

In this issue: **We butcher EMINEM & SCRUBS**

MAD

I visited
**grand
theft
auto**

Vice city

...and all I got
was my head
cut off!

UNITED STATES

#426 FEBRUARY 2003 \$3.50 (CHEAP!)



0 2 >



20

It used to be that after years of service, your company would give you a gold watch. Now you're lucky if they give you the time of day!



4



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MAD

FEBRUARY 2003

NUMBER 426

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FRONT COVER ARTIST:
JAMES KIRKLAND



ET TU, BRUTAL?

Editionem quadringenti viginti tres legi, et mendum inveni. In articulo "MAD Deconstructs TV Talk Shows: This Month: Late Show with David Letterman" "sequitur" ridiculum Latine significare dixisti. Erratis, "sequitur" follows Anglice significat. locus non sequitur, et ridiculus non est, sed locus quod ridiculus non est "non sequitur" non est.

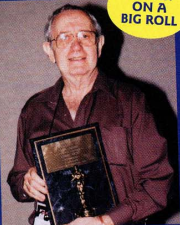
TRANSLATION OF THE LETTER IN LATIN PRINTED ABOVE:

I read MAD #423 and I found an error. You stated that "sequitur" is Latin for "funny" in the article "MAD Deconstructs TV Talk Shows: This Month: Late Show with David Letterman." The word "sequitur" in English means, "follows." The joke does not follow, and it is not funny, but the joke is not a non-sequitur just because it is non-funny.

John White, Hampden, ME

Johnny Be Good — If Caesar were alive today, he would stab YOU in the back! Beware the idea of MAD! —Ed-ay.

**FRANK
ON A
BIG ROLL**



Long-time MAD contributor Frank Jacobs received the super-highly-coveted 2002 Eisner Award at this year's San Diego Comics Convention. Choking back tears, Frank thanked the members of the audience, the people who voted for him and his co-workers at MAD. Later in the day, it is rumored he put the furshlugginer award up on eBay! Congrats, Frank!

Make A Dumb Wish Foundation™

I am writing to the *Make A Dumb Wish Foundation™* because I have a dumb wish to make. I have been living in North Carolina my whole life and besides having the best college basketball team ever (Duke), North Carolina just kinda sucks. No one really knows about it. It's not stupid enough to be made fun of regularly like Wyoming, and this surprises me, because it's full of hicks, who are pretty funny critters. So my dumb wish is for you to make fun of the not-so-great state North Carolina.

Signe Waldbauer, Durham, NC

Le Signe -- As you know, it is the mission of the *Make A Dumb Wish Foundation™* to make dumb wishes come true. Therefore, it is particularly disheartening to turn down your request. The citizens of North Carolina sent right-wing bozo Jesse Helms to the Senate five times and have now replaced him with Bob "I shill for Viagra" Dole's wife, Elizabeth. It is clear that the people in the great state of North Carolina are more than capable of making fun of themselves! —Ed.

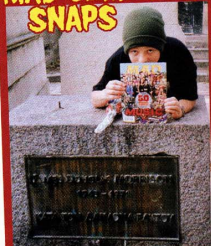


MONROE AND... NOMENCLATURE

Back in MAD #422, we asked (or begged) readers to send in their suggestions for Monroe's last name. We received thousands (OK, a handful) — here are a few of the best. Look for the judges' decision on an upcoming Letters Page!

Flarp — Parker Anderson, Prescott, AZ
 Youngfellow — Sam Draudt, Grafton, OH
 Dingfelder — Andrew Kowalewski, Derby, NY
 Fillmore — Brandon Huztable, Kent, WA
 Schwarzenloser — Michael O'Connor, Germantown, MD
 Maggot — Laura Pearlstein, Stoughton, MA
 Burpenheimer — Willie Casiano, Bronx, NY
 Montefusco — Roxy Guarino, Metuchen, NJ
 Wimpston — Chuck Bucsanyi, Whiting, IN
 McTague — Adria Hampton, Memphis, TN
 Shocks — Edwin Isley, Columbus, OH
 Kaputnik — Robert Foster, Eugene, OR
 Monroe — David Monroe, Alberta, Canada/Randy Gizara, San Diego, CA
 Dinkelmire — Jon Holliday, Escondido, CA
 McClelland — Darryl Gonzalez, Severn, MD
 Lauren Zupkus, Ocean Township, NJ
 Jonathan Yeakey, Colombia, MO
 Eric Swotinsky, Sudbury, MA

MAD CEMETERY SNAPS



This month's Cemetery Snap comes all the way from jolly ol' England from Henry Kingston of Twickenham. His picture of himself besmirching the grave of rock legend and lead singer of The Doors, Jim Morrison, in Pere-Lachaise Cemetery in Paris, France gets him a one-year subscription. Cheers, mate — and do give our best to that butler dude who is spilling his guts about Princess Diana and the Royal Family! **Fal**

HAVING A CROSS WORD FOR US

I thought it was a big deal when I was able to complete your ridiculous crossword puzzle until I realized one of the answers didn't make sense. Actually, most of the answers didn't make sense, but the one I must ask you to explain is 68 down. My answer was ELI. If this is correct, please tell me what it means. If it's incorrect, then I know what it means — you guys have seriously screwed-up your own puzzle.

Judy Austell, Tullahoma, TN

Hey Judy — Thank you for your question about Elihu Yale. Now, we have a question for you. 1 Across — What is a 4-letter word for joy?

1 D M B

Thank you for writing! —Ed.





WISECRACK-HEAD

After 50 years, I finally figured it out! MAD's humor is based on satire and parody, but the Letters and Tomatoes Department features cruel sarcasm. It is this conflict of comedic styles that tortures the artistic souls of the Usual Gang of Idiots, thereby fueling their creative fires and resulting in the rag we call MAD. How'd I do?

Scott Smouse, Bellevue, WA

Mr. Scott — On the Letters Page we are only cruel to the ones we love. Thank you so much for your wonderful letter! Affectionately, —Ed.



CASTING A MISSPELLING ON US

In the introduction to the article "New Career Options for Dennis Miller" (MAD #422) you compared the success of Dennis Miller's tenure on Monday Night Football to Napoleon's crossing of the Berezina. Unfortunately, you spelled Beresina with a "z" when it is actually spelled with an "s." Next time do your homework!

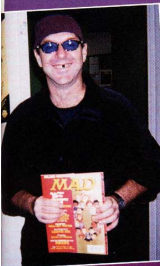
Thomas Ferris, Rutland, VT

Tommy Boy — Thanks for your letter. We'll be more careful next time! —Ed.

