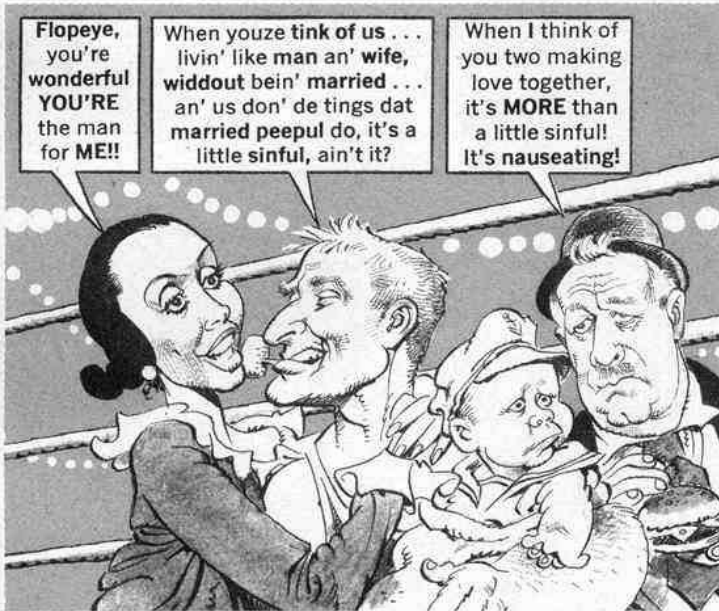


Sweet tea, you think Flopeye has a chance?

Uggh! Umpf! Uhhh

Did you hear that, Wimpy...? Do you have any idea what it means...?

Either he said "Yes!"... or he just had a bowel movement!



Flopeye, you're wonderful **YOU'RE** the man for ME!!

When youze tink of us... livin' like man an' wife, widdout bein' married... an' us don' de tings dat married peepul do, it's a little sinful, ain't it?

When I think of you two making love together, it's **MORE** than a little sinful! It's nauseating!

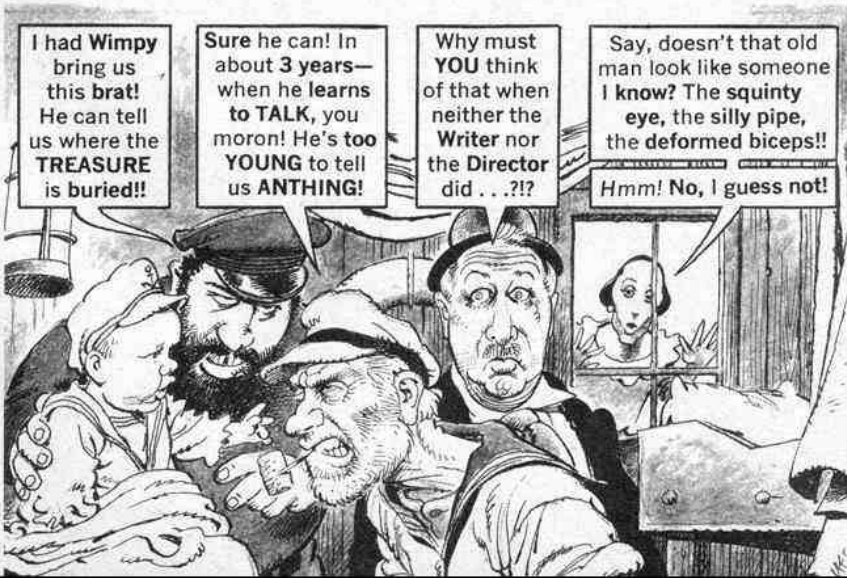


This child can predict **ANYTHING!** He's picked **THREE WINNERS** already!!

Gee, when he grows up, he can be a racetrack tout!

Small potatoes!! When he grows up, I'm taking him to **Hollywood**, where he can become the head of a **Motion Picture Studio!**

Predicting the success or failure of big-budget **MOVIES**, is a lot more **LUCRATIVE** than doping out the **HORSES!**

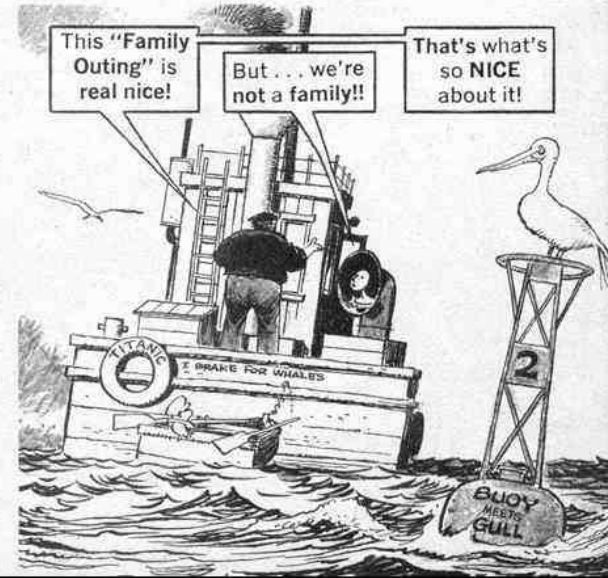


I had Wimpy bring us this brat! He can tell us where the **TREASURE** is buried!!

Sure he can! In about **3 years**—when he learns to **TALK**, you moron! He's too **YOUNG** to tell us **ANYTHING!**

Why must **YOU** think of that when neither the **Writer** nor the **Director** did...?!

Say, doesn't that old man look like someone I know? The squinty eye, the silly pipe, the deformed biceps!!
Hmm! No, I guess not!



This "Family Outing" is real nice!

But... we're not a family!!

That's what's so **NICE** about it!



Eat your spinach, Flopeye ... an' save Olives an' Swee'tea!

But ... I don't likes spinach!

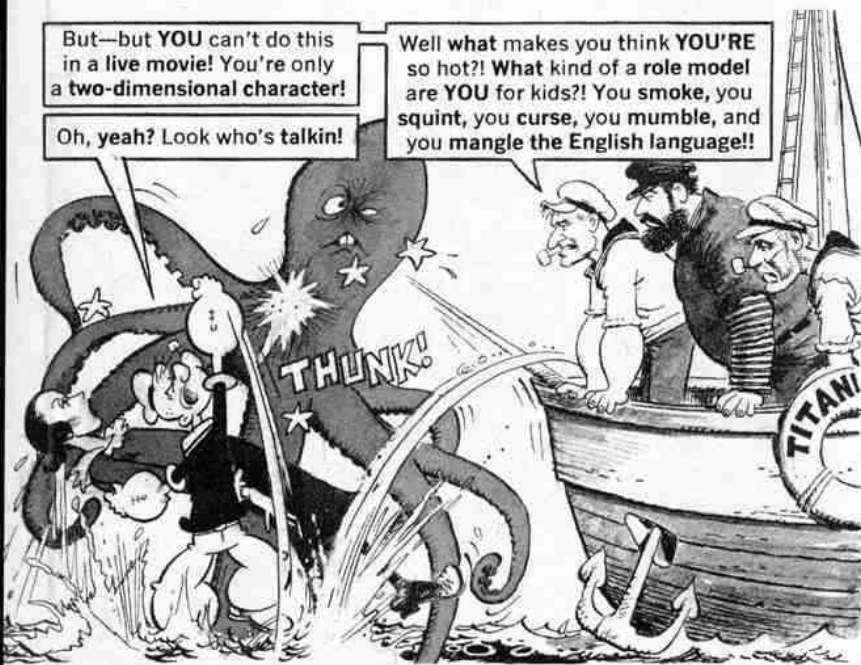


What de hell is dis?! Since when don't I likes spinach?! Everyone in de woild knows Flopeye loves spinach! Everyone except the goofs who made this pitchur ... !

Oudda me way! It's Flopeye to the rescue!!

You're going to save Olives and Swee'tea???

I'm gonna do MORE den dat! I'm gonna save dis disgustipa-tin' pitchur!!



But—but YOU can't do this in a live movie! You're only a two-dimensional character!

Oh, yeah? Look who's talkin'!

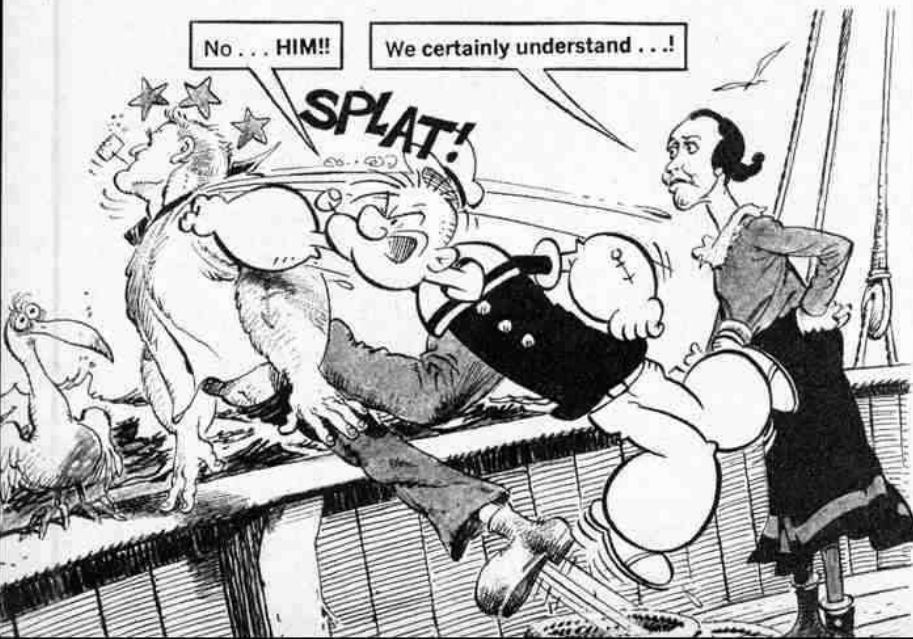
Well what makes you think YOU'RE so hot?! What kind of a role model are YOU for kids?! You smoke, you squint, you curse, you mumble, and you mangle the English language!!



Oh, Flopeye, you're absolutely wonderful!

Tanks! An' now I'm gonna take care of de one poison dat makes me look like a bum!

You mean Bruto, huh?



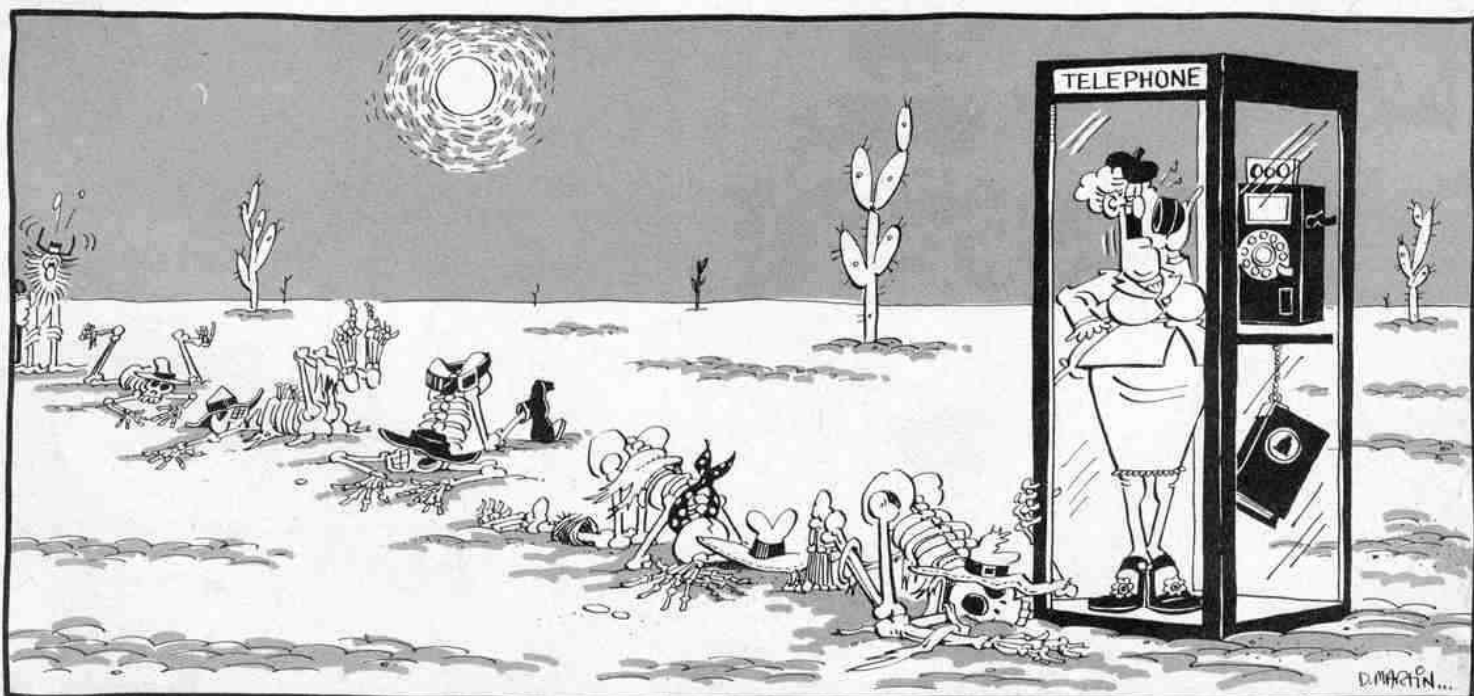
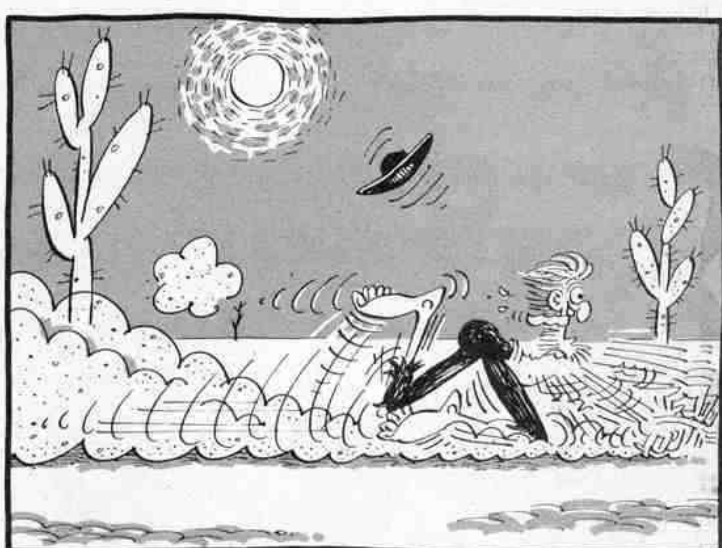
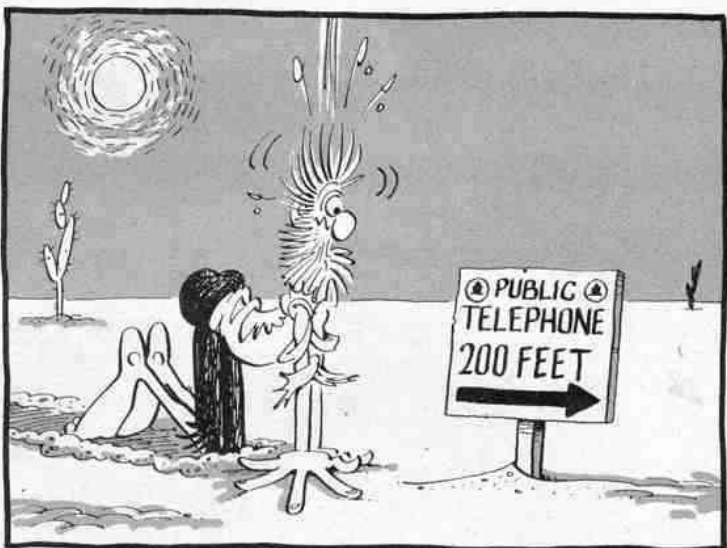
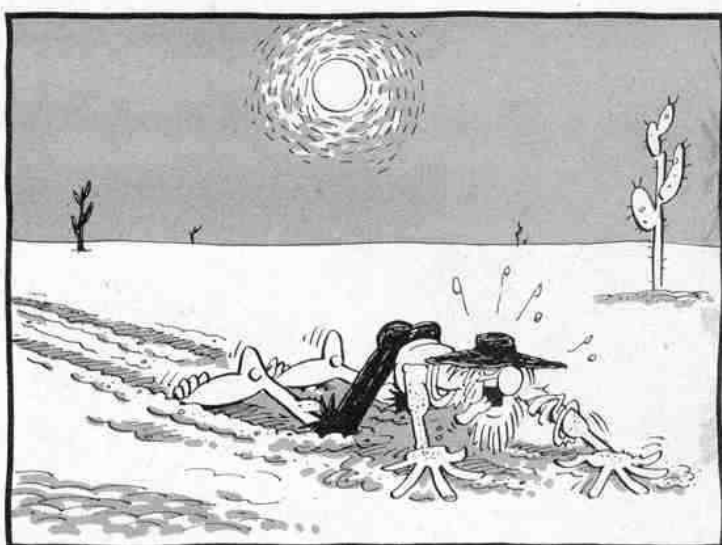
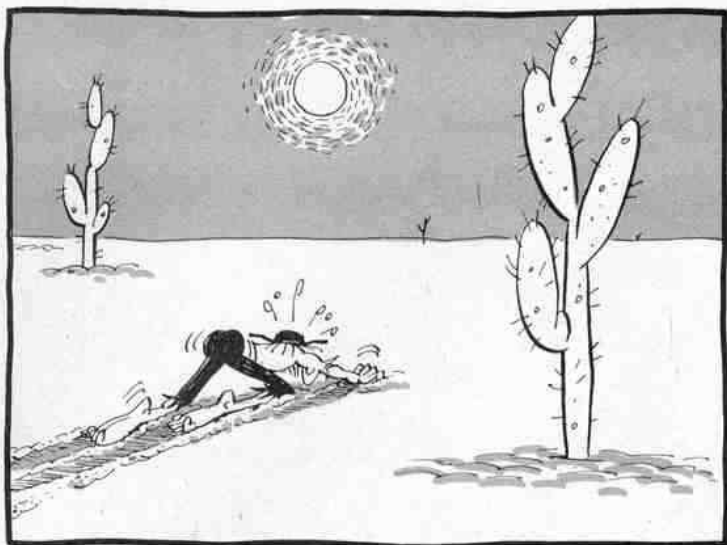
No ... HIM!!

