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MOUTH-WATERING SHOWS!**



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MAD

OCTOBER 2004

NUMBER 446

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MARK FREDRICKSON

MAD (ISSN 0294 9319) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues \$24.00 or 24 issues \$45.00 or 36 issues \$80.00. Outside U.S.A. (including Canada): 12 issues \$30.00 or 24 issues \$57.00 or 36 issues \$78.00. (Canadian price has GST tax included.) Entire contents © copyright 2004 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 52045, Boulder, CO 80522-2345. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and non-fiction are fictitious. A similarity without artistic purpose to a living person is a coincidence. Printed in U.S.A.



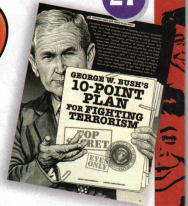
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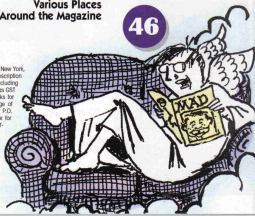
When you put someone on a pedestal, it just makes it easier for them to look down on you!



30



8





WHEN THE T-SHIRT HITS THE FAN

I would like a Bitterman t-shirt in large or extra-large. If you haven't made them yet, you're missing out on a great revenue item as that is the best thing in the magazine! Please send me in the right direction.

Tim Bucaro, Coconut Creek, FL

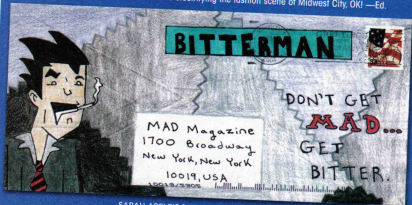
Bucaro — Unfortunately, there is no Bitterman merchandise available at this moment. The good news, though, is that it has never been easier to make your own officially licensed Bitterman products! Here's how it's done — first you need to buy the exclusive rights from Bitterman creator Gorth Gerhart and MAD Magazine, then apply for a small-business loan from a local money-lending institution, hire a design team to brainstorm graphics and materials for the shirt, then research which third-world children have the nimblest t-shirt-making fingers, and finally, find a "mule" to bring your finished t-shirt back to the good ol' U-S-of-A! Congratulations on completing your one large Bitterman t-shirt — repeat the above steps to make your very own extra-large t-shirt! — Ed.

ENVELOPE OF THE MONTH

Just another rabid fan saying you guys rock hardcore! I love MAD! Hope you like the envelope!

Sarah Abele, Midwest City, OK

Honest Abe — Boy oh boy, between the request for Bitterman merchandise and this Envelope of the Month, it seems like the whole world is coming down with Bittermania! It's just a matter of time before Tim Bucaro's officially licensed t-shirts are electrifying the fashion scene of Midwest City, OK! — Ed.



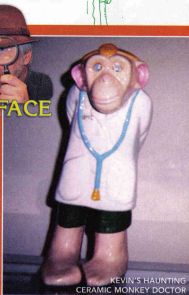
SARAH ABELE'S BITTERMANIACAL ENVELOPE

ANTIQUES FREAKSHOW WITH HANS BRICKFACE

This ceramic monkey doctor has been in our family for at least 30 years. My dad was a doctor and a patient said she made it for him. His initials are on the coat pocket. When I turned 18 years old and was moving out of my house, I found Dr. Monkey in the garage. Much to my surprise, my father said I could have this priceless antique for free! I couldn't believe how generous my father could be. What a great man! Please tell me how much my monkey doctor is worth. That way, I can truly know the generosity of my father.

Kevin Behrens, El Paso, TX

Han's Appraisal — If you had brought this item to my attention six months ago, I would have simply labeled it a disturbing and worthless hunk of crap and left it at that. But a lot has changed in the last six months, thanks in no small part to the runaway popularity of the MAD feature "Monkeys Are Always Funny." I have good news and bad news. The good news is it's a seller's market and if Dr. Monkey was in my shop, I could easily get you \$40 for it. Now the bad news: if you had the complete set of "Professional Monkey Workers" (including Monkey Lawyer, Monkey Securities Trader and the ultra-rare Monkey Telemarketer) it could fetch upwards of \$5,000 at auction. Call me when you find these three remaining gems!



READ BADGE DISCOURAGED

I really enjoyed the article "The MAD World of High-Tech Communication" in issue #443. See, I'm in Boy Scout Troop #8 in Hinsdale, IL and I'm working on my Communications Merit Badge. I'm 14 years old and I'm the Senior Patrol Leader of this troop. This article helped me get this merit badge and I thank you for printing it.

John P. Anderson, Hinsdale, IL

Port-O-John — Thanks for your letter and congratulations on getting your Communications Merit Badge. With any luck, the Boy Scouts will soon debut a new merit badge for writing boring, boastful letters! Say hi to your Scout Master and go ahead and put us down for two boxes of Thin Mints! — Ed.





THE FD'S NIFTY FIFTY*

Here's my submission for the **THE FD'S NIFTY FIFTY*** — a picture of me, my current issue of MAD and Harvey Pekar. I work at the department of Sociology at the University of Minnesota. My department hosted a lecture with Mr. Pekar and also another small private discussion session with graduate students. He was impressed that he was identified as a "comic book superstar" (there was no acknowledgement of the "socially maladjusted" part). He also mentioned MAD Magazine during his public lecture, saying that MAD was one of the comics he first read as a youngster. Thanks MAD! Although my friends make fun of me that I still have a subscription to MAD at age 26, it's still one of my favorite reads!

Tovan Tran, Minneapolis, MN



A SKITTISH HARVEY PEKAR
AND TOVAN TRAN

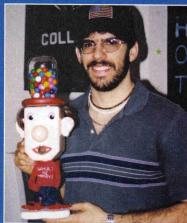
Tran-tastic — We have one question: why does *American Splendor* creator Harvey Pekar look like he's recalling in disgust? We don't know if it's the magazine or you, but he looks a little scared and confused by the whole picture-taking process. We hope your shameless grab for a free three-year subscription hasn't scarred poor Harvey permanently! —Ed.

The Big Easel

This is me holding an Alfred E. Neuman gumball machine that I made back in 7th grade shop class. I am now a sophomore in college (as if the lack of facial grooming didn't give it away) and it's been sitting at my house ever since, so I figured it's about time I share my creation with those who inspired it. Needless to say, I was one of the few kids who failed shop that year.

Blake Young, Lake Jackson, TX

Shoke 'n' Bloke — Between your unsettling facial hair and the creepy bootleg Alfred gumball machine, we're betting that the ladies on campus are just filling the dry-erase board on your door with loads of sultry messages. For your sake, we hope you've changed the gumballs since you made it almost a decade ago! —Ed.



BLAKE AND HIS "CHICK MAGNET"
GUMBALL MACHINE

READ IT AND CHEAP

I have been subscribing to your magazine for about eight years now. In that time, countless movies have been made. Because of your movie spoofs, I have not had to waste my money seeing any of them! I would like to thank you for saving me hundreds, possibly thousands, of dollars that would have been spent at the movies or the video store. And because my subscription is a gift subscription eight years running (thanks mom), I haven't paid a dime!

Chris Paladin, Baldwin, MO



Chris-tal — Thanks for your letter and for being such a loyal reader. However, if we may make a suggestion, perhaps you could take those "hundreds, possibly thousands, of dollars" that you saved and finally move out of your mom's basement! —Ed.

CAMP GROUNDS FOR CONCERN

I am a 12-year-old kid that reads your magazine a lot. I have been at summer camp for three weeks and I have nothing to read except two MAD magazines. I was hoping that you could send me one of those package things with MAD stuff, because my brain is dead reading the same crap for three weeks.

Max Eingorn, Nassau, NY

Tex-Max — Reading your letter got us thinking. Your parents sent you to some "camp" for the summer, and after three weeks, they still haven't sent any care packages? We have some bad news for you, Scout — clearly, your parents have lost interest in you and have moved on. They taught you some survival skills at this "camp," 'cause you're on your own for the foreseeable future! We would gladly send you a batch of MADs, but it doesn't look like you're going to have a permanent address anytime soon! —Ed.



MAD FAN OF THE MONTH

This odd creature is my Grandfather-in-law, visiting Arizona from Canada. His name is Fred Gagin — besides being a MAD fan, he is probably the oldest MAD fan!

Wyatt Loren, Ontario, Canada

Wyatt Riot — Not only is Fred the oldest MAD fan, but in our estimation, he's also the creepiest! On the upside though, since he is only an in-law (as you were so eager to point out) at least you don't share any genes with him! Vive le snug Spy Vs. Spy boxer shorts! —Ed.

