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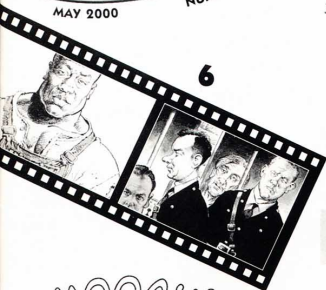
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MAD

MAY 2000

NUMBER 393

6



SMOOCH!

17



IAN IS BELIEVIN'
BY IAN MARSDEN



"AND YOU SAY THIS HAPPENED TO YOU AT THE MULTIPLEX...?"

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MAD ABOUT THE MOVIES

Casablanca.
A Clockwork Orange.
Batman. You saw
the movies...now
read the spoofs!

MAD ABOUT THE '80S

A MAD look back at
the decade that gave
us such notable
disasters as the
Exxon Valdez spill,
Ronald Reagan's
Presidency and Michael
Jackson's nose!

SPY VS. SPY THE GAME

The Dynamic Duo
of Double-Cross
and Deceit star in
their first moronic
misadventure for
Color Game Boy!

TOTALLY MAD

Every issue of MAD
on CD-ROM! Also
includes: MAD Music,
Video Clips and More!
(And you thought the
Y2K problem was bad
for your computer...)

IF YOU'VE
GOT THE
CASH,
WE'VE
GOT THE
JUNK!

MAD ABOUT TV

From Star Trek to
The Simpsons, over
70 spoofs of the worst
of television! It's the
perfect gift for
the couch potato
in your life!

HOW TO BE A SUCCESSFUL DOG

Featuring all-new
illustrations by John
Caldwell! Special
Bonus: Pages of book
may be individually
ripped out and used to
clean up after your dog!

MAD XL #3 FEATURING DON MARTIN!

100 Pages
of classic MAD stupidity,
including more excerpts
from *The Mad World*
of William M. Gaines,
Readers' Favorites
and a tribute to
MAD Artist Don Martin!

MAD'S SHAMELESS SELF-PROMOTION PAGE

ON
SALE
WHEREVER
SHODDY
MERCHANDISE
IS SOLD!



THIS MONTH IN HISTORY

MAY						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

1866

Jack The Rapper
Arrested for Making
Bad Rhymes On
Streets of London

1967

In Embarrassing
Metropolitan Opera
Mix-up, Madame
Butterfly Lives

1909

Freud Rejects
Theory of "Hat Envy"

1996

New York City
Hookers Abandon
Plan To Accept
MetroCard

2000

Alanis Morissette's New
Album, Whiny Little
Bitch, Due In Stores

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Only the Assistant Undersecretary of
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Settling the Howard Stern Divorce Case
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GRIEVING LAS VEGAS DEPARTMENT:

MAD's Celebrity Cause-of-Death
Betting Odds..... **48**

MARGINAL THINKING DEPARTMENT

"Drawn Out Dramas"..... **Various Places**
by Sergio Aragones **Around the Magazine**



"Too many people think
the best way to get a leg up
on their finances is to look
for a hand out!"





Make A Dumb Wish Foundation™

Over the years, I have killed brain cells reading your magazine, and I feel that it is time that you repay me. I would like to submit a wish to the *Make A Dumb Wish Foundation™*. My wish is for you to insult me on your letters page. I feel it is your duty to do this for me because, like many MAD readers, I have suffered the hardships of being looked at funny, laughed at, and exiled. Thanks for making my wish come true.

Jacob Schuman, Huntingdon Valley, PA
Jakey — Thank you for your kind and thoughtful letter. Unfortunately, we cannot grant your fine request at this time. But we look forward to possibly serving you in the future! —Ed.



MAD BLURBS

Actual quotes that prove the world is going MAD

This Month:
 Republican Presidential hopeful John McCain

"As you know my dear friends, Alfred E. Neuman is a national hero."



Senator McCain interrupting himself during a campaign stop in New Hampshire upon seeing a man wearing a MAD T-shirt. *U.S. News & World Report*, January 24, 2000

MAD BACK ISSUES!

A limited number of back issues of MAD and Mad Super Specials are available for sale. For a complete listing of the issues available and prices, visit our web site at www.madmag.com. Or for you Luddites out there, send a self-addressed stamped envelope to: Back Issues, MAD Magazine, 1700 Broadway, New York, NY 10019!

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 393, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

RESERVATIONS ABOUT INDIANS

I was disgusted at the apparent ignorance in issue #390, in "When Nuns Go Bad," one nun says, "This is for Little Big Horn!" The Indians won Little Big Horn, they lost Wounded Knee! Duh!

Ryan Black, Brentwood, TN

Rye Bread — All this Indian talk makes us wonder what your Indian name would be. Our guess — "Writes Moronic Letters!" Thanks for the smoke signal! —Dances With Ed.

Make A Dumb Wish Foundation™ PART II

Earlier on this letters page the *Make A Dumb Wish Foundation™* received a letter from Jacob Schuman requesting that we make fun of him. Due to circumstances beyond our control we couldn't, but through the generosity of an anonymous donor, we are now able to grant his special wish. Jacob, you are really dumb. Your e-mail address should be jacobthedummy@stupid.com! You're so dumb that if you went on *Who Wants to be a Millionaire* you'd use all three life-lines on the \$100 question — and you'd still miss it! We hope you have enjoyed having your dumb wish come true, moron! —Ed.

DON MARTIN 1931-2000



GA-SHPLUCT

Words cannot describe the sadness I felt when I read the news of Mr. Martin's passing. As an avid reader of your magazine for nearly 28 years, his great art became a favorite.

John Harding,
 Wilmington, DE

I was crushed to learn about the death of cartoon genius Don Martin. I always enjoyed his far-out characters and his ingenious use of sound effects. I'm sure many have made it to the English lexicon. He will always be one of the Usual Gang of Idiots.

Shawn Patton, Rockford, IL

SPWATCH

I was greatly saddened to hear of Don Martin's passing. One of the main reasons I started reading MAD almost 25 years ago was because of Mr. Martin's outlandish character and of course those sound effects. I hope you will recognize him for the genius he was and let a few of your newer readers see some of his greatest hits some time in the near future. I know that I would really appreciate seeing some of those classics in print again as a tribute to an extraordinary man and artist.

John Jackson, Medford, OR

MAD thanks all our readers who sent in kind letters. A special tribute to Don will be featured in MAD XL #3 on sale May 16th. —Ed.

FAX MAD AT
(212) 506-4848!

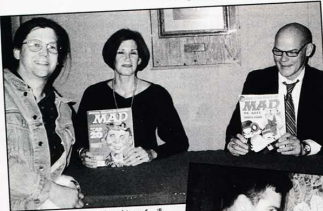
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NOT phone, write, fax or E-
mail our New York office—
we're too dumb to
help you there!

