

IN THIS ISSUE... WE DRAIN THE LIFE FROM DRACULA

Number
319
June
1993

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"April 15th is a day that tests a person's power of deductions!"
—Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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LETTERS AND TOMATOES DEPT.



SKATE OF CONFUSION

In reference to your article entitled "A MAD Report on Rollerblading," please be advised of the following: ROLLERBLADE is a trademark of Rollerblade, Inc. Therefore, in order to avoid trademark infringement, the Rollerblade trademark should not be used either in a singular/plural noun or verb form (rollerblade, rollerblades, rollerbladed, rollerblading) to describe an "in-line skate," "in-line skater," or the act of "in-line skating." Slang terms such as "blades," "blader," or "blading" should also be avoided.

Repeated misuses of our trademark name could cause it to pass into the public domain where it might be used by our competitors and imitators. As you may recall, this is what happened in the case of aspirin, cellophane and linoleum, all once trademarks of the companies that originated these products.

Deb Grocholski, General Counsel
Rollerblade, Inc.
Minneapolis, MN

Thank you so much for your information-packed letter! Here are some other phrases we think should be avoided: Postpositivelyblading, dullblading, boorishblading, anal retentiveblading, humorlessblading....—Ed.

A FEW GOOD MENTIONS

Now, for the sixth consecutive year, we spotlight one reader's choices for the best of the year. Whose list will we feature next year? That depends on which of our readers learns to write this year!

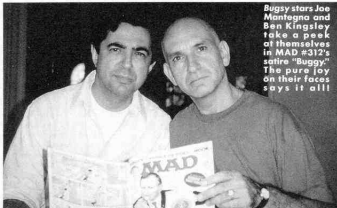
Here are my personal "Best of the Year Awards" for 1992. And the awards go to...

- Best Movie Satire: Hook 'em (#312)
Best TV Satire: Quandydy Heap (#309)
Best Article: If Blondie Entered the Real Workplace (#310)
Best Satire of a Movie that Deserved It: Buttermilk Returns (#314)
Best Satire of a TV Show that Deserved It: Beverly Hills 911 (#309)
Best Lighter Side of: (#310)
Best Spy Vs. Spy: (#315)
Best Tales From the Dark Side: The Baffling Bikers Bugaboo (#315)
Best Cover: George Bush (#312)
Best Back Cover: A Best Seller We'd Like to See: (#310)
Best Fold-In: Pee Wee Herman (#310)
Best Alfred E. Newman Quote: (#310)
Best Super Satire: The MAD Star Trek Collection: (#83)
Best Paperback: MAD Disasters
And the award for the Best Issue goes to...
(Drem) MAD #310!

Thank you for your time.

Dale Preheim
San Bernardino, CA

MAD CELEBRITY PHOTO CAVALCADE



Bugsy stars Joe Montana and Ben Kingsley take a peek at themselves in MAD #312's satire "Bugsy." The pure joy on their faces says it all!

PUN PALS

I recently enjoyed Duck Edwings' "The Sanguinary Serengetti Screw-up" in MAD #317. But shouldn't it have appeared in the TAILS from the Duck Side Department?

Sharon Dodge
Farmingdale, NY

When I read #317's "Enerzizer Rabbit Commercials That Were Never Completed" I just kept on groaning and groaning and groaning and groaning and...

David Houle
Ontario, Canada



"A LEAGUE TO BEMOAN"

As always, your issues are a riot and #317 was no exception, but I must point out a little whoopsie. On page 46 in "A League to Bemoan" there is a picture of a boy holding a "Let's Go Mets" balloon. The Mets didn't start as a club until the 1962 season!

Yoni Novick
New Rochelle, NY

Oh Yoni boy: we'll concede the Mets point to you, however we looked through "A League to Bemoan" again and couldn't find little Whoopsie Goldberg anywhere. Maybe you're thinking of her appearances in "Sister Axed" (MAD #316), "Gouchie" (MAD #301) or "Jumbled Joke Flesh" (MAD #278). Thanks again for your inquiry about the talented Ms. Goldberg.—Ed.

BUFFALO GAL

I decided to hang up your "MAD Maze" poster from MAD Collector's Series #5 on my wall at school. I think I'm going to take it down. I find it most scary. I think I'll put up another Pearl Jam poster. Eddie, Jeff, Mike, Stone and Dave are much better looking than Alfred anyway!

Heather Sherman
State University of New York
Buffalo, NY

Heather, perhaps the reason you found those meatheads from Pearl Jam more attractive than Alfred is because you've been spending too much time at P.J. Bottom's throwing back brewskis! We have a suggestion for you—why don't you hop a Blue Bird at Flint Loop and motor over to Wilkeson Quad where they appreciate Alfred for the real man he is!—Ed.

MORON MAIL

After seeing the three Amy Fisher TV movies, I'd like to see MAD do a musical version!

Eric Perlín
Bluepoint, NY

We thought about it, but it was too much trouble finding words that rhyme with "Buttafucos" that can be printed in a family magazine.—Ed.

Please Address All Correspondence To:
MAD, Dept. 319, 485 MADison Avenue
New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating John and Marilyn on the birth of their daughter, Mary Emily!

Have you always wanted to write to MAD but couldn't figure out how to operate a mailbox? Now there's Hope!

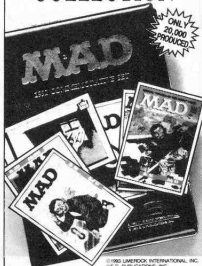
**FAX
MAD**

Send your inane comments, snappy putdowns and moronic questions to (212) 752-6872. That's the same as dialing PLANUPA (Al Jaffee's maiden name)!



If you don't have a fax machine at home, use one at school or work! We'll print the best faxes in the Letters and Tomatoes Department. And you never know, we might just fax you back!

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HUMOR IN A COPPOLA VEIN DEPT.

Permit me to introduce myself! I am Bela Lugosi, the most famous Dracula ever! Dracula is supposed to be immortal, but this latest version has me turning over in my grave! My Dracula was a classic! But this new version is pure...

I am a vicious, demonic, blood-sucking horror, not to mention one of the world's most hated and feared monsters! In other words, a vampire! Drek-ula, by name!

I'm also a vicious, demonic, blood-sucking horror, as well as one of the world's most hated and feared monsters—I'm a real estate agent! By name, Johnbore Hawk! I'm also Minor's fiancé!

I'm Minor! Though I'm betrothed to Johnbore, I'm helplessly under Drek-ula's spell! He sometimes appears to me as a young prince! Other times he's an old bat, a snake, a wolf, etc.! Quite frankly, I never know what to wear on a date!