MAD FAN OF THE MONTH, FRED GAGIN



DERRICK'S SCARILY
ACCURATE ALFRED LOOK-A-LIKE

ALFRED LOOK-A-LIKE

While at my brother's baseball game, I noticed a young boy who resembled Mr. Neuman. Jordan Whittingslow of Puyallup, WA, age seven, was eager to make his contribution. I hope this lands me a prize of some sort!

Derrick Morlino, Spanaway, WA

Sunny D — We're happy that you sent in this picture, unfortunately, no prize is given for Alfred look-a-likes. However, what we can give you is a valuable life lesson — as a rule of thumb, it's probably not the best idea to approach strange young boys and ask to take their picture. (Even the most innocent of intentions can be wildly misinterpreted, take our word on this!) In any event, we're sorry that you risked arrest for nothing! —Ed.



THE SPIES HAVE IT

MAD fans and soda lovers everywhere were overjoyed to see the new Mountain Dew ads featuring MAD's own deceitful duo, Spy Vs. Spy, battling it out over a can of Dew. Below are a few pictures from the two commercials that are currently running. They can also be viewed at mountaindew.com!



**NEXT MONTH IN
MAD #447 ON SALE
OCTOBER 12!**

OUR BIG POLITICAL ISSUE!

**NEXT MONTH IN
MAD XL #30 ON SALE
OCTOBER 12!**

**AN ALL-NEW SPY VS. SPY
JACK-O-LANTERN STENCIL.
MAD ARTIST OF THE MONTH:
IRVING SCHILD AND A
HALLOWEEN FILM FESTIVAL!**

READER ALERT!

Check out MAD XL #30 for an exclusive Spy Vs. Spy jack-o-lantern stencil! As if their Mountain Dew commercials weren't exposure enough, soon our very own Spies will grace countless pumpkins around the world!



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John Nee vp — business development
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Bob Wayne vp — sales & marketing

**Contributing Artists
And Writers**
the usual gang of idiots

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HOW TO REACH US

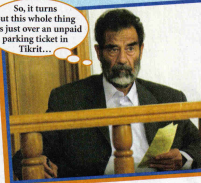
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MAD, Dept. 446, 1700 Broadway,
New York, New York, 10019.
MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

Fax MAD at 212-506-4848!

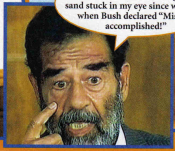
THE FUNDALINI

FUNDALINI FOTO NEWS: SADDAM ON TRIAL

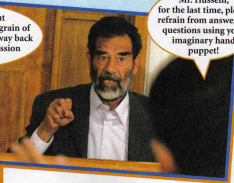
So, it turns out this whole thing was just over an unpaid parking ticket in Tikrit....



You wanna talk about torture? I've had the same grain of sand stuck in my eye since way back when Bush declared "Mission accomplished!"



Mr. Hussein, for the last time, please refrain from answering questions using your imaginary hand puppet!



COLLEGE BASKETBALL

"He looks off the open man and launches another ill-advised, off-balance, running one-hander! I haven't seen shot selection that bad since Jayson Williams showed off his shotgun!"

COLLEGE FOOTBALL

"You know, the Miami Hurricanes are fielding a frontline of six convicted felons. That's a new NCAA record!"



FIGURE SKATING

"This guy's so effeminate on the ice he makes Tara Lipinski look like Mark Messier!"

NBA

"Could this game be any more boring? At least if this were the WNBA, there'd be lesbians making out in the crowd to look at."

SOCCER

"This game would be considered one of the all-time classics if anyone in America actually gave a damn about this sport."

THINGS YOU'LL NEVER HEAR ON ESPN

NASCAR

"And here come the cars around the track. Only 499 laps of the exact same thing to go, folks!"

BASEBALL

"Fans, this pitcher's working so fast that you barely have time to grab a beer and take a leak in between pitches!"

HOCKEY

"That's the sixth fight of the game — not counting the one that's been going on in the stands since the start of the second period!"

MELVIN & JENKINS' GUIDE TO TECHNOLOGY



Jenkins doesn't like censorship, but feels that some sort of lookout device may be a necessity for parents with small, impressionable children.

Melvin still hasn't figured out that it's impossible to see the naked boobies behind those squiggly squares on the E! Hot On The Beach specials even by sidling next to the TV and peeking at a super-sharp angle.

MAMA-MAMMA



PAGES

ON SALE NOW!



CELEBRITY CAUSE-OF-DEATH BETTING ODDS

OUR TEAM OF CRACK ODDSMAKERS GIVES YOU THE LATEST VEGAS LINE ON HOW ONE OF TODAY'S BIGGEST STARS WILL MEET HIS DEMISE!

This month: MICHAEL MOORE

CAUSE OF DEATH

Shot in Iraq (after being drafted by special Presidential order).....**2:1**

Killed by bad vibes of millions of Conservatives just thinking about him being dead**10:1**

Massive shock when one of his films actually changes someone's mind**20:1**

Infection from sweatband-borne bacteria inside unwashed baseball cap he's been wearing non-stop for 10 years**35:1**

Sexually transmitted disease.....**12,000,000,000:1**



- ★ Pimp My Riding Mower
- ★ The Amazing Race Riot
- ★ Who Wants to Slip My Dad The Tongue?

★ Kitchen Strip Poker



- ★ Last Crackhead Standing
- ★ Who Wants to Be an Organ Donor?
- ★ Deaf, Dumb and Blind Date
- ★ I'm Amish, Get Me Out of Here!
- ★ My Big Fat Obnoxious Goiter
- ★ When Animals Have Heart Attacks
- ★ The O'Reilly Fear Factor
- ★ Who Wants to Buy Me a George Foreman Grill?
- ★ Real World: Survivor
- ★ Colonial Sorority House
- ★ Who Wants to Shave My Chinchilla?
- ★ Trading Braces

★ Who Wants to Touch My Cyst?



- ★ Who Wants to Kidney Punch Donald Trump?
- ★ Extreme Pap Smear
- ★ America's Next Top Mohel
- ★ Who Wants to Give Dick Cheney an Angioplasty?
- ★ Homo-Erotic High School Reunion
- ★ Extreme Makeover: Cadaver Edition
- ★ Who Wants to Marry The Apprentice?
- ★ I Want a Prostate Exam

NEW REALITY SHOWS

CURRENTLY IN DEVELOPMENT AT FOX TV

- ★ Trading Races
- ★ Survivor: Bayonne
- ★ Who Wants to Be an Actor With No Lines Who Dies on a Star Trek Episode?
- ★ Self-Love Cruise
- ★ Scar Search
- ★ Who Wants to Tell the Angry Homeless Man on the Subway to Shut Up?

★ When Anna Nicole Smith Attacks



- ★ Pimp My Bride
- ★ Who Wants to Get Knocked Up by My Dad?
- ★ World's Craziest Restaurant Chases
- ★ America's Next Drug-Addicted Model
- ★ Celebrity Cockfights
- ★ Who Wants to Pull the Plug on My Big Fat Comatose Grandmother?
- ★ Who Wants to Help Me Dispose of the Body?
- ★ The Apprentice's Apprentice
- ★ When Radiologists Attack
- ★ Who Wants to Give My Dad a Happy Ending?
- ★ Roadkill Rules
- ★ Average Joe Priest

★ Who Wants to Bitch Slap Tori Spelling?



- ★ Project Greenspan
- ★ Celebrity Photographer Beating
- ★ Who Wants to Steal Another Election?
- ★ Tranny Island
- ★ My Loud Bloated Dyslexic Podiatrist

THE PUZZLE NOOK

Which of the 4 choices best completes this phrase?

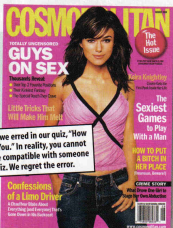
? **RA MAKES YOU LOOK 10 POUNDS HEAVIER.**

1. THE CAME-
2. USING VIAG-
3. WEARING A MIRACLE B-
4. STANDING NEXT TO CHRISTINA AGUILA-



MAGAZINE CORRECTIONS YOU MAY HAVE MISSED

In our August, 2004 issue we erred in our quiz, "How to Tell if He's the One for You." In reality, you cannot tell whether or not you're compatible with someone on the basis of a short quiz. We regret the error.



BITTERMAN

Dr. Lindsey, you're a freakin' genius...

I took your advice from our last session and confronted the people who have made me the most angry. It was so liberating to rid myself of all that frustration and built-up rage. I can't believe how great it feels to have all that pain and anger off my chest.

Then, I went and saw my ex-wife, Lina. I was a little nervous at first, but I told her how angry I was to find her and my best friend making out on my favorite leather recliner. It felt so great to let her know how much she hurt me.

Then I glanced over her shoulder and saw my best friend watching TV on that same recliner.



First, I confronted my old boss, Mr. Grandy...