MAD Celebrity Visits

One of the greatest advantages of the MAD offices being in New York City is that you never know who's going to drop by. For instance, recently, the cast of Broadway's newest hit *Hairspray* came in to say hello. Also, famed *Late Show* with David Letterman drummer, Anton Fig, stopped by after he was pictured in "MAD Deconstructs TV Talk Shows: This Month: *Late Show* with David Letterman" (#423). To see more pictures of Anton's visit with the MAD staff, please visit his website at www.antonfig.com/madmagazine.htm

Next month, look for pictures of MAD Associate Editor Amy Vozzeolas' visit with Anton on the set of *Late Show* with David Letterman!



What, Anton worry?

Anton, seen here with members of the MAD staff, gets the ol' drum schtick



Co-Editors John Ficarra and Nick Meglin hanging with the cast of *Hairspray*



MAD

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Cheryl Rubin vp — licensing & merchandising

Bob Wayne vp — sales & marketing

Contributing Artists And Writers

the usual gang of idiots

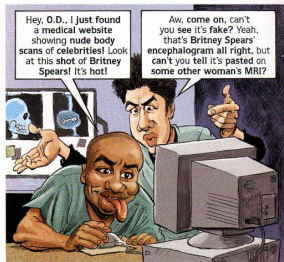
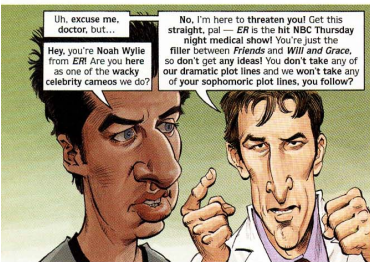
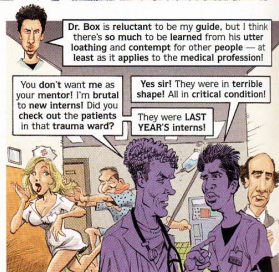
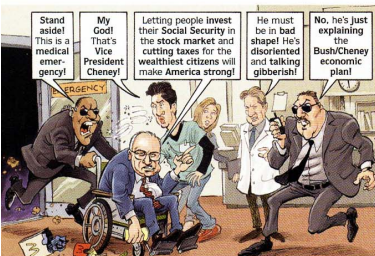
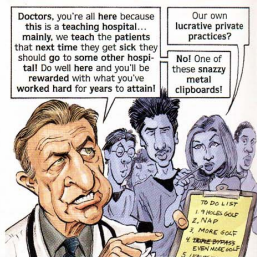
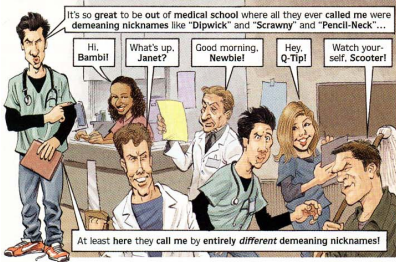
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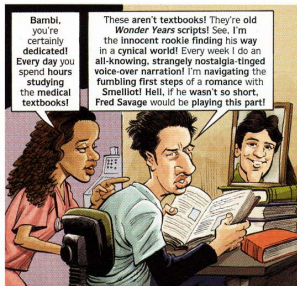
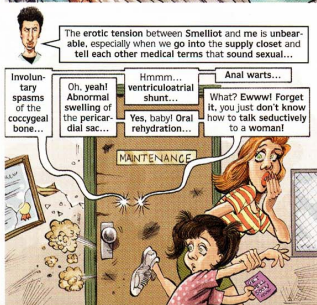
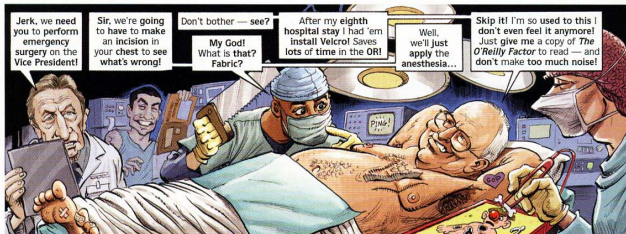
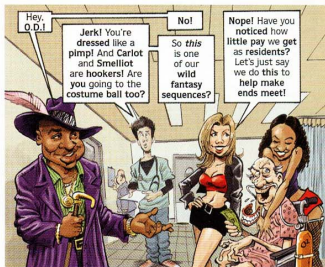
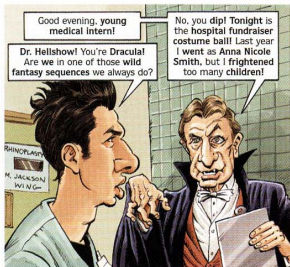
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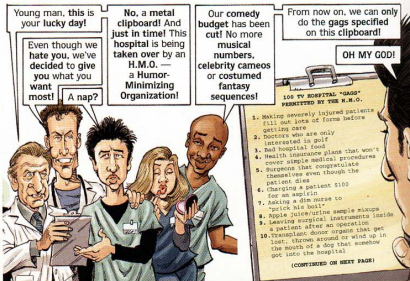
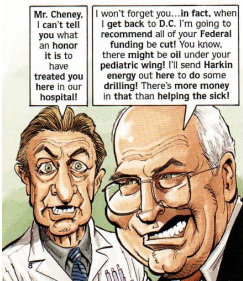
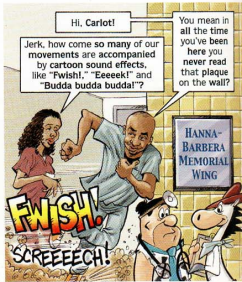
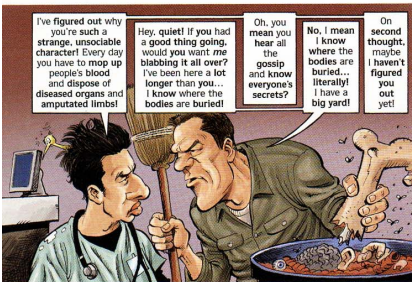
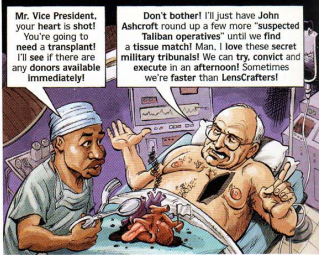
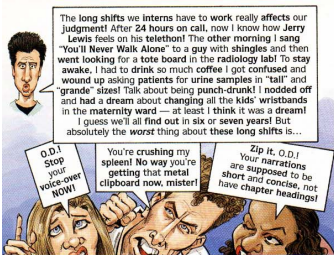
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HOW TO REACH US

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MAD welcomes reader submissions.
Manuscripts will not be returned
or acknowledged, however, unless
they are accompanied by a self-
addressed, stamped envelope! MAD
doesn't read faxed submissions!







Life seems bleak at this point in our history (and not just because *MAD TV* is still on the air). But our motto has always been, "What — me worry?" (Along with, "Our dumb readers will swallow any stupid premise.") So we thought we'd boost everybody's spirit by pointing out the positive things we can be thankful for. It's just our way of saying...