We certainly understand ... !



An' to all me fans ... if I gots any LEFT after dis pitchur ... I apologizes profoosely! I means, I YAM what I YAM ... but DAT guy wuzn't even CLOSE!!

ONE BLAZING HOT DAY ON THE DESERT.



INSIDE POOP DEPT.
**A MAD LOOK
AT SOME...**

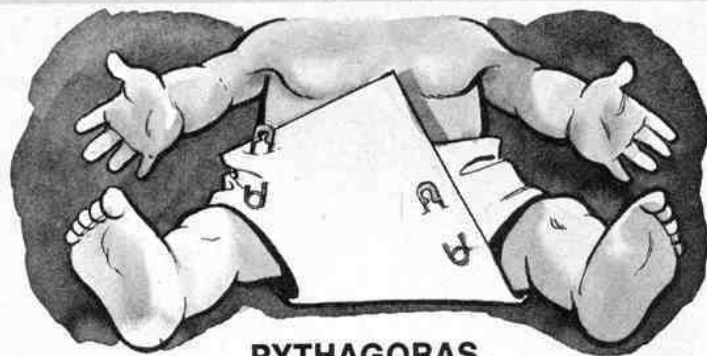
ARTIST: BOB CLARKE

CELEBRI

WRITER: PAUL PETER PORGES



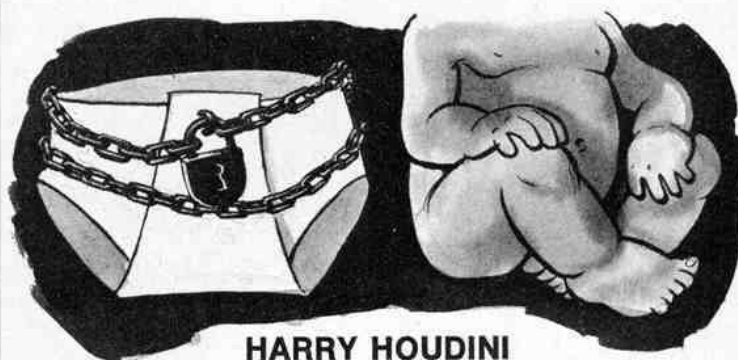
ATTILA THE HUN



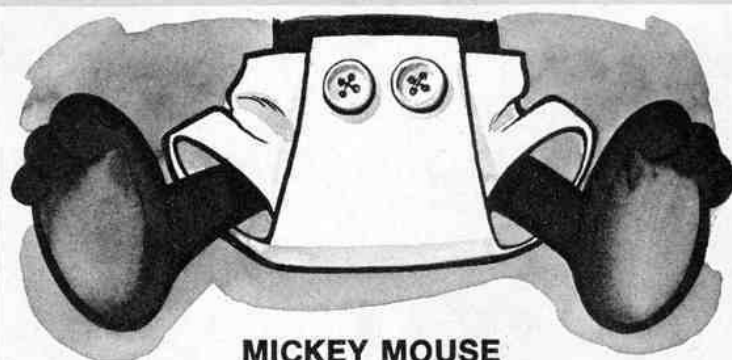
PYTHAGORAS



HARE KRISHNA



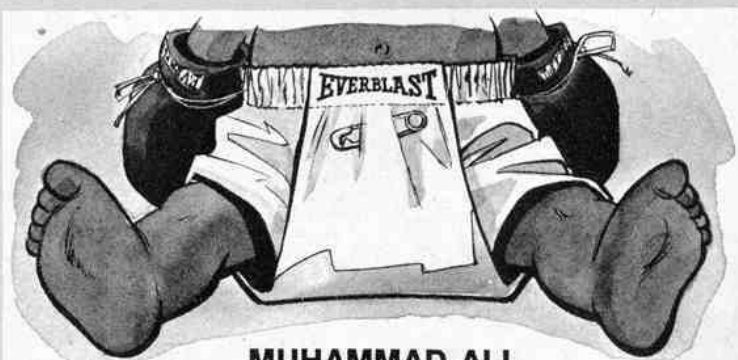
HARRY HOUDINI



MICKEY MOUSE



JESSE JAMES



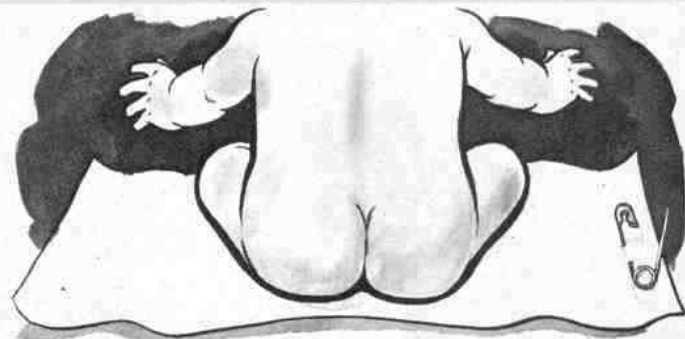
MUHAMMAD ALI

TIES DIAPERS

REMEMBER!
THIS WAS
BEFORE
"PAMPERS"!



NAPOLEON



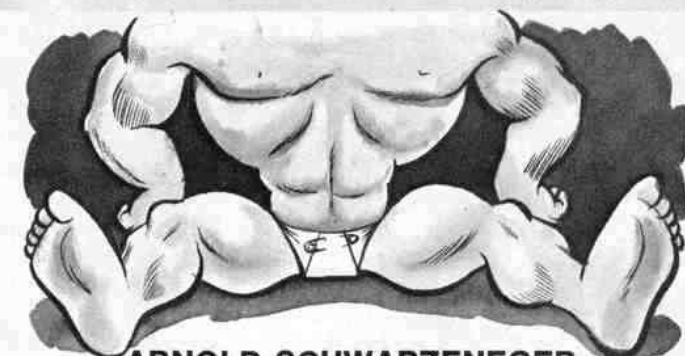
LADY GODIVA



**THE GRAND DRAGON OF
THE KU KLUX KLAN**



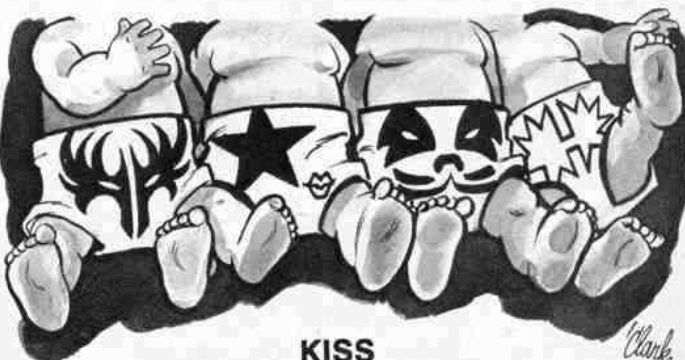
STEVE MARTIN



ARNOLD SCHWARZENEGER



YASIR ARAFAT



KISS

Clark

IF THEY CAN PUT A MAN ON THE

ARTIST: JACK DAVIS



... invent a parking meter that can make change of a dollar bill!?



... market a roll of Scotch tape that's easy to start every time!?



... devise a "child proof" medicine bottle that isn't also adult-proof!?



... design a raffle ticket that has enough space for you to write your name, address and telephone number!?



... invent a "Smoke Detector" that knows the difference between a real fire and a hamburger that's cooking!?



... make a better-grade golf shirt that doesn't have a tacky little animal insignia over the pocket!?



... make a "permanent press" garment that doesn't need touching up with a cool iron!?



... develop an effective way to keep fast-food French fries hot!?



... knit a better-looking toupee for Howard Cosell!?



MOON, THEN WHY CAN'T THEY...

WRITER: JOHN FICARRA



... make a toaster that actually toasts the way the dial is set!?



... invent an electric can opener whose blade is easy to keep clean!?



... manufacture ice cube trays that allow for easy removal of the cubes!?



... manufacture a ballpoint pen that doesn't leave a little blob of ink on the page whenever you start to write!?



... construct a picture frame that doesn't slide crooked every time someone walks by it!?



... develop a clear plastic wrap that doesn't bunch up and cling together the second you pull it off the roll!?



... print a newspaper that doesn't make your hands black as you read!?



... judge ahead of time that a motion picture or a Broadway play is a bomb!?



... manufacture a helicopter that can actually reach Iran!?



... manufacture a box of cookies that can be opened at either end!?



... list the correct "Tonight Show" guests in the paper's TV listings!?



... construct a check and window envelope that line up correctly!?

IF THEY CAN PUT A MAN ON THE



... make a tiny screw for eyeglasses that doesn't come loose regularly!?



... invent a popcorn machine that pops all of the kernals!?

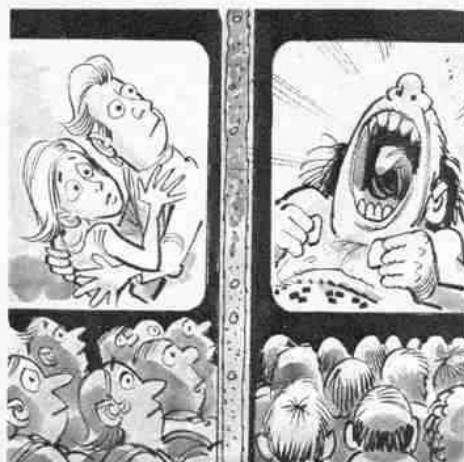


... design a shirt collar that doesn't keep popping out of a man's suit jacket!?

MOON, THEN WHY CAN'T THEY...



... train parking attendants to drive at a normal speed!?



... construct a really sound-proof wall between twin movie theaters!?



... develop a spray deodorant whose fumes don't choke you to death every morning!?

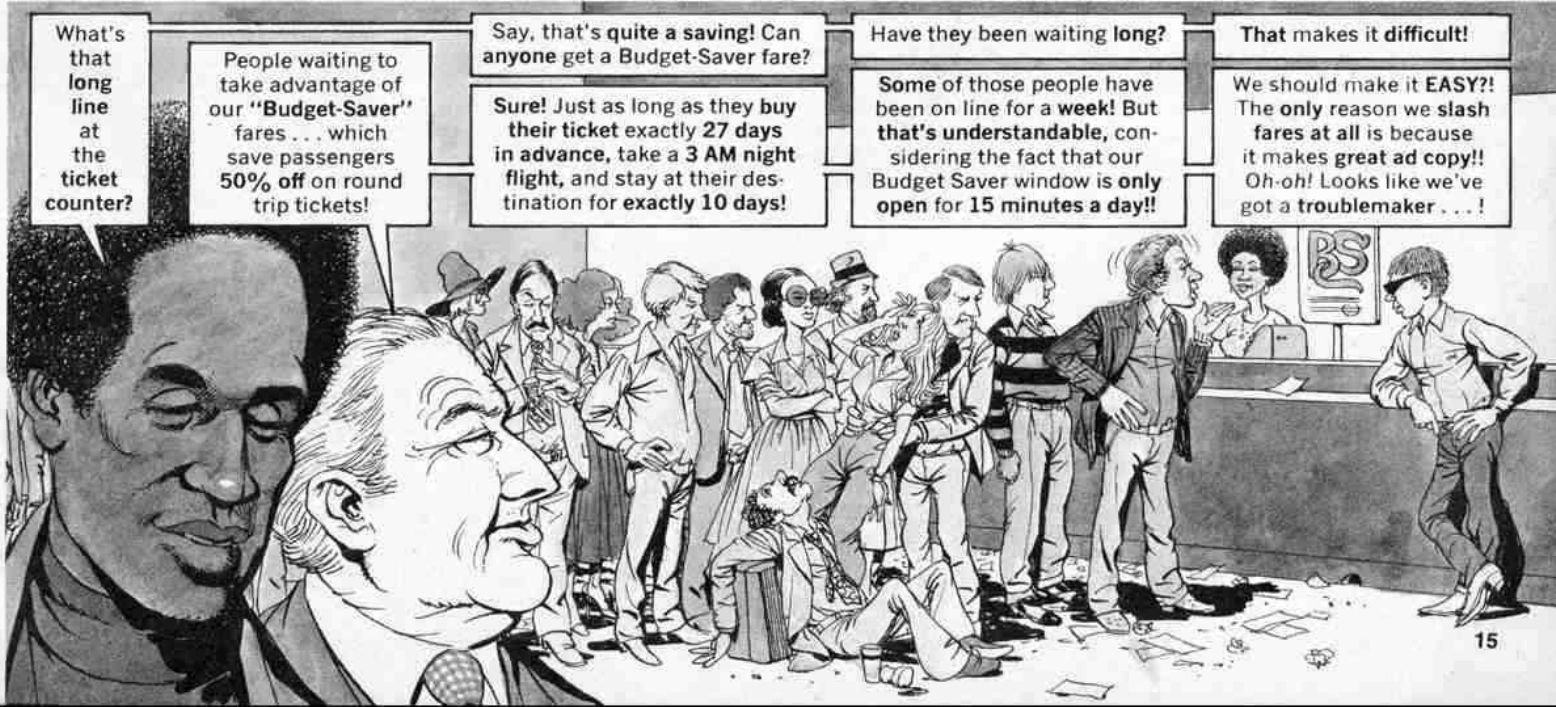
Hi! I'm **O.G. Simpleton**, and I used to run through defensive lines! Then, I ran through airports! And now, I'm running through four pages of **MAD Magazine**, as we bring you an exclusive interview with **Mr. Quincy Widebody** of **American Trans-World United Delta Continental National Airlines**... who was recently named...

MAD'S AIRLINE PRESIDENT OF THE YEAR



ARTIST: GEORGE WOODBRIDGE

WRITER: FRANK JACOBS



I'm booking my flight 27 days in advance! I'm staying in L.A. exactly 10 days! And yet you're turning me down? Why...? WHY?!

I'm sorry, Mr. Wiltfang! Our Budget-Savers do not cover people whose last names begin with "W"

But I've recently **CHANGED** my name —**LEGALLY**—from Jasper Wiltfang to Jasper **SMITH**!!

... or whose **FIRST** names end with "R"!

Why is that boarding passenger so angry?

The Security Detector is beeping, which means there's something metallic on him!

What if he's carrying keys?

He must remove them!

What about his wrist-watch and neck chain?

He must remove them as well!

And what about the fillings in his teeth?

Now you can see why he's so **ANGRY**!



That woman coming through the Arrivals Gate is in a wheelchair! Is she a handicapped person?

She wasn't when she boarded! Like I said, you probably never sat squeezed for five hours in **COACH** before!!

And that man is being taken off the plane in handcuffs! Is he a terrorist?!!

Worse! He's a **COACH** passenger who tried to talk to a friend riding in **FIRST CLASS**!

BAGGAGE CLAIM



Excuse me! How do I get to Boarding Gate 7?

Take the escalator up, then proceed down the corridor to the East Wing! You'll see Gate 7 clearly marked! Have a nice day, and may the Good Lord grant you happiness and make all your wildest dreams come true!



You were extremely helpful and very courteous to her! How come?

She's paying **FULL FARE** ... which means maximum profits! Of course, the minute she's boarded and locked in the plane, we can dispense with all the phony politeness!

Who are all those people lined up at the Passenger Service Counter?

They're arriving passengers who've landed here at JFK and discovered to their horror that their luggage has been sent on to Oslo! But don't you worry! It's our job to reunite passengers with their lost luggage!