I went right up into his office, sat down and told him how much of an unethical bastard he is. Then I explained that even though he fired me when I needed his financial security the most, there is no amount of money in the world that will correct his horrible breath and bad toupee... GOD, THAT FELT GOOD!



Then what happened?

I don't know. I blacked out and woke up in here.



VIDEO GAME NEWS TICKER

Next generation PlayStation console rumored to ship bundled with pickle jar to eliminate annoying bathroom break pauses... Release of NCAA '05 on hold until designers work out the "bribery recruitment" software virus... Square Enix game designers:

"Nothing ironic about a game called *Final Fantasy XI*..." Democratic Presidential nominee John Kerry throws away his Electronic Arts' Medal of Honor disc to protest video game violence... Sony Pictures announces rapper DMX to star in *Grand Theft Auto: The Movie*... Gamers complain: "*Conflict: Desert Storm II: Back to Baghdad* takes much longer to finish than game designers led us to believe"...



Nintendo President Satoru Iwata announces re-release of classic 8-bit console aimed at nostalgia market; boasts bulky controllers, primitive graphics and tinny sound; will sell at same price as current model... High scoring *MLB 2005* gamer admits to using corked bat cheat code... To reach broader demographic, Nintendo announces new gay themed titles: *Richard Simmons' Final Fantasy, Queer Eye for the Donkey Kong Guy, The Sims: Massachusetts Same-sex Wedding* expansion pack, *Sweaty Navy Seals*, and *WWE Rubdown*...



FRIENDS OF FUNDALINIP

Charles Akins
Tom Cheney
Desmond Devlin
Duck Edwing
Josh Eiserike
Garth Gerhart
Charlie Kadau
Jeff Kruse
Patrick Merrell
Kevin Pope
David Shayne
Mike Snider
Jack Syracuse
Rick Tulka



Peeper Porker is having trouble expressing his feelings of love for MT. And he's not sure he can reveal his identity to his friends and family. Oh, and he has to fight a scientist friend who just went crazy. Sound familiar? Sure, they can add some new special effects, but don't be fooled – it's just the same endless parade of boring problems and plotlines as the first movie! Which means it's just a...

SPIDER

My goal was to create a perpetual sun that never stopped shining! Ten percent of it was funded by OurCrap Corporation and the other 90% was funded by Coppertone! But now I wish it was funded by Allstate, because this piece of crap I built is totally out of control and it's definitely *not* in good hands!

Help! Spider-Sham, help us! Doc Schlock is having a wardrobe malfunction of epic proportions!

When my father was killed in a fight with Spider-Sham and I took over as President of OurCrap Corporation, I promised him I'd continue to fund experiments that were likely to go out of control and destroy innocent lives! I mean it, *is* the family business! That's why I put money into backing this physics genius! The problem is, he keeps asking me for more and more funds — and now he's *really* putting the squeeze on me!

It's at times like this that I wish my husband Been was here — but then I think, what good would he be? He's dead! Didn't you schmucks see the first Spider-Sham movie?

-SHAM TOO

Pepper Porker was supposed to meet me here, but I'm still waiting! Actually, it would be great if he showed up now! Maybe he'll get jealous if he sees me in the arms of another man, even if they're razor-sharp metal alloy arms!

DAILY RINGLING
MAN BITES DOG
DOG SUES
MAX KORN ANNOUNCES BID FOR PRESIDENT

Spider-Sham's not doing a thing to help us! He must be in another one of his "split personality" quandaries! Anyone know how to get in touch with Superman? At least DC characters save lives with none of the angst!

Oh God, another crisis! What should I do? The more I follow my inner superhero instincts, the less I follow my outer "average Joe" instincts and the less I get to see my girlfriend, MT! And I want to see her more, not less! At least that's what I think...more or less!

This will shut down Doc's out of control machine! I hope it's the right plug! I'd hate to accidentally disconnect his VCR, or worse, his answering machine! Resetting the clocks on those things is a bitch, even if you are a brilliant scientist!

At last Spider-Sham is taking some action!

Look at the bright side! The super magnetic force the machine created when it went haywire brought us some taxis! Normally it's impossible to get a cab in this part of town!

You ruined my life's work, Spider-Sham! This machine would have developed free electricity for the entire world! Plus, all these arms were sure to bag me the "Best Apple Picker" title! But you ruined everything! You are my archenemy for all of eternity, Spider-Sham! Well, okay, you're my archenemy for the next two hours and ten minutes! But it will seem like an eternity, trust me!



I just got a phone call from St. Overdose Hospital! A man with four extra arms has gone berserk! I want him on the front page! I'll dub him the Obnoxious Octopus!

Octopus? An octopus has eight arms! How can you call him octopus when he only has four arms?

Because it sounds better than the Quad Clod, you idiot!



I didn't want to tell you, Peepers, but I need to get a loan to save my house!

I know that the bank is foreclosing on your mortgage, Aunt Mayday!

How did you find out?

You put a copy of the foreclosure notice in with my birthday card last week! By the way, thanks for the \$20 I.O.U!



I need money! Lots of money to rebuild my machine! Oh my God, I just thought of something! I'm not wearing a mask! I hope no one can identify me after I leave!

He's making off with millions of dollars in cash!

Look at the bright side, Harry! Our branch never held the single day deposit record, but now no other branch will ever top our single day withdrawal record!

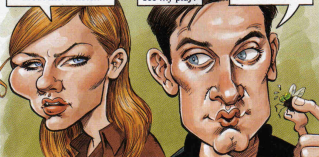


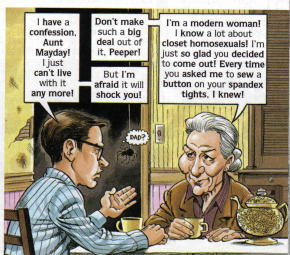
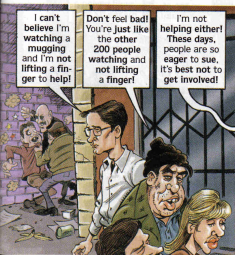
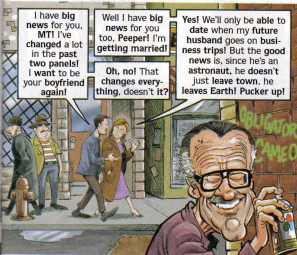
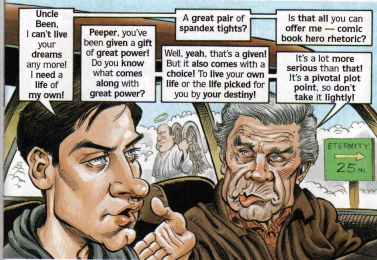
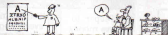
Peepers, I'm in a play that everyone's seen but you! I even sent you free tickets! I have to stop thinking about you, because you obviously don't care about me or listen!

MT that's ridiculous! I think about you all the time! I hang on your every word!

So why didn't you come to see my play?

What, you're in a play? That's great! Let me know when it opens and I'll be there! Maybe you could send me some free tickets!





It's nothing like that, Aunt Mayday! It's about Uncle Been! You see, before he died, he drew me to the library, but I went someplace else! I entered a wrestling match and won some money, but then the guy who owned the arena wouldn't pay me! Then a thief stole the owner's money and tried to take Uncle Been's car! So, because of my desire for revenge, Uncle Been got shot! I tried to tell you this so many times, but you always fell asleep!

ZZZZ-ZZZ-Z-Z-Z-Z!

Peepor, to save money, I'm moving into a smaller place!

Well, let me help! Should I put everything in this big carton?

No, dear, that's what I'm moving into!

Not bad! Beats my place!

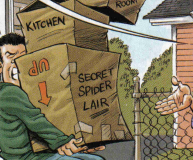
See that boy? One day he wants to be Spider-Sham...

Yeah, well tough, because I got a five picture deal! I mean, really? He does?

Spider-Sham is a hero! And everybody loves a hero! And sometimes in order to be a hero, we have to give up our dream! Or even a girlfriend! Even if that girlfriend is named MTI! If I'm being too subtle here, let me know and I'll dumb it down for you!

No, Aunt Mayday, I know exactly what I have to do! I'll just rip off my clothes and...

One other piece of advice! Before you rip your clothes off, make sure you're wearing your Spider-Sham outfit underneath!



What is it with you? I go to the bank, you come through the wall! I go for a coffee, you come through the wall! There's no way I'm going to the men's room!

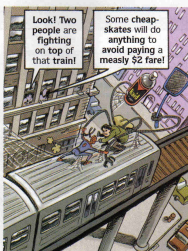
Find your friend Spider-Sham and tell him to meet me at 42nd Street and the Hudson River! At the pier that's always blowing up and shooting off fireballs! The one that for some strange reason, no one is suspicious of! And if Spider-Sham doesn't show up in the next 24 hours, I'll rip the flesh off your girlfriend's bones!