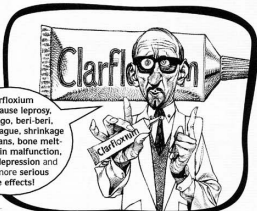
Hey America, Cheer up!



Because the government failed to fire anybody in our less-than-alert intelligence departments, that just means there'll be more unemployment money for the ordinary saps who've been fired for no reason at all.



The five extra hours you wait at the airport gives you time to figure out how much of that \$15 billion airline bailout actually went towards improved security.



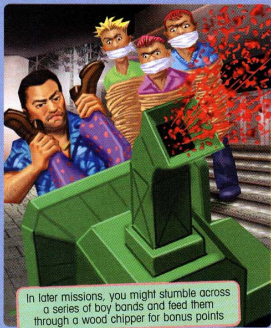
Clarifloxi-um might cause leprosy, lumbago, beri-beri, bubonic plague, shrinkage of sex organs, bone melt-down, brain malfunction, suicidal depression and other more serious side effects!

No matter what horrible biological weapon terrorists come up with, the symptoms can't possibly be as bad as the side effects of most drugs advertised on TV.

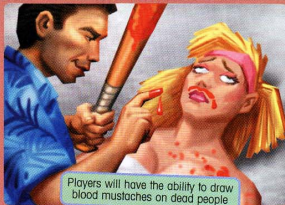


The failure of dot-coms might wreck the economy, but it's worth it just to see obnoxious, arrogant computer geeks frying spuds at McDonald's.

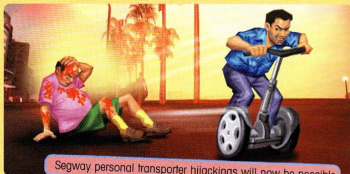
heart-stopping new improvements planned for the next grand theft auto



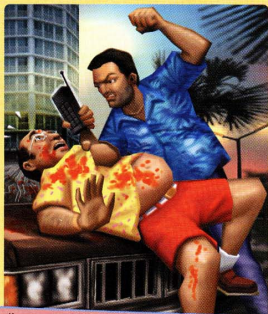
In later missions, you might stumble across a series of boy bands and feed them through a wood chipper for bonus points



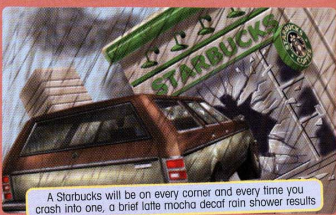
Players will have the ability to draw blood mustaches on dead people



Segway personal transporter hijackings will now be possible



If you can find the car that the "Can you hear me now?" cell phone guy is driving in, you'll get the pleasure of beating him until he stops asking if you can hear him now



A Starbucks will be on every corner and every time you crash into one, a brief latte mocha decaf rain shower results



For an extra \$50, hookers will dress up like Lara Croft

IT'S NEW!

IT'S AMAZING!

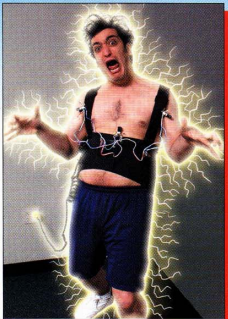
IT'S THE FAB-ULICIOUS

IN NO TIME, YOU'LL HAVE
MUSCLES OF STEEL!

(Stay out of the rain to avoid rusting.)

Ab-FABULIZER™

Ab-Fabulizer's electronic impulses work 1,000 times faster than ANY OTHER abdominal exerciser on the market because our electronic impulses use 1,000 times the electrical power! Other abdominal exercisers operate on mere low-voltage batteries. Not the Ab-Fabulizer! It plugs directly into a 110-volt outlet! It's like touching a live wire with your wet tongue except, perhaps, it's just a wee bit safer! You actually EXECUTE your fat away with the same technology used in electric chairs on death rows across the country!



EAT ALL YOU WANT!

Enjoy fatty French fries, sweet pies, rich cakes, sugary candy, even pure lard! With the Ab-Fabulizer, you won't gain an ounce! That's because the constant, violent electric shocks to your system from your Ab-Fabulizer actually prevent you from swallowing anything! In many cases, the high voltage actually propels the food right out of your mouth!

LOOK HEALTHIER, TOO!

The constant electrical charges through your body also turn your skin golden brown — like a deep-fried turkey! You'll have that "extra-crispy" look that will start people talking (and sometimes gaping), without having to go near the beach!

IT'S PORTABLE!

The Ab-fabulizer is lightweight, portable and convenient! Take it wherever you go! In the woods! While mountain climbing! Even on a desert island! Anywhere there's an electrical outlet! It's that simple!

QUALITY EQUIPMENT!

Similar devices sell in stores for up to \$98! We sell ours for only \$49 each! (plus \$49 shipping and handling)

NO DOCTOR'S PERMISSION NEEDED!

Ab-Fabulizer can be used 24 hours a day, without a doctor's prescription*!

(*You will, however, need a doctor's prescription in order to purchase the powerful ointments and painkillers needed to treat the severe skin burns, lacerations, abrasions, rashes, contusions, scaling and running sores using the Ab-Fabulizer for more than .05 seconds a day can sometimes cause!)

NO OVERBLOWN CLAIMS!

We make no overblown claims about the Ab-Fabulizer! We merely promise it will:

- Give you a more healthy, younger appearance!
- Sculpt your body into that of a Greek God or Goddess!
- Strengthen muscles so you can bend steel bars easily!
- Restore your heart to the way it was when you were born!
- Free you from ulcers, headaches, colds, arthritis, scabs and anal warts!
- Increase your sex drive at least 1,000 percent!
- Add six to nine inches to any body part you choose!
- Enable you to date royalty!
- Enable you to live underwater forever, without any sort of scuba equipment, if you so choose!

We could go on, but we'll just leave it at that! Let the other deceitful people selling similar, but better, products use the exaggerated claims!

WHAT DO EXPERTS SAY ABOUT THE Ab-FABULIZER?



"Fantastic! I recommend it without reservation! I've never seen anything like it!"

—Marvin Turetsky,
President of
Ab-Fabulizer, Inc.



"I was a 100-pound weakling, afraid of my own shadow! Now that I own the Ab-Fabulizer, I'm not afraid of bullies anywhere. I just whip it out and electrocute anyone who comes near me!"

—Fred Kiekhaefer,
former wimp

Order Now! Yes, order before all the Ab-Fabulizers are sold out!
(And before the FTC clamps down on us like they have on many similar devices!)

This may be your last chance!

HOW TO ORDER:

You can order by fax, a-mail, phone or, for large cash orders, you can meet us on a dark street corner in just about any city! We accept credit cards, even if they're not yours, just as long as we can bill them!