MAD CELEBRITY SNAPS

Kudos to Kevin Means of New Milton, WV, the first of our readers to send in a **Nifty Fifty™** Celebrity Snap of political pundits James Carville and Mary Matalin! For those who weren't paying attention, the Nifty Fifty is a list of celebrities chosen by the editors that they'd most like to see holding an issue of MAD. Because it is a **Nifty Fifty™**, in addition to his three-year subscription, Kevin will receive a commemorative issue of MAD #24 signed by the MAD staff with our deepest thanks!

A complete listing of MAD's **Nifty Fifty™** is available at our web site www.madmag.com!



Kevin Means with Mary Matalin and James Carville



Continuing with this issue's all-political Celebrity Snaps, J.P. Martin of Eagle River, AK sent us this picture of Steve "I-don't-care-how-much-of-my-daughters-inheritance-I-squander-on-my-egotistical-pie-in-the-sky-political-aspirations" Forbes (pictured on the far right, of course). Congratulations on your three-year subscription! J.P.

J.P. Martin and Steve Forbes



NOT 'N SYNC

In the article "How to Become a Big-Time Boy Band Producer" (#390) you went just a little too far. While I'll admit that most of the boy bands suck, some have actual talent. Synchronized dancing is something most idiots can't do. I want to see *you* sing in five-part harmony!

Sareen Pearl, Orange, CT

Pearl Jam — You want to see us sing in five-part harmony? No problem! —Ed.



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founder

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president & editor-in-chief

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executive vice president & publisher

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And Writers

the usual gang of idiots

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Hello. I'm the old man version of Paul Hedgehog! Just like Tom Hanks' **LAST** over-blown movie, *Saving Private Ryan*, this film begins with a contrived opening set in the present that flashes back to the past...



Who's that huge convict they're bringing here into the death house?

Looks like Shaquille O'Neal!

What'd he do that they wanna execute him?

He can't hit a free throw!

Dead Man shooting! Dead Man shooting!



That ain't Shaq! That's the guy who killed those two little girls!

How big is he?



It was wrong for the state to put Bully the Kid on death row! He doesn't belong here!

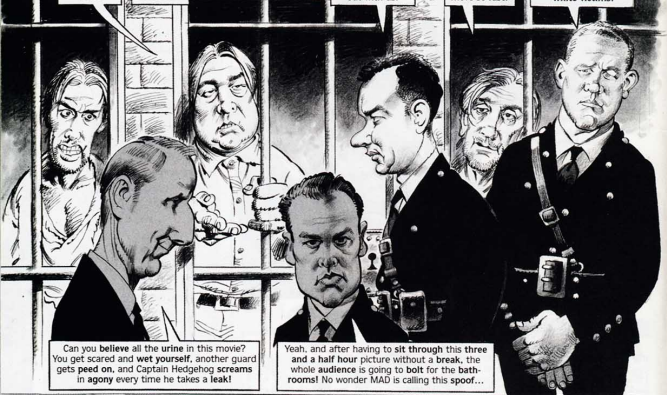
You mean he's not guilty like the rest of you murderers?

I mean he's not sweet and lovable like the rest of us murderers! You know, this sure is a chummy place! Even you guards are a bunch of nice guys!

Maybe a little TOO nice! Yesterday a kid who was convicted of jay-walking killed his parents just so he could hang out with us!

I heard it took days to track down John D. Caffi Hard to believe a man that big could move so fast!

Even harder to believe that in 1935 a bunch of Southern rednecks wouldn't have lynched a black man on the spot when they caught him with his two white victims!



Can you believe all the urine in this movie? You get scared and wet yourself, another guard gets peed on, and Captain Hedgehog screams in agony every time he takes a leak!

Yeah, and after having to sit through this three and a half hour picture without a break, the whole audience is going to bolt for the bathrooms! No wonder MAD is calling this spoof...

THE YELLOW

Big enough to
break this
page! That's
how big!

Ah, *Big!*
Now *THAT*
was a
movie!

My name is John D. Caffi
Like the drink, but
spelled differently!
But since I'm totally
illiterate, how the
hell would I know?

Look at
him do
a soft
shoe
routine!
This is
one smart
critter!

I think John D.
Caffi could
use a
pet that
he could
carry
around!

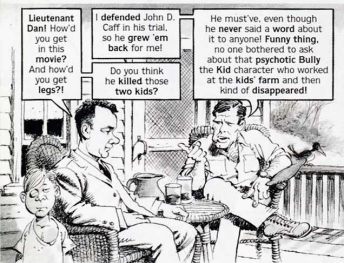
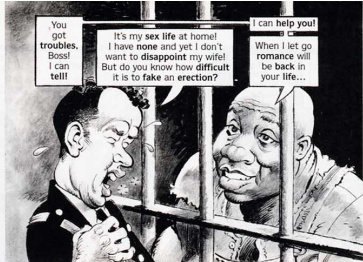
Like this mouse?

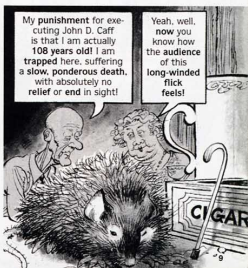
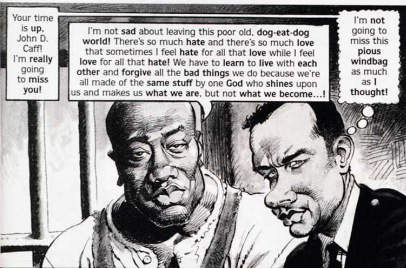
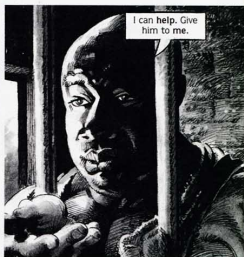
No, something
more appropriate
for a man
his size -
like an
elephant!



ARTIST: MORT DRUCKER

WRITER: STAN HART







RECEIVING A STRIFE SENTENCE DEPT.

In the period of time between birth and death we're subjected to thousands of things we'd rather not hear. From your date telling you "I used to be a guy" to your lawyer telling you "The Governor has denied your stay of execution" our brain's forced to process scads of discomforting information. Not convinced? Then consider this one piece of discomforting information. We're about to waste the next two pages on a thin premise called...

THE LAST YOU WANT

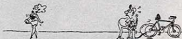
The last thing you want to hear
your female blind
date say is...



The last thing you want to hear
your doctor say is...



The last thing you want to hear
your waiter say is...



**The last thing you want to hear
your guidance counselor say is...**

ACCORDING TO YOUR APTITUDE TEST RESULTS, YOU'VE GOT THE POTENTIAL TO BE ONE HELL OF A DUNK TANK CLOWN!