I'm Rentfree, driven mad by Drek-ula! I survive from the nutrients I get by eating bugs and rodent droppings! Fortunately, I get all that in just about anything that comes from the local supermarket!

FOR SALE

ARTIST: MORT DRUCKER

Loosely, I never saw such a fight to get someone in bed before! But now that I've got you here, let me give you a good night bite!

That's okay for starters!

I'm warning you, when I make love, sometimes I become a wolf, a snake, a bat, a horse...

Too bad! I was hoping to try something new!

After waiting for so many centuries, I have no patience for silly chit-chat! I must sink my teeth into your neck and suck out every drop of blood in your body!

Well, aren't you the smooth talker! I guess I'm just your type!

Yes, you are—
B negative!

R-w/a

I'm **Loosely**, Minor's best friend! My morals aren't exactly of the highest standard! Let me put it this way—when it comes to indecent behavior, only politicians have been known to exceed me!

I'm **Artless Homeboy**, Loosely's fluncel! I didn't mind that she made love to other men! I did mind that she did it at the same time I made love to her!

I'm **Queasy**, another suitor of Loosely! I was shocked when I saw her with a copy of the sexually explicit book, *Arabian Nights*! I was even more shocked to find that the artist had used her as the model for the pictures!

I am **Dr. Von Hellschwing**, the vampire expert! I was the one who discovered that garlic repels vampires! Unfortunately, it also repels women! I haven't had a date in years!



WRITER: DICK DEBARTOLO

We never met, but you remind me of someone who committed suicide hundreds of years ago when I was **Prince Gladwrap** and went off to battle the Turks in the Crusades!

You should get yourself a new "pick up" line! I've heard that one a thousand times already!

You'll have to forgive me, I'm new in town! I'm from **Transylvania**!

I'm not familiar with the name, but judging by the way you're dressed, **Transylvania** must be very close to **Woodstock**!



I can't believe how much you remind me of my wife!

Well! You didn't tell me that you were a married man!

My wife died over 400 years ago!

I'm glad to see you didn't rush back into the dating scene right away!



I don't know what's wrong with me, Minor! I feel so weak! This morning I cut myself and instead of blood, air came out of the wound!

Looseely's blood level is down!

How do you know that, Doctor?

I'm always on the cutting edge of medicine! I used a dipstick! She's two quarts low!

Didn't you notice those two small puncture marks in her neck?

Yes, I did, doctor! I assume that was where you stuck the dipstick! At least I hope that's where you stuck the dipstick!

Looseely is suffering from an advanced case of foreplay, exasperated by acute necking, and to a lesser degree by the fact that she's a vampire! The symptoms are obvious: hissing, screaming, biting, barking, and over-acting!

Tell me, beast, are you a real wolf or are you Drek-ula?

I don't know! I'm just as confused as everyone else! Why don't you ask that rug over there! In this scene, it just might be Drek-ula!

Doctor! I think Looseely has gone berserk!

This will stop her! But you said it was only a myth that vampires fear crosses!

What fear? I'm going to beat her over the head with it!

Can it be? Is Looseely really dead?

How would I know? She always acted like this when I was with her!

Looseely is now among the *undead*! Too bad we can't say the same for the screenplay!

If you think being *undead* will serve as an excuse for not paying me all my funeral expenses, you've got another guess coming! Oooh, yes... she's very dead in my book!

We must track down Drek-ula, but it won't be easy! Vampires can take on the likenesses of other people!

How about vampire experts? Can they take on the likenesses of other people too?

Why do you ask?

Because at times you look and act just like Hannibal Lecter!

I'm Kramer, and I will be your waiter for this evening! I recommend tonight's special—steak!

Oy, don't mention stake! It gives me heartburn! Bring me a rectangular shaped meat loaf and a very large donut!



If you don't mind my asking, why such a weird order?

It's for the special effects people! They've already dissolved from a severed head to a roast beef—now they can dissolve from a meatloaf and donut to a coffin and a hole in the ground at the cemetery!



Loosely's gone from her coffin! But she left a note: "I've gone out for a Bloody Mary! Back by sunset! And there goes Drek-ula! Get him!"

You'll never catch me! I'll call up the rain and the wind and a lot of humidity and only a 10% chance of clearing in the late afternoon, which means kiss your wild hair-dos good-bye!

Did you notice that whenever Drek-ula does one thing, his shadow does something completely different?

Of course I noticed! I came up with the same "The Shadow Knows" feature back in MAD #107! This movie is based on both a Bram Stoker book and a Bill Gaines magazine!



That was close! The undead Loosely bit me on the neck!

Then you too will turn in—to a vampire!

I don't think so! To be safe, I was wearing a condom over my head!



I'm dying! Paying property taxes on nine places in midtown London is sucking the life out of me!

I will kiss you, and save you!

You would do that for me?

I would do it for anybody who owned nine pieces of expensive midtown real estate!



Minor, your kiss saved me! Not only have I turned back into a prince, I've turned into a prince in a far better movie—Beauty and the Beast!

And we'd like to talk to you about that!

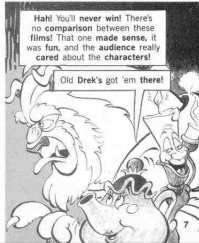
Who are you?

We're more blood-sucking scum—lawyers! We represent Walt Disney Studios from whom you stole our Beauty and the Beast plot!



Hah! You'll never win! There's no comparison between these films! That one made sense, it was fun, and the audience really cared about the characters!

Old Drek's got 'em there!



It seems like every time you go to your mailbox there is always one piece of junk mail that is the worst. (No, not your latest issue of MAD, schmuck!) It's a letter from some charity asking you to

UNSUCCESSFUL FUN For Little Known Spe



The Chronic Bad Breath Sufferers
Club State Fair Kissing Booth



The Union of Allergy Sufferers Spring Hay Ride



The PMS Guild Mixed Doubles Tennis Tournament



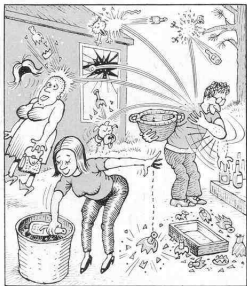
The League of Dyslexics
Friday Night Bingo Game

ARTIST: AL JAFFEE



participate in its latest fundraising event. While some are highly successful thanks to threats such as "Pay-or-We'll-Leave-Jerry Lewis-on-the-Screen-Forever!" others don't do quite as well. Like these:

FUNDRAISING EVENTS Social Interest Groups

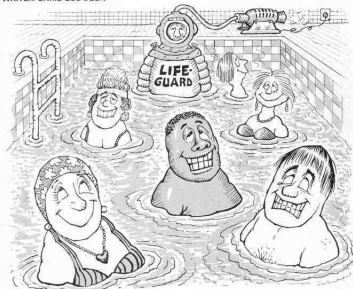


The Clumsy Persons of America Bottle Drive

WRITER: CHRIS GUDGEON



The Athletes' Foot Support Group Monthly Sock Hop

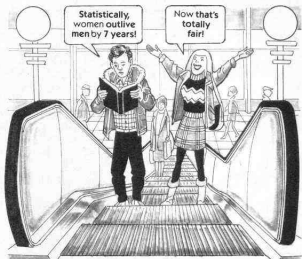


The Bedwetters Anonymous Summer Pool Party



The Phone-Sex Addicts Association Labor Day Telethon

EQUALITY



BERG'S-EYE VIEW DEPT.