____ Yes, I need to look better and lose weight! (Not to mention read ads more carefully!) Send me my \$49 Ab-Fabulizer for only \$98.00.

____ I want to look better faster! Send me six \$49 Ab-Fabulizers for only \$599.00, plus your free "Arithmetic For Dummies" book!

Name _____

Address _____

Credit Card # _____

I understand that if I am unhappy with my purchase, I may return my Ab-Fabulizers for a refund. (Your refund equals the price you paid, minus a 150% re-stocking fee.) Please include full payment if you're returning your Ab-Fabulizers for a refund!

We ship your order the minute your check clears. For fastest service, send cash!



Most people who seek enlightenment and peace through Yoga attend strenuous classes, visit weird ashrams and endlessly repeat mind-numbing mantras (fa fa om, fa fa om, fa fa om)! But the truth is you don't need training, knowledge or dedication of *any kind* to be a true Yoga master, because you already are one! In fact, whether you realize it or not, you practice difficult and advanced Yoga postures on an everyday basis, which you're sure to recognize in these...

yoga positions

THAT OCCUR IN DAILY LIFE

THE YOGA POSITION



Ox Pose

THE REAL LIFE EQUIVALENT



Vomiting your guts out after a long night of hard drinking



Holy Fig Tree Pose



Putting the angel on top of the Christmas tree



Boat Posture



Lifting legs for vacuum

THIS MONTH: O'REILLY [FACTOR]



8:35

Out comes some self-appointed "spokeperson" for a group nobody's ever heard of. What gives this group the power to blast Hollywood, cable TV, popular music or life in general? They've got the word "Family" in their name.

Today's movies are filled with deviant sleaze! Would Humphrey Bogart have slept next to a donkey, like Shrek does? Would Katherine Hepburn have eaten some monkey's banana on the Planet of the Apes? Would Bette Davis have appeared in a Mummy movie and let a team of explorers violate her sarcophagus? This must stop! Why can't Hollywood go back to producing normal stories about normal people, like *The Wizard of Oz*?



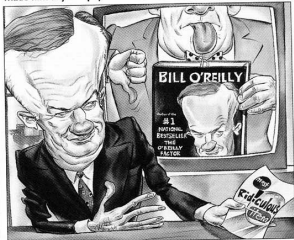
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Bill O'Reilly thanks the spokesperson (and sole member) of the Family Council for American Families for coming on. He then warns the "big media barons," "Hollywood moguls" and other "purveyors of slime" that America won't stand for their sort of immoral product much longer. It's not clear whether the guy who signs O'Reilly's paychecks at FOX, Rupert Murdoch, takes this personally.



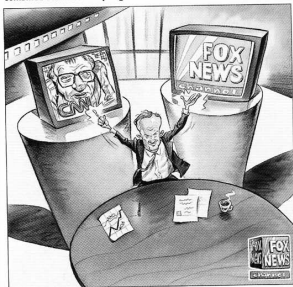
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It's time for "The Most Ridiculous Item of the Day." This could be just about anything, but option A is always anybody in the media who's mentioned O'Reilly in less than a suckup manner. Bill's usual move is to thank the critic for blasting him or his book, because any negative mention of it always causes a big spike in sales. He might have a point, too: nothing FOX News could say about Bill Clinton ever made him any less popular.



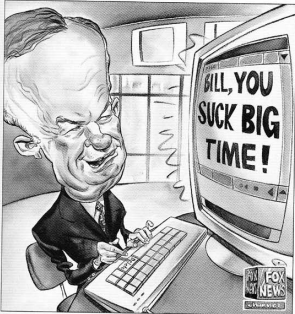
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O'Reilly crows about the latest TV ratings, showing that FOX News has "pulled way ahead" of CNN. He doesn't happen to point out that the two networks combined attract about 1.5% of the viewing audience, or about a sixth of what Miss Cleo did until the Feds shut her down. In other words, Bob Dole, Bob Barr, Bob Graham and Bob Kerrey combined still lose to SpongeBob.



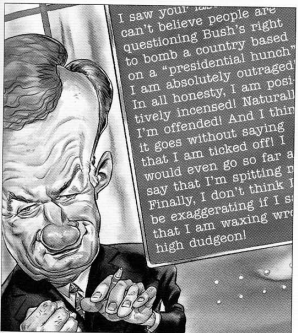
8:53

It's the Viewer E-mail segment, which once again demonstrates that AOL's monthly fee is priced low enough to attract the trailer park demographic. Amazingly, every show includes an exact 50% split of E-mail. On days when they get 8,000 negative E-mails and two positive ones, they pick the two best negative ones. Maybe that's what FOX News means by "fair and balanced."



8:54

The first writer is "outraged," "incensed," "offended," "ticked off," "spitting mad" and "waxing wroth in high dudgeon." Yessir, the O'Reilly website putting up a link to www.thesaurus.com is really starting to pay off.



8:55

The next writer wants to know why big names like Hillary Clinton or George Clooney aren't invited to appear as guests on the show. O'Reilly explains that anyone who doesn't go on his show "won't return our calls" because they're obviously "afraid to appear on *The Factor*." It's probably the same reason retail deer don't like to attend NRA conventions. And this is a shame, because if Ted Kennedy got to speak uninterrupted on FOX News' airwaves for 6 seconds, just imagine how many viewers' minds he would change.



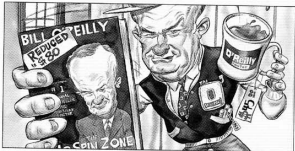
8:56

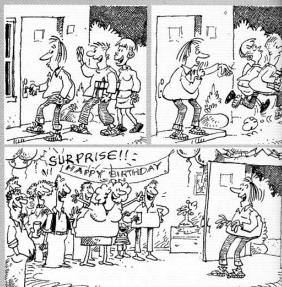
Finally, the last writer brings up the Florida election that President Bush didn't actually win, prompting Bill to howl, "Ancient history! Get OVER it!" Then O'Reilly promotes tomorrow's program, with segments about the House investigation into the Clintons taking gifts, and shocking new revelations about "Travelgate."



8:59

In case an hour of this wasn't enough, Bill gives out the website address. It's Merchandise Time! Caps, shirts, signed books, varsity jackets... O'Reilly pushes more crap than an incontinent elephant. Plus, viewers can order a videotape copy of any O'Reilly Factor, in case they missed the first broadcast, and the second, and the third, and the weekend repeat. Unfortunately, profits for all the O'Reilly stuff aren't as high as they could be — since Fox News viewers who think the U.N. uses fleets of black helicopters to monitor their seed catalogues aren't all that excited about giving out their credit card number on the internet.