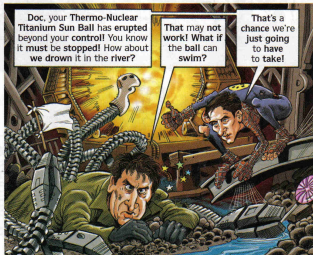
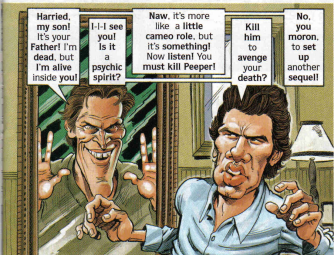
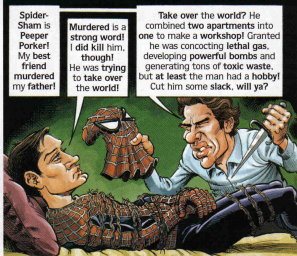
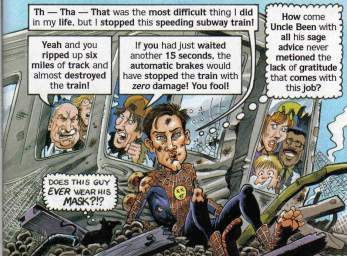
Okay, but no kissing her! I couldn't stand that!



Look! Two people are fighting on top of that train!

Some cheap-skates will do anything to avoid paying a measly \$2 fare!



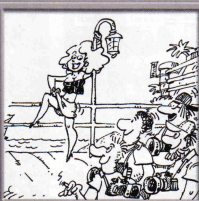
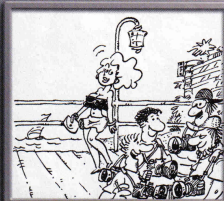




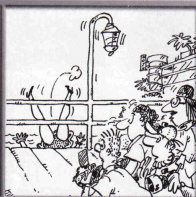
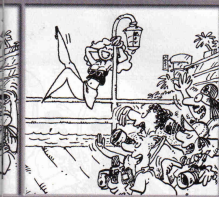
SERGE-IN GENERAL DEPT.

sergio aronson
presents A

MAD LOOK AT

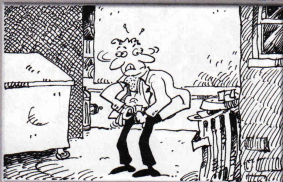


PAPARAZZI



ARTIST AND WRITER: SERGIO ARAGONES







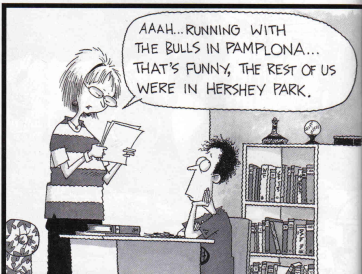
So your parents have pulled you out of school and you're ecstatic! With violence in the classroom at an all-time high and the popularity of dweebs like you at an all-time low, this could be the greatest decision your usually dim-witted folks have ever made. Sure, you'll be hearing volumes on God's creation of man and nary a mention of evolution or biology, but that's the trade-off. Hey, even a free car lease has its trade-offs! So sit down, be quiet, and learn...

JOHN CALDWELL'S

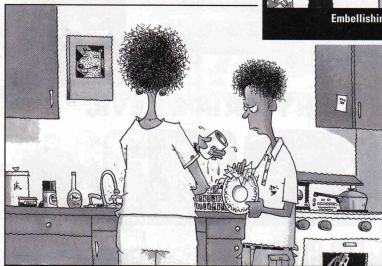
THE DOWNSIDES OF HOME SCHOOLING



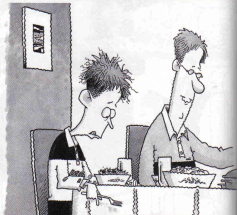
Phys-ed class very often involves a rake.



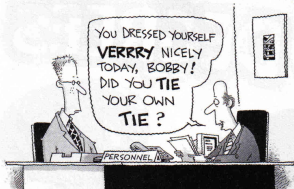
Embellishing "What I did on my summer vacation" essays are an uphill battle.



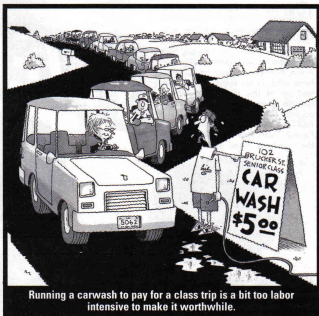
After every hot school lunch comes drying the school lunch dishes.



The cucumber that your mother used in the embarrassing sex-ed condom demo? Come suppertime, that bad boy's sliced up in your salad.



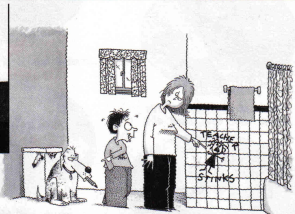
Statistics show that 64% of prospective employers associate "home schooling" with the term "group home," and speak louder and slower during interviews.



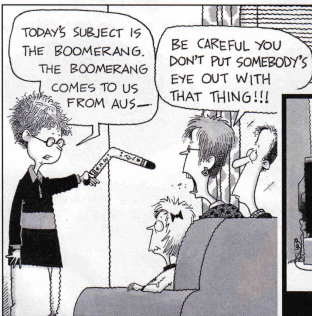
Running a carwash to pay for a class trip is a bit too labor intensive to make it worthwhile.



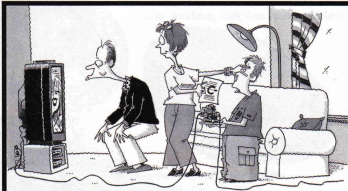
When it comes to "excuse" notes to your teacher, you're down to counting on distant relatives with very little influence.



Bathroom graffiti is a whole lot easier to trace back to you.



Show and tell demonstrations are always peppered with maternal warnings.



Your super strict, by-the-book parents give you a lousy C- on your science project, despite the fact that because of your hard work, they ended up with free HBO.



KEVIN CAN WAIT DEPT.

By now, everyone's familiar with "Six Degrees Of Kevin Bacon," the game where you begin with the name of any movie actor and move through a chain of associations until, in six steps or less, you end up at the star of Footloose. But we were thinking: who needs actors? Who needs six degrees? And for that matter, who needs Kevin? That's how we came up with the new lean, mean game we call...

FIVE DEGREES



EMINEM

is a white rapper, as was...



VANILLA ICE

who shares part of his name with the sport of...



ICE HOCKEY

which is the national pastime of...



CANADA

which has its own famous style of...



GEORGE W. BUSH

runs the country with...



DICK CHENEY

who has had several...



HEART ATTACKS

which are the result of...



CLOGGED ARTERIES

which are often caused by consuming too much...



BRITNEY SPEARS

was married for about five minutes to a guy named...



JASON ALEXANDER

which is also the name of the Seinfeld star who did commercials for...



KFC

where you can order your chicken...



EXTRA CRISPY

which is also how many people like their...



BACON

WRITER: MICHAEL RODMAN
BACON/CLUB SANDWICH PHOTOS:
IRVING SCHILD

PHOTOS:
AP/WIDE WORLD PHOTOS
CORBIS • IMAGE SOURCE
PHOTODISC • RUBBER BALL

OF BACON



BATMAN

has a sidekick named...



ROBIN

as does...



HOWARD STERN

who frequently encourages his guests to...



STRIP

which is what you call
a serving of...



SADDAM HUSSEIN

is the former leader of...



IRAQ

which is a country that borders...



TURKEY

which shares its name with
a key ingredient of a...



CLUB SANDWICH

which also includes lots of...



KEVIN BACON

appears in Mystic River with...



SEAN PENN

who was in
The Thin Red Line with...



JOHN TRAVOLTA

who was the star of...



GREASE

which is what's left in the pan
after you fry up some...

ON



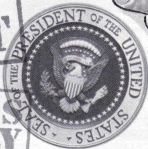
BETWEEN IRAQ AND JIHAD PLACE DEPT.

Everyone knows that the U.S. is fighting a war on terrorism. Aside from that Crayola-inspired warning chart, however, it's not readily evident that anything is being done to guard our water supply, protect our food chain and secure our nuclear facilities. Is having 90-year-old ladies take their shoes off at airports the only thing the Bush administration has come up with to keep the homeland safe? Well, it turns out the answer to this question is, "NO!". In fact, George W. has a complete and comprehensive strategy for dealing with Osama and company. And fortunately for you, we've managed to get hold of this top-secret document! Rest easy, America, here is...