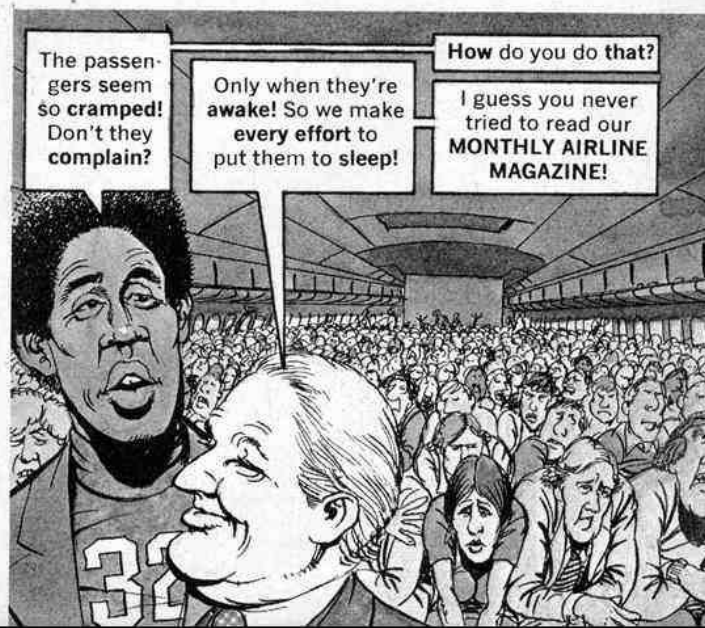
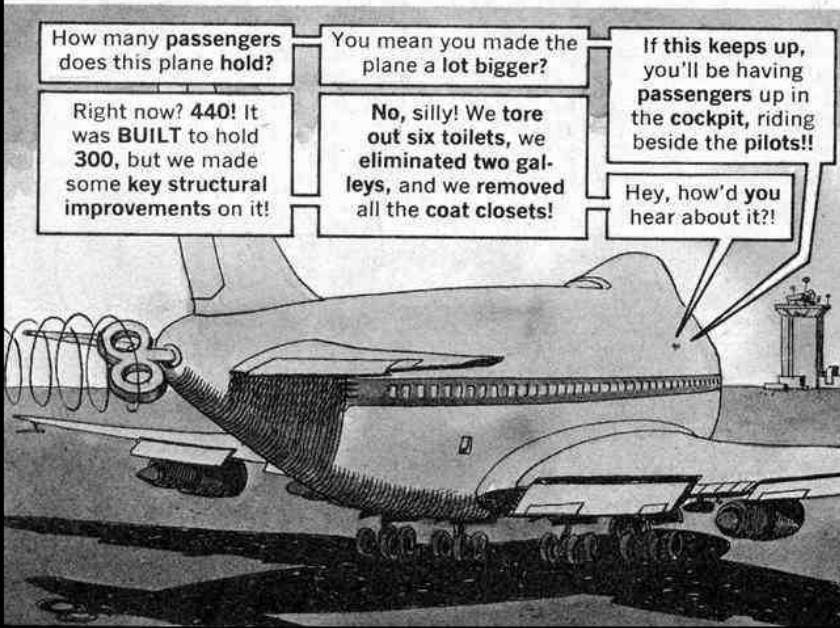
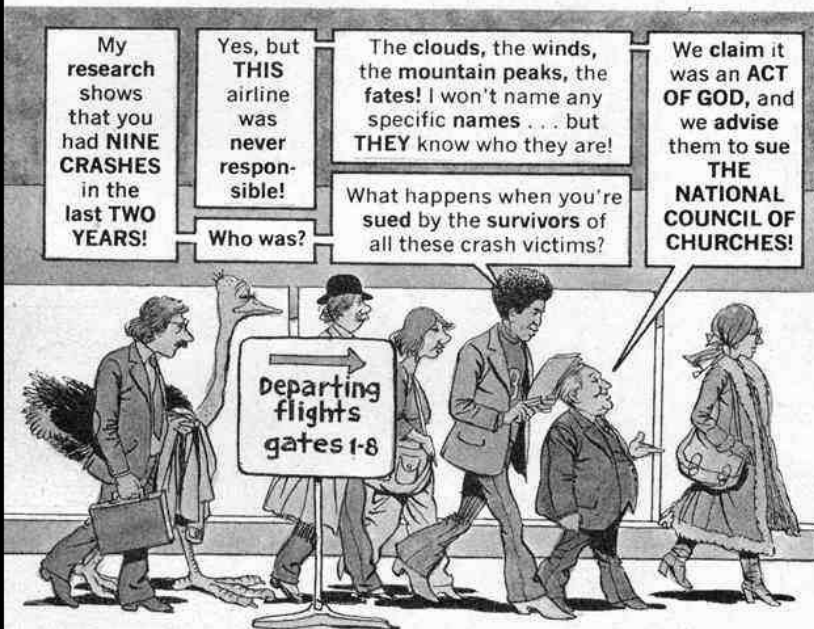
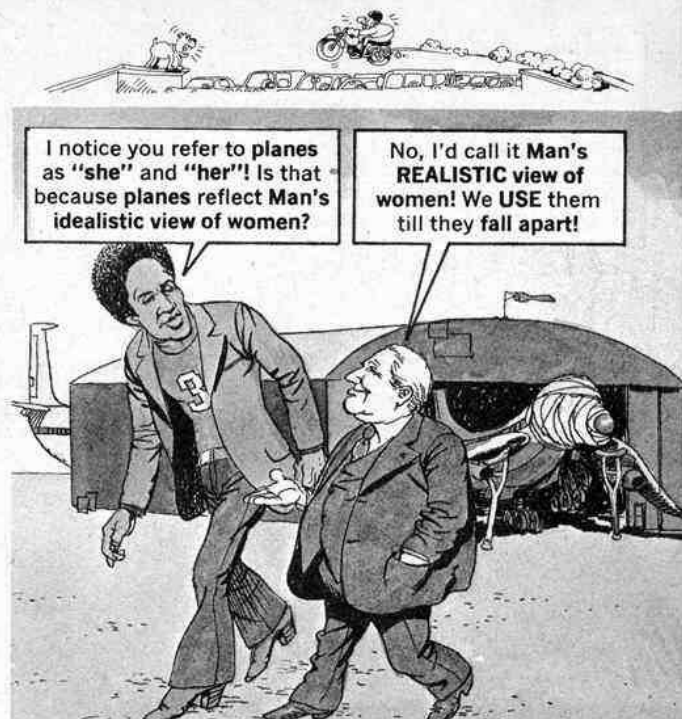
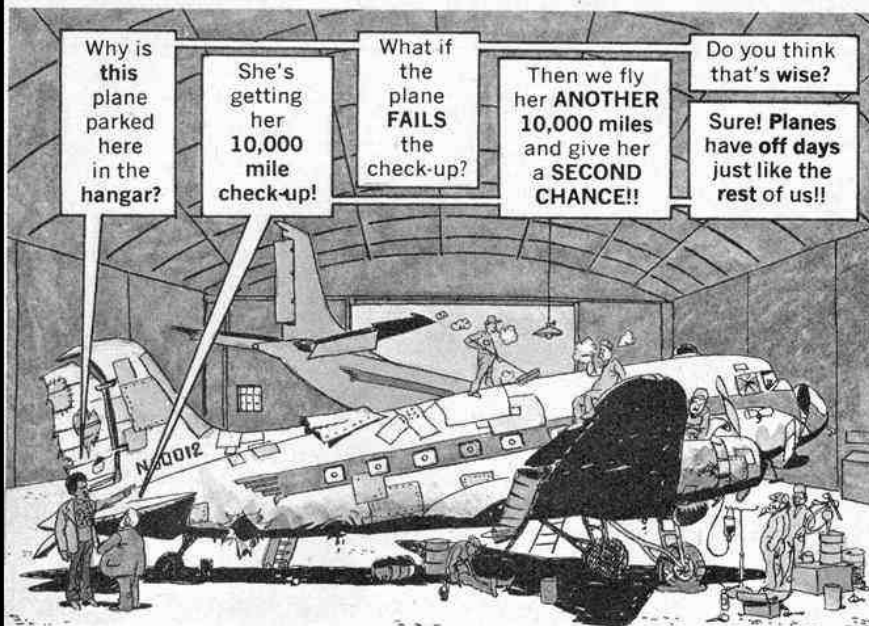
Does that take very long?

Well, a passenger has two choices! He can wait here for 72 hours ... until his luggage meets him! Or, he can fly to Oslo ... and be reunited with his luggage in only a few hours!

Doesn't that require buying another ticket?

You're starting to get the picture!





Boy, the plane is barely up in the air, and the flight attendants are already taking orders for drinks!

Right! We figure if that magazine doesn't make 'em unconscious, the LIQUOR will!

Who gets served first? Coach, or First Class?

The PILOTS! They'd never last the flight if they were sober!

That stewardess is demonstrating how to use the oxygen mask correctly! I guess that's just in case of an emergency, huh...??

Yes, but it ALSO comes in handy when she's serving our airline food!



How do you decide what menus to serve aloft?

Whatever's on Special at the local Safeway! Today, we're serving globs of lasagna with pasty thick sour red tomato sauce! Our tests indicate it's the perfect choice!

You mean people love it?!

They HATE it! We wheel a meal cart down the aisle, and by the time the people smell it, 80% of 'em don't want to eat! And every meal we don't serve puts 32½ cents in our pocket!

A meal costs 32½ cents?!?

That's right... if you figure in the cost of the air-sickness bag!



Tell me how you choose your In-Flight Movies?

We like to get people's minds off any fears they have, so we show them films of "Fantasy" and "Make-Believe"!!

You mean... like Science Fiction Adventure films?

No, tapes of our TV commercials that promise on-time flights and luxury service!



Considering all you've shown me, Mr. Widebody, how can you call yourself "The Number One Airline"?

Well, we CAN! We were the first to scrunch passengers into ultra-narrow seats! We were the first to cut leg-room down to 8 inches! We were the first to eliminate the center aisle! We were the first to make flying in Coach so uncomfortable, it forces tall and fat people to ride First Class! Put it all together and it spells BIG PROFITS for us!

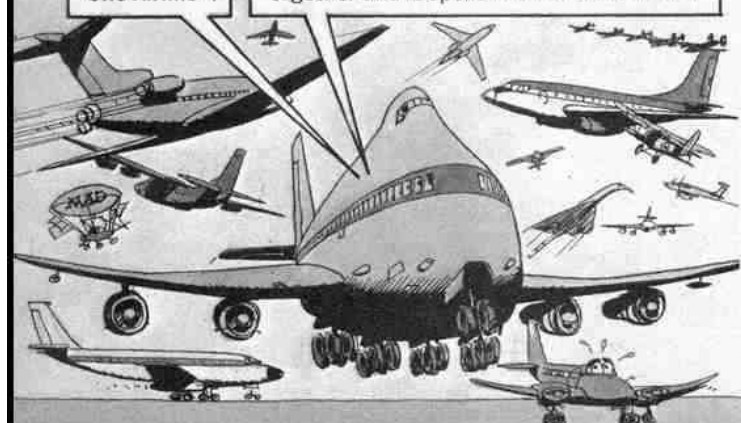
Mr. Widebody, some people might say your airline is poorly managed, misrepresents itself and provides terrible, undependable service!

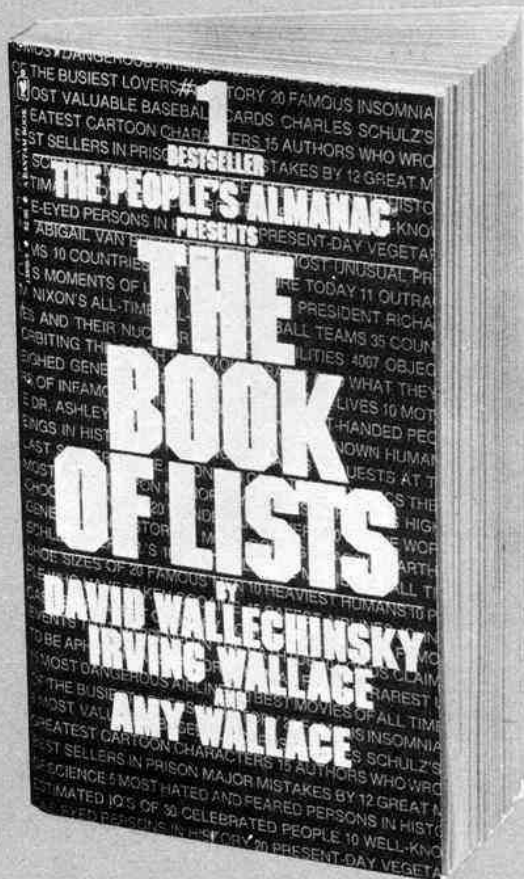
Possibly, but you should know our biggest paying customer thinks otherwise!

And just who IS this customer?

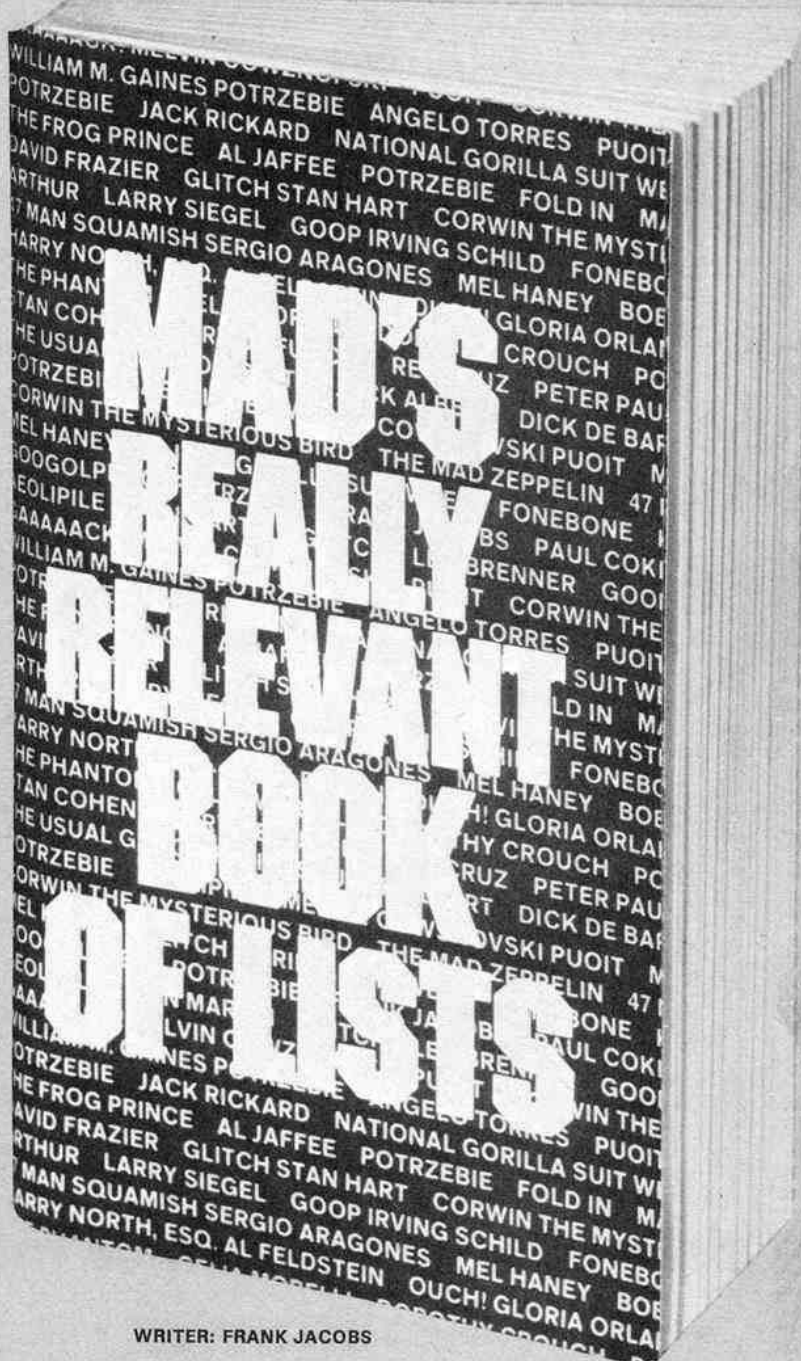
The U.S. Postal Service, which pays us to carry the Mail! To them, we're the model of on-time efficiency!

Hmmm! This is O.G. Simpleton, returning you to MAD Magazine!





One of the most popular books in recent years is "The Book Of Lists." It's loaded with lists, such as "11 Prominent Coffee Drinkers," "10 Famous Snorers," "17 Animals With Pouches" and "The 12 Heaviest Humans." The only problem is: the book doesn't have much to do with everyday living! So MAD has done its usual thing, and now presents—



WRITER: FRANK JACOBS

THE 8 EXPRESSIONS CAUSING THE GREATEST FEAR

1. "It's spreading."
2. "The I.R.S. is calling."
3. "Hold it right there, muthuh."
4. "I am trying to stop!"
5. "We're not alone."
6. "You're being traded to Cleveland."
7. "I can't kill it."
8. "There's no cause for alarm."



THE 8 MOST EFFECTIVE MEDICAL COP-OUTS

1. "It's going around."
2. "It's all in your mind."
3. "It's probably inherited."
4. "It's too early to tell."
5. "It's too late to do anything."
6. "We'll run some tests."
7. "We'll run more tests."
8. "The tests are inconclusive."



9 VERY UNSUCCESSFUL PICK-UP LINES

1. "Would you like to see my boa constrictor?"
2. "Is that a false nose?"
3. "You look just like a hooker I knew in Fresno."
4. "I'm drunk."
5. "Hi, my friends call me Creepy."
6. "Would you like to come to a party in my toolshed?"
7. "I just threw up."
8. "You're ugly but you intrigue me."
9. "I had to find out what kind of woman would go out dressed like that."



6 COMMENTS TO AVOID MAKING WITH A WOMEN'S LIBBER

1. "What's happening, baby?"
2. "Whaddya expect from a woman driver?"
3. "You're an elegant broad."
4. "She does it as well as a guy."
5. "What do you think of girl jocks?"
6. "So long, kid."



6 SUREFIRE LINES TO GET HIM TO BREAK OFF THE RELATIONSHIP

1. "I do karate chops in my sleep."
2. "I'm into not bathing."
3. "I collect dead spiders and keep them in jars in my closet."
4. "I start out the day with raw onions."
5. "I'm pregnant and I don't know who the father is."
6. "My Uncle Vito and his capo want to talk to you."



9 LEAST INSPIRED MAD PREMISES

1. The Lighter Side of Terrorism
2. Terminal Diseases to Match Your Career
3. You Know You Should Change Your Sex When . . .
4. Hysterical Logarithms
5. Don Martin Looks At Tulsa
6. If Famous Celebrities Were Into Strip-Mining
7. The Degenerate's Mother Goose
8. Mad's Busboy of the Year
9. If Albanian Women Played Baseball



8 MEMORABLE MODERN DISASTERS

1. The Susan B. Anthony dollar
2. Billy Carter
3. "Star Trek—the Motion Picture"
4. The San Diego Padres
5. Ilie Nastase
6. "The Gong Show"
7. The U.S. Postal Service
8. "Super Train"



9 PIECES OF FLATTERY WE COULD DO WITHOUT

1. "You're a helluva good loser."
2. "You're really terrific to put up with my playing around."
3. "You're lucky—most men would have fractured both arms."
4. "You're brave—most men would have passed out from the pain."
5. "You take insults beautifully."
6. "You may not be good-looking, but you're sweet."
7. "You've been calm and cool all through this earthquake."
8. "You've taken your bankruptcy like a man."
9. "You never flinched when they mugged us."



7 POLITE COMMENTS YOU CAN MAKE TO A BORE WHICH SOUND LIKE YOU'RE LISTENING WHEN YOU'RE REALLY NOT

1. "Is that so?"
2. "Go on."
3. "Interesting."
4. "I didn't know that."
5. "Mmmm."
6. "Mmmm?"
7. "Mmmm!"