The Lighter

PRESSURE



CREATIVE ACCOUNTING



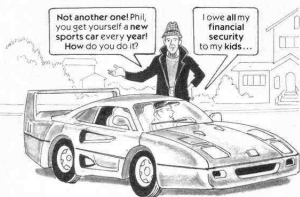
Side Of...

ARTIST & WRITER:
DAVE BERG

AWARENESS



FINANCES



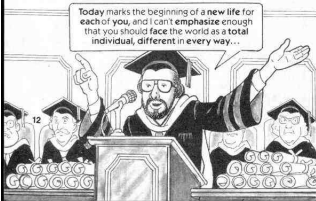
INDEPENDENCE



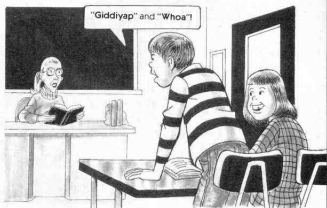
CHOICE



INSPIRATION



HISTORY



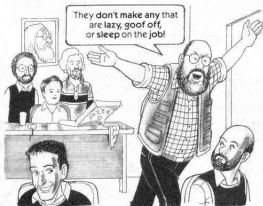
LEADERSHIP



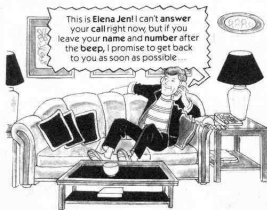
CONSIDERATION



THE OFFICE



MESSAGES



DOCTORS



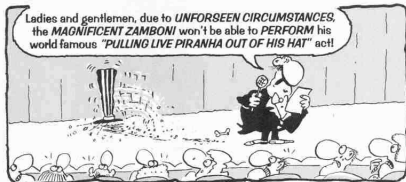
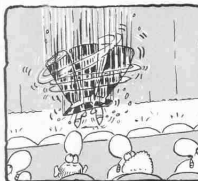
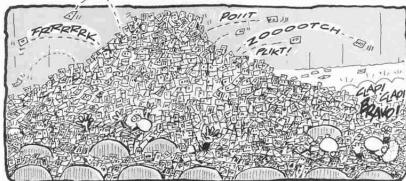
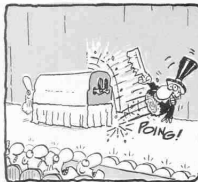
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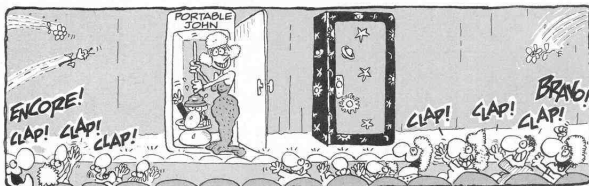
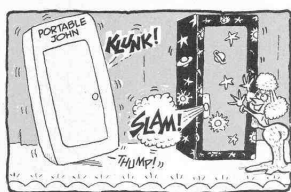
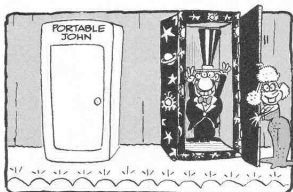
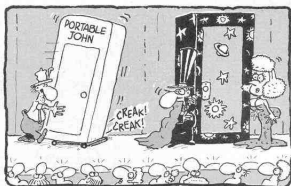
DUCK EDWING'S TWISTED WORLD of MAGIC and ILLUSION

ARTIST AND WRITER: DUCK EDWING









"Baby Boomers"—those born between 1946 and 1964—are quite a "colorful" group. They've been through the...

Psychedelic 60's...

Disco 70's...

Yuppie 80's...



...and, as a result, they're, well, different! Some might say "odd." Which, of course, is no big secret to those of you who are the children that they finally "got around to" having! As we're sure you probably already know...

HAVING "BABY BOOMERS" for PARENTS MEANS...

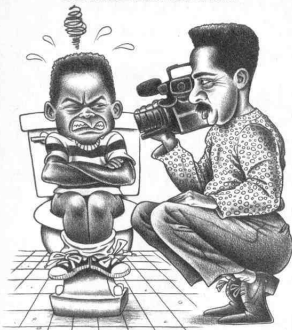
ARTIST: RICK TULKA

WRITER: MIKE SNIDER



Getting long lectures about the "junk on TV today" from people who get misty-eyed reminiscing about *Mr. Ed*, *Gilligan's Island* and *The Brady Bunch*!

HAVING "BABY BOOMERS" for PARENTS MEANS...



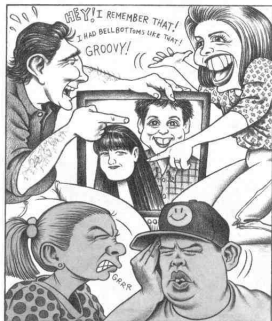
Going through most of your "formative years" with a videocam stuck in your face!



Remembering not to utter the words "Nixon," "disco" or "Warren Commission" unless you have got at least half an hour to kill!



Dealing with a new "parenting strategy" every time some boneheaded child psychologist shows up on *The Today Show* with a book to plug!



Never being able to watch *The Wonder Years* in peace and quiet!



Finding some disgusting new "mystery food" on your plate every so often, because of one newspaper article saying that it is "healthy"!



Being totally mystified whenever they try to explain how Woodstock was *more* than just a big rock concert with lots of sex and drugs!



Running across old snapshots of your folks wearing clothes that a deranged circus clown wouldn't be caught dead in!



Never getting a straight answer to the questions, "Did you smoke pot?" and "Why did you vote for Reagan?"!

HAVING "BABY BOOMERS" for PARENTS MEANS...



Either taking up Rap, or accepting the fact that they might like the same music you do!



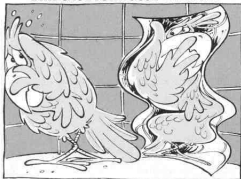
Getting a "consciousness-raising" instead of a spanking!