**The last thing you want to hear
the 7-11 clerk say is...**

REMEMBER, YOU CAN'T SPELL SLURPEE WITHOUT P-E-E!

THING TO HEAR...

**The last thing you want to hear
the guy in charge of
your road test say is...**

OOOOH! SOUNDS LIKE HER WALKER DID A NUMBER ON YOUR UNDERCARRIAGE!

**The last thing you want to hear
your male blind date say is...**

GEEZ, I'VE ONLY KNOWN YOU TEN MINUTES AND ALREADY I FEEL LIKE ERECTING A SHRINE TO YOU IN A DARK LITTLE CORNER OF MY CELLAR!

**The last thing you want to hear
the creepy laundromat
attendant say is...**

NOT RESPONSIBLE FOR LOST OR NIBBLED UPON ARTICLES OF CLOTHING.
"THE POLICE"

BET I CAN GUESS YOUR FABRIC SOFTENER IN ONE SNIFF!



RETURN DECEIT REQUESTED DEPT.

Recently, Congress began cracking down on those deceptive magazine sweepstakes letters that come in the mail. You know, the ones bearing pictures of shills like Ed McMahon and Dick Clark promising that you've already won millions of dollars in the American Family



A MAGAZINE PUBLISHER'S WE'D LIKE



FROM THE OFFICE OF THE
ATTORNEY GENERAL



YOU MAY ALREADY BE A LOSER!

Yes, MR. AMERICAN MAGAZINE PUBLISHERS CLEARINGHOUSE SWEEPSTAKES, any day now the United States Post Office will deliver the news that you have been fined \$500,000, a million, or maybe even TWO MILLION DOLLARS in the new super government crackdown on duplicitous sweepstakes!

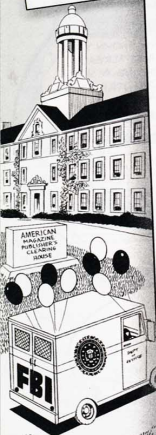
For years you've been reading about other companies being issued heavy penalties for deceitful conduct, and you thought, "It can't happen to me." Well, you were wrong! Because it can. And it has. Yes, IT'S FINALLY YOUR TURN, MR. AMERICAN MAGAZINE PUBLISHERS CLEARINGHOUSE SWEEPSTAKES.

Just imagine the excitement when US Marshals pull up at your headquarters and personally deliver an indictment with YOUR NAME on it. Television cameras, media coverage, and most of all, millions of Americans across the country cheering the news!

It's true. We lawmakers were sitting around the Capitol one day thinking, "Gosh, MR. AMERICAN MAGAZINE PUBLISHERS CLEARINGHOUSE SWEEPSTAKES has been dashing the hopes and dreams of thousands of elderly people every year, and costing them money they can ill afford to lose. How can we ever repay him?" And finally, we found a way. So take it from us. You are a FINALIST in the "sweeps" to be the first one cited under this new law.

To facilitate your loss, all you have to do is enclose your most recent deceptive sweepstakes solicitation in the enclosed self-addressed stamped envelope, and if we pick you come-on as the worst offender, a very special CERTIFIED, HAND-DELIVERED letter will be zipping your way soon.

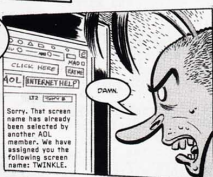
But don't worry. It's not necessary to respond to be indicted. No, YOU MAY ALREADY BE A LOSER!





MONROE

and...



Sorry, That screen name has already been selected by another AOL member. We have assigned you the following screen name: TWINKLE.



THE INTERNET

ARTIST: BILL WRAY

WRITER: ANTHONY BARBIERI

Log on and meet the latest cyber-space case as Monroe takes a hard drive along the information superhighway.







We were sad to see *Peanuts* come to an end and even sadder to see its creator Charles Schulz pass away. Schulz was a warm and kind man who always let his gentleness show through in his work – right up until the very last *Peanuts* episode. Unfortunately, because of this, many readers came away without a sense of closure to the strip, a wrapping up of the various story lines that occupied Charlie Brown and friends for so long. That's where we come in, the neither warm nor kind editors of MAD, who've come up with these...

Final Episodes of PEANUTS You Never Saw



CHARLIE BROWN AND THE KITE



LUCY AND SCHROEDER



Final Episodes of PEANUTS You Never Saw

LUCY THE PSYCHIATRIST



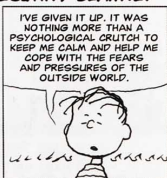
SALLY AND HER SWEET BABBOO



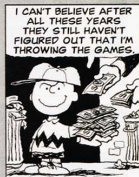
CHARIE BROWN, LUCY AND THE FOOTBALL



LINUS AND HIS SECURITY BLANKET



CHARLIE BROWN, THE WORLD'S WORST PITCHER



CHARLIE BROWN, PEPPERMINT PATTY AND MARCIE



PEANUTS

featuring
"Good ol'
Charlie Brown"

SNOOPY,
YOU'RE QUITE
A DOG.

YOU EMBARRASS
ME BY SLEEPING
ON TOP OF YOUR
DOGHOUSE INSTEAD
OF IN IT...

...YOU'VE MADE ME
BUY YOU A FLYING
ACE OUTFIT...

...A TYPEWRITER...

It was a dark and
stormy night...

...AND YOU
CONSTANTLY BOTHER
ME WITH YOUR EMPTY
FOOD BOWL.

WELL, NOW
IT'S TIME FOR A NEW
ADVENTURE...I'M PUTTING
YOU TO SLEEP!

HAPPINESS
IS A COLD
PUPPY!



Next time someone you know kicks the bucket make sure the only tears you shed are tears of laughter with these...

PRACTICAL JOKE ITEMS GUARANTEED TO PUT THE "FUN" BACK IN FUNERALS



"Black-Eye" Kleenex



BEFORE



AFTER

Next time a grief-stricken mourner asks, "Anyone have a tissue?" just hand 'em one of these and watch the fun! When they're done wiping the tears away they'll be left with a shiner the size of Rhode Island they won't be able to wash off until long after the burial!

Knife In The Corpse

Yikes! Didn't the undertaker notice the deceased had a freakin' dagger sticking out of his chest? Designed especially for open casket viewing, this fake knife handle can be attached easily to a dead body in seconds! Also available: Gun-Shot Hole In The Head Decals!



Super-Slippery Casket

You'll delight at the horrified expressions of the pallbearers as the dearly departed slips right through their fingers! Casket is coated with a clear and odorless industrial-strength machine oil which makes grabbing hold of it next to impossible. Provides hours of fun, especially when the deceased falls out of the casket!