GEORGE W. BUSH'S 10-POINT PLAN FOR FIGHTING TERRORISM

**TOP
SECRET**

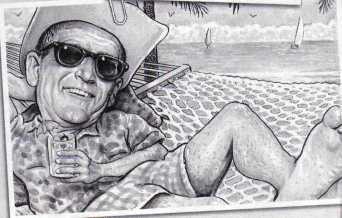
**EYES
ONLY**



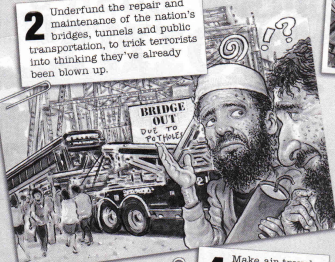
ARTIST: DREW FRIEDMAN

WRITER: BARRY LIEBMANN

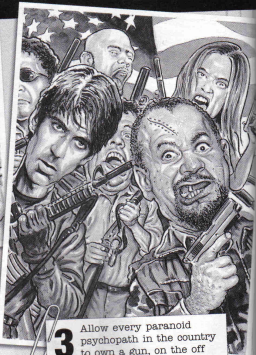
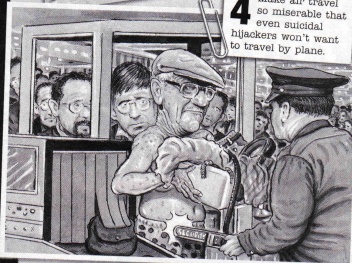
1 Show a calm, unflappable image to our enemies by going on vacation incessantly.



2 Underfund the repair and maintenance of the nation's bridges, tunnels and public transportation, to trick terrorists into thinking they've already been blown up.



4 Make air travel so miserable that even suicidal hijackers won't want to travel by plane.



3 Allow every paranoid psychopath in the country to own a gun, on the off chance that they'll accidentally shoot a few sleeper agents.

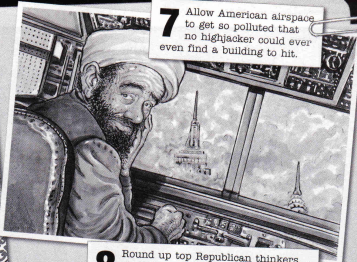


5 Make sure Americans have plenty of time to look for potential terrorist activities by not being saddled with mundane chores...such as going to work.

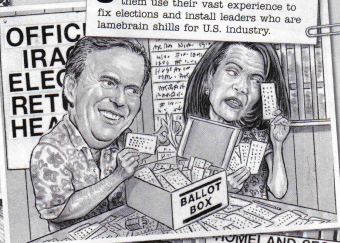
6 Screw up the economy so bad that impoverished wackos will no longer see the U.S. as a land of rich indulgence.



7 Allow American airspace to get so polluted that no highjacker could ever even find a building to hit.



8 Round up top Republican thinkers, ship them to the Mid-East, and have them use their vast experience to fix elections and install leaders who are lamebrain shills for U.S. industry.

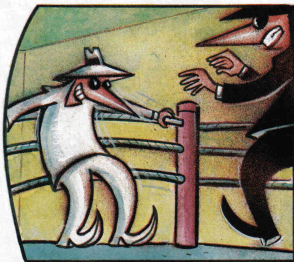
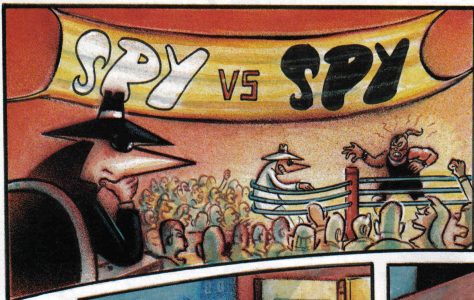


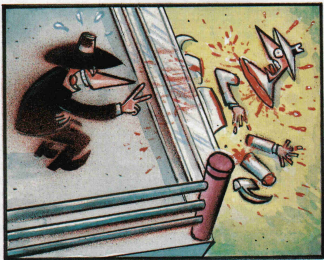
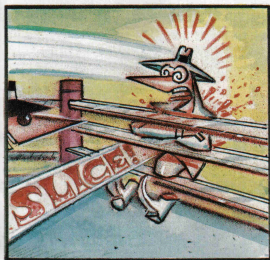
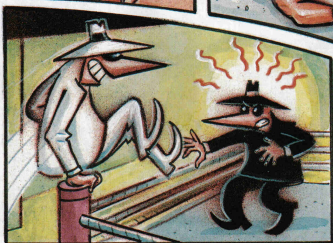
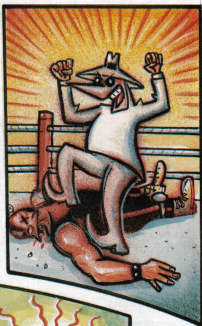
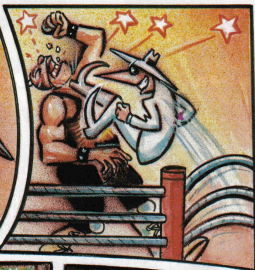
9 Allow American crops to be genetically modified, radiated, and/or sprayed with toxic chemicals so that terrorists will find poisoning our food supply redundant.



10 Let the task of fighting terrorism be accomplished the way more and more work is being accomplished nowadays — by outsourcing it to India.

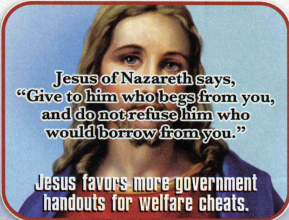






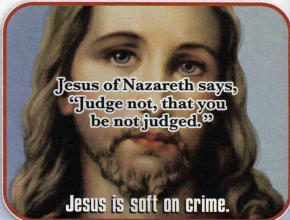


THE **BUSH** CAMPAIGN'S TV COMMERCIAL IF HE WAS RUNNING AGAINST **JESUS**



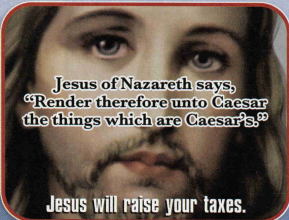
Jesus of Nazareth says,
"Give to him who begs from you,
and do not refuse him who
would borrow from you."

Jesus favors more government
handouts for welfare cheats.



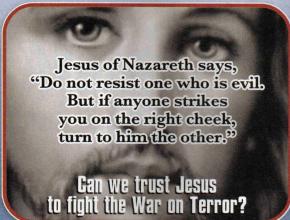
Jesus of Nazareth says,
"Judge not, that you
be not judged."

Jesus is soft on crime.



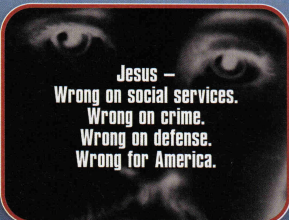
Jesus of Nazareth says,
"Render therefore unto Caesar
the things which are Caesar's."

Jesus will raise your taxes.

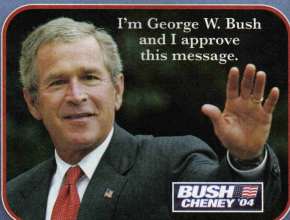


Jesus of Nazareth says,
"Do not resist one who is evil.
But if anyone strikes
you on the right cheek,
turn to him the other."

Can we trust Jesus
to fight the War on Terror?



Jesus —
Wrong on social services.
Wrong on crime.
Wrong on defense.
Wrong for America.



I'm George W. Bush
and I approve
this message.

BUSH
CHENEY '04



Sure, we're all fed up with "Reality Shows" but there's a genre (for you, average MAD reader, that means style, type) of TV show that's even more annoying: The Cop Drama! They're endless. *Law & Order*, *The Shield*, *The District*, *NYPD Blue*, and all the *CSIs* ...there's *CSI*, *CSI: Miami*, *CSI SVU*, *CSI: Staten Island* (cable). They keep on coming! And, unlike Reality Shows, there's nobody warm and cuddly you can relate to, like William Hung or Donald Trump or Omarosa! Well, if you're fed up, here's two more crime shows to make you *more* fed up! The first one is very slow paced and very unexciting. In fact, you can watch this one....

WITHOUT A TRACE OF INTEREST

Okay, what do we have here?

Judson Hawke, 17, lead singer for an emo band, had a drug habit, girls stalking him, occasionally frequented gay bars, went out to the alley to score some coke and flash a busload of tourists! He suddenly disappeared!

Hmm... not much to go on, but we'll give it a shot! Did the kid have any enemies?

A few! Other emo bands, his manager, his dance coach, his drug dealer, his twin and millions of music fans who love tasteful music!

How do we know all this?

A hair fiber!

Good work, Dimmy!

On these TV crime shows, it's amazing how much info they get from a hair fiber!

Hurry! Every second counts!

Because we may lose him?

Because we may lose our audience to *ER*! We have to make psychological profiling look more exciting than an infected spleen!



A boy rock singer disappeared! What's the problem?