LIFE-SIZE INFLATABLE VET



Guaranteed to scare the daylight out of that misbehaving hound or feline! 6 foot tall, rubber veterinarian is armed with realistic-looking, jumbo-sized hypodermic needle! Will have your pet trembling and quaking in the closet for days!

BIRDCAGE FUNHOUSE MIRROR



A perfect trick to play on parrots and other birds! Distorts their reflection to make them think they've got six beaks and freakishly twisted wings! Forget the crackers, after this, "Polly want a plastic surgeon!"

WEIGHTED DOG BONE



Looks like an ordinary chew bone, but feels more like a barbell! You'll laugh yourself silly as you watch that varmint strain to pick it off the ground! Drives 'em nuts!

WHEN BEAST MEETS JEST DEPT.

Most people love pets, but there is a small, infinitesimal segment of the population which does not. Of this miniscule segment, most

PRACTICAL FOR THE P

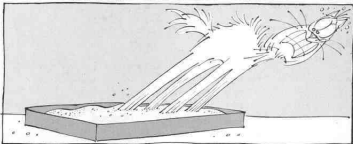
ARTIST: PAUL COKER

FOAMING SQUEEZE TOY



The ultimate canine gag! Fill this innocent looking toy lamb-chop or ball with shaving cream and wait for the fun to begin! When your unsuspecting pooch takes a bite he'll be convinced he's as rabid as a wild raccoon and heading right to the pound!

HILARIOUS "QUICKSAND" LITTERBOX



Gives cats the scare of their nine lives! Chemically unstable litter compound harmlessly dissolves beneath Tabby's feet, convincing him he's sinking fast! The perfect payback for all those 5:30 wake-up calls he's given you throughout the years!

BOOMERANG FETCHING STICK



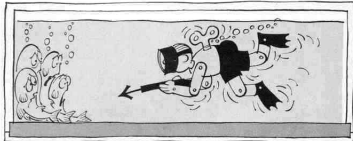
Add a little levity to that dull game of fetch! The instant Fido takes off after the stick, BINGO! It's right back in your hands! Keep him running around in circles all day if you want to! A riot!

have no sense of humor. However, a teeny-weenie segment of this segment does! It's with these three people in mind we present...

JOKE ITEMS PET HATER

WRITER: FRANK SANTOPADRE

AWFUL AQUARIUM ACCESSORIES



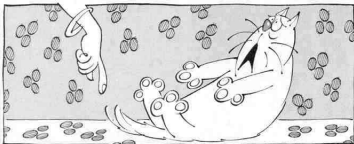
Just drop these realistic-looking figurines into the tank and watch the commotion as panic-stricken fish swim for their lives! Choose from "Hungry Tiger Shark," "Diver with Spear Gun" or "Leaking Oil Tanker." It's too funny!

NAUGHTY PARROT VOICE



Feathers will fly when you hide this vulgarity-spewing device in Polly's cage! So cover your ears but not your eyes, or you'll miss seeing the mortified owner return that "foul-mouthed bird" right to the pet store! Available in 12 languages, including Pig Latin!

MUDDY PAW PRINT STAMP



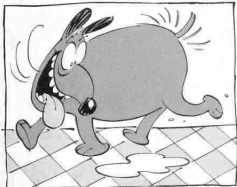
Press this novel, ink-filled rubber stamp on walls, counter tops, bedspreads or the dinner table! The enraged pet owner will bawl out that utterly befuddled dog or cat while you bawl with laughter!

WACKY DOG TAGS



A great gag idea! These hilarious I.D. tags are sure to get a swift reaction from anyone who reads them! That mutt will regret the day he escaped from the backyard!

FAKE SPILLED MILK



Funnier than fake vomit! Place it on the floor and watch hysterically as perplexed dogs and cats try in vain to lap it up! Meat gravy, chocolate syrup and spaghetti sauce also available! A must for every kitchen floor!

FAKE "SHAKE-HANDS" HAND



Just ask that clever pooch of yours to "shake" and get ready to bust a gut! The instant you take hold of his paw, your own "paw" falls off! Sends 'em into a panic! A real scream!

FUNNY IS THE ROUTE OF ALL EVIL DEPT.

Hey now! Let's play a little game! We're going to give you \$200 (remember, this is just a game, Mr. Wizard!) and send you to a hot concert at the arena! To win, all you have to do is make it to your seat with some money left over. Easy, right? Well...You'll find out as you take part in our exhaustively researched, all true, based-on-real-life, depressingly accurate...

**MAD
CONCERT
MAZE** ARTIST
DAVID ANSON

ARTIST:
DAVID ANSON RUSSO

USE ONE OF THESE THREE STARTING POINTS!

USE ONE OF THESE THREE STARTING POINTS!

START

MEAT JAM
MEAT JAM
MEAT JAM

Pickpocket brushes
against you on way to
eat: LOSE EVERYTHING!

Pay off usher to look the other way as you illegally record concert: INVEST \$20

Drycleaning bill
after drunken fan
vomits on your shirt
KICK OUT \$12.50!

Bribe someone to cut ahead of them on huge bathroom line: PART WITH \$5

Bribe underpaid security guard at fire exit to let you sneak in: LAY OUT \$20!

Forced to buy
ticket from
slimy scalper:
FORK OVER \$125!

Buy a concert T-shirt that won't last beyond 3 washings: DROP \$23

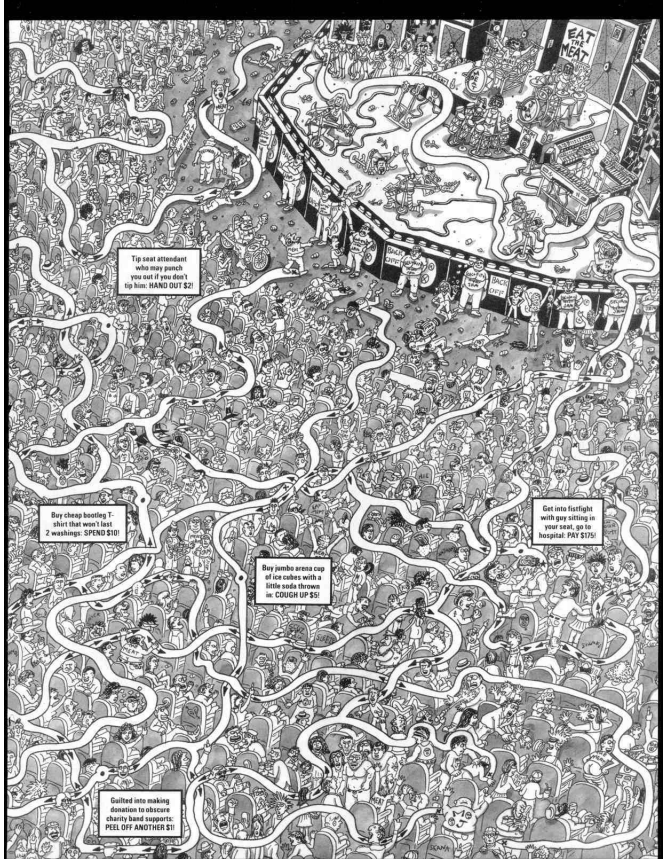
Wait half hour to buy cold frank, warm ice cream and greasy fries: **HAND OVER \$12!**

Buy concert program
with no new band
info and old photos:
GET BEAT OUT OF \$15!