ARTIST: KEVIN POPE

WRITERS: DICK DEBARTOLO
AND FRANK SANTOPADRE

**PRACTICAL
JOKE ITEMS
GUARANTEED
TO PUT THE
"FUN"
BACK IN
FUNERALS**

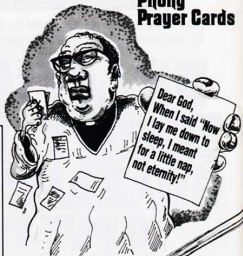
HAHAHA!

**Phony
Prayer Cards**



The "Whispering" Coffin

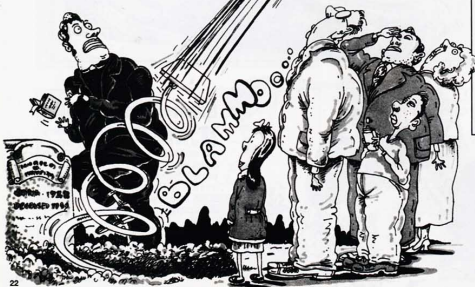
Now you can unnerve just about anyone at any funeral! Tiny micro-chip transmitter enables you to pre-record messages from "inside" this innocent-looking pine box. Also available: The "Talking" Urn!



HAHA

Spring-Loaded "Reverse" Grave Mechanism

Instead of lowering the deceased into the ground, this spring-loaded device "malfunctions" by sending both corpse and casket catapulting end-over-end high into the sky - and perhaps over the cemetery fence onto someone's front lawn! Guaranteed to bring a few chuckles to even the solemnest of burial services!



HAHAHA!

HA

There's nothing more depressing than a dreary prayer printed on an official church card with some obscure saint. Luckily, you can add life (and BIG laughs) to dismal funerals and wakes with these hilariously inappropriate facsimiles!

HAHAHA!



Corpse's Squirting Carnation

A laugh riot on a living person, it's ten times funnier on a corpse! Attach the squirting carnation to the deceased's lapel and run the clear plastic tube with the squeeze bag down to the kneeling pad in front of the casket. Then just stand back and enjoy the show as mourner after mourner kneels piously for their final good-bye and gets spritzed in the face!



Butts Aplenty Ash Kit

Ideal for somber services in which the deceased has requested their ashes to be scattered in a grand natural setting such as a mountain, forest or ocean. Simply have an accomplice cause a distraction and add the full contents of the kit to the deceased's ashes. When the ashes are set free, you'll laugh heartily at the shocked faces and groans of disgust of the invited mourners as no less than 100 cigarette and cigar butts fall out! (Pipe paraphernalia and roaches sold separately.)



Hearse Bumper Stickers

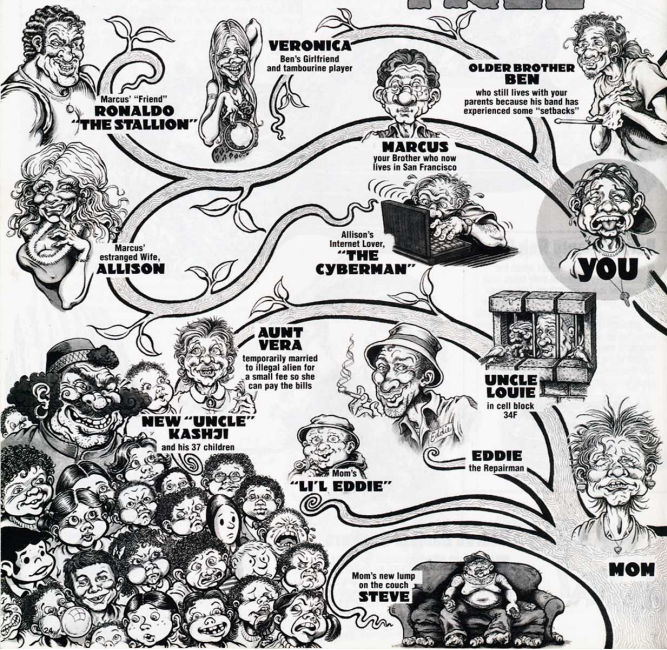
Choose from offbeat messages like "BODY ON BOARD" and "I'D RATHER BE BREATHING" to the more outlandish "IF YOU CAN SMELL MY FORMALDEHYDE, YOU'RE TOO DAMN CLOSE!" and "I MAY BE DEAD BUT I'M IN FRONT OF YOU!" Mourners will be on the highway of laughter!



HAHA!

In this Jerry Springer era of divorces, step-parents, same sex couples, multiple partners and lord knows what else, keeping your relatives straight is more difficult than trying to follow a Dennis Miller rant about the downfall of the United States being predicated on the peculiar similarities between U.S. Attorney General Janet Reno and the guy who played Larry on *Three's Company*! But if you're determined to know everyone by name at your next family reunion, you'll need a visual aid like...

MAD's DYSFUNCTIONAL FAMILY TREE



SOME GUY NAMED JERRY

who keeps showing up at the family reunions who nobody really seems to know, but keeps telling all the kids to "Go get 'em, slugger!"

DISOWNED BROTHER PHIL

PHIL'S 44 CHILDREN

all named Isaiah and attending home school in a millennium bunker

PHIL'S HAREN OF WIVES

(Cult Members)

JANET

Your Sister

COUSIN ALLEGRA

A depressed vegan who only wears black and listens to industrial speed metal to mourn the loss of her boyfriend Jimmy, who dumped her

JANET'S SON, TUBEY

05748

COUSIN CHAD

the *Star Wars* freak who broke up with his girlfriend over the "Stormtrooper Incident," in which fingerprints were discovered on his previously mint condition action figure

SPERM DONOR

05748

AUNT CHARLENE

who works the talk show circuit with her boyfriend and pimp, Benson

BENSON

Aunt Charlene's Pimp (He prefers the term "Street Love Ombudsman")

LOIS, STEPHON #2

(The Other Woman Mom Hates)

FARRAH

Hippie Stepsister, who becomes more and more lost, bouncing between Eastern religions, Yoga and various herbal remedies after each subsequent divorce

TV

as Surrogate Father

DAD

who still occasionally sends you postcards from Tijuana

GAIL, STEPHON #1

(The Woman Mom Hates)

DANIELLE

Youngest Stepsister, still on a hunger strike to end frog dissection as a way of indirectly rebelling against her parents



We all know about Tipper Gore's crusade a few years ago to ensure that CDs carried labels warning that they may contain material unsuitable for young ears. Nowadays, as anybody who has forked over \$16.99-plus for a crummy album knows, there is more to worry about than just a few bad words — namely, bad music, bad lyrics and bad singing! That's why we have taken upon ourselves a crusade to slap appropriate labels on various CDs! Here's...