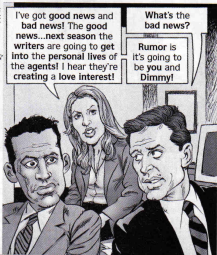
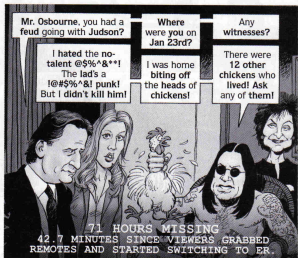
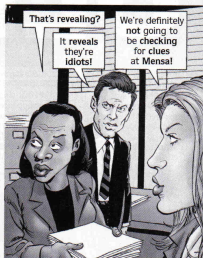
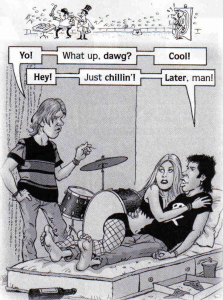
He could be kidnapped! He could be dead! The world may never see him again!

As I said, what's the problem?

Who are these guys?

They are a special unit of the FBI that is designed to find missing people!

Man, have we got our priorities screwed up! The FBI is conducting a massive search for a coked-up, sexually-perverted, waste-of-life rock singer and nobody seems to be looking for bin Laden and al-Zawahiri!



OLD CASE

We're a Philadelphia Homicide Squad that deals with unsolved crimes from the past! We go back decades to solve crimes still on the books!

How old is the case this week?

Six days!

Six days?

A rock singer disappeared! Seems those numbnuts on *Without a Trace* of *Interest* couldn't handle it! It's ours now!

Shouldn't the 20 and 30-year-old cases be solved first?

We got orders from upstairs to make this a priority! Now let's go down memory lane and try to think six days ago!

Wow! Who's that?

Her name is Lolly Rash! She's a homicide detective!

CBS has done a complete 180 since the days when their sexiest crimefighter was Angela Lansbury on *Murder, She Wrote*!

This is one of the most unusual crime series attempted in the last few seasons!

Because of the visual style and camera work?

No, because it's a cop show without Kim Delaney!

How's it going, Knock?

Not great! I just had a Philly cheese steak!

Your cases are backing up!

My lunch is backing up faster than the cases!

What decade are you working on?

The 1960s! Hippies, love generation, lots of pot! I'm not sure I can believe these witnesses!

Why not?

The theory is: if you can remember the sixties, you weren't there!

I'm Jerry Bruckheimer, producer of this series! I'm proud of this concept! This is groundbreaking TV programming! It's absolutely unique! Going back in the past for episodes!

Obviously you haven't heard of a thing called *That '70s Show*!

Primetime needs another sophisticated procedural cop drama like my computer needs spam!

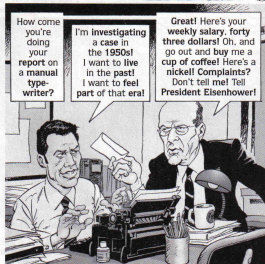
You can get rid of spam! The cop dramas keep coming!

Have you noticed the detectives in all these crime shows are very low key?

Right! Petersen on *CSI*, Caruso on *CSI: Miami*, LaPaglia on *Without a Trace*, and now this gal, Morris, all speak very, very softly!

Yes! They bring a "quiet confidence" and "gentle concern" to the role!

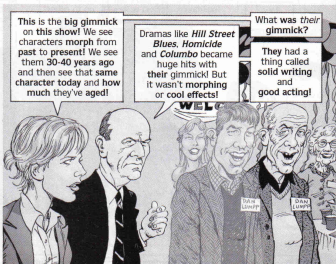
Stop me if I'm wrong, but didn't that used to be called "dull"?



How come you're doing your report on a manual type-writer?

I'm investigating a case in the 1950s! I want to live in the past! I want to feel part of that era!

Great! Here's your weekly salary, forty three dollars! Oh, and go out and buy me a cup of coffee! Here's a nickel! Compliments? Don't tell me! Tell President Eisenhower!

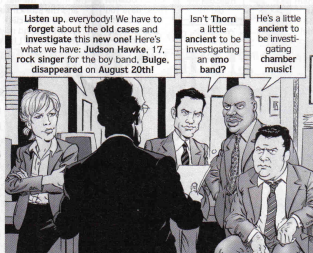


This is the big gimmick on this show! We see characters morph from past to present! We see them 30-40 years ago and then see that same character today and how much they've aged!

Dramas like *Hill Street Blues*, *Homicide* and *Columbo* became huge hits with their gimmick! But it wasn't morphing or cool effects!

What was their gimmick?

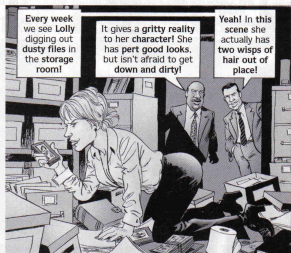
They had a thing called solid writing and good acting!



Listen up, everybody! We have to forget about the old cases and investigate this new one! Here's what we have: Judson Hawke, 17, rock singer for the boy band, Bulge, disappeared on August 20th!

Isn't Thorn a little ancient to be investigating an emo band?

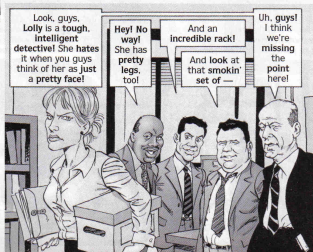
He's a little ancient to be investigating chamber music!



Every week we see Lolly digging out dusty files in the storage room!

It gives a gritty reality to her character! She has pert good looks, but isn't afraid to get down and dirty!

Yeah! In this scene she actually has two wisps of hair out of place!

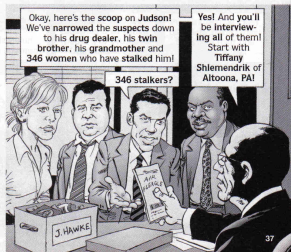


Look, guys, Lolly is a tough, intelligent detective! She hates it when you guys think of her as just a pretty face!

Hey! No way! She has pretty legs, too!

And an incredible rack! And look at that smokin' set of —

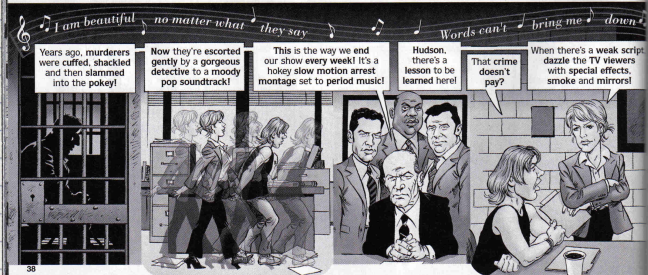
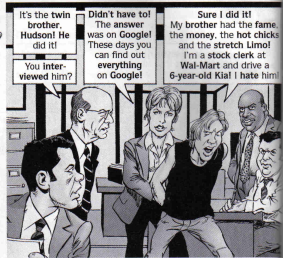
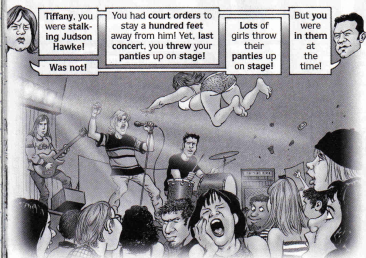
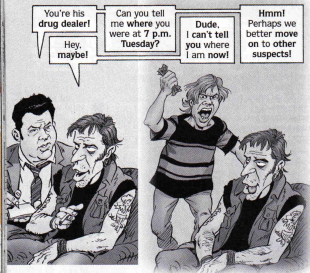
Uh, guys! I think we're missing the point here!



Okay, here's the scoop on Judson! We've narrowed the suspects down to his drug dealer, his twin brother, his grandmother and 346 women who have stalked him!

346 stalkers?

Yes! And you'll be interviewing all of them! Start with Tiffany Shlemendrik of Altoona, PA!





How's that? You really think voters can size up candidates fairly, without the slightest touch of bias? Not bloody likely, dude, as you'll see when you check out the differences between...

YOUR CANDIDATE

YOUR CANDIDATE

flip-flops on the issues.

MY CANDIDATE

has redefined his position.

YOUR CANDIDATE

panders to lunatic fringe groups.

MY CANDIDATE

reaches out to disenfranchised voters.

YOUR CANDIDATE shamelessly takes contributions from lobbyists and favor-seeking corporations.

MY CANDIDATE

believes all Americans have a right to participate in the political process.

YOUR CANDIDATE

surrounds himself with bootlicking toadies.

MY CANDIDATE

puts together a team that shares his dream for a better America.