8 NAMES NOT TO NAME YOUR BABY BOY

1. Attila
2. Rasputin
3. Darth
4. Rover
5. Richard Milhous
6. Ayatollah
7. Satan
8. Betty Sue



THE 7 LEAST BELIEVABLE COMMENTS

1. "Your check is in the mail."
2. "This won't hurt."
3. "I don't do this with every guy."
4. "He won't bite."
5. "I've got the perfect girl for you."
6. "No jury would ever convict you."
7. "Give us a call the next time you're in town."



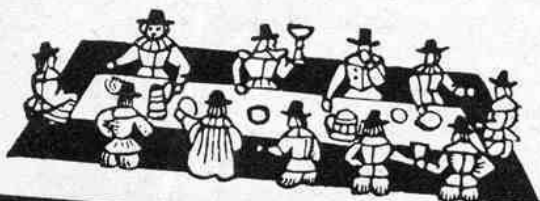
THE 8 LEAST COMFORTING PIECES OF GOOD NEWS

1. "Be glad it's only your transmission."
2. "We only have to pull the front ones."
3. "We know who fire-bombed your house."
4. "At least they didn't steal the silver."
5. "With good behavior, you'll be out in 10 years."
6. "He's alive—what's left of him."
7. "The blotches will disappear in time."
8. "Don't kill him—just work him over."



8 TOPICS TO STEER CLEAR OF AT A FORMAL DINNER

1. Descriptions of bread-mold.
2. Coping with the runs in Mexico.
3. Slaughter methods at the Chicago Stockyards.
4. Trunk murderers.
5. Raw sewage.
6. Leprosy.
7. Torture techniques in Turkish prisons.
8. Jungle rot.



7 UNSOLVED MYSTERIES OF MODERN MAN

1. Why is the shirt you want to buy available in every size but yours?
2. Why does your air-conditioner conk out during the worst heat-wave of the year?
3. Why does that celebrated "cold pill" bring relief to everyone but you?
4. Why does your plane leave from the most distant gate in the terminal?
5. No matter how many peanuts there are in a bowl, why do you eat all of them?
6. In a bar, why does the most obnoxious drunk strike up a conversation with you?
7. Why isn't this article listed in "The 9 Least Inspired Mad Premises?"

PEST-ASIDE DEPT.

A few years ago, a new group of social activists appeared on the national scene ... the militant anti-smokers. Through their efforts, smoking is now restricted in many public buildings, restaurants, businesses, elevators and most forms of

PUBLICALLY PROHIBIT

ARTIST: JACK RICKARD



Giving away the end of a movie to a person or persons who have not seen the film was federally outlawed in 1982 after Franz Grubernik, of Anaheim, California, caused a riot in the lobby of the Primo Theater in Los Angeles by revealing the shocking conclusion to Brian De Palma's latest suspense thriller, "Pressed To Kill," to 350 people at the premier, including Mr. De Palma.



The AMA had little criticism for this piece of government legislation concerning the Medical Profession. After being victimized for years by persons attempting to chisel free diagnoses from them at parties, tennis courts, etc., the Medical Community welcomed this statute to the books. Now, people soliciting gratis medical opinions are liable to a mandatory examination by a Proctologist with cold hands.



Until enactment of this 1982 law, guests who arrived early for dinner parties were merely considered inconvenient. However, it was quickly passed after the French Ambassador, his watch still set on Paris time, arrived six hours early for a party at the Spanish Embassy, stumbling upon the wife of the British Ambassador, the Mexican Ambassador and the entire Italian Embassy staff engaged in activities outlawed by the Geneva Convention.



Federal Law HR-79-144, enacted in 1983, prohibits the showing of grandchildren's photos to strangers in public buildings or on common carriers without the express written consent of the strangers. The penalties provide for fines up to \$300 for each offense, and/or the forced viewing of home movies of the arresting officer's own family on vacation.

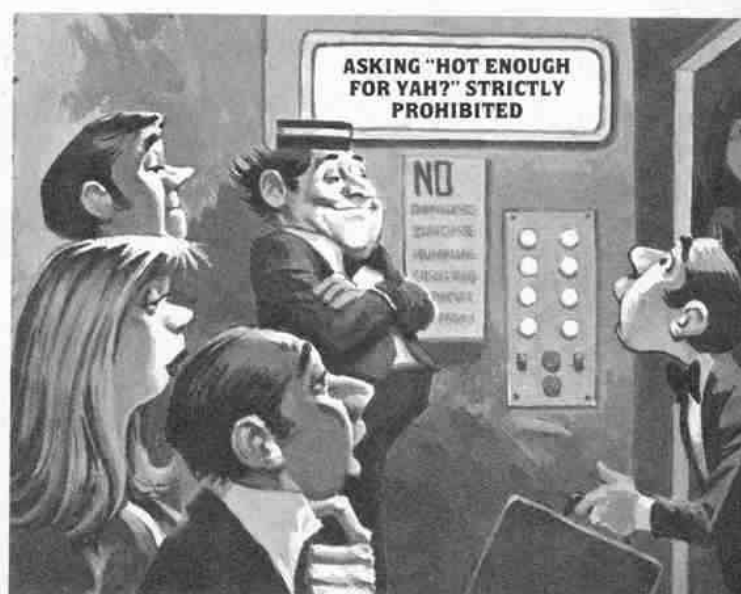
transportation. But now that we have restrictions established for smoking, will we be able to ignore the other bad habits that we drive each other crazy with? MAD predicts that we'll someday wind up with laws and regulations like these

ED BAD HABITS OF THE FUTURE

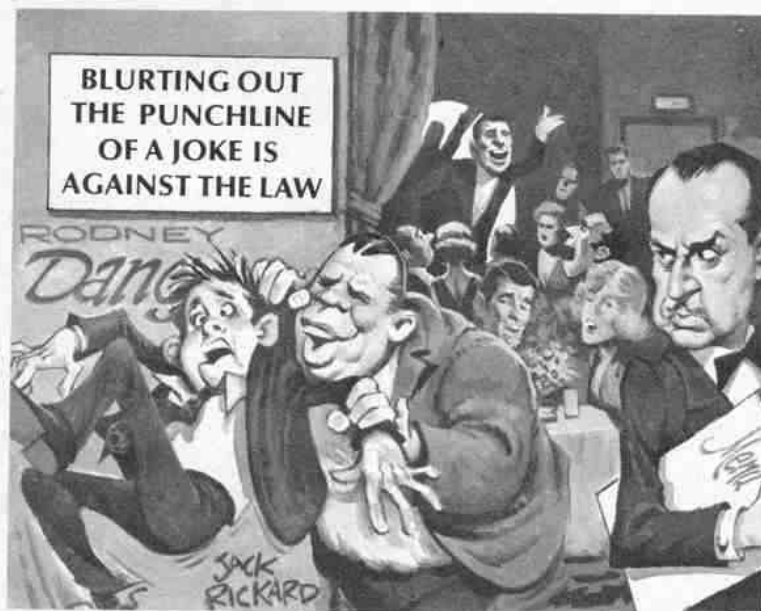
WRITER: DENNIS SNEE



First enacted in New York on a trial basis, this popular law thwarted rubbernecks and cheapskates alike in their quest for a free peek at the news. Reading over other people's shoulders is virtually non-existent today, largely due to the harsh penalties imposed by this law. Offenders can be sentenced to as many as thirty days of reading a train schedule through a fat person's legs if convicted.



After a rash of suicide attempts by elevator operators driven to near-insanity by being asked repeatedly if it was hot enough for them, Congress passed this law in 1984. In addition, the law prohibits asking tall people "How's the weather up there?", etc. Only a last minute lobbying effort by The Optimists of America prevented "Have a nice day!" from being included in the long list.



Would-be comics have criticised this 1983 "Punchline Law" since its adoption, but it has discouraged those social bores from killing other people's jokes. The law also makes eviction of drunks and hecklers easier. And violators are now dealt with severely. Sentences range from forced labor in a Gag-Novelty Shop, to mandatory attendance at a Henny Youngman nightclub appearance.



Loss of private phone service and a stiff fine can result if anyone reaches a wrong number and hangs up without (1) expressing regrets for the inconvenience and (2) identifying himself. This 1982 statute also provides additional heavy penalties for wrong numbers made after midnight, or any time when causing persons to wake up, or interrupt a shower or bath or any other activity of a priority nature.

WHY KILL YOURSELF?



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Yep... when you order your full-color
portraits of Alfred E. Neuman, MAD's
"What-Me-Worry?" kid... suitable for
framing, or wrapping fish, or lining
bird cage bottoms, or whatever... we
will be satisfied, we guarantee! You,
on the other hand, may not be! Mail
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\$5.15 for 27 or \$10.35 for 81 to: MAD,
485 MADison Avenue, N.Y., N.Y. 10022



LETTERS DEPT.



"DULLUS"

I would like to congratulate Mort
Drucker and Lou Silverstone for their
satire of "Dallas." The satire was better
than the show!

Jonathan Morga
Penfield, NY

That doesn't say much for the satire! —Ed.

After a satire like "Dullus," the big
question around the country will be
"Who shot L.S.?"

Billy Charnock
Charleston, WV

Did you ever notice that the Ewings
always breakfast outside, next to the
horsefields? And did you also ever notice
that they never seem to be bothered by
the stench associated with a horsefield?
Do you know why? It's because the
Ewings bought the wind, so they can
make it blow whatever way they want!

Kathy Lozenski
Ontario, Canada

I have just one question for your artist
Sam Viviano: Who is the six-fingered
man you have portrayed on the cover
shooting J.R. Ewing? Maybe Freddie
Silverman?

William J. Keogh
Norwalk, CT

No, it couldn't be Silverman. With his luck,
if "Dallas" was on NBC, whoever shot
J.R. would have missed! —Ed.

"UNSUNG CROSSINGS"

Dennis Snee's "Unsung Crossings" was
great! But he forgot one: "Tourist Re-
turns From Hawaii Without 'Here To-
day, Gone To Maui' T-Shirt"!

Robert Orr
Solvang, CA

ALFRED LOOK-ALIKE?

In the April 18 issue of "TV Guide,"
an article reported that ABC News and
Sports President Roone Arledge used to
make jokes about how "Nightline"
anchorman Ted Koppel looks like Alfred
E. Neuman. I wondered why I never saw
Alfred and Ted together!

Bruce Liber
Egbertsville, NY

We asked Ted Koppel about looking like
Alfred. Here's what he had to say... —Ed.

I wouldn't make too much of the re-
semblance. Old Alfred E. has survived
innumerable assaults on his character, but
suggesting that he looks like a journalist
(and a television journalist to boot) may
be more than even that durable dummy
can survive. Personally, I think he looks
more like Prince Charles!

Ted Koppel
ABC News
Washington, D.C.

"UNDRESSED TO KILL"—US!!!



Tony Perkins in "Undressed To Kill"



Tony Perkins Ready To Kill!

Get the point!

Anthony Perkins
Los Angeles, CA

JUMPING OFF THE BANDSTAND

On the whole, I'd rather be in Phila-
delphia than in MAD Magazine!

Dick Clark
Los Angeles, CA



Dick Clark Takes A Break While Taping
"American Bandstand" To Check Out MAD

We're Off And Running...Again!

And it's...

OUTRAGEOUS PREMISES
...leaving the gate!

HYSTERICAL SATIRES

...taking the lead!

RIDICULOUS TAKE-OFFS

...coming up fast!

WILD ZANY GAGS

...at the turn!

NUTTY COMIC ART

...on the inside!

BIG BELLY LAUGHS

...in the stretch!

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- ☐ The MAD Treasure Chest
- ☐ MAD Sucks
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Above: Cathy Gaines and Steve Mifsud.
A Marriage That Was "Made in Heaven"
(But Assembled in Philadelphia...)

Please Address All Correspondence To:
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New York, New York 10022

Unsolicited Manuscripts will not be returned unless
accompanied by a self-addressed stamped envelope!

for him!—Ed.

There are even less advantages to working

Cathy Gaines Mifsud
Philadelphia, PA

Back in 1958, in issue #43, my mother
asked you to print my baby picture and
you did. Now, here it is 23 years later,
and I'm asking you to print my wedding
picture. I hate to say it, but...having my
picture appear on the Letters page of
MAD has been just about the only real
advantage to being the daughter of the
publisher!

PURE NEPOTISM

Your version of "Ordinary People"
had me laughing so hard that my parents
took me to see a psychiatrist!

Patrick Domitrz
Norcross, GA

I saw the movie "Ordinary People" and
found it extraordinarily boring. Then I
read your "Extraordinary People" satire,
and I know what I found your satire
about the same calibre as the movie, only
less funny.

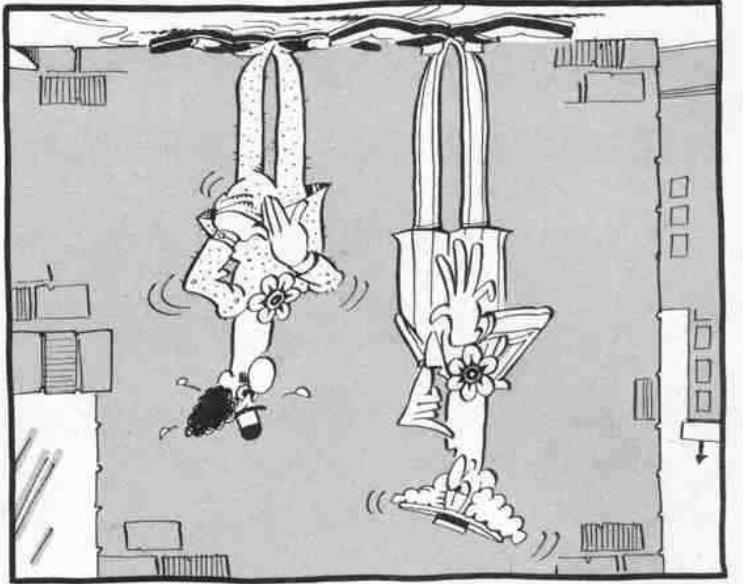
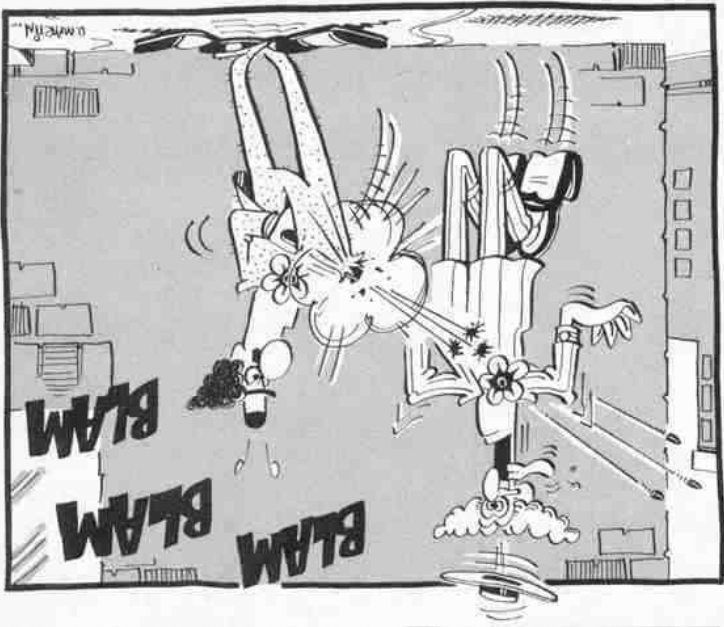
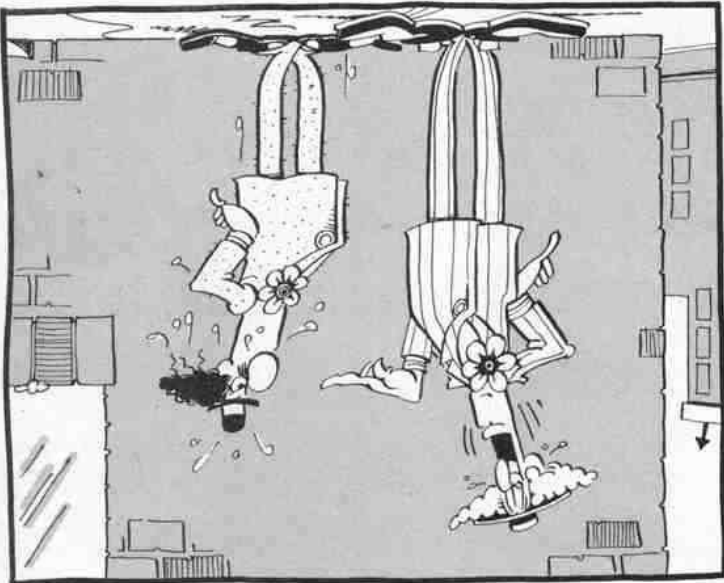
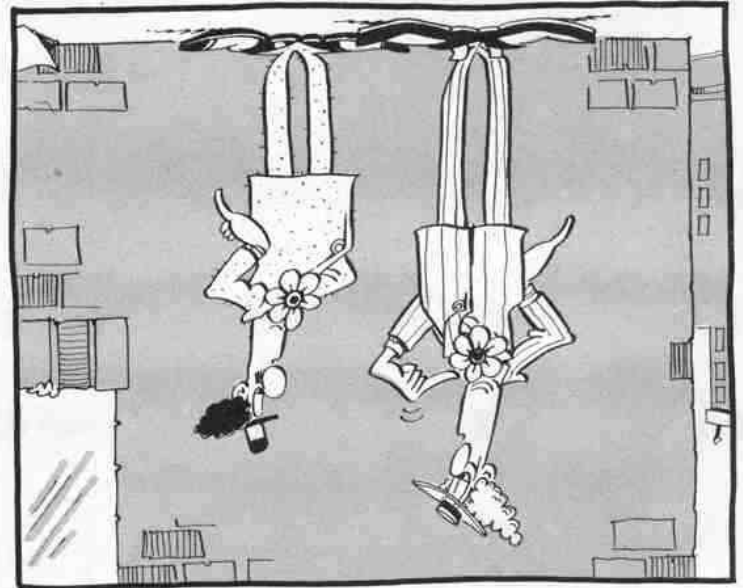
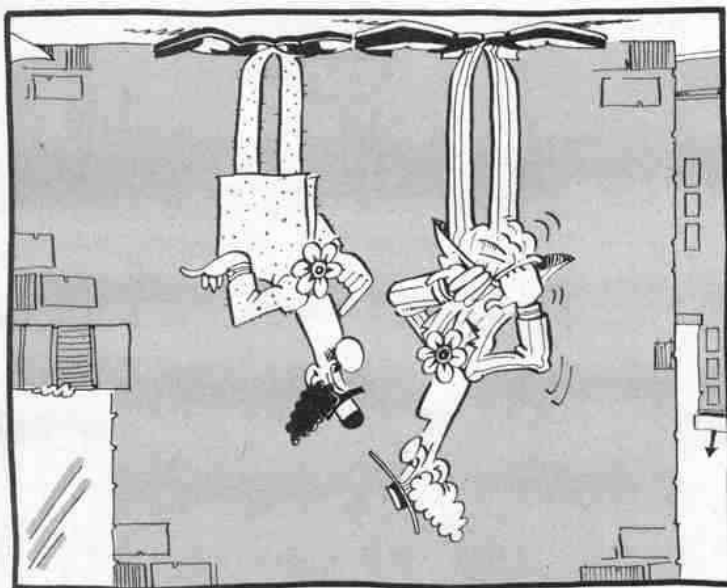
Good point! But then again how can we
believe your letter when it, too, is in MAD!