ALL-NEW

EVEN YET STILL MORE BADLY NEEDED

WARNING LABELS

FOR ROCK ALBUMS

WRITER: DESMOND DEVLIN



MANUFACTURER'S PROMISE

This CD Case Is Guaranteed To Contain Less Plastic In It Than Britney Does



CONSUMER ADVISORY

When Purchasing This Album, Remember To Show Your AARP Card For A 10% Discount



A Rosie Christmas



CELINE DION
CHER

TRISHA YEARWOOD
BILLY JOEL

LAURYN HILL
DARRIN HAYES

ELMO
GLORIA ESTEFAN

ELTON JOHN
'NSYNC

ROSEMARY CLOONEY
ANGELICA PICKLES

DONOVY OSMOND
BILLY PORTER

A CHILLING HOLIDAY NOTE

You Can Actually FIT Twelve Drummers Drumming, Eleven Pipers Piping, Ten Lords A-Leaping, Nine Ladies Dancing, Eight Maids A-Milking, Seven Swans A-Swimming, Six Geese A-Laying, Five Golden Rings, Four Calling Birds, Three French Hens, Two Turtle Doves, And A Partridge In A Pear Tree Comfortably Inside Rosie's Grotesque XXXXL Polyester Slacks....With Extra Room To Spare For A Jewish Menorah And A Kwanza Unity Cup

IRONIC NOTE

Even As Sting Raises Millions To Save The Rain Forest, Tonight The Other Two Guys From The Police Will Be Sleeping On A Park Bench Under Trees

STING BRAND NEW DAY

IRONIC NOTE

ATTENTION

Seeing The Spice Girls Go Solo Is THE Most Tragic Show Biz Breakup Since Jeff Daniels & Jim Carrey Walked In Opposite Directions In Dumb And Dumber

ATTENTION

ATTENTION

WARNING

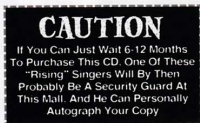
If You Buy This CD And "Wow-2000: The Year's 30 Top Christian Artists And Songs" At The Same Time, You Risk Being Injured When The Sales Clerk's Head Explodes

GERI HALLIWELL SCHIZO-
PHONIC



WARNING

Sony Records is NOT Legally Liable If You Dislocate A Shoulder, Tear A Fectoral Muscle, Or Do Any Other Violent Physical Damage To Yourself By Poundng Your Chest And Flngng Your Arms Like A Spaz While Trying To Imitate Celine's On-Stage Gestures



CAUTION

If You Can Just Wait 6-12 Months To Purchase This CD, One Of These "Rising" Singers Will By Then Probably Be A Security Guard At This Mall. And He Can Personally Autograph Your Copy



Notice

If The Release Of This Album Filled You With Excited Anticipation, You Have Officially Moved From "Clueless Old Fart" To "Waiting To Die"



BEWARE

This CD May Pause Or Freeze Briefly Between Songs #5 And #6, While Lead Singer Scott Weiland Is Arrested And Fingerprinted Yet Again

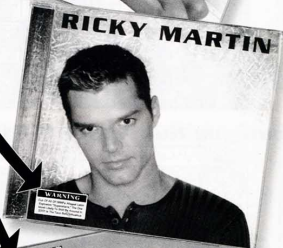


CAUTION

Before Purchasing, Remember
That The Last Worthwhile Singer To
Perform Alongside A Midget Was Judy
Garland. Or, Arguably, Art Garfunkel

WARNING

Out Of All Of 1999's Alleged Latin
Explosion "Superstars," The One
Most Likely To Still Be Around In
2001 Is The Taco Bell Chihuahua





It's time for a MAD writer to bring home the bacon! How? By ripping off (once again) the premise of the "Six degrees of Kevin Bacon" game. He'll be eating pork for a month off this one! Here's...

6 DEGREES OF SEP

can you link KILLER BEES to BRUCE WILLIS?

Killer Bees



are an annoying foreign pest, as is...

Pokémon



which completely baffled most adults, as did...

The Y2K Problem



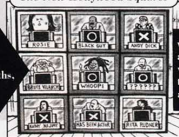
can you link THE SUPREME COURT to CHER'S FACE?

The Supreme Court



is nine irritating loudmouths, as is...

The New Hollywood Squares



which is an inferior version of the original, as is...

George W. Bush



can you link NASCAR FANS to JAR-JAR BINKS?

NASCAR Fans



are always waiting for the next crackup, as is...

Martin Lawrence



who needs round-the-clock monitoring, as does...

Bill Clinton's Zipper



can you link A TERRORIST TRAINING CAMP to A CHIAI

A Terrorist Training Camp



is a gathering of blood-thirsty fanatics, as was...

Woodstock '99



which was a futile attempt to relive the past, as is...

The Hair Club For Men



PARATION BETWEEN ANYONE AND ANYTHING

PART IV

Windows 98

U.S. Embassies

Bruce Willis

which was a hi-tech fiasco, as is...



which is full of hidden bugs, as are...



which are well acquainted with bombs, as is...



The Electric Chair

Your Local D.M.V.

Cher's Face

who has a 60% approval rating in Texas, as does...



which is State-sponsored torture, as is...



which is crammed with long lines, as is...



Schizophrenics

Cell Phone Users

Jar-Jar Binks

which has uncontrollable "ups" and "downs," as do...



who talk to themselves on the street, as do...



who can ruin a movie-watching experience, as did...



PET?

Pro Wrestling

Don King

A Chia Pet

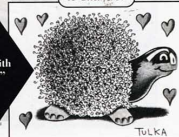
which is full of pudgy, middle-aged bald guys, as is...



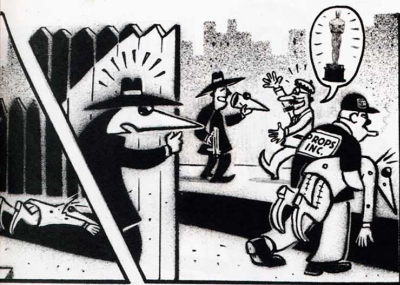
which makes millions staging "fake fights," as does...



who's a seedy figure with "sprouts" on top, as is...









HEY KIDS! TIRED OF THOSE BORING PIKACHUS, MEWTWOS AND IVYSAURS? WANNA SEE SOME REAL MONSTERS? HERE'S MAD'S GUIDE TO...

POLITICAL POKÉMON

ARTIST: GREY BLACKWELL
WRITER: MIKE SNIDER

#190 WEEPINBILL



#158 BUBBASAU



PRONUNCIATION
BUN-BUN-SORE
(AKA BILL CLINTON)

ELEMENT
POLITICAL B.S.