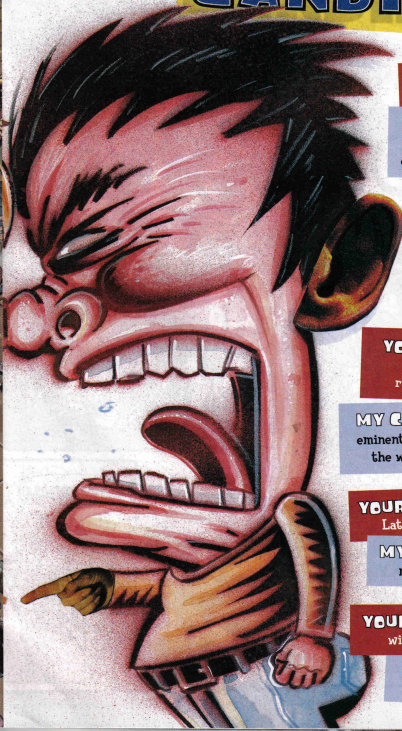
YOUR CANDIDATE

mumbles weasel-like rationalizations when confronted with his drinking and womanizing in the past.

MY CANDIDATE

admits to "youthful indiscretions."





AND

MY CANDIDATE

YOUR CANDIDATE
stonewalls the press.

MY CANDIDATE reserves the
right not to disclose information that
could jeopardize the national interest.

YOUR CANDIDATE
waffles on the issues.

MY CANDIDATE
sees the merits of both sides
of the argument.

YOUR CANDIDATE will pack the
courts with judicial hacks who'll
rubberstamp his extremist agenda.

MY CANDIDATE will handpick
eminent jurists whose rulings reflect
the will of the American people.

YOUR CANDIDATE sucks up to blacks,
Latinos and Asians to get their votes.

MY CANDIDATE works to bring
minorities into the mainstream.

YOUR CANDIDATE smears his opponent
with vicious lies and personal attacks.

MY CANDIDATE simply wants
to set the record straight.



PREVIOUSLY...

YOU, MONROE
ARE THE HEIR TO
THE THRONE OF
CHIZBURGASTAN!

GREAT!
TAKE HIM
AND GET THE
HELL OUT OF
HERE!

SHOW!

I'M TAKING YOU
ALL...ON A EUROPEAN
HOLIDAY AND, THEN,
TO RECLAIM THE
Crown!

OKAY,
SO LONG AS
THE KID GETS
A ONE-WAY
TICKET!

SOUNDS
GOOD TO
ME.

ABSOLUTELY!

THIS IS
PARIS, THE
CITY OF
LIGHTS.

ONE MORE
FRENCHY
GIVES ME THE
STINK-EYE
AND I'LL PUT OUT
HIS LIGHTS.

Prepare
to get
royally
screwed.
It's...

Monty and...

and...

AND THIS
IS WHERE THE
GLADIATORS
WAGED BATTLE
AGES AGO.

Mmm.
I CAN IMAGINE
RUSSELL CROWE
GETTING ALL OILED
UP BEFORE A BIG
BATTLE.

I DON'T
KNOW ABOUT
YOU, BUT MY
APPETITE IS
GONE.

HIS BODY
GLEAMING
AS HE WRAPS UP THE
FIGHT AND HEADS BACK
TO HIS TRAILER FOR
A RUBDOWN. Mmm.
RUSSELL. WHERE
DOES IT HURT?
Mmmmm.

THAT
WOMAN'S
MOUTH IS
FORMY,
MAMA.

MOM,
YOU'RE
CREEPING
OUT THE
TOURISTS.

THE SIXTINE
CHAPEL CEILING
REMAINS ONE OF
MICHELANGELO'S
GREATEST
ACHIEVEMENTS. IT'S
Spectacular.

HEY,
MONROE,
GIMME THE
CAMERA.



EXCUSE
ME
CHIEF.

WHOA,
DAD!
CHISEL THE
CHISELER!

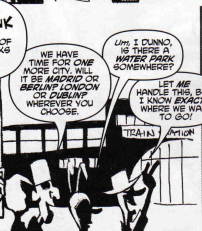
ALL THAT
TIME IN THE
DRUNK-TANK
WAS GOOD FOR
SOMETHING. LOTS OF
CASH IN HERE. LOOKS
LIKE WE'RE BOTH
HAVING A GOOD
DAY.

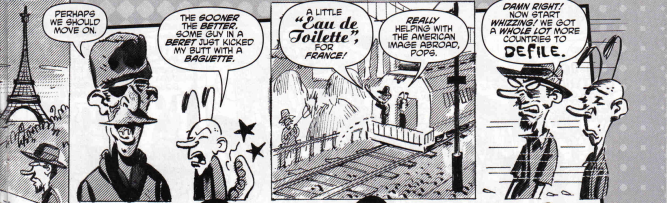
WE HAVE
TIME FOR ONE
MORE CITY. WILL
IT BE MADRID OR
BERLIN? LONDON
OR DUBLIN?
WHEREVER YOU
CHOOSE.

Um, I DUNNO,
IS THERE A
WATER PARK
SOMEWHERE?

LET ME
HANDLE THIS, BOY.
I KNOW EXACTLY
WHERE WE WANT
TO GO!

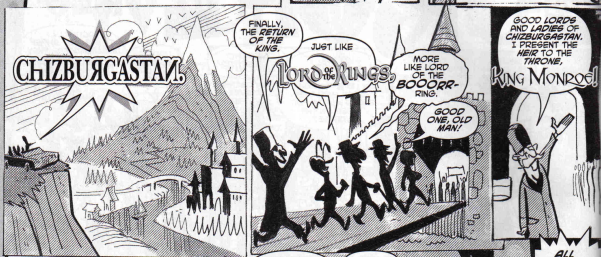
AMSTERDAM!

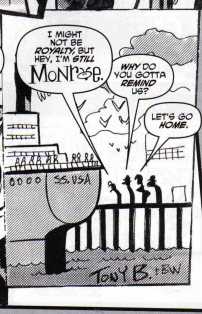
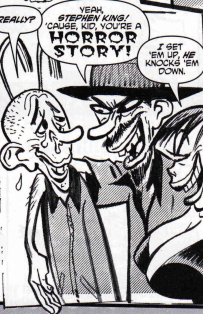
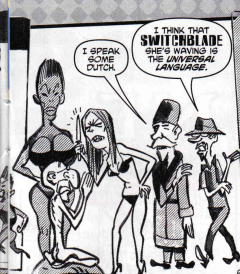




EUROPE PART TRES









THE UNDERACHIEVER'S TIMELINE

BIRTH

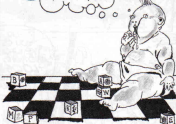
AGE: 0 - 3

AGE: 4 - 6

It's been 3 days - he seems content to just stay put.



This tower's plenty tall... wonder if BLUES CLIVES is on yet?



I call bein' cashier!

I am the BOSS!

I'll be the guy on food stamps

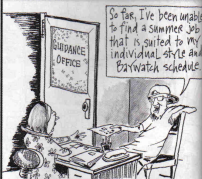
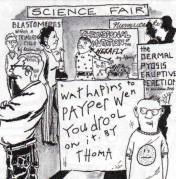


AGE: 7 - 9

AGE: 10 - 17

AGE: 18 - 25

Cursive-schmursive. What is so great about connected letters anyway?



So far, I've been unable to find a summer job that is suited to my individual style and Baywatch schedule

AGE: 26 - 30

AGE: 31 - DEATH

THE AFTERLIFE

Put-Leeze tell me how you are participating in this marriage?!!

Well, I think about stuff... and sometimes I flush.



Stay tuned for hour 6 of the Golden Girls marathon!

Yummy! Realistic apple cobbler



Cmon dude, we're going up!

Nah This is time.





It's that hotly un-anticipated time of year again, when *TV Guide*, *People*, *Us Weekly*, *Entertainment Weekly* and every Sunday newspaper TV section in America bombard us with a plethora of boring stories about this season's lame new shows and lame new episodes of old shows the networks should have long since cancelled. We figure, why can't we waste some pages doing the same thing? With that in mind, we proudly present...

MAD'S FALL

FEAR FACTOR • 8 p.m. Mondays • NBC

As with each successive incarnation of the stomach-churning *Fear Factor*, actual adrenaline-pumping stunts continue to take a backseat to what viewers really want to see — contestants eating intensely repulsive stuff. Ape-like host Joe Rogan boasts, "We've lined up some really nasty-ass crap for contestants to chow down." Iron-stomached viewers beware: Among the "foods" those competing will have to swallow are bright orange circus peanuts, McDonald's Shamrock Shakes, low-grade chocolate pieces from a Christmas 2002 Advent calendar, heavily-salted Mexican candy and assorted fixin's from a Sizzler salad bar in Rosemead, California.



SPOILER ALERT! *Fear Factor* will be rolling out the big guns for sweeps weeks throughout the season with an "All-Implants" episode, featuring six contestants with breast implants (as opposed to the usual three) for Joe Rogan to oggle and drool over; and an episode — sure to become a fan favorite — with six players all prone to spontaneous bouts of chronic projectile vomiting — and poor Joe without an umbrella!

new!