Scott Alexander Kennedy
Cos Cob, CT

How can you possibly believe George
Hart and Paul Coker's "How Can You
Possibly Believe...?" article when it was
published in MAD Magazine?

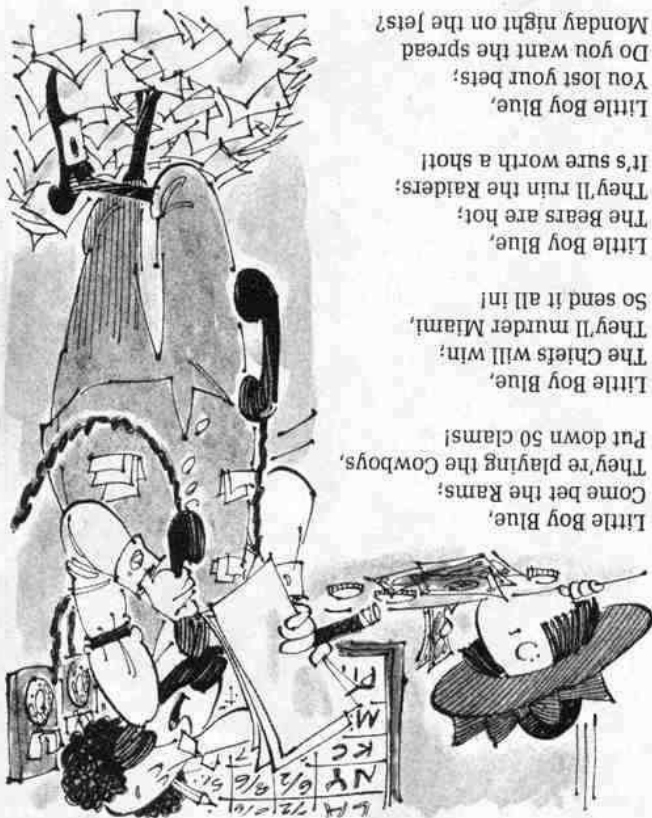
How can you possibly believe... a
magazine that calls 90¢ "cheap"?
David Kushner
Tampa, FL

ONE BLAZING HOT DAY ON MAIN STREET



LITTLE BOY BLUE

as told by a
BOOKIE



Little Boy Blue,
Come bet the Rams;
They're playing the Cowboys,
Put down 50 clams!
Little Boy Blue,
The Chiefs will win;
They'll murder Miami,
So send it all in!
Little Boy Blue,
The Bears are hot;
They'll ruin the Raiders;
It's sure worth a shot!
Little Boy Blue,
You lost your bets;
Do you want the spread
Monday night on the jets?

HUMPTY DUMPTY

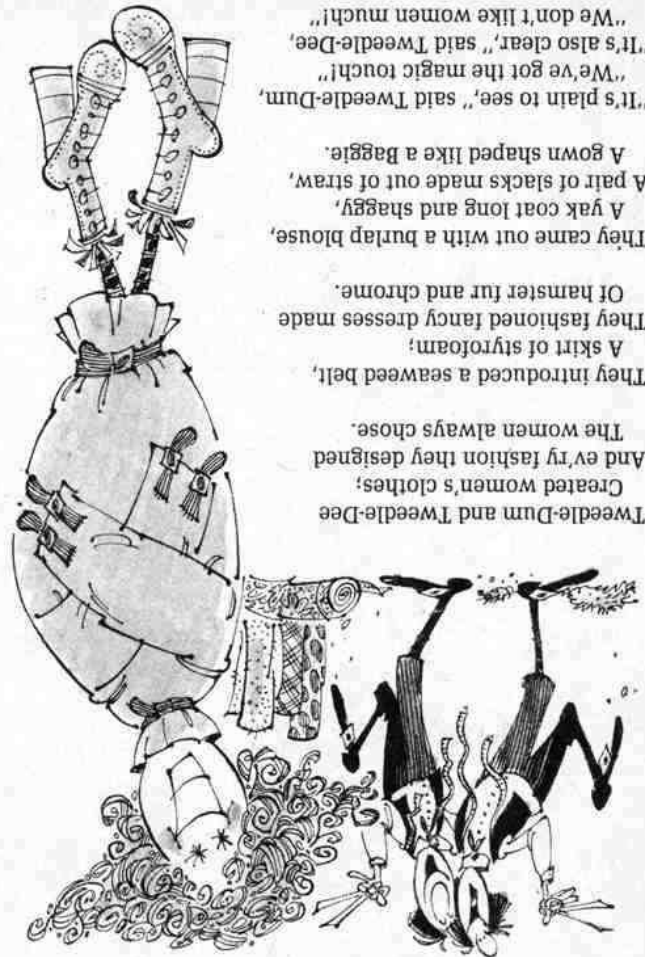
as told by a
LAWYER



Humpty Dumpty sat on a wall;
Humpty Dumpty had a great fall;
"The bricks of the wall," said his lawyer,
"were loose;"
"We've got a good case, so we'll sue
Mother Goose!"
Humpty's lawyer got a big trial;
Took Mother Goose for a million, did he,
Of which he got half, which is not a bad fee!

TWEEDLE-DUM AND TWEEDLE-DEE

as told by a
FASHION DESIGNER



Tweedle-Dum and Tweedle-Dee
Created women's clothes;
And ev'ry fashion they designed
The women always chose.
They introduced a seaweed belt,
A skirt of styrofoam;
They fashioned fancy dresses made
Of hamster fur and chrome.
They came out with a burlap blouse,
A yak coat long and shaggy,
A pair of slacks made out of straw,
A gown shaped like a Baggie.
"It's plain to see," said Tweedle-Dum,
"We've got the magic touch!"
"It's also clear," said Tweedle-Dee,
"We don't like women much!"

TAFFY WAS A HITMAN

as told by a
MAFIA DON



Taffy was a hitman;
Taffy made good bread;
Taffy pulled a double-cross
And killed his Capo dead.
Taffy had an alibi,
But his mob could tell
Taffy's tale was full of holes;
Now Taffy is, as well!

supplied with verses dealing with their particular jobs and professions? Then they could inspire their kids with



ENTED DOSE

LITTLE MISS MUFFET
as told by a
GOSSIP COLUMNIST



Little Miss Muffet
Is sharing her tuffet
With Bo-Peep and Solomon Grundy;
They say Georgie Forgie
Was seen at an orgy
With Old Mother Hubbard last Sunday.
Seems Little Boy Blue
Gets it on in the shoe
'Cause he's heard the Old Woman is kinky;
And as for Jack Sprat,
Well, his wife left him flat
And is living with Wee Willie Winkie.

AS I WAS GOING TO ST. IVES

as told by a
DOCTOR



As I was going to St. Ives
I met a man who had the hives,
A woman with a fractured hip,
A dozen children with the grippe,
Two cyclists in a head-on crash,
A tourist with a dreadful rash,
Six barefoot girls with broken toes,
A shepherd with a twisted nose;
How many people did I tell to call my nurse
For an appointment during office hours after
I returned from playing golf at St. Ives?

TOM, TOM, THE PIPER'S SON
as told by a
PSYCHIATRIST



Tom, Tom, the piper's son,
Stole a pig and away he run;
His parents sent him here to me
To get intensive ther-a-py.

Tom, Tom, it's very clear,
Shows great progress in just a year;
I'm pleased to say that now he feels
Much more at peace each time he steals!

Parents love reading "Mother Goose" to their kids. The problem is that those old Nursery Rhymes don't prepare

youngsters for their future careers. Wouldn't it be a great idea if career-oriented mothers and fathers were

MAD'S CAREER-ORIENTED MOTHER GOOSE

ARTIST: PAUL COKER, JR. WRITER: FRANK JACOBS

MARY HAD AN LTD

as told by an
AUTO MECHANIC



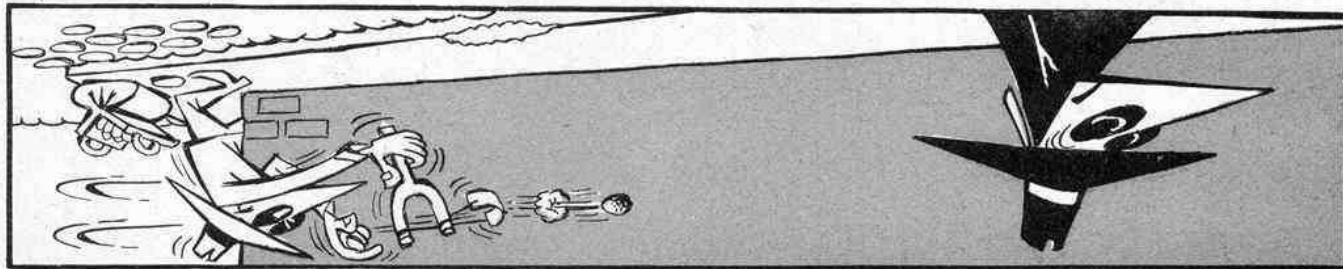
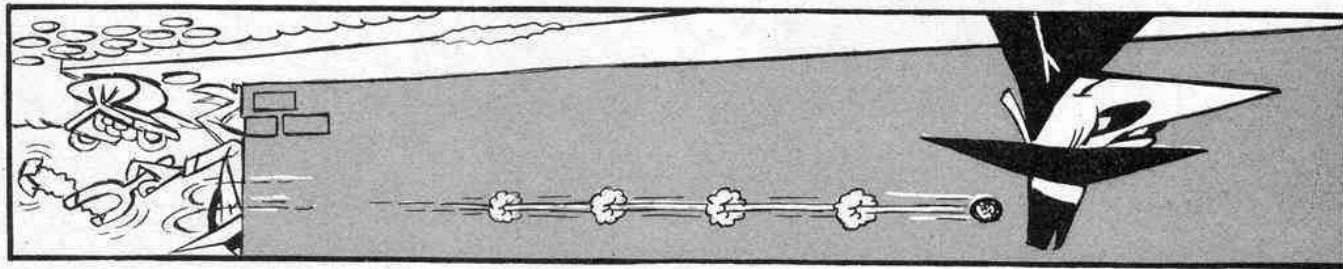
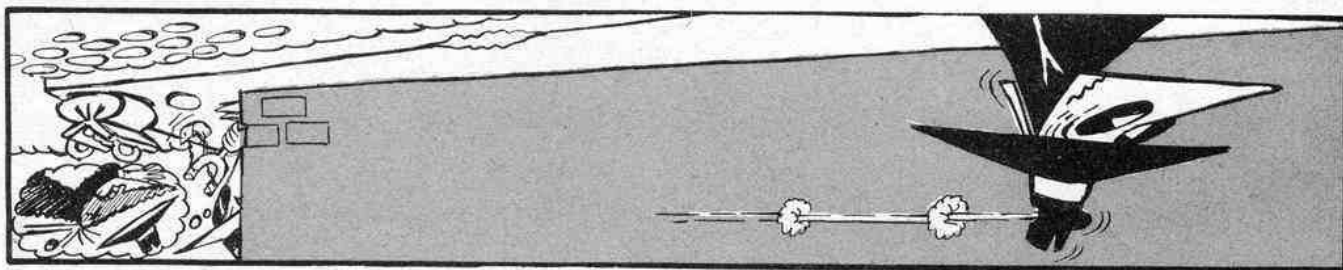
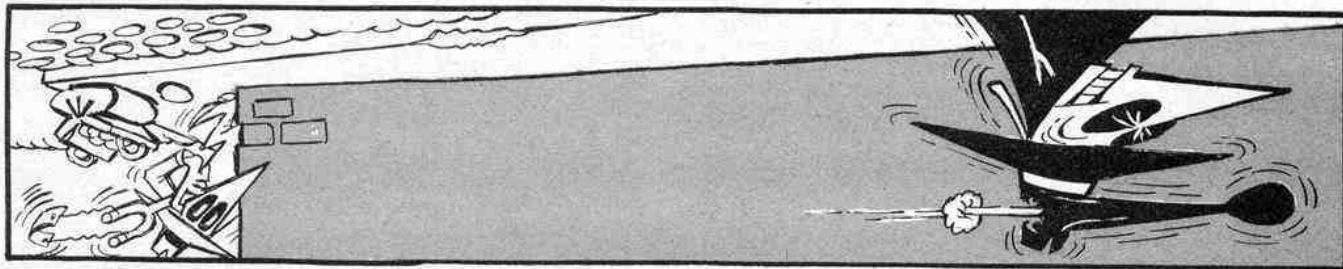
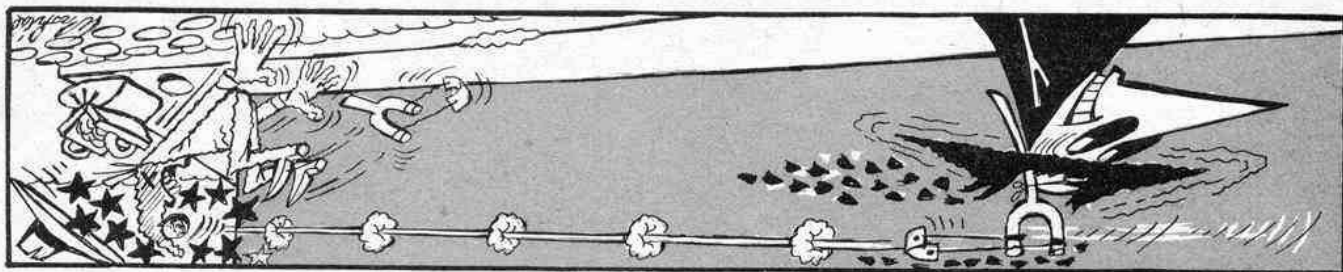
Mary had an LTD;
She drove it for a week;
And ev'rywhere that Mary went
She heard an awful squeak.
A fine mechanic, who
Declared that he would find the squeak
Before the week was through.
The squeak is gone and Mary's broke;
Nine hundred was the ticket.
He'd put a new transmission in—
And taken out the cricket!

JACK AND JILL

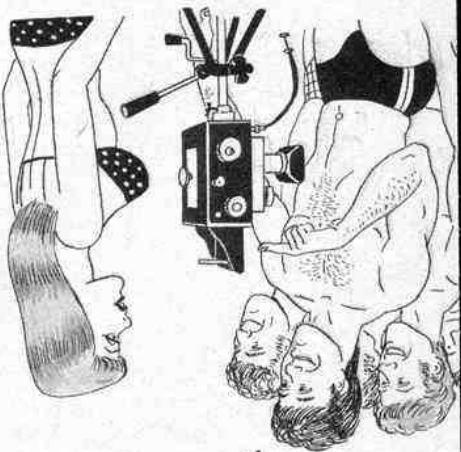
as told by an
ECONOMIST



Jack and Jill
Climb down their hill
With water for the nation;
Already, twice,
They've raised their price
To keep up with inflation.
Jack and Jill
More buckets fill;
They work until they totter;
But though they're beat,
They can't compete
With cheap, imported water!



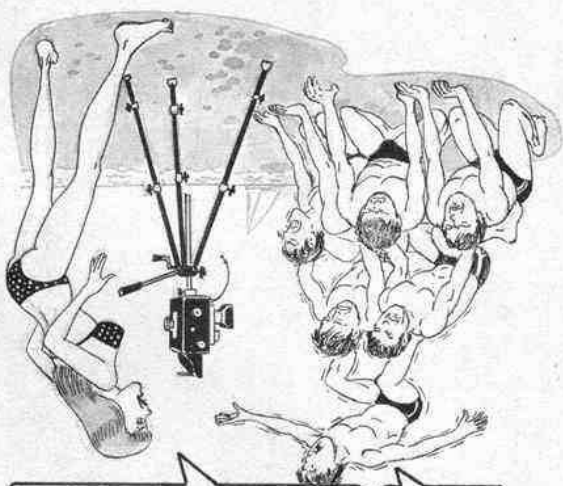
THE BEACH



We're going to make our famous Incredible Human Pyramid! When we do, you take a picture of it!



Ready...!! ALLEY OOP...!!



I CAN'T! Somebody's gonna have to come down here and show me how to WORK this darn thing!!

Okay!! Hurry up to come down here and show me and shoot!

THE TELEPHONE



Hello, Helen? I can hardly hear you! It's a terrible connection! Anyway, listen! I finally got my telephone installed, and now I can tell you all of the juicy gossip I've been saving!