A few nose-bleed seats
still available at box
office: SHELL OUT \$35!

SOUVENIRS
PROGRAMS • SNACKS
FRANKS • ICE CREAM • SODA

SECURITY
MEAT
TAX



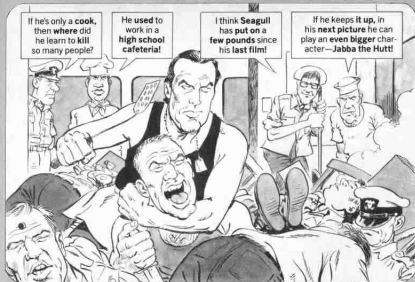
Tip seat attendant
who may punch
you out if you don't
tip him: HAND OUT \$2!

Buy cheap bootleg T-
shirt that won't last
2 washings: SPEND \$10!

Buy jumbo arena cup
of ice cubes with a
little soda thrown
in: COUGH UP \$5!

Get into fistfight
with guy sitting in
your seat. go to
hospital: PAY \$175!

Guilted into making
donation to obscure
charity band supports:
PEEL OFF ANOTHER \$1!



A MAN FOR ALL SEIZIN'S DEPT.

Take a psychotic, burnt-out CIA operative, a petty, jealous naval officer who enjoys dressing up like a woman (now that President Clinton says he's going to allow that sort of

What will violence-prone teenagers think when they see all the maiming and killing in this movie???

They'll think that it's an instructional video!

BLUNDE

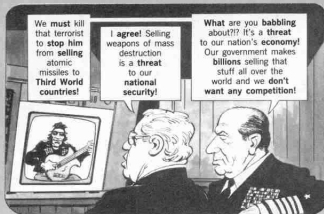
ARTIST: ANGELO TORRES

Today we're retiring this once great ship! I know how sad it is to put something that no one has any use for into mothballs! Bill Clinton did the same thing to me last November!

To celebrate the captain's birthday, we've hired a Playboy Playmate to jump out of his cake! It'll be a big surprise for him!

He'll have an even bigger surprise when the Navy Department court-martials him for insensitive, sexist behavior!





thing in the Armed Services) and a sick, twisted plot to hijack a U.S. battleship and what have you got? A really wild episode of "Major Dad"? Nope! You've got one, big...

R SIEGE

Think there'll be a Steven Seagull doll like G.I. Joe because of this movie?

If it's exactly like him, at least it'll be a safe toy!

There will be no moving parts!

What do you mean?

WRITER: STAN HART



I don't know if I like the idea of jumping out of a cake naked! It's not the proper role for women in the navy!

You some sort of radical feminist or something? What should they do?

I believe that women in service should have total equality! If I were on a ship, I'd want to be in combat!

Your wish is going to come true! 'Cause when you pop out of that cake in front of all those horny sailors you're going to have the fight of your life!

Aren't you a little old to be in a rock band?

Age has nothing to do with playing or appreciating good music! In fact, I'm very popular at the San Diego Senior Citizen's Home!

You do gigs there?

Yup! I also live there!



What kind of party is this? There are no women!

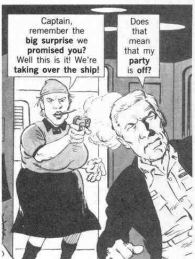
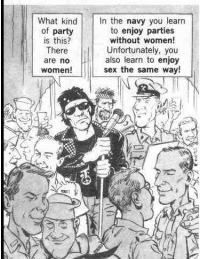
In the navy you learn to enjoy parties without women! Unfortunately, you also learn to enjoy sex the same way!

Captain, remember the big surprise we promised you? Well this is it! We're taking over the ship!

Does that mean that my party is off?

It's a terrible situation! There are thirty terrorists against just you! The odds are impossible!

Yeah! They should have at least sixty men to even it up a little!



The captain is dead! He was my friend. But I've got a big job to do so I must restrain myself and not show any emotion. Come to think of it, for me that's easy!

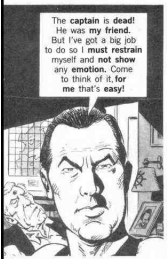
SURPRISE!!!
If those two things start ticking, I'm out of here!

I fell asleep! Where did everyone go?

No time to explain! Come with me! But first, put on some clothes!

Having thirty terrorists taking over a ship with a crew ten times the size is hard to swallow! But wanting her to put on clothes is just too unbelievable!

This man's a maniac! He's killed, tortured and started bloody revolutions! And that's only while he was working for us!





I have a lot of work to do! You stay here!

You're putting me in here for safety?

No, for later! Right now I have to—if you'll pardon the expression—booby trap the microwave oven!



Putz! I told you to always read the directions on the popcorn bag before putting it in a microwave!



How about giving me a hand over here?

No! Because I hate violence and I think killing is morally wrong! By the way, do you know what you're doing?

I'm an expert in explosives, as well as navigation, nuclear weapons and puff pastry!

With all that studying, no wonder you never had time to get in shape, Lardo!



When we sell these missiles, we'll have a fortune! What are you going to do with 200 million dollars?

I think I'll buy myself the Presidency!

Hell, dummy! It's not for sale!

Oh yeah? Try telling that to Ross Perot!



Heh heh, ha ha hah! Got it!

Why does he hate our government so much?

Because they're always late with his Social Security check!



I have to disable the North Korean sub and then I'll be right back to retake the ship, disarm the atomic weapons and fix the nation's economy!



I set a charge on the sub and...

If they could see me now...

Oops, wrong ship! Hey, maybe I should blow this one up! No jury in the country would convict me!



If you want me to treat your wound, you'll have to take off your shirt! But then, everyone will see that you have absolutely no muscle tone! On second thought, just try not to get infected!



I thought you said you hated guns and yet you compromised your principles to save my life! I don't understand!