WorldCom! Halliburton! Enron! Harken! Tyco! Arthur Andersen! ImClone! As you can tell from his extra-angry face and the way he's speaking 10% slower than usual, George W. Bush is very, very mad at corporate raiders and other white-collar crooks who've been very, very naughty. Boy, are those creeps in big trouble now! With total control over the Securities and Exchange Commission and the Department of Justice, what has the President done about these criminals who've looted Americans' retirement money and sent the stock market into a death spiral? Why, he's created a "Corporate Fraud Task Force." MAD Magazine has every confidence that his "economic S.W.A.T. team" will root out and destroy all criminal activity in big business, just as sure as your name is Shmucky Von Gool! Have no fear! Nothing can stop the...



#1

GEORGE W. BUSH IS
DAMAGE CONTROL!DICK CHENEY IS
THE DEFIBRILLATOR!JOHN ASHCROFT IS
THE HOLY PURITY!ALAN GREENSPAN IS
THE UNSEEN HAND!

CORPORATE FRAUD TASK FORCE

ECONOMY....
TANKING!
PEOPLE'S LIVES....
RUINED! DC
SOMETHING, MR.
PRESIDENT!

OF
COURSE!
PLEASE
ACCEPT
THESE
FLAGS!

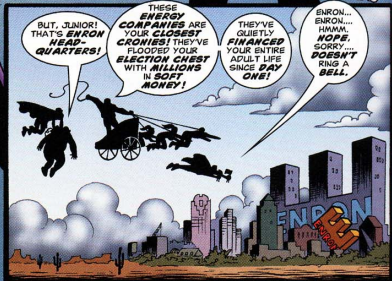
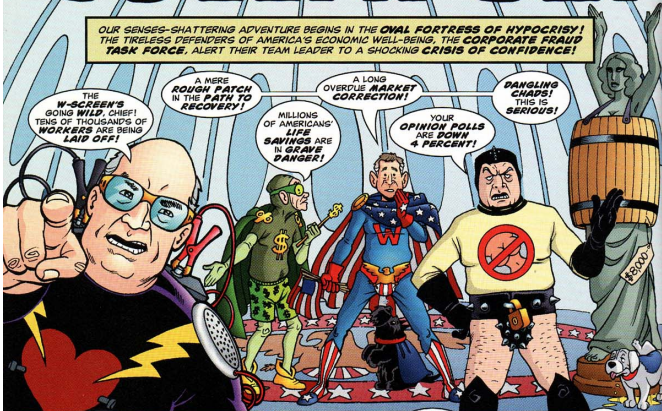
**FIRST
EXCITING
ISSUE!**

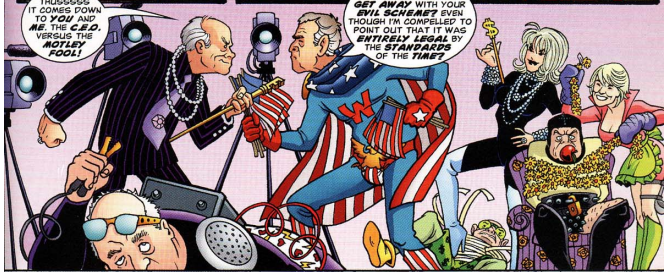
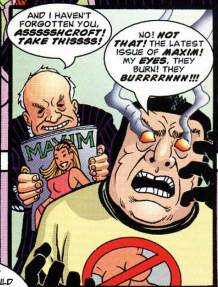
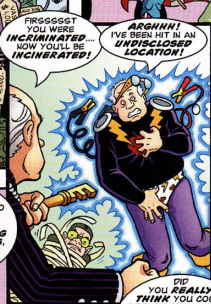
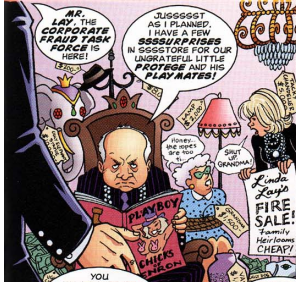
**BUY TEN COPIES AS,
UH, "INVESTMENTS"
IT'S NO LESS RELIABLE
THAN ANY STOCK
OUT THERE!**

SPECULATE NO MORE! YOU'VE NEVER SEEN A STARTLING SAGA LIKE...

WHEN COMPANIES COLLAPSE!

OUR SENSES-SHATTERING ADVENTURE BEGINS IN THE **OVAL FORTRESS OF HYPOCRISY!** THE TIRELESS DEFENDERS OF AMERICA'S ECONOMIC WELL-BEING, THE **CORPORATE FRAUD TASK FORCE**, ALERT THEIR TEAM LEADER TO A **SHOCKING CRISIS OF CONFIDENCE!**





DOZENS OF C-SPAN2 VIEWERS CAN ONLY WATCH IN HORROR.
AS THE **BUSINESSMAN** WHO SUCCESSFULLY STOLE
HUNDREDS OF MILLIONS FACES OFF AGAINST THE
BUSINESSMAN WHO WAS TOO DUMB TO MAKE A PROFIT!

I'VE
SSSSAVED THE
WORSSST FOR
LASSST! THIS RAY
WILL VIBRATE YOUR
BRAIN, REDUCING YOU
TO A GRINNING, EASILY
MANIPULATED
VEGETABLE!

NICE
TRY,
BUNKY!
YOU'RE
AIMING AT
MY LEAST
VULNER-
ABLE
SPOT!

CURSES!
I DON'T
UNDERSS-
STAND!
IT DOESN'T
APPEAR TO BE
HAVING ANY
NEGATIVE
EFFECT!

I'LL
COOK YOU
LIKE ENRON'S
BOOKS!

9/11!

I'LL FREEZE
YOU LIKE I FROZE
MY EMPLOYEES'
401(K) PLANS!

9/11!

NOT A
SSSSCRATCH!
HOW CAN IT
BE?

9/11!
9/11! NOTHING
CAN EVER HURT
ME, AS LONG AS I
KEEP ON SAYING
"9/11!"

NOW IT'S
MY TURN! TAKE
THIS! IT'S \$300!
MY TAX CUT
SOLVES
ANYTHING!

YOUR
WEAPON IS
PATHETIC!
WHO WOULD BE
SSSSTUPID
ENOUGH TO BELIEVE IT
COULD
WORK?

ENOUGH
VOTERS
TO PUT ME
HERE, IF YOU
DON'T COUNT
FLORIDA!

YOU ARE A
WORTHY "FOE."
DAMAGE CONTROL.
IT'S A SSSSHAME YOU
AND I ARE ON OPPOSITE
SSSSIDES OF THE FENCE.
UM, YUP, OPPOSITE
SSSSIDES.
THAT'S US.
YEAH.