Dorothy and Brad are splitting-ville! He was playing around! Shirley is seeing a man old enough to be her father! Not only that, he's married! Ann moved in with some guy who's a real nerd! Beverly is pregnant! She says she's married, but I don't believe her!



Jane is hooked on Vallum, and she's spaced out most of the time! I've been seeing this dreamboat of a guy! His name is Mike! He's got everything but a job! And... Helen, are you GETTING all this?



I don't know how she can, Lady! This phone isn't CONNECTED yet!!

ACCIDENTS



OH, MY GOD!! WHAT HAPPENED TO YOU??

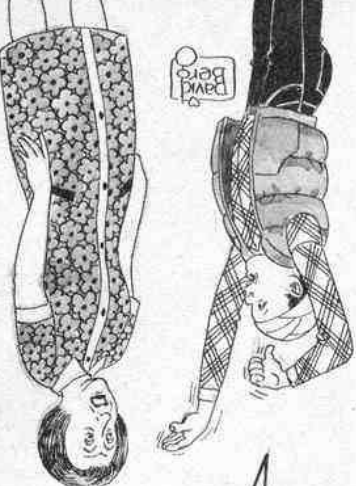


SKATEBOARD!! How many times have I told you to wear a helmet?!



Hundreds of times!

So why didn't you put it on?!



I was reaching up in my closet to GET it, when the skateboard FELL on me!!

THIS MARGINAL CLOSED FOR REPAIRS



If it wasn't for you
GUN NUTS, we'd have
stronger Gun Control
Laws, and a lot less
crime in the streets!

Bull ship!
It's in the
Constitution!
The right to
bear arms!



THIS IS A STICK UP!!



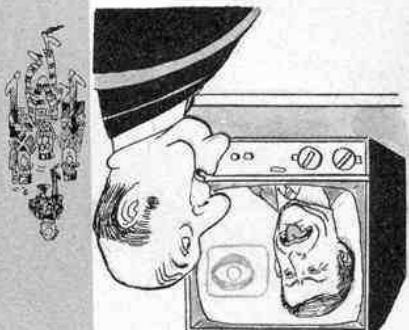
Well, Gun Nut!
That crook with
a GUN got away
with all of our
money! Are you
satisfied now?!

I've got
it was a
pretty
scary
situation!

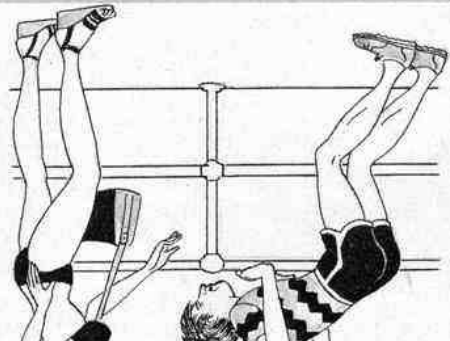


But wasn't that a really
beautiful .44 MAGNUM
REVOLVER he was using!!

OBSESSIONS

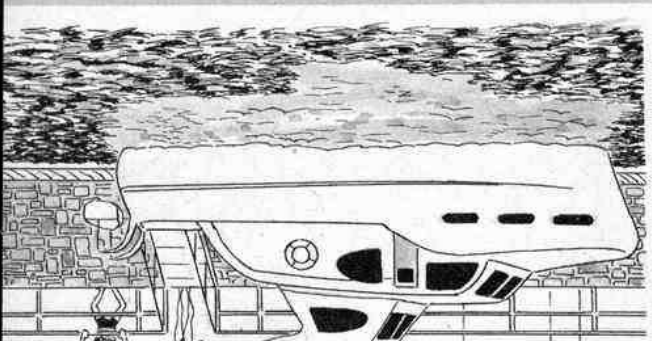


YECCH!!



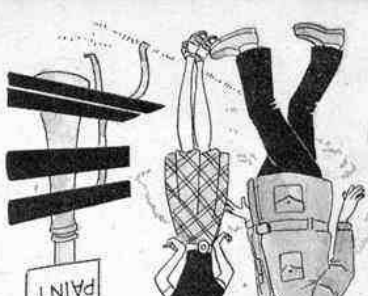
I tell you, I'm seasick!
My stomach is queasy...
my head is dizzy... and
my legs are rubbery!

It's
all in
your
mind!



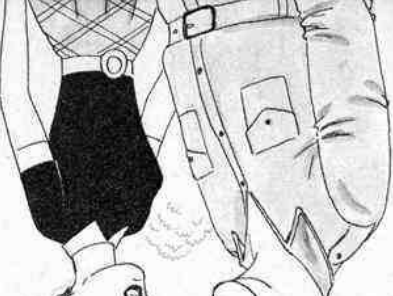
Maybe you'll feel better
once you're on the boat!!

BOATING



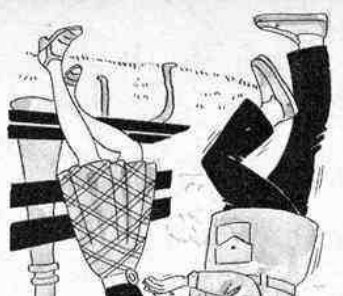
Look! You've been waiting for
me next to a "Wet Paint" sign!
Whenever I see one of those, I
get an uncontrollable urge to
touch the newly-painted area
and see if it's really wet!!

That's so childish...!



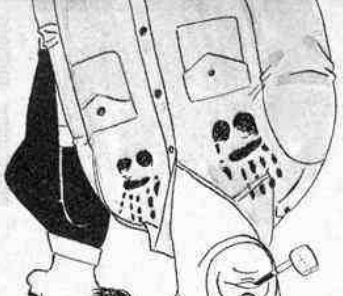
But I gotta know!
Otherwise I won't
sleep all night!!

Hey! Why
don't you
GROW UP?!



PLEASE!!
Don't hold
me back!
I GOTTA
find out!!

All right! Okay!
If you're really
that anxious to
know, I'll tell
you! It IS wet!!



Take my word for it...!!

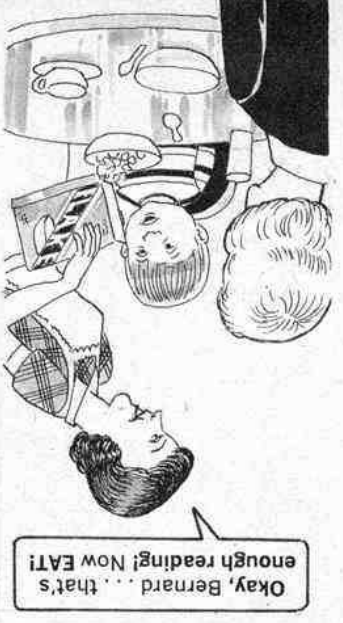
TELEVISION



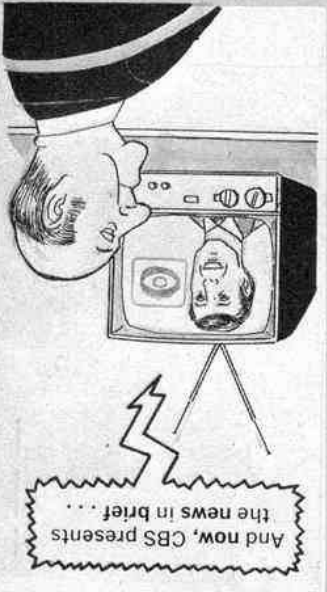
THE CAR

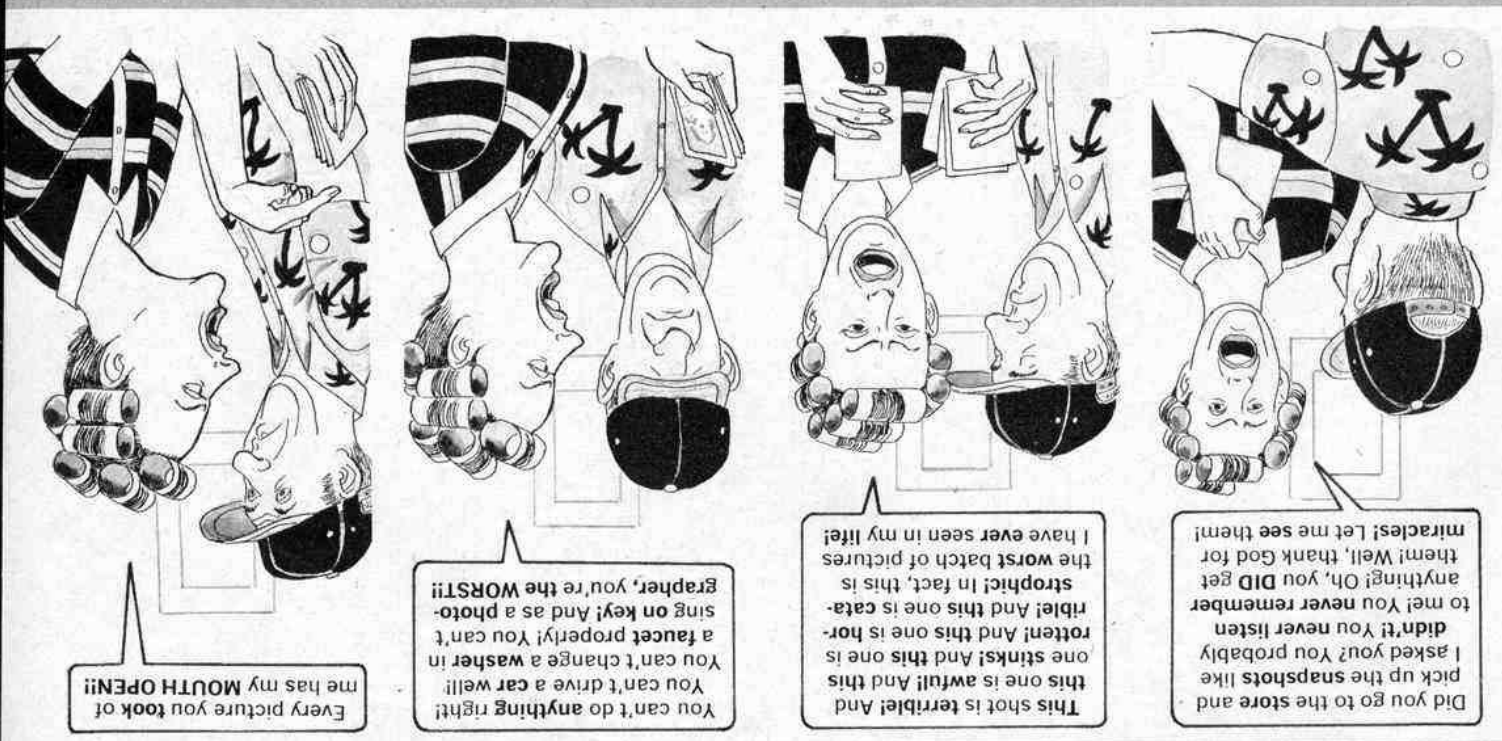


FOOD



TV NEWS

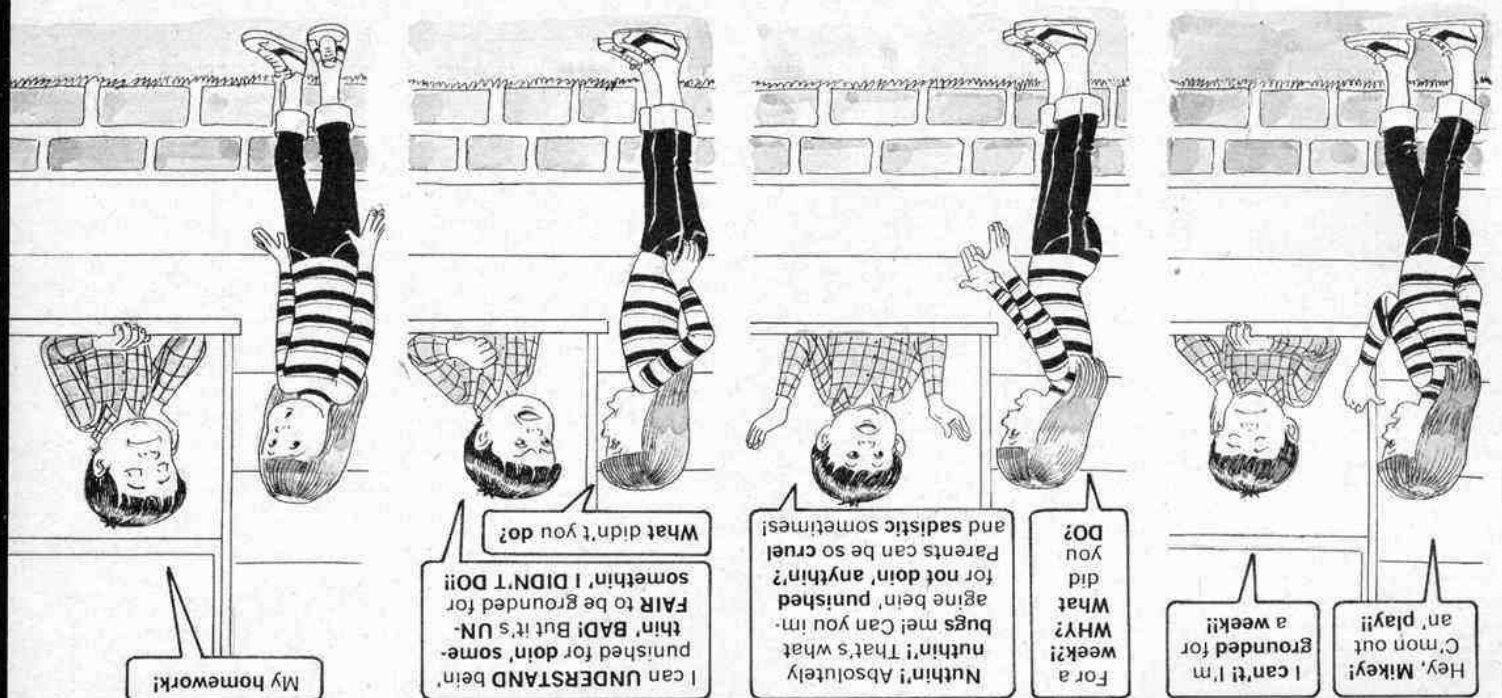


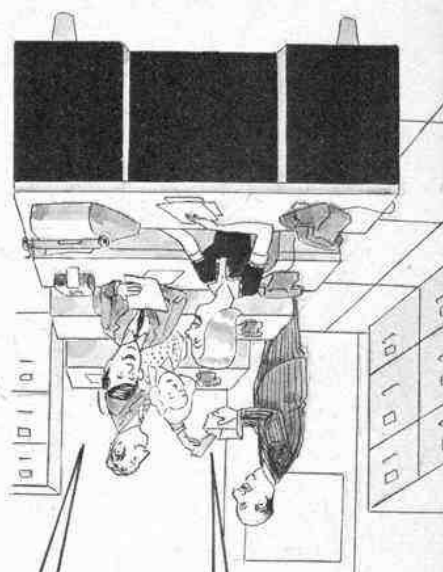


R SIDE OF...

PUNISHMENT

ARTIST & WRITER:
DAVE BERG



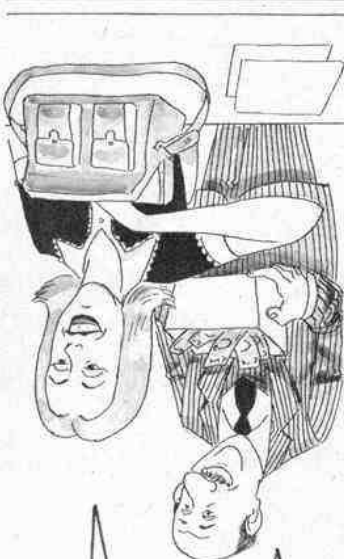


Oh-oh! I see our Boss is going around, making a COLLECTION again!

Yeah, he's always got some cause or other!!

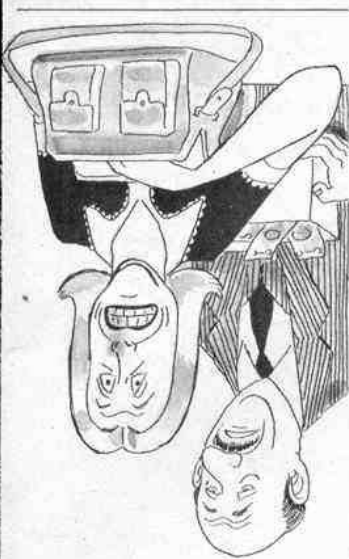


First, it was "Save The Whooping Cranes"! Then it was "Save The Whales"! Then it was "Save The Snail Darters" or whatever!



Would you like to make a donation?

Sure, Boss! What are you trying to save THIS time?!



The BUSINESS!!

COLLECTIONS

THE LIGHT

BERG'S-EYE VIEW DEPT.



I'll take your order now...

I'll have a number seven!



And you, Sir...?

I'll have a number ten!!



Sorry! We're all out of number tens!

Aw, gee... what a LOVE number ten!



Then why don't you have TWO number fives?!

DINING OUT



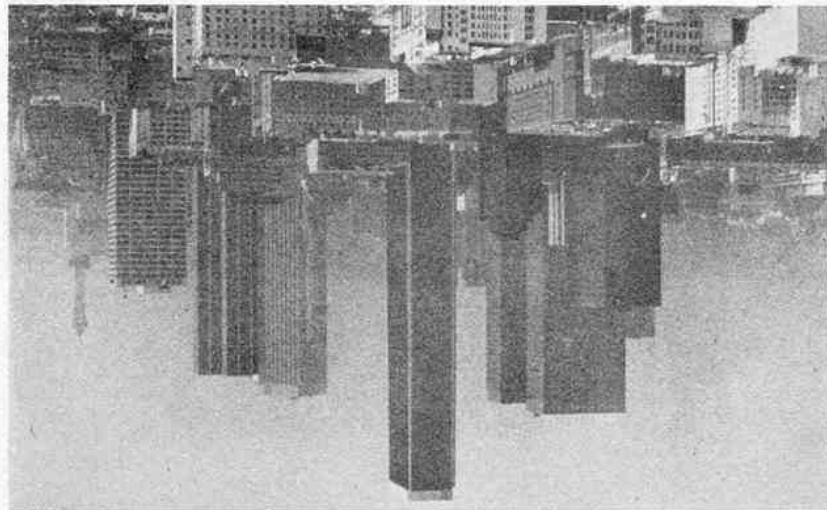
ARE...SOCIAL CRITIC

WRITER: HENRY CLARK
PHOTOS BY U.P.I.