If you could ever tear yourself away from eating and get out to the flicks, you'd recognize one of the movie's oldest clichés when you saw it!



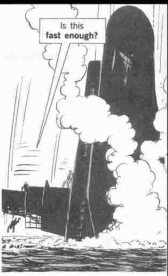


I'm glad we found
those six crewmen
just sitting around
doing nothing! Now we
can fire the big guns!

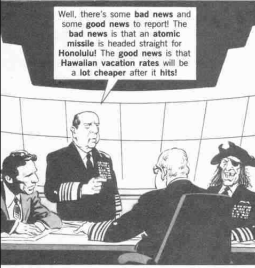
Now we can do anything
we want! By my count of
the killing you did, we
now outnumber the
terrorists two to one!



Submerge, damn
you! I want to go
down immediately!



Is this
fast enough?



Well, there's some bad news
and some good news to report! The
bad news is that an atomic
missile is headed straight for
Honolulu! The good news is that
Hawaiian vacation rates will be
a lot cheaper after it hits!



You
got me!
Why don't
you
kill
me?

I will! But
first I want
to explain in
great detail
why I did
what I did!

I see! You
want to
bore me
to death!
Is that it,
you fiend?

Not really! I thought
if I could make you
understand my convoluted
philosophy, then maybe I
would understand it too!
Besides, it gives you time
to escape and kill me!



I have the kill codes!
Just enter them and
the missile will
explode harmlessly
a mile off of
Honolulu! I'll
be a real hero!

Not to the Hawaiians
you won't be! When
the wind blows their
way, the radioactive
fallout will
kill most of them!

I never
thought of that!
But then,
neither did our
scriptwriter!



Hey, how
does it
feel being
kissed by
the Navy's
biggest
hero?

Like
falling
face down
into a
mound of
mashed
potatoes!



Maybe this
is the start
of a new
movie trend!
The era of the
flabby hero!

It's
about
time!
We're
so
proud!

Yeah! One
of our
guys fi-
nally made
it big in
Hollywood!

Ever notice the endless parade of "experts" who turn up on local TV newscasts to analyze the arcane stories of the day? Whether it's a Mideast fruit rot or a rare indoor tornado, you can bet that a "talking head" will pop up on the news offering their useless point of view. How do TV news editors produce these time-filling experts on such short notice? The answer lies in a card file that sits on the desk of every TV editor. Let's peek at some of those quirky folks as MAD now thumbs through...

A TV NEWS EDITOR'S "EXPERTS TO CALL IN A PINCH" FILE

ARTIST: MARSHALL VANDRUFF WITH LARRY FRIEDRICH

WRITER: TOM KOCH



NEWS TOPIC

Small town disasters.

EXPERT'S NAME

Bertram (Breathless Bertie) McZankin

AREAS OF EXPERTISE

Tornadoes that sound like express trains; hail stones that look like ostrich eggs; silo explosions that seem like earthquakes.

COMMENTS & CAUTIONS

1. Sometimes confesses under pressure that he has never heard an express train, seen an ostrich egg or witnessed an earthquake.
2. Charges \$10 extra to appear in his nightshirt as an eyewitness at motel fires.
3. May appear too gleeful in his graphic descriptions of victims being blown up.



NEWS TOPIC

Anniversary of any local historic event.

EXPERT'S NAME

Elihu G. Drench, Senior

AREAS OF EXPERTISE

Why the 1937 flood was better than floods we have today; why Amelia Earhart was more of a turn-on than Julia Roberts; why kids nowadays don't appreciate the value of money.

COMMENTS & CAUTIONS

1. Is eager to be on TV, but may take the wrong bus to get to the station.
2. Often refers to "that crook in Washington" without stipulating which Congressman he means.
3. May try to recite dirty limericks that he claims were taught to him by Eleanor Roosevelt.



NEWS TOPIC
Unexplained natural phenomena.

EXPERT'S NAME
Doctor Faustus Lemko

AREAS OF EXPERTISE
UFO sightings; restless behavior by farm animals; analysis of old bones dug up by street crows; the role of disbarred chiropractors in metaphysics.

COMMENTS & CAUTIONS
1. Thick glasses and gnarled stature help create the mistaken impression he is studious.
2. May form saliva bubbles around the corners of his mouth when excited.
3. Often howls without warning. **DON'T USE ON LIVE BROADCASTS!**



NEWS TOPIC
Crowd control & other run-of-the-mill police brutality.

EXPERT'S NAME
Precinct Captain Terrence O'Shawnaladdy.

AREAS OF EXPERTISE
Ticket quotas and their proclaimed non-existence; sweeps to rid this city of perpetrators; "ongoing investigations" and lack of progress in general.

COMMENTS & CAUTIONS
1. His gruff manner may offend female and minority group reporters as well as all viewers.
2. Is openly resentful of constitutional restrictions that interfere with his work.
3. May have flunkies impound your news van while you're talking to him.



NEWS TOPIC
A local visit by European royalty.

EXPERT'S NAME
Nigel Blather, former Duke of Longford and present Jaguar dealer of Long Island.

AREAS OF EXPERTISE
Drinking habits among French counts; marriage to first cousins among the Hapsburgs; claimants to the throne of any country that no longer exists.

COMMENTS & CAUTIONS
1. Is openly envious of any prince who still gets paid for prancing.
2. Gushes when speaking of titled people who might invite him over for dinner.
3. Occasionally steals silverware at unpoliced formal receptions.



NEWS TOPIC

Environmentalism & other Native American concerns.

EXPERT'S NAME

Chief Many Otter Pelts (Listed in the phone book as Arnold Dampfeather)

AREAS OF EXPERTISE

Harmful effects of neutron bombs on nesting condors;
Arizona jewelry salesmen faced with extinction; tribal lawsuits against Dow Chemical.

COMMENTS & CAUTIONS

1. Great for laying guilt trips on offshore oil spillers.
2. May use Chippewa profanity if he thinks you don't understand.
3. Fond of wearing buffalo robes that smell when they get wet.



NEWS TOPIC

The death of any old-time entertainer who retired before 1950.

EXPERT'S NAME

Lillian (Baby Lilly) Glumm

AREAS OF EXPERTISE

How the "talkies" wrecked Hollywood; the wit and wisdom of Broderick Crawford; the other Marx Brother who never came down from the attic.

COMMENTS & CAUTIONS

1. OK to let her get out her scrapbook; just don't let her open it.
2. Watch out for feathers on her hat scraping against your mike boom.
3. Senility causes her to confuse Bill Cosby with Bing Crosby.



NEWS TOPIC

Today's earthquakes, sonic boom or approaching Ice Age.