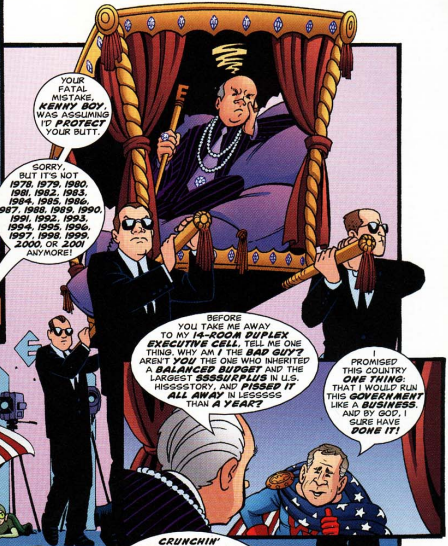
WHAT?
ARE YOU BREAKING
UP WITH ME? OHHH, HOLD
ON THERE, I GET IT NOW.
YOU CAN'T SNEAK ANYTHING
PAST ME! I WENT TO
YALE!



THESE TOUGH NEW REGULATIONS WILL SHOW YOU WHO'S THE BOSS, BOSS! YOU'LL HAVE TO PAY BACK 5% OF THE MONEY YOU STOLE. AND PROVIDE A WRITTEN APOLOGY!

OOCHY! MY WRIST HAS BEEN SLAPPED! HARD!

YOU'RE GOING AWAY FOR A LONG, LONG TIME, KEN LAY. MAYBE A YEAR!

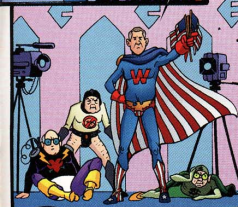


YOUR FATAL MISTAKE, KENNY BOY, WAS ASSUMING I'D PROTECT YOUR BUTT.

SORRY, BUT IT'S NOT 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, OR 2001 ANYMORE!

BEFORE YOU TAKE ME AWAY TO MY 14-ROOM DUPLEX EXECUTIVE CELL, TELL ME ONE THING, WHY AM I THE BAD GUY? AREN'T YOU THE ONE WHO INHERITED A BALANCED BUDGET AND THE LARGEST \$SSSSURPLUS IN U.S. HISSSTORY, AND PISSSED IT ALL AWAY IN LESSSSSS THAN A YEAR?

I PROMISED THIS COUNTRY ONE THING: THAT I WOULD RUN THIS GOVERNMENT LIKE A BUSINESS. AND BY GOD, I SURE HAVE DONE IT!



WAY TO GO, JUNIOR! YOU CERTAINLY SHOWED ALL AMERICANS THAT YOU'RE NOT A PRISY DOLT WHO'S COMPLETELY IN THE POCKET OF BIG BUSINESS! UM, THIS SHOW IS GOING OUT LIVE, RIGHT?

I'M SLOW TO ANGER. I'M A PATIENT MAN. IN FACT, I'M PRACTICALLY INERT!

LET US PRAISE THE LORD! HE MAY NOT HAVE BEEN ABLE TO PROTECT MILLIONS OF SMALL INVESTORS, BUT HE CERTAINLY FOUGHT POWERFULLY FOR YOUR 2004 RE-ELECTION PROSPECTS!

CRUNCHIN' CRONYISM! CHALK UP ANOTHER WHITE-COLLAR CROOK INCONVENIENCED BY THE CORPORATE FRAUD TASK FORCE! NOW, IF ANYBODY WANTS ME FOR THE NEXT 5 WEEKS, I'LL BE AT MY SECRET SUPER-RANCH, PRETENDING TO BE A COWBOY!

YOU'VE EARNED IT, GIRL! YOU HAVEN'T HAD A VACATION SINCE LAST MONDAY!



NEXT ISSUE: GET READY FOR MORE HEART-STOPPING ACTION! (ALTHOUGH IN PICK CHENEY'S CASE, THAT COULD MEAN BENDING OVER TO PICK UP HIS KEYS.) THE PORTFOLIO-PULVERIZING EXCITEMENT CONTINUES NEXT MONTH, IN **CORPORATE FRAUD TASK FORCE #2!** YOU'RE EITHER WITH US, OR AGAINST US!



Duke Bissell's TALES OF UNDISPUTED INTEREST

MY ANNUAL CAMPING TRIP WAS FAST APPROACHING SO I THOUGHT I'D GO DO A LITTLE SHOPPING.

YOU CAN SLEEP EIGHT TO TEN HOURS IN THIS BABY, NO PROBLEM.



JUST WHEN I WAS ABOUT TO DEPART I DISCOVERED THE FRONT DOOR WAS JAMMED.

I KNEW I SHOULDN'T HAVE USED THAT DOUBLY THICK SELF-SEALING PAINT.



SO I HAD TO SETTLE DOWN AND MAKE THE BEST OF IT IN MY LIVING ROOM.

THESE BEANS SMELL LIKE BURNING CARPET.

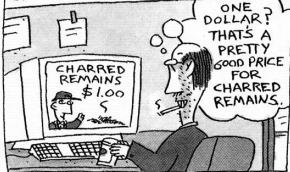


BUT SOON EVEN THAT WAS A DISAPPOINTMENT.

I HOPE YOU HAVE HOME OWNER'S INSURANCE BECAUSE WE DON'T HAVE ANY WATER.



JUST SO IT WOULDN'T BE A TOTAL LOSS I TRIED SELLING THE FEW THINGS I COULD SALVAGE ON E-BAY.



EVENTUALLY, I RECOUPED SOME OF MY LOSSES AND DECIDED TO INVEST IT FOR NEXT YEAR'S CAMPING TRIP.

I COULD INVEST THIS FOR YOU BUT I'D PROBABLY JUST LOSE IT LIKE I'VE LOST ALL MY OTHER CLIENTS' MONEY.



P.C. VEY

WHAT DISTURBING
SCREEN IMAGES
ARE MORE AND
MORE YOUNG PEOPLE
BEING EXPOSED TO?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

In this day and age, it is getting harder trying to protect children from unwanted and harmful images bombarding them at every turn. From violent video games to the toy commercials during cartoons, the visual bombardment is unrelenting. There is, however, one image that is most disturbing. To find out what it is, fold page as shown.



FOLD PAGE OVER LIKE THIS!



FOLD PAGE OVER LEFT



FOLD BACK SO THAT "A" MEETS "B"

VIDEO CITY



COMPULSIVE VIEWING OF SICKENING IMAGES CAN ALTER
KIDS' MINDS IN OUR VISUALLY SATURATED
POP-CULTURE SOCIETY. YET, NO AMOUNT OF GROWNUP
ADVICE HELPS THEM AVOID THESE PAINFUL VICES



ARTIST AND WRITER: AL JAFFEE



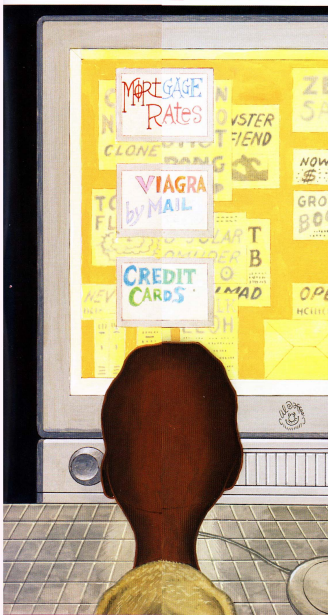
WHAT DISTURBING
SCREEN IMAGES
ARE MORE AND
MORE YOUNG PEOPLE
BEING EXPOSED TO?