TYPE
LAME DUCK

TECHNIQUES
LYING, SPLITTING HAIRS,
LIP-BITING, FEELING PAIN,
FIST-BANGING

GOOD AGAINST
REPUBLICANS, SPECIAL
PROSECUTORS,
IMPEACHMENT COMMITTEES

BAD AGAINST
WIVES, PEOPLE WHO PUT
THEIR FAITH IN HIM,
FEMALE INTERNS WITH
BLABBERMOUTH FRIENDS

EVOLUTION
NONE (NEVER LEARNS!)

#203 VENOMOUTH





PRONUNCIATION
WEEF-IN-BILL
(AKA BILL BRADLEY)

ELEMENT
LIBERAL GUILT

TYPE
LONG-LEGGED
KNEE-JERKER

TECHNIQUES
CHIDING, SCOLDING,
TSK-TSK-ING,
FLOGGING HIMSELF
FOR NOT BEING NON-
RACIST ENOUGH,
TELLING POINTLESS
30-YEAR-OLD NBA
STORIES

GOOD AGAINST
SHORT CANDIDATES
(ONE-ON-ONE GAMES
ONLY!)

BAD AGAINST
NEW JERSEYITES WHO
REMEMBER HIS DAYS
IN THE SENATE

EVOLUTION
EVOLVES FROM
OVERRATED
PRO-ATHLETE TO
OVERRATED SENATOR
TO OVERRATED
PRESIDENTIAL
CONTENDER

PRONUNCIATION
VEEW-UM-MOWTH
(AKA PAT BUCHANAN)

ELEMENT
PREJUDICE

TYPE
VICIOUS RABBLE-ROUSER

TECHNIQUE
SPOUTING HATE, RACISM AND
CRYPTO-FASCISM TO WHIP UP
FEEBLE-MINDED FOLLOWERS

GOOD AGAINST
MINORITIES, WOMEN,
IMMIGRANTS, NON-CATHOLICS

BAD AGAINST
TRUTH, FAIRNESS, VOTERS
WHO AREN'T TO THE RIGHT OF
MUSSOLINI

EVOLUTION
FROM IRRELEVANT
LOUDMOUTH POLITICAL PUNDIT
TO IRRELEVANT LOUDMOUTH
POLITICAL CANDIDATE

#196 TAWNTER



PRONUNCIATION
TAWN-TER
(AKA
RUDY GIULIANI)

ELEMENT
DEMAGOGUERY

TYPE
PROSECUTOR

TECHNIQUES
OFF-THE-CUFF INSULTS,
AD-LIB INVECTIVES, ON-
THE-RUN DENUNCIATIONS

GOOD AGAINST
MUGGERS, PANHANDLERS,
SQUEEGEE GUYS,
JAYWALKERS, THE
HOMELESS, IMPOLITE
CABBIES

BAD AGAINST
CIVIL LIBERTIES, ETHNIC
GROUPS, MUSEUMS

EVOLUTION
RETURNS TO BEING
ORDINARY POLITICAL HACK
IF NEW YORK CITY CRIME
RATE GOES BACK UP AGAIN



#195 PSYSCHMUCK



PRONUNCIATION
SYE-SHAIK
(AKA ROSS PEROT)

ELEMENT
PHONY POPULISM

TYPE
BIG-EARED BABBLER

TECHNIQUES
THROWING MONEY
AROUND, WHINING,
CHECKING UNDER THE
HOOD, SPYING ON
REFORM PARTY MEMBERS

GOOD AGAINST
SLICK, POLL-DRIVEN
POLITICIANS, TV INTER-
VIEWERS WHO...ARE...
JUST...NOT...LISTENING!!!

BAD AGAINST
PSYCHIATRISTS, MINIMUM-
HEIGHT REQUIREMENTS,
JESSE VENTURA,
JOURNALISTS WHO ASK
HIM FOR SPECIFICS

EVOLUTION
UNDETECTABLE - KEEPS
MAKING SAME CRAZY
SPEECHES EVERY 4 YEARS



POLITICAL POKÉMON



#155 SNEEZING



PRONUNCIATION
SNEEZE-ING
(AKA GEORGE W. BUSH)

ELEMENT
COCAINE

TYPE
SECRET SNORTER

TECHNIQUES
REFUSING TO ANSWER
QUESTIONS ON DRUG USE
HISTORY, CASHING IN ON
MOTHER'S HIGH
FAVORABLE RATINGS,
BEING BLAND AND
INOFFENSIVE

GOOD AGAINST
DAN QUAYLE, LAMAR
ALEXANDER, ORRIN
HATCH, ALAN KEYES AND
ANY OTHER CANDIDATE
WHO DOESN'T STAND A
CHANCE IN HELL

BAD AGAINST
PESKY REPORTERS WITH
POP QUIZZES ABOUT THE
NAMES OF WORLD
LEADERS AND COUNTRIES
AND TRIVIAL STUFF LIKE
THAT

EVOLUTION
IF ELECTED, WILL EVOLVE
INTO EXACT COPY OF HIS
DAD'S LAME
ADMINISTRATION

#204 BOREUS



PRONUNCIATION
DRAG-UH-NESS
(AKA HILLARY CLINTON)

ELEMENT
ICE

TYPE
LEFT-WINGED CARPETSAGGER

TECHNIQUES
STANDING BY HER MAN/BRAGGING
ABOUT NOT STANDING BY HER MAN,
ACTING WOUNDED/ACTING NOT
WOUNDED, "LOSING" FILE FOLDERS

GOOD AGAINST
RIGHT-WING CONSPIRATORS

BAD AGAINST
CANDIDATES WITH ANY PREVIOUS
EXPERIENCE IN OFFICE,
WHITEWATER DEFENDANTS WHO
DIDN'T GET A BIG FAT ENVELOPE
FULL OF WHITE HOUSE SOFT MONEY
BEFORE TESTIFYING, THIGHMASTERS

EVOLUTION
EVOLVES INTO A NEW YORKER AT
DROP OF A (BASEBALL) HAT...BUT
NOT CONVINCINGLY

#202 DRAGONESS



PRONUNCIATION
DRAG-UH-NESS
(AKA HILLARY CLINTON)

ELEMENT
ICE

TYPE
LEFT-WINGED CARPETSAGGER

TECHNIQUES
STANDING BY HER MAN/BRAGGING
ABOUT NOT STANDING BY HER MAN,
ACTING WOUNDED/ACTING NOT
WOUNDED, "LOSING" FILE FOLDERS

GOOD AGAINST
RIGHT-WING CONSPIRATORS

BAD AGAINST
CANDIDATES WITH ANY PREVIOUS
EXPERIENCE IN OFFICE,
WHITEWATER DEFENDANTS WHO
DIDN'T GET A BIG FAT ENVELOPE
FULL OF WHITE HOUSE SOFT MONEY
BEFORE TESTIFYING, THIGHMASTERS