"...SO WILD IN THEIR ATTIRE, THAT LOOK
NOT LIKE THE INHABITANTS OF THE EARTH..."

Macbeth
Act I Scene 3



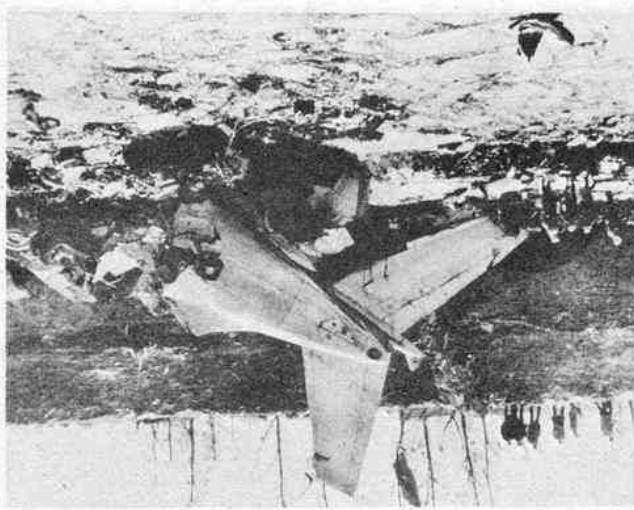
"...DEVOURING PESTILENCE HANGS IN OUR AIR..."

Richard III
Act I Scene 3



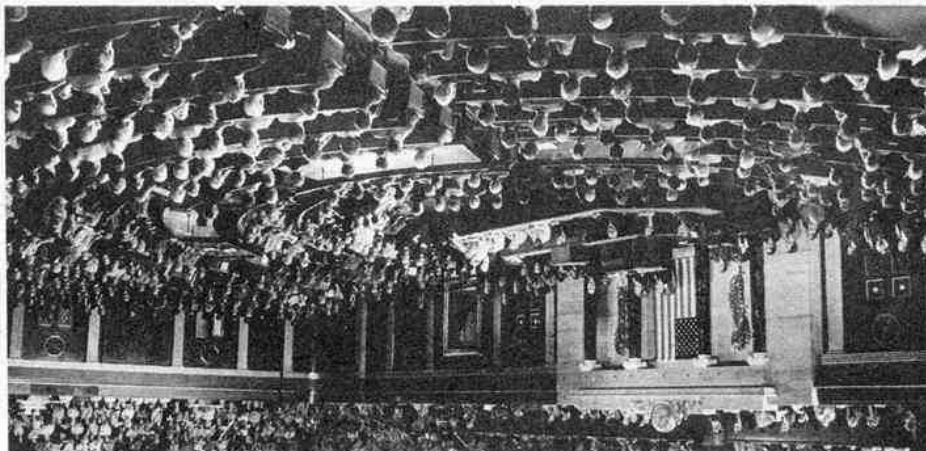
"...YOU STONES, YOU WORSE THAN SENSELESS THINGS!"

Julius Caesar
Act I Scene 1



"...HOW DANGEROUS IT IS TO JET..."

Titus Andronicus
Act II Scene 1



"...THEY SLACK THEIR DUTIES, AND POUR
OUR TREASURES INTO FOREIGN LAPS..."

Othello
Act IV Scene 3



"...THIS THOU SEEST IS BUT A CLOUD..."

King John
Act V Scene 7

"...FELLOWS OF
INFINITE TONGUE..."

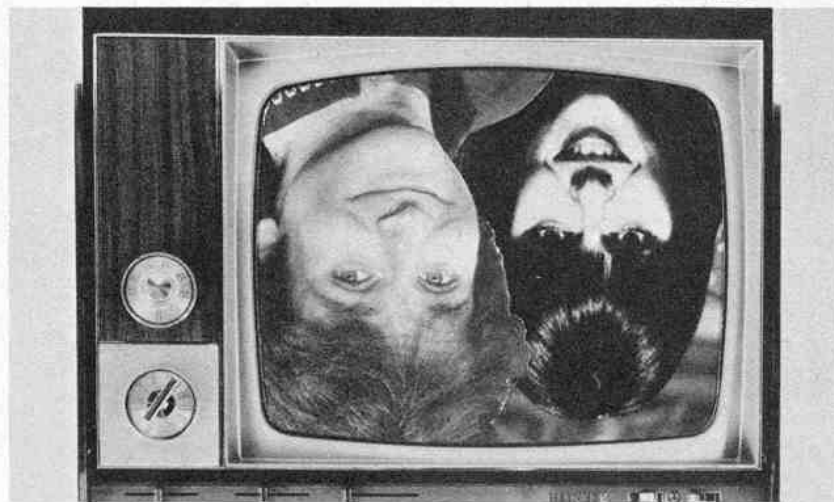
Henry V
Act V Scene 2

WILLIAM SHAKESPE



"I AM NOTHING, IF NOT CRITICAL."

Othello
Act II Scene 1



"...NOTHING BUT INEXPLICABLE DUMB-SHOWS AND NOISE..."

Hamlet
Act III Scene 2



"ALWAYS A VILLAIN'S OFFICE OR A FOOL'S."

Timon of Athens
Act IV Scene 3



"DO NOT SEEK TO STUFF MY HEAD WITH MORE ILL NEWS, FOR IT IS FULL."

King John
Act IV Scene 2

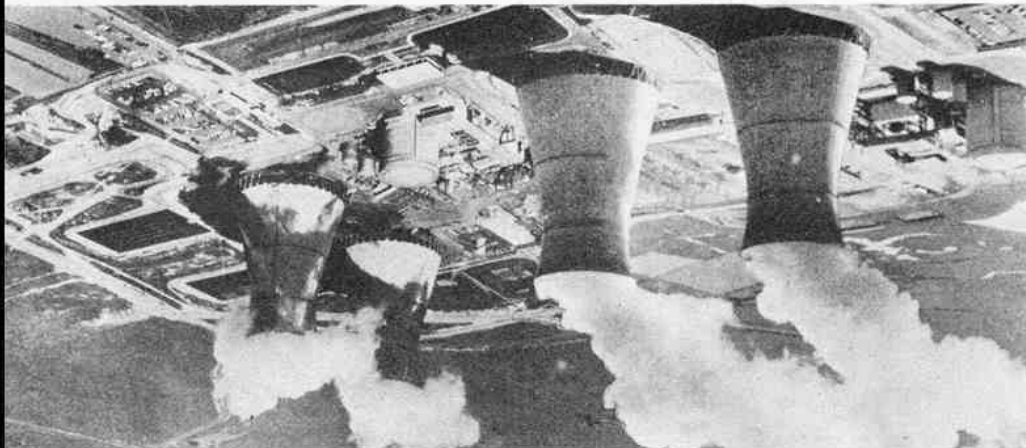


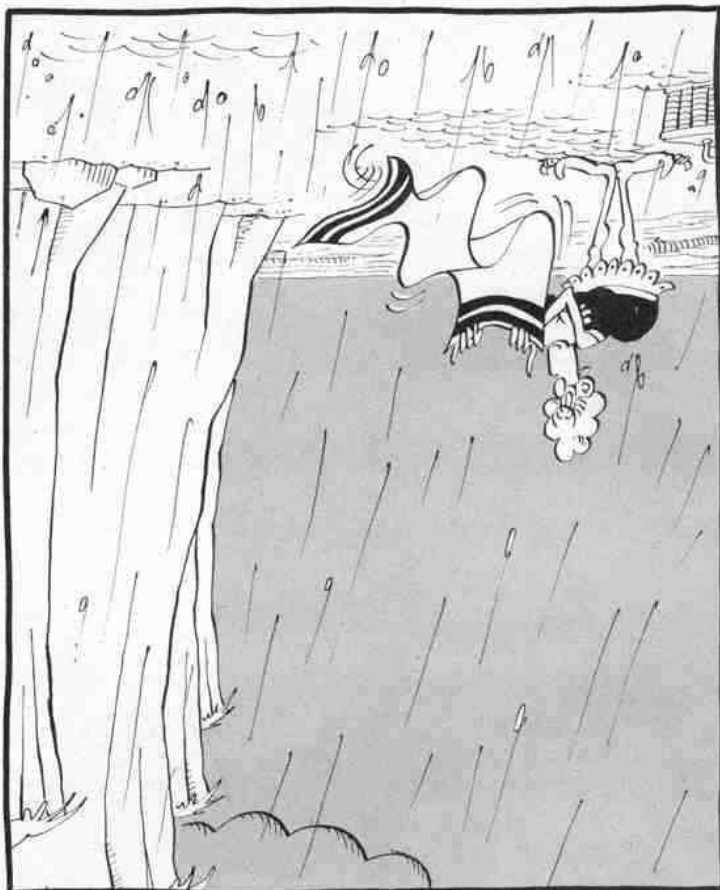
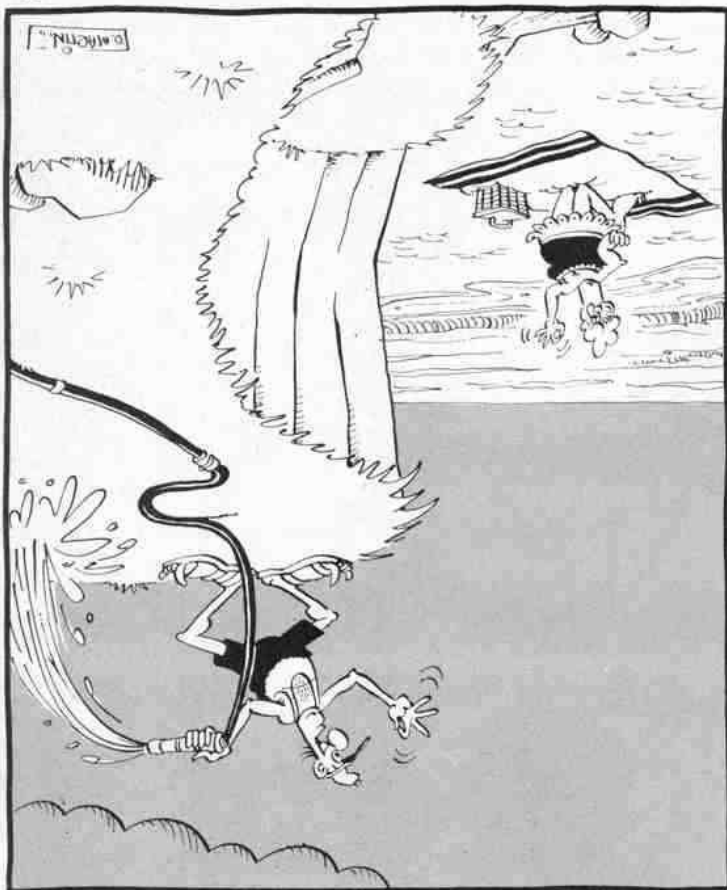
"I HEAR A TONGUE, SHRILLER
THAN ALL MUSIC..."

Julius Caesar
Act I Scene 2

"THAT IS THE WAY TO LAY THE CITY FLAT: TO BRING THE ROOF TO
ITS FOUNDATION, AND BURY ALL... IN HEAPS AND PILES OF RUIN."

Coriolanus
Act III Scene 1





ONE BLAZING HOT DAY ON THE BEACH

DON MARTIN DEPT. PART I

Smoking increases your chances of cancer, heart attacks, high blood pressure and emphysema! Heed the warning that you see on all cigarette packages! This has been a Public Service Announcement by the Surgeon General's office!!



The Government says smoking is dangerous to our health, and is doing everything to get people to stop smoking.



A Congressman receives complaints from the people in his district, so he takes the problem before a "Committee."



Foreign students, who aren't allowed to protest in their own country unless they want to risk being eliminated ...



Conservative, anti-Communist politicians are determined to have bigger, better and more nuclear weapons than the Russians, no matter how much such a program would cost.

As long as I'm in office, I'll do everything in my power to see that your tobacco subsidies are increased! Smoking is an old American tradition!



But this same Government is subsidizing tobacco farmers with our tax money to keep them growing the filthy stuff.



Congress's solution to the problem? Not to do anything, but to appropriate a pile of money to study the problem.



... come to the U.S.A. and hold demonstrations to their heart's content ... mostly against America, while they're attending U.S. universities paid for by U.S. taxpayers, and being protected by American police paid for by ditto.



These same politicians are in favor of selling wheat to the Russians (to feed their army), highly-sophisticated computers (to help them devise a defense against our new missiles), and almost anything else they'll want to buy.

MADNESS

WRITE: LOU SILVERSTONE



A Congressman who is caught taking a bribe or an illegal pay-off is punished by his colleagues.



A high school jock signs a letter of intent to attend a college, and there's no way he can change his mind.



The medical profession fought long and hard against the passage of any form of Medicaid or Medicare Programs.



A student who is caught cheating or peeking at a classmate's paper during an exam is thrown out of his school.



But a college coach who has signed a legal, long-term contract switches schools when he gets a better offer.



Medicaid finally passed, and the doctors who'd tried to prevent it are now the ones reaping the most benefits.

REAL LIFE

ARTIST: HARRY NORTH

But some poor schlub needs a loan to stay in business, and the U.S. Government and the banks lend him zilch.

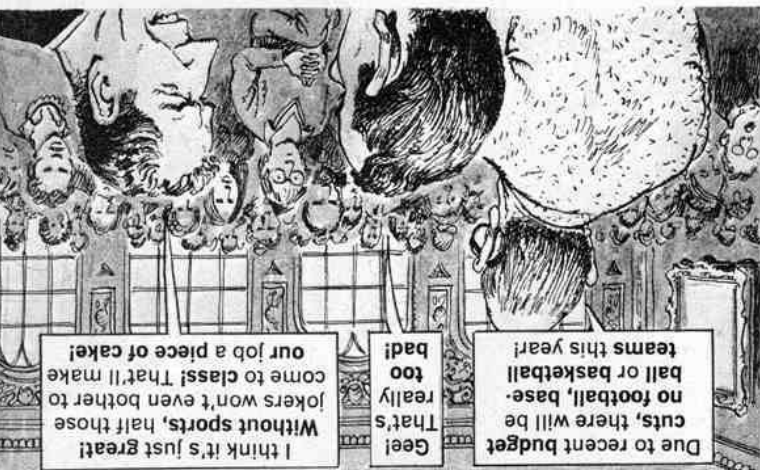
BUR \$72
I'm lettin' you have two grand! The interest is 15% a week! An' if you should happen to be so careless as to miss a payment, my partner Chochoh, here, will pay you a friendly visit!

An' you better believe it, turkey!!



And this same city has to cancel practically all of its High School sports programs because it's short of funds.

Due to recent budget cuts, there will be no football, baseball or basketball teams this year! Gee! That's really too bad! I think it's just great! Without sports, half those jokers won't even bother to come to class! That'll make our job a piece of cake!



An inefficient automobile company loses a ton of money, and the U.S. Government comes galloping to the rescue.

I feel we're definitely turning the corner! With the help you're giving us, we should cut our losses to less than a billion dollars by next year! Glad we could be of service! Remember—there's plenty more where that came from!



A city tottering on the brink of bankruptcy builds an expensive stadium, and leases it to a team at a loss.

Aren't you proud? Yeah! I wish I could afford to buy a ticket!



TICKETS
SUNDAY: NEW ORLEANS
\$14.00 \$12.00 \$10.00

BLONDE ATTACKED IN PARK



Ellen Goober, a 34-year-old blonde, who lives at 234 E. Elm Street, Apt. 3-A, phone number 555-4598, was walking her dog in the park last night when she was attacked and robbed. She was taken to East Long Beach Hospital for treatment, and is currently in Room 2234. Her condition is reported as guarded. The attractive blonde is employed by the E. C. Advertising Company as a Secretary, and (continued on page 21)

When someone is the victim of a crime, the newspapers publish every intimate detail about his (or her) life.

BLONDE'S ASSAILANT CAUGHT

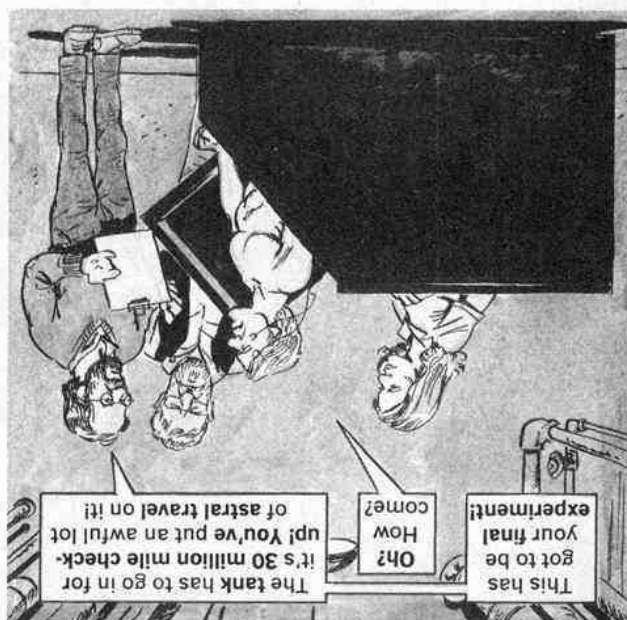


Police, today, apprehended an alleged youth suspect who they believe is allegedly responsible for the wave of muggings that have taken place in the park in the last six weeks! One of the most recent attacks was made on Ellen Goober, a 34-year-old attractive blonde secretary, who lives at 234 E. Elm Street. The name of the alleged suspect is being withheld due to his age.