FOLD PAGE OVER LIKE THIS!



FOLD BACK SO THAT "A" MEETS "B"



COMPUTER

POP-UP
ADS



Hey America, Cheer up!



We haven't done much about Osama bin Laden and the Ankara terrorist, but we talked the greatest evil done of our time: Martha Stewart!



Now that there's talk of having an MTV positive character on Sesame Street, we might look forward to an inevitable, life-threatening illness for Barney!



Americans will be able to conduct their search for terrorist activity with no distractions now that John Ashcroft has covered up the bare brains of D.C. staffers.



It'll be less shocking Jerry Rubell, the Robertson and other self-appointed morality leaders explain how forced religious indoctrination in our public schools will magically invert old-fashioned values in kids...when it obviously didn't do much for many priests!



Now that scientists are using rat genes in their genetic fruits and vegetables, we'll no longer have to eat fast food to get our daily minimum requirement of mutant by-products.



The idea of a secret shadow government sounds ominous, but it might be more comforting than the one run by the current cast of clods.



The ads are really, really, really good that there won't be a Barrett review special.



Global warming means that we might not have to suffer through another corrupt, boring Winter Olympics.



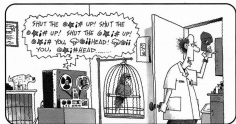
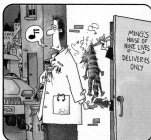
The same cinematic technology that allowed Steven Spielberg to replace shoguns with realistic talkies in E.T. could allow producers to replace Martin Lawrence with George Marx, Ben Affleck with Cary Grant and Richard Gere with Gooch Kelly!

IT'S RAINING CATS AND DOES DEPT.

As we've pointed out in previous articles, when priests, nuns, clowns or teachers go bad, it's an ill omen for society in general. However, nothing compares to the damage inflicted to the psyche and souls of those who entrust their beloved companion animals to pet specialists who have turned to the dark side. Before you schedule that distemper booster for little "Giuseppe," be sure you realize what can happen...

WHEN VETERINARIANS GO BAD

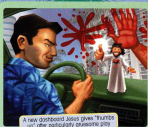
ANTHONY AND WHITE
JAMES CLAUDE



LET THE GAMES BE GUN DIPS

decided that Auto Meet City was just not all the shenanigans, but the games' designers (since providers of wholesome fun for the entire family) are already trying to fix it. For this latest update, they're putting out all the stops to give their players some a grand old time. (Just a heads up: Even so, most time passes very slowly for the fun.) They're looking out there check out some of these...

heart-stopping new improvements



A new dashboard Jaws given "Thriller" up after particularly gruesome play.



The sports stadium has been torn down and replaced by one with more luxury boxes (total of 1000).

Welcome WTO Representatives



To add more chaos and violence, Auto City will be hosting a World Trade Organization meeting (and its protests).



You'll get to choose what head pattern you have on the chairs of those you've run over.

Planned for the next grand theft auto



Every so often, a decorated, gun-wielding film season bursts into your car looking for his wife.



Long stretches of highway will now be sponsored by Better Midge.



Number of kills will no longer be verified by the Arthur Andersen accounting firm.



All new cross-laminate class, all cartage will be quickly wiped up by an animated SpongeBob SquarePants.



In new Arabian mode, you enjoy horses and buggies.

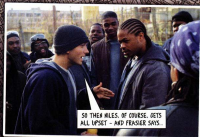
ARTIST: KURT BECKER

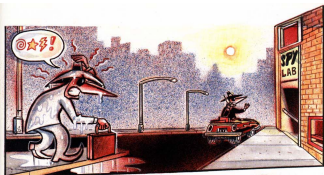
WRITER: BUTCH F. ANDERSON

THE SHADY BUNCH DEPT.

THE OUTRAGIOUS HYPOCRISY OF DRENNER HAS ALWAYS DRAWN MORE ATTENTION THAN HIS ACTUAL MUSIC, SO WE WERE OBVIOUSLY PROPELLED TO DISCOVER HOW UNRAVING, BARE, AND CONVERSATIONAL THE HUNTER-ENGINE MOVIE DEBUT TURNED OUT TO BE. 8 MILE HAS GOT TO BE MORE THAN A RED HOO "SINKING" OF SUCH HIT FILMS AS ROCKY, SATURDAY AFTERNOON, AND FEVER. AFTER DRENNER AND HIS CREW GOT EVIDENCE ON THEIR OWN, DRENNER OF THE LATEST THE ROCK, SHADY WAS FORTUNATE TO BE FOUND IN THE HEAT OF THE MOVIE. BUT WHEN WE VOLUNTEERED TO HELP GOOD BE MARCHAL MATCHES IN CLEANING OUT HIS CLOSET, SURE ENOUGH, WE DISCOVERED THOSE

SHOCKING, UNCENSORED OUTTAKES from EMINEM'S 8 Mile





THE YOGA POSITION

THE REAL LIFE EQUIVALENT



Shoulder Stand



Putting on tight jeans



Child Pose



Playing dead during a school shooting



Folded Pose



Falling asleep while pulling all-nighters during finals week



Cow Arms



Trying to get something off your back

THE YOGA POSITION

THE REAL LIFE EQUIVALENT



Tree Pose



Holding it in on a long public restroom line



Eagle Pose



Riding the subway at rush hour



Supine Twist



Retrieving remote from under sofa



Lotus Pose



Sitting in back seat of an economy car

THE YOGA POSITION

THE REAL LIFE EQUIVALENT



Standing Half Lotus



Checking to see what you've stepped in



Extended Triangle



Pumping gas from wrong side



Chair Pose



Squatting over a nasty public toilet while holding door with broken latch closed



Swan Pose



Kissing American soil after returning from Afghanistan/Israel/Pakistan/France

The smell of the Astroturf. The roar of the crowd. The gridiron is heating up, it's...