EVOLUTION
EVOLVES INTO A NEW YORKER AT
DROP OF A (BASEBALL) HAT...BUT
NOT CONVINCINGLY



#199 HERODACTYL

PRONUNCIATION
HEER-oh-DACK-TULL
(AKA JOHN MCCAIN)

ELEMENT
WAR RECORD

TYPE
VETERAN

TECHNIQUES
GETTING OTHERS TO
BRAG PUBLICLY ABOUT
HIS PRISONER-OF-WAR
EXPERIENCE SO HE CAN SIT
BACK AND PRETEND NOT TO
WANT TO TALK ABOUT IT,
EXPLODING WHEN TALKING
ABOUT NOT HAVING A BAD TEMPER

GOOD AGAINST
DRAFT-DODGERS, LIBERAL DOVES,
CANDIDATES WITH WORSE COMB-
OVERS THAN HIS

BAD AGAINST
REPORTERS WHO ASKS QUESTIONS
ON SUBJECTS OTHER THAN THE
VIETNAM WAR, CANDIDATES WHO
CAN UNCLENCH THEIR TEETH

EVOLUTION
EVOLVES INTO REAL
PRESIDENTIAL-MATERIAL...BUT
ONLY WHEN UP AGAINST FIELD OF
WEAK, LIGHTWEIGHT RIVALS, LIKE
GEORGE W. BUSH



PRONUNCIATION
BOR-US
(AKA AL GORE)

ELEMENT
WOOD

TYPE
STIFF-NECKED
SECOND BANANA

TECHNIQUES
PUTS OPPONENTS TO
SLEEP JUST BY OPENING
MOUTH, CAN BURY
OPPONENT IN FLURRY OF
MEANINGLESS STATISTICS

GOOD AGAINST
PEOPLE WHO SAY WE
SHOULD BE DESTROYING
THE ENVIRONMENT,
PRESIDENTIAL
OPPONENTS WITH
UGLY DAUGHTERS

BAD AGAINST
CHARISMA, TERMITES

EVOLUTION
CHANGES IMAGE FROM
INSIDER TO OUTSIDER
EVERY TWO WEEKS...
DEPENDING ON THE POLLS



#171 WHYDON?!

PRONUNCIATION
WYE-DON?!
(AKA DONALD TRUMP)

ELEMENT
GREED

TYPE
SELF-PROMOTER

TECHNIQUES
POINTING OUT WHAT A FINANCIAL GENIUS HE IS
(WHILE IGNORING BANKRUPTCIES AND
COLOSSAL BLUNDERS), ENDEARING HIMSELF TO
AVERAGE AMERICAN VOTERS BY SHOWING OFF
HIS COMPLETE LACK OF TASTE, TROTTLING OUT
HIS LATEST HOT YOUNG BABE GIRLFRIEND AS
POSSIBLE "FIRST FOXY LADY," ACTING LIKE THE
RICHEST MAN IN AMERICA EVEN THOUGH HE'S
CURRENTLY ONLY #143, BEING SEEN AROUND
WITH PAL PUFF DADDY TO SHOW THAT HE'S
"DOWN WIT THE BRUTHASI"

GOOD AGAINST
POLITICIANS WITH FAT, DUMPY WIVES

BAD AGAINST
GUYS WITH GOOD HAIRCUTS, BILLIONAIRES
WHO'VE NEVER GONE BANKRUPT, VOTERS IN
RENT-CONTROLLED APARTMENTS THAT HE
WANTS TO TEAR DOWN

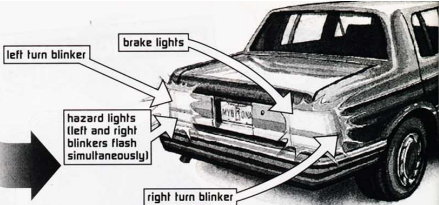
EVOLUTION
EVOLVES FROM LATE NIGHT TALK SHOW FODDER
FOR FINANCIAL FAILURE TO LATE NIGHT TALK
SHOW FODDER FOR POLITICAL FAILURE





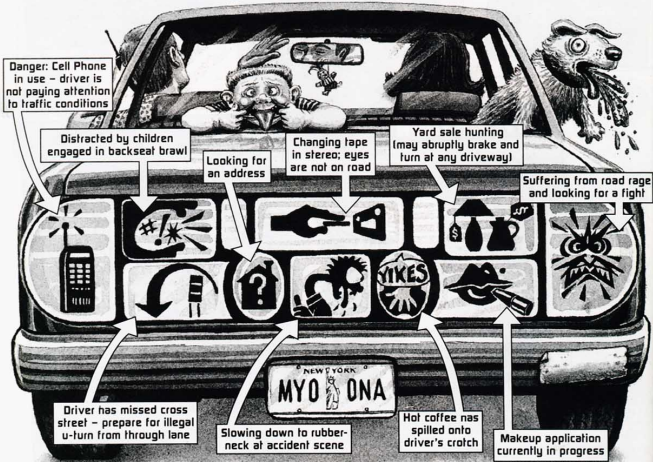
CARS AND EFFECTS DEPT.

Auto manufacturers have made leaps and bounds in safety equipment for cars. Directional and hazard lights, however, have remained virtually unchanged in the history of modern automobiles. Most vehicles are equipped with a standard set-up like this:



On today's streets, this primitive system does not offer much in the way of real communication as to what direction the driver is really going or the nature of a particular hazard. What cars need is...

A More Complete Array of Directional and Signal Lights





A MAD LOOK AT COPS











Breaking up is hard to do.... especially when one of the break-ees has a daily five-hour radio show heard by 40 million listeners! Howard Stern's separation after two decades of marriage to his wife Alison shocked his fans. And if you've ever heard some of the stuff Howard does, you know his fans don't shock easily! The Stern separation is supposed to last for one year. But can *anybody* stand a full year of dissecting what went wrong, what might happen next, and 9,000 phone calls from clueless listeners asking "Yo, Howard, what's up with your marriage, dude?" If it has to end, please let it end quickly — as in just 30 minutes! If there is a God in heaven, the parties will get together and begin...

SETTLING THE HOWARD STERN DIVORCE CASE ON

JUDGE JUDY

ARTIST: ANGELO TORRES

WRITER: DESMOND DEVLIN

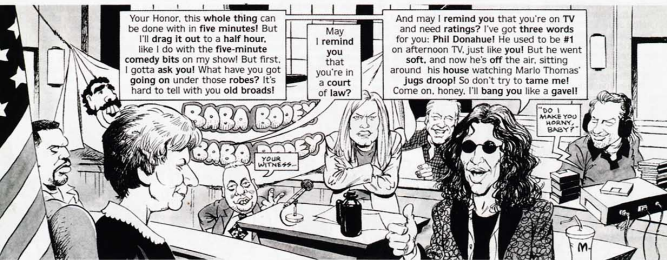
You are about to enter a studio set that's supposed to be the courtroom of Judge Judith Sheindlin. The people are real. The cases are real. And the judge is real obnoxious! This is her world, bucko! You're just suffering through it! This is Judge Judy!