But the creep who is tracked down and arrested... who committed the crime, has his privacy protected by law.



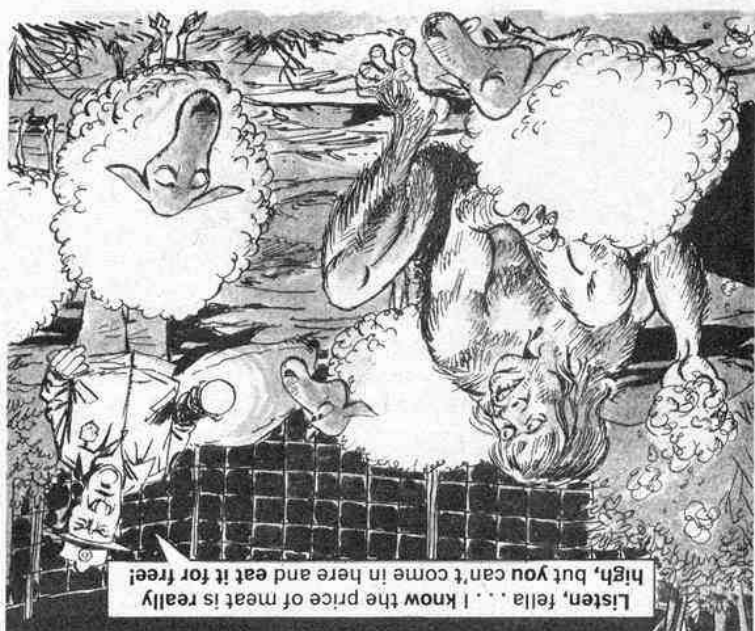
Oh-oh! My goof!! The tank is 110 volts, and I accidentally plugged it into a 220 volt line!



This has got to be your final experiment!

Oh? How come?

The tank has to go in for it's 30 million mile check-up! You've put an awful lot of astral travel on it!



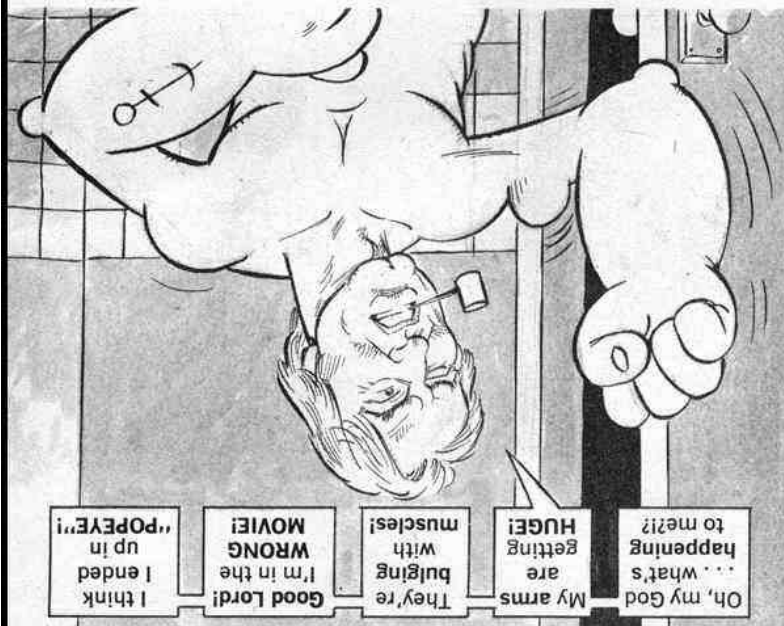
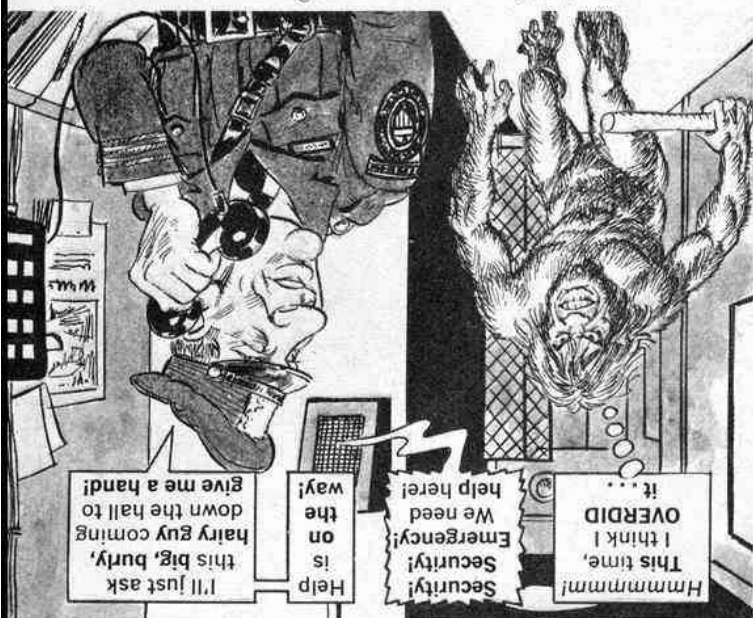
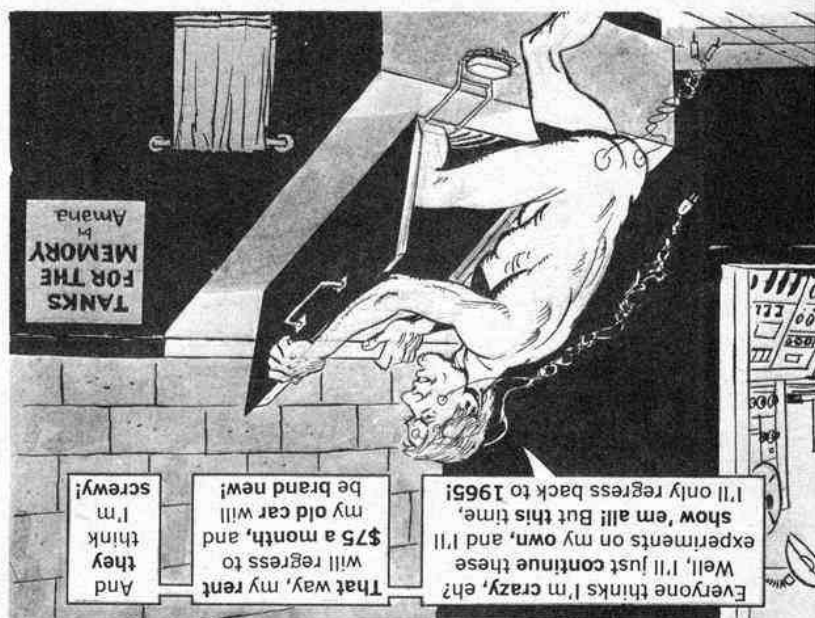
Listen, fella... I know the price of meat is really high, but you can't come in here and eat it for free!

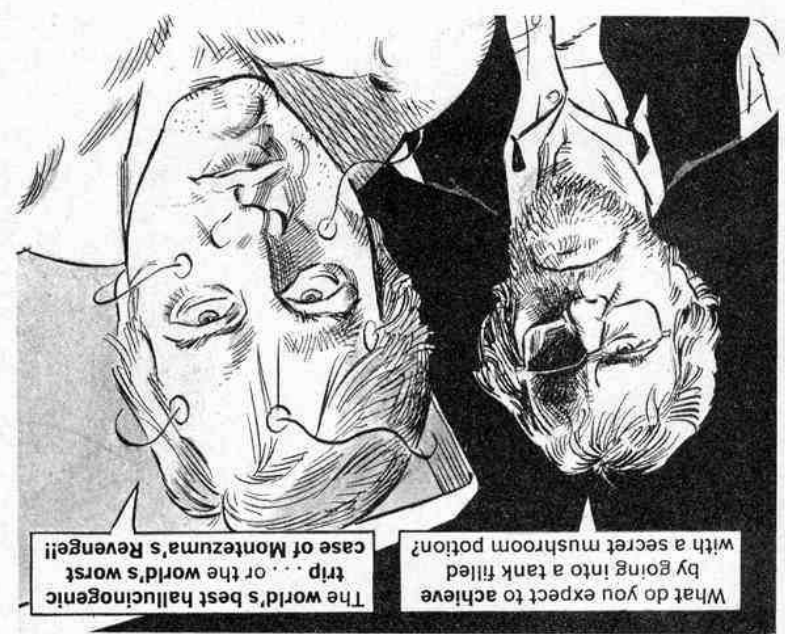
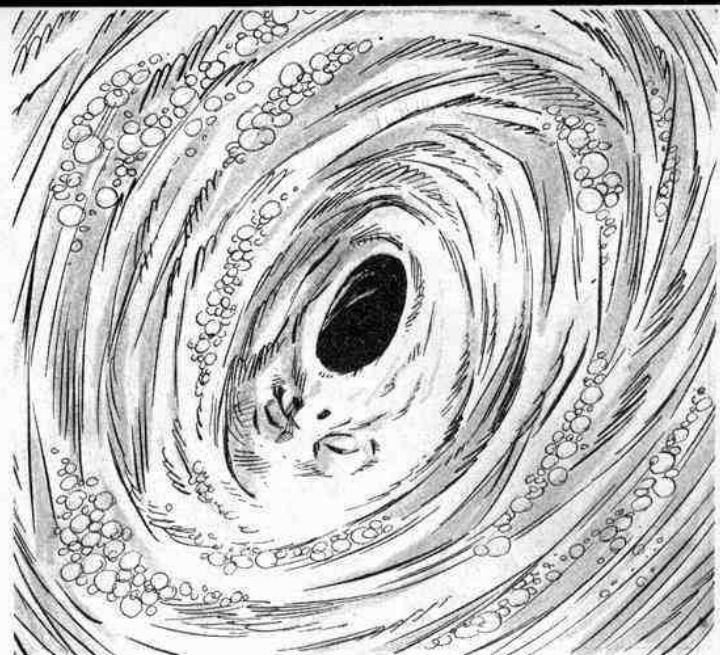
We have just witnessed an inexplicable physical phenomenon! WAS a big explosion what have we actually learned from all this...? Yeah! That wasn't it? Okay! But, That the less you can act, the more you should shout! And that the worse a movie is, the better the special effects have to be!!

KABLOOM!!

My God! How do you feel? Oh, not B-A-A-A-A-A-AD! I entered into a primate consciousness state! I went to a zoo and I drank the blood and ate the flesh of a sheep! Enema, my last experiment was the most incredible, yet!







What do you expect to achieve by going into a tank filled with a secret mushroom potion?

The world's best hallucinogenic trip... or the world's worst case of Montezuma's Revenge!!



You're nuts to fool with this mushroom potion! God knows that harm it will do to your body!!

It won't do ANY harm! That Ancient Indian Chief suffered no harmful effects from it!!

ANCIENT Indian Chief... 27 years old! That Chief is 27 years old!



What an incredible trip! First, I found myself spinning 'round and 'round, with foaming clouds everywhere! Then... suddenly, I was bathed in fresh, clean water! There are no words to describe what happened to me!!

There are LOTS of words to describe what happened to you! Soak! Agitate! Rinse! Spin! You didn't climb into the isolation tank! You climbed into the WASHING MACHINE!!



Well, I refuse to take part in any more of these wild experiments! They violate one of the basic principles of Medicine!!

You mean that there are no strict control conditions??

No... I mean there's no money in it!!



Hey! What are you using for a tank for this experiment??

I filled it with the secret mushroom potion! What are THOSE things floating on the top??

CROUTONS! That way, I won't have to come out for dinner!





No... I mean, did I do anything REALLY strange?

What... what happened?



These are primitive people! They don't have Ketchup! They have to season the soup with whatever is around!!

Hand-ers, but this is ridiculous!!



What'll happen to me after I drink this stuff?

First, you'll see a spot! The spot will turn into a white line! The white line will lead you down a road to the limits of your imagination!

Then, a Toll Collector will ask you for another \$8.00 for the return trip!!

Drink, Gingo! You'll love it! Drink up! L'Chaim!



Well, I think that we should get married!!

Oddie... all that sensory deprivation... all those hallucinogenic drugs... doesn't it frighten you?



Enema, I'm off to Mexico to an isolated Indian village, to take part in an ancient ceremony known as "La Soupa De Mushroom Por Uno A La Campbell's"!

Oddie, why must you put every known substance into your body?

Because I want to go beyond mind, beyond body, beyond self!

You're part-way there! You're already beyond help, beyond reason and beyond BELIEF!

ASSAULTED STATE

ARTIST: ANGELO TORRES
WRITER: DICK DE BARTOLO



Artwerp told me to draw you out... that you were quite shy!

Well, for openers, I think a subject who is influenced by pharmacological agents or any other forms of altered consciousness or suprapersonal experiences has deformities of cognition!

Artwerp forgot to mention you're also BORING!!

Rumor has it you're doing some rather dangerous experiments in that old basement lab!

Well... I AM a scientific way before!!

Must you always fool around with the unknown??

Absolutely! And since I don't know YOU, let's go to my place and fool around!

Just before my Father died, he called me to his bedside, and he pulled me very close to his mouth, and he whispered into my ear... "Son, hospital food really sucks!"

"I know... I haven't told any-one that story in ten years!"

If you want to keep dating me, I suggest you don't tell it for ANOTHER ten years!!

THIS SOFA IS IN AN UPHOLSTERED STATE...

MUSIC FOR MAKING OUT

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Rumor has it you're doing some rather dangerous experiments in that old basement lab!

Well... I AM a scientific way before!!

Must you always fool around with the unknown??

Absolutely! And since I don't know YOU, let's go to my place and fool around!

You know, it's funny... but whenever I make love to a woman, my mind always flashes images of angels and clouds and crosses and Heaven...!

Oh? Does that mean you think sex is a deep-religious experience??

No, it means when I was a kid, my folks couldn't afford to give me a car, so I used to make out behind the church!



Every once in a while, a motion picture comes along that exhilarates the senses, expands the imagination, and explores the unknown. Unfortunately, this is not one of those movies! The only new technique this movie employs is to have the actors all speak their lines at the same time. MAD applauds said new technique in this movie. The stars don't have to know their lines well, and the audience hears all that boring dialogue in 1/3 the normal time. And when all that pseudo-scientific mumbo-jumbo and all those drug trips are thrown at you, the film leaves you in an



Artwepi! Come and get me out!
This isolation tank, and all the
drugs I've taken, have given me
unbelievable hallucinations! I
saw wild, swirling colors and
prehistoric symbols, and it was
as if I was traveling centuries
into the past! Art! You hear me?
ART...? DO YOU HEAR ME?

Huh? What? I'm sorry, Oddie!
I fell asleep! This junk food
I eat, with all its chemicals,
gives me nightmares! I dream-
ed I saw wild, swirling colors
and prehistoric symbols, and
it was as if I was traveling
centuries into the past!

How
long
have
I been
in
here?

Five hours? Wow!
All that death and
blood and killing
and destruction! I
saw! It only seem-
ed like an HOUR!

We're delving in-
to strange, new
areas, Art! Out-
side of the work
of Curl & Elder,
who ELSE has
ever done this
kind of thing?

Laurel
& Hardy,
Martin
and
Rowan &
Martin,
to name
a few!

WE MAKE
ALTERATIONS
GENES PRESSED
WHILE U WAIT

COLUMBIA
ENG. RESEARCH
SEARS
ROEBUCK & CO.

GRAB
YOUR
MILK
TEA
COFFEE
SONY

MAD

SEPTEMBER 1981

NUMBER 225

"With most movies today, the only thing left to the imagination is the plot!"—Alfred E. Neuman

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VITAL FEATURES

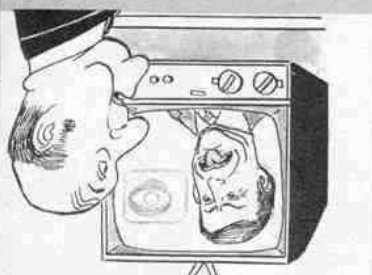
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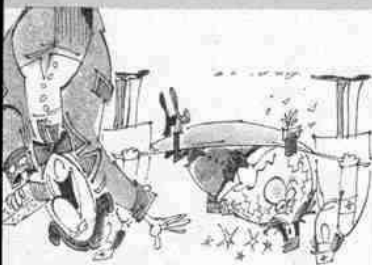
ANOTHER DAVE BERG'S "THE LIGHTER SIDE" Pg. 14



"SPY VS. SPY" BY ANTONIO PROHIA Pg. 19



MAD'S CAREER ORIENTED MOTHER GOOSE RHYMES Pg. 20



DON MARTIN'S "ONE BLAZING HOT DAY ON MAIN STREET" Pg. 23



ARTIST & WRITER:
AL JAFFEE

THOUSANDS OF NEW IDEAS HAVE BEEN SUGGESTED TO MAKE
POSSIBLE THIS CREATURE'S SURVIVAL, BUT ALL SENTIMENTAL
SERMONS ARE WORTHLESS WHEN IT REFUSES TO FOLLOW ADVICE

A)

B)



A)

FOLD THIS SECTION OVER LEFT

B)

FOLD BACK SO "A" MEETS "B"

**WHAT ANCIENT
SLOW-MOVING
CREATURE IS
THREATENED
WITH
EXTINCTION?**

Evolution has taught us that "speed" is one of the elements necessary for the survival of the fittest. Slow-moving creatures have difficulty surviving in a fast-moving world. To find out what the next sad victim of progress could be, fold in page as shown.

MAD FOLD-IN
HERE WE GO WITH ANOTHER RIDICULOUS

FOLD PAGE OVER LIKE THIS!



...AND YOU'LL FLIP OVER "POPEYE"!



WAD

DOUBLE-FEATURE MOVIE ISSUE!