Monty and... THE SUPER BOWL



ARTIST: BILL WRAY

ARTIST: ART SHAPIRO

Last fall, a report came out that Iraqi President Saddam Hussein hasn't waned out of hiding in years and, instead, uses body doubles for public appearances. How'd you like to be an actor who lends **THAT** gig? "Hello, Mom!" Guess what! All that money you spent on Yale Divinity School wasn't wasted! I got work! I'm playing a evil international war criminal and despot! The pay's pretty good, and it's held its own over until I get that callback for the Nissan commercial." So now, through an exclusive National Security Council source (okay, one of our interns is Condoleezza Rice's nephew), we've unearthed

REJECTED THE SADDAM HUSSEIN

یغایبہ شہد



TO: President Saddam Hussein
FROM: Ali al-Khalaf, Chief of
Presidential Security
BY: Sa'dy Sabbar

Sir: I just wanted to update you on
 the latest search for candidates to
 add to the body double pool. As you
 can see, we have conducted an
 exhaustive search, but so far, not
 much has come up. We will press on,
 but in the meantime, I beg for your
 patience. Please don't gas me and
 have my family tortured.

Your loyal servant,
Ali



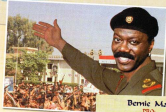
Jay Leno **PASS**

Would insist on running through crowd and shaking everyone's hands at official state functions



POSSIBLE

Adam Sandler
Said of his directorial debut, might
be willing to write "The Karatani
Song" citing American celebrities not
generally known to be Islamic.



Bernie Mac

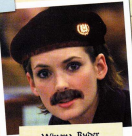
Alimony has the immediate
| Loss of character

CON:



POSSIBLE

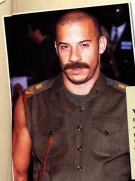
Martha Stewart
by cute designer makes
for a believable picture
BUT she might disappoint
some gas supply with
pleasing perfume soon.
Also, may soon be serving
assorted jail sentence



Winona Ryder

PSLO: Has strong oral talent and

CON: Many steal all the good from the other people's diet



PASS

Vin Diesel
Promoting Subarus
wasn't appearing at
public events and
wearing your hard
cap—congratulations — you reach
an acting challenge
for Mr. Diesel



PASS Jeff Goldblum

The Journal

A few issues ago, we here at MAD debated a new, mackracking series in which we defended the popular myth that TV talk shows are free-wheeling, unhearsed forums. Our research proved that all talk shows are actually over-planned, tightly-scripted score-fests. We've already turned our spotlight on *The Tonight Show With Jay Leno*, and *Late Show With David Letterman*. We now continue our series with...

MAD Deconstructs TV Talk Shows

THIS MONTH: **The O'REILLY**
[FACTOR]

8:00 Bill O'Reilly previews the show, taping, "You're about to enter a no-spin zone." In the next fifty-nine and a half minutes, nothing else that's said by anyone will spin half as hard or as fast as that phony intro.



8:01 In his "Talking Points," O'Reilly tackles a complicated situation and breaks it down into a simple format that even a second-grader could understand. Unfortunately, you have to be in the second grade to think that O'Reilly's simplistic



8:05 O'Reilly proves he's not just another GOP parrot by blaming the execs who rigged the Enron collapse. (Duffy, Bill avoids mentioning the brilliant idea he was advocating two months before that, about dumping Social Security funds onto the stock market. If anyone had actually listened to his trade, millions of retirees across the country would now be boiling their worthless retirement portfolios for soup.)



8:12 The parade of talking heads begins. Unlike the usual FOX News fare, O'Reilly permits EVERY side of the political spectrum to have its say. Of course, most liberals get to be guests on *The O'Reilly Factor* for the same reason that enemy soldiers get to be in Duke Nukem video games.



America had a Democratic President during World War One, World War Two, Korean War, Vietnam War, Terrorism, Democrat, Democrat Terror attack on New York's visit, that one's Clinton's fault! What's clear is Democratic = Mouths! Here to defend a century of slaughter is my next guest!

8:21 O'Reilly does another segment in his one-man anti-Jesse Jackson crusade, hammering this important, deeply relevant 21st-century political figure.



8:28 Another token Liberal buffoon is invited out to be O'Reilly's daily whack-a-mole. Anyone who's willing to argue in favor of government vouchers for strip clubs in an all-male army, making Michael Dukakis' birthday a national holiday or whatever imaginary cause it takes to get the producer's attention, can get some air time.



8:28:20 After allowing the liberal godhead two sentences, O'Reilly spins lengthy, elaborate scenarios complete with diabolical motives, then challenges his confused guest to "respond."

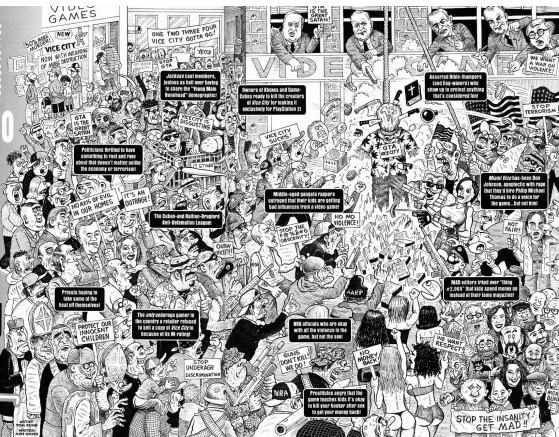


the problem with you Democrats is that you go too far! The Fighting Rights Act. It gives you that! It supports Medicaid or Medicare. It's only one of them, and I'll let a reasonable guy figure out which! But it's time to put the jerkier half out away and stay aligned! In case you haven't heard, there's a war going on! When it comes to a politician's bill of rights, or reparations for slavery, you need to take a cue from the Bill Clinton army and don't ask, don't tell! It's a case of political correctness gone wild! And that's because the liberals want to control people's lives! The laws about 12 seconds left before the commercial! Let you have the last word!

8:30 Will takes another one of his courageous stances by assailing the latest Eminem CD. O'Reilly isn't afraid to step on anybody's toes, even if it costs him every single FOX News junkie who also bought *The Eminem Show*. And that could be as many as two million.



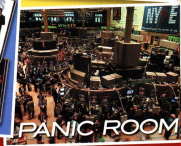
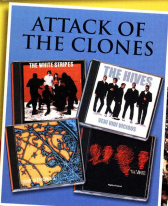
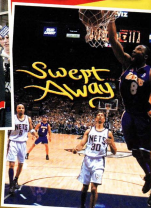
brand that says: Vice City is getting a lot of criticism — and, surprisingly, none of it is over the sack-awful 'lets shoot-truck. Apparently, some people are outraged by the random, graphic violence and unprovoked vehicular manslaughter (many how so one was this occurred when *Trapper* came out). Still, even if you don't want to get your hands on the game, there are going to be plenty of people standing in your way. And just like in Vice City, it



TITLE WAVE DEPT.

Are the actions of the public influenced by the movies they see? On the other hand, doesn't art simply imitate life? And on another, unrelated hand, didn't we do this same article last year around this time? You can judge for yourself after reviewing...

2002: THE YEAR IN FILM



PHOTOS: AP/WIDE WORLD PHOTOS
WRITER: DELANDER DEVLIN

A MAD LOOK AT BIRTHDAYS



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