EXPERT'S NAME

Doctor Prudence Viernumf

AREAS OF EXPERTISE

Why the next 48 hours may be our last; the Richter Scale and why we don't understand what the figures mean; careers in science for plump single women.

COMMENTS & CAUTIONS

1. Enjoys saying more than you want to hear about the Great Volcano Eruption of 1887.
2. Reporter risks getting an invitation to the next Geology Department Tea-Dance.
3. Has been known to start taking off her clothes while being interviewed.



And now as a public service to all you struggling singles

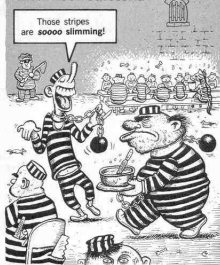
PICK UP L

To Use in Less Than Sterlin

In An Airplane Crash



In A Prison Cafeteria



ARTIST: TOM BUNK

In A Leper Colony



At The Republican National Convention

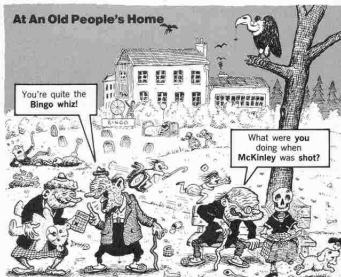


out there, MAD presents...

INES

ng Situations

At An Old People's Home



WRITER: LORI KOLMAN

In Hell



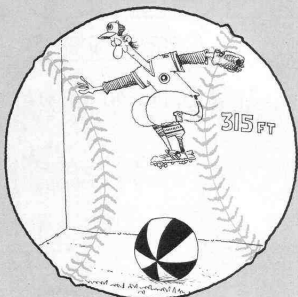
THE PLOYS OF SUMMER DEPT.

Hitting the cutoff man? Who goes where and does what when they bunt down the first base line? Get real! That's not what they practice before the new season begins! What do they practice? Glad you asked! And here's our answer...

BASEBALL'S SPRING TR



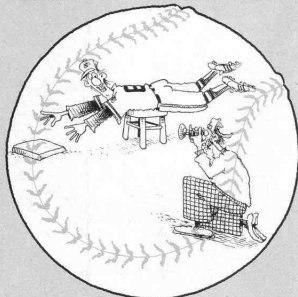
CUP ADJUSTMENT CALISTHENICS



BEACH BALL BASHING



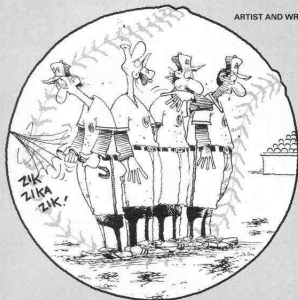
MORGANNA REACTING



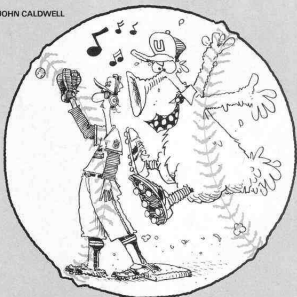
GUM CARD POSING

MOST IMPORTANT TRAINING DRILLS

ARTIST AND WRITER: JOHN CALDWELL



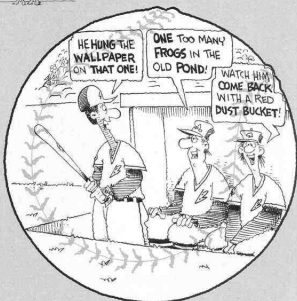
SPIT DRILLS



BETWEEN INNING MASCOT IGNORING



CREATIVE PRACTICAL JOKING



COLORFUL UNDECIPHERABLE JARGONIZING



BABE SPOTTING



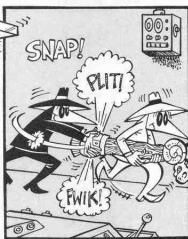
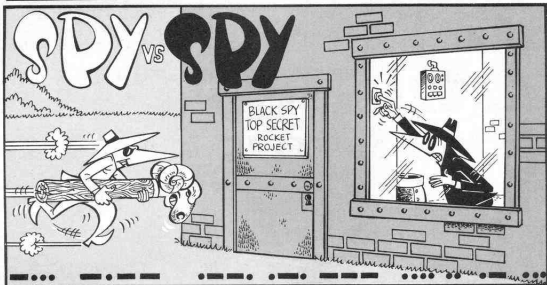
FAN APPRECIATION



UMP BUMPS



INFIELD CHATTER



Everyone in showbiz uses contracts when conducting their business affairs. These contracts include clauses that provide for the celeb's comfort, like how big their dressing room should be, how many of their lackeys must go on the payroll

CONTRACTUAL We'd Like To See Some

ARTIST: MORT DRUCKER

ARSENIO HALL

- 1) The above is hereby limited to making no more than twelve (12) "My friend Eddie Murphy" references per broadcast of above's nightly talk show (and those may be made only on nights when Mr. Murphy is actually appearing as a guest).
- 2) With regards to Mr. Hall's opening monologues:
 - a) he agrees to refrain from rotating his fist in the air and goading his audience to chant "Whoo! Whoo! Whoo!" until he has actually told a joke.
 - b) he agrees that from hereinafter, each opening monologue shall contain at least one (1) joke.
- 3) The above is hereby banned from using the "Dumb Caucasian Guy" voice he stole from Eddie Murphy, who in turn stole it from Richard Pryor, who in turn stole it from a dumb Caucasian guy.



ROSEANNE BARR-ARNOLD

- 1) The above agrees that if at any time during a performance her annoying vocal whine becomes so shrill that dogs begin to writhe in pain, a portion of her salary shall be donated to the Humane Society.
- 2) The above agrees and forswears to never at any time or for any reason (including medical or psychological) display the tattoo of Tom Arnold on her bare hind region in public ever again.
- 3) Ms. Barr-Arnold agrees that she will not sing, yodel or hum while attending any professional sporting event, nor will she use a public address system, megaphone or other sound amplification device while within earshot of any stadiums or arenas of aforementioned events.



or what color M&Ms they demand. We, on the other hand (who can't even land a contract with a CD club!) think some of the clauses in these so-called stars' contracts should provide for their audience's comfort! We need some of these...

LOBLIGATIONS e Celebrities Agree To

WRITER: RUSS COOPER

MADONNA, STING AND PRINCE

- 
- 1) The above(s) shall from hereinafter be prohibited from making any film appearances except for those in a singing capacity. It is agreed that said film appearances shall end at a time coinciding with the end of the song being sung.
 - 2) The above(s) agree to forego any listing in a film's credits until such a time that they choose a last name to use, just like everyone else in the cast and crew.
 - 3) Under no circumstance and with NO exception shall the above(s) appear in a film together.