All rise in the case of Stern versus Stern!

This is the plaintiff, Alison Stern! She says that she was the woman behind the man! And if you've ever seen the view behind this particular man, then you know how she suffered! She did all the hard work keeping the house. While her husband was out in the public eye, she stayed home and raised his children! Of course, when she took the kids to kindergarten, she hired a chauffeured stretch limo!

This is the defendant, Howard Stern! He's called "The King of All Media," sometimes by people other than himself! He was rarely home, was asleep by nine got almost no sex and saw little of his family. He says that made him the perfect husband! He's asking the court to reveal its cup size, and whether or not it's had any hot lesbo action!







Your Honor, I'd like to introduce **damning evidence** in this **divorce case!** Marriage vows are supposed to be **sacred!** But this is a **photograph** clearly showing **Howard** with two naked women!

Where did you get that?

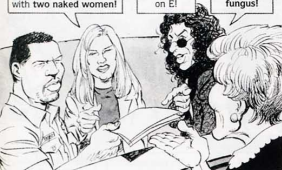
From yesterday's show on E!

Oh, good! I was afraid that **blurry blue stuff** covering their nipples was **chest fungus!**

You're not **too swift**, are you, sir? You're one **hamburger short of a Happy Meal!** On your **best day**, you're not **half as smart** as I am on my **worst day!** Zip your lip and get a grip, or pack your bags and take a trip!

Judge, you're making less sense than **Stuttering John** on a broken speaker phone!

Impressive! Nobody ever came back from my **devastating fortune-cookie quip barrage** before!



Mr. Stern, do you have anything else to add?

Yes, I do! **Hot Dogs and Donuts** is now available at all stores! Or, call **1-800-JOKELAND** for CDs and filthy jokes!

What on Earth are you talking about?

Sorry, it's that rat bastard Jackie Martling and his **ironclad radio contract!** Every two hours, no matter where I am or what I'm doing, I have to stop everything to do his plug!



Listen, Stern, this case affects an **entire family!** And there are four children to consider!

Four? But we only have three daughters!

Don't try to kid a kiddie! What about your son over there?

An easy mistake! That's just Hank, the **Angry Drunken Dwarf!** He's waiting to film a segment for my TV show! I'm going to be stuffing him inside a **Styrofoam ice cooler** later, and throwing him in the river! The idea is to **demonstrate** how our sick society abuses and mistreats its weakest citizens...starting with me!

I would plead the Fifth, but I already drank it!

Why should I give up 50%? I've worked hard for my money! I have to go to sleep early every night! Tell me, what normal person is forced to be out cold and snoring at 9:30?

Anyone who watches **Stark Raving Mad** or **Becker!**







And what about YOUR dance card, buster? While your wife gets the cream of the crap, you are YOU going to be consorting with?

The best supermodels, strippers and porn stars I can find! Maybe their warm, giving Jugs can fill the void in my life! And I think the experience will bring me and Alison closer together! After 2,000 or 3,000 meaningless, empty encounters, I'm SURE I'll realize what I'm walking away from! It's severe therapy, but I'm willing to tough it out!

Save it for the circus, Bozol Does it say "STUPID" on my forehead?

It's a little hard to tell, with all those wrinkles and liver spots! But here's my point: My wife Alison means more to me than any ten women ever could! And I plan to prove that theory tonight, with ten women!



Your Honor, this is cutting into my nail-polishing and foot massage appointments! Can you render your decision, please?

My ruling is that the assets will be divided equally! And now I have a few things to say! Just because they throw rice at your wedding doesn't mean you get a free meal! The two most dangerous words in the world are "I do" And —

Spare me the wacky lecture, Judge Judy! Here's the situation: You're the most powerful woman on afternoon TV! You even get higher ratings than Oprah, at one-twelfth the weight!

Tell me something I DON'T know, Slappy!

And I'm the most powerful man on morning radio! Movies, pay-per-view, I've done it all! Plus, I've got the biggest ratings on the E! Network! Not to brag, but I even beat the *Hangin' with Mr. Cooper* "True Hollywood Story"!



You're the king, I'm the queen! What's your point?

I'm very turned on by strong, assertive women! I'm making a DNA sample in my pants! And you need someone who can tame you, and your wussy husband is a failure! He copied your courtroom show, but he can't even do it right! And since I'm a free agent now, if you dump Loser Boy...

Hmmmm...I AM a little tired of being the most obnoxious person in my own home! Let's discuss this further...back in my chambers!



And remember our deal, Howie — I get to be on top!

This is going to be the greatest media merger ever!





GRIEVING LAS VEGAS DEPT.

MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will take his last cuts!

THIS MONTH'S FUTURE HITTING PROSPECT FOR THE ANGELS:

MARK MCGWIRE

CAUSE OF DEATH

ODDS

Goes into shock after being unable to find steroid-shrunkent testicles

2:1

Beating accident after being blinded by flashbulbs going off every 5% of # time he swings the bat

3:1

Accidentally chokes self to death while flexing humongous neck muscles

5:1

Clunked over head with champagne bottle during Cardinals World Series celebration

8,452,897:1

Crushed by mob of autograph seekers during visit to the Dominican Republic

65,398,710:1



ARTIST: HERMANN MEJIA

WRITER: MIKE SNIDER

Handwritten signature: Herman

WHAT FREQUENTLY
PROSECUTED CRIME
FAMILY IS TRYING
TO MUSCLE IN ON
NEW YORK?



FOLD PAGE OVER LIKE THIS!



FOLD BACK SO THAT "A" MEETS "B"



THE
CLIN-
TONS



WHAT FREQUENTLY
PROSECUTED CRIME
FAMILY IS TRYING
TO MUSCLE IN ON
NEW YORK?

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Historically, organized crime figures like the Gottis, Castellanos and Gambinos have always looked upon New York as a haven for their illegal activity. To find out who the newest family to move into the neighborhood is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!



FOLD PAGE OVER LEFT



FOLD BACK SO THAT "A" MEETS "B"



THE REPUTED CRIME FAMILY INVADING NEW YORK IS
CLEARLY OUT TO TAKE OVER. IT IS ANXIOUS TO GET IN-
TO EVERYTHING THAT IS CRUCIAL TO NEW YORK CITIZENS



ARTIST AND WRITER: AL JAFFEE



ONE FINE DAY AT THE MUSEUM