BILL COSBY

- 
- 1) To compensate for influencing people to consume great quantities of Coca-Cola, Jello pops and the other sweet junk foods he endorses, the above agrees to change his TV occupation from Obstetrics specialist to Diabetes specialist.
 - 2) In order to save time and money, any and all new feature length movies starring the above shall skip movie theatres entirely and go straight to cable.
 - 3) From hereon, any and all facial "mugging" engaged in by Mr. Cosby while performing with children may not contort the above's face by more than 80% of its original shape at any time.

THE
FRUGIES
ARE
COMING!

Mc
DRUCKER

JACK NICHOLSON

- 1) Henceforth, the above's total compensation for any single film project may not be an amount equal to the combined budgets of three feature films in which Mr. Nicholson does not participate.
- 2) At no time during any and all future performances (no matter how crazed or villainous the character being portrayed is) shall the above's eyebrows arch to the point that they become parallel to each other.
- 3) In each new film role, Mr. Nicholson agrees to include at least one (1) new "catchphrase" in his dialogue, so impressing onists doing him will not have to use the same old catchphrases, including "Heeere's Johnny!" (*The Shining*), "I want you to hold it between your knees" (*Five Easy Pieces*) or "Wait'll they get a load of me" (*Batman*).



EDDIE MURPHY

- 1) The name "Eddie Murphy" and any version or abbreviation thereof shall appear in the film's credits not more than one (1) time, and only in an acting (hopefully come-junction with the phrases "Directed by," "Produced by," "Written by" or "Idea by" shall be prohibited.
- 2) Dialogue:
 - a) Mr. Murphy's profanity-to-dialogue ratio shall not time exceed 50-50, with 100% of aforementioned profanity being appropriate to (or at the very least, have some remote connection to) the plot.
 - b) The above agrees that for every group (minority or otherwise) that he slurs, disparages, mocks or in any way makes fun of for the sole purpose of a cheap laugh, a corresponding percentage of his salary shall be donated to a charity representing said slurred entity.
 - c) The above also agrees to limited use of his trademark "Hyuck Hyuck" laugh, which shall be restricted to accompanying no more than 33% of his own jokes, all of which must be judged funny by an independent arbitrator.



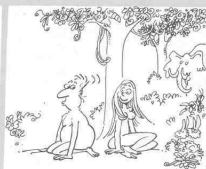
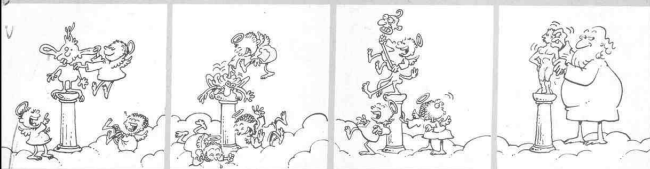
- 1) The above agrees to not publish any book in which the thickness of said book is more than three (3) times the size of said book's height.
- 2) For every book published in excess of one thousand (1,000) pages, the above agrees to donate a portion of his royalties to the National Forest Replenishment Fund.
- 3) Mr. King hereby agrees to obey the terms of a restraining order stating he may not bring a screenplay version of any of his books within five hundred (500) feet of movie directors David "Dead Zone" Cronenberg, John "Christine" Carpenter or Tobe "Salem's Lot" Hooper (among others).

STEPHEN KING



SERGE-IN GENERAL DEPT.

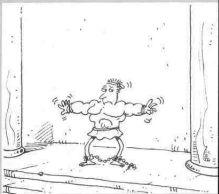
A MAD LOOK AT THE Bible



ARTIST AND WRITER: SERGIO ARAGONES







FRANK ON A ROLL DEPT.

What with baseball's multi-millionaires showing more aggression in contract signings than they do on the basepaths, it's time to rewrite the game's anthem, as we present...

WE'RE THE STARS OF THE BALLS GAME

(sung to the tune of "Take Me Out to the Ball Game")

**We're...the stars of the Balls...Game—
We're...the millionaire jocks!
Striking it rich in our time...of greed—
Best...of all, ev'ry buck's guaranteed!
So we root, root, root while our a-gents
Drive up...the price of our fame—
For it's ONE,...TWO—that's all it takes
In the Big...Balls...Game!**

**We're...the stars of the Balls...Game—
We're...the studs with the stones!
Pulling in twenty-five grand...a...day
Even when we don't show up to play!
Loads of loot, loot, loot we're de-mand-ing,
Plus an-y perk you can name—
For it's ONE,...TWO—that's all it takes
In the Big...Balls...Game!**

**We're...the stars of the Balls Game—
Hot-shot heroes are we!
Check out the '93 tick-et price—
Tough...on fans, but for us it's real nice!
Let 'em hoot, hoot, hoot in the grand-stand—
Aw, shucks—well, ain't that a shame!
For it's ONE,...TWO—that's all it takes
In the Big...Balls...Game!**



ARTIST: JACK DAVIS

WRITER: FRANK JACOBS



Remember the zany William Kennedy Smith trial and the infamous "blue dot"? No? Well, play along with this premise anyway! The next time you're the alleged victim of a crime and a blue dot is used at the trial to conceal your identity while you testify, why not use these handy fashion tips to perk up the proceedings?

What's HOT With The BLUE DOT

(Or What to Wear if You're an Alleged Victim)

ARTIST: AL JAFFEE

WRITER: ELIZABETH WHITE



Try wearing a funny turtleneck ...



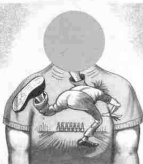
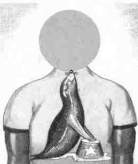
Maybe a funky neck ornament is more your style.



An odd hat might be nice ...



and a wild hat can give them an eye-full.



And if you're on a budget, try an interesting T-shirt.

**WHAT POTENTIAL
DISASTER ARE
THE FLORIDA
PEOPLE BRACING
THEMSELVES FOR?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Just when catastrophe victims think that it's over something again strikes fear in their hearts. To find out what it is this time, fold in page as shown.

A ▶

FOLD THIS SECTION OVER LEFT



FOLD PAGE OVER LIKE THIS!

◀ B FOLD BACK SO "A" MEETS "B"



THE FLOODS WERE BAD. NOW ANOTHER THREAT IS RID-
ING HIGH IN FLORIDA. PEOPLE HOPE FOR A
WAY TO AVOID MORE DAMAGE. THEY'RE
MARKING TIME AS BEST THEY CAN BUT DOUBTS LIN-
GER. THE SUNSHINE STATE SITS AND WAITS

A ▶

◀ B

OTHER SUPERHERO DEATHS