FATHER OF THE PRIDE • 9 p.m. Tuesdays • NBC

Armed with enormous amounts of money and obviously having learned nothing from the spectacular failures of *God, the Devil and Bob* and *Stressed Eric*, NBC has teamed up with the producers of *Shrek* to heave another animated primetime network comedy into the sacrificial pit at the feet of *The Simpsons*. John Goodman heads up a few-star cast as the voice of the leader of the pride of white lions who perform in the world-famous Siegfried and Roy show, presumably in some sort of alternate universe where Roy was not almost mauled to death on stage and continues to perform.

WATCH FOR: NBC desperately trying to recoup its hefty investment on this expensive, all-CGI show by canceling it after airing three episodes and selling the entire run for pennies on the dollar to the graveyard of failed primetime animation — Cartoon Network's late night lineup, probably around December.

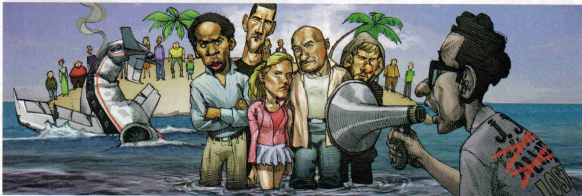


TU PREVIEW

new!

LOST • 8 p.m. Wednesdays • ABC

A stellar ensemble cast of nobodies stars in this drama broadly plagiarized from *Cast Away* and *Survivor*, while exploiting America's increasing paranoia with air travel. Producer J.J. Abrams offers this action-packed adventure in hopes of keeping his parking space on the ABC lot now that audiences are losing interest in his muddled and confusing *Alias*. 48 survivors of a Pacific Island plane crash must forget their differences and work together to ensure that all plots revolve around the four or five stars while forty-some-odd others remain in the background and safely out of all close-ups.



WATCH FOR: The cast of *Will & Grace* to make the all-too-obvious last-panel appearance in the unlikely event this series lasts long enough to warrant a MAD satire.

THE SWAN 2 • 9 p.m. Mondays • FOX

The old show-biz adage "You can't polish a turd" comes to life yet again as FOX's surprise hit of last season returns with more women in overalls than the audience at an Indigo Girls concert. This season's pathetic pack of self-esteem-challenged woofers will risk, well, really, nothing at all, in a dramatic transformation that will ultimately take one of them down the alley from fugly, pimple-faced porker to pole-dancing Vegas stripper in clown-whore makeup.



WHAT'S NEW: In a twist that would make Dr. Moreau proud, the losing contestant of each pair will relinquish whatever shred of human dignity and self-worth she still possesses and submit to plastic surgery and body modification where actual parts harvested from Canada geese and trumpeter swans will be grafted onto her body. These contestants will then begin a new life in various traveling carnival sideshows.

THE O.C. 8 p.m. Thursdays • FOX

The O.C. is back for another season and you'll be surprised — that is if you've never seen a single episode of *Beverly Hills, 90210*, *Melrose Place*, or, God forbid, *Models, Inc.* In this non-ground-breaking season, oh, let's see...someone gets shot, probably; someone gets, oh, pregnant; someone's going to probably OD; someone inconsequential gets killed; something blows up and/or burns down, and someone who feels he or she doesn't fit in sits around and broods, all to a heavily-promoted and annoying soundtrack.



SPOILER ALERT! Emotions run high mid-season when Cohen family patriarch Sandy (Peter Gallagher) suffers a near-fatal surfing mishap and nearly drowns when his enormous eyebrows absorb so much water they pull him under.

new!

THE CONTENDER 8 p.m. Tuesdays • NBC

Fresh from a grueling workout as The Toymaker in *Spy Kids 3*, former movie star Sylvester Stallone continues his backslide into obscurity, completely bypassing the high-paying "Japanese Commercial" phase and stumbling directly into the ring of network television. *The Contender* follows the lives of 16 boxers not selected in a nationwide search for Oscar De La Hoya's (rip-off) reality show on FOX. Sly is cautiously optimistic about his show, hoping that it will provide the fibrous Hollywood buzz to help him pinch out yet another Rocky sequel. "If not," he muses, "maybe it will be successful enough so I can charge fifteen bucks for a signed still of me at one of those autograph shows."



WATCH FOR: *The Contender II, The Contender III, The Contender IV, The Contender V, The Contender VI.*

EXTREME MAKEOVER

The *Extreme Makeover* team has scoured America's trailer parks, food courts, bail bond offices, crack houses and NASCAR events for another batch of stringy haired, pockmarked, dentally-challenged freaks. Once again, the nation's most hideous misfits are rewarded for their lack of hygiene, negligent oral care, piss-poor diet and Goodwill fashion sense by being transformed into living, wheezing works of art.



new!

LISTEN UP
8:30 p.m. Mondays • CBS

Jason Alexander is back (for a few months maybe) starring, temporarily, as Tony Clineman, an irreverent sports show host. Poor Tony has got his hands full, juggling the show, a newspaper column, and a standard issue sitcom family — all the while waiting for the infamous *Seinfeld* Curse to rear its ugly, Grim Reaper-like head again by banishing this dog of a sitcom to the Land of Cancelled, and send Jason back to musical theatre and celebrity card games on the Gameshow Network.



WATCH FOR: Old episodes of *Seinfeld* in syndication. Or even *The Cosby Show* reruns on Nick at Nite.

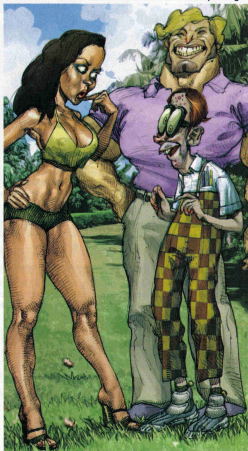
8 p.m. Thursdays • ABC

SPOILER ALERT! Controversy has already racked this season's *Extreme Makeover* as 17 of the show's most pathetic cases were later revealed to be first season guests who reverted to their former selves (and reportedly were unrecognized by the producers) after being unable to keep up with their obscenely expensive makeover regimen — which typically includes \$100-a-session-three-times-a-week personal trainers, current season designer clothes, \$400 hair stylists, Beverly Hills make-up artists, nutritionists to the stars and toothpaste.



AVERAGE JOE
8 p.m. Tuesdays • NBC

It's the backne boys versus the Abercrombie crowd in yet another pointless, practically pre-determined go-round of NBC's one-note reality series where women are revealed to be just as shallow as the men they're always bitching about. Who will this season's horny hypocrite choose: the stick-armed CPA or the buff personal trainer? The balding file clerk or the long-haired rocker god? The computer programmer with braces or the unemployed actor with the killer smile? See our heroine fidget as she cuts loose more and more of the pencil-necks while trying to decide whether ab definition or bicep size will ultimately be the deciding factor on who gets to sleep with her first after all the losers have been sent packing.



WANT'S BEMP Any "Average Joe" who is referred to in the blatantly disingenuous "I'm sorry I had to cut you" speech as "cute," "sweet" or "a really nice guy" wins immunity for another week and is immediately returned to the pool of contestants, forcing the woman to come up with new, more creative lies or possibly even resort to, heaven forbid, blatant honesty.



THE BACHELOR 9 p.m. Wednesdays • ABC

TV's most ruthless reality show, *The Bachelor*, returns to ABC's lineup, once again pitting one lone man against a vicious pack of crazed, man-hungry, desperate, back-biting women forcing him to dance a grotesquely contrived, cartoonishly romantic dance of death with each one until he's deftly vanquished two dozen would-be fiancées with the crushingly humiliating stigma of being rejected on national TV. Yet one woman alone will realize her dream: winning the hand of the stranger she "loves," appearing on the cover of three months' worth of *People* and *Us Weekly*, and unloading that engagement ring on eBay two months later, once it all goes sour.



WHAT'S NEW? This season, the Bachelor finds out exactly what sort of hell he's in for as each of the twenty-five contestants, one at a time (and with her mother!), are casually led into a wedding planner's boutique, while hidden cameras and microphones pick up everything.

new!

CSI: NY 10 p.m. Wednesdays • CBS

The newest addition to the popular *CSI* family of series stars Gary Sinise as Mack "Mac" Taylor, a dedicated and driven can-do New York City police detective with rugged good looks. Emmy Award-nominee Melina Kanakaredes plays his partner, a smart and sexy workaholic who's a jack-of-all-trades. Together, they lead a team of jacks-of-all-trades, can-do forensic experts who are either workaholics, dedicated and driven, possess rugged good looks, or are smart and sexy. These skilled investigators search the steamy underbelly of the city for evidence and clues to solve such mysteries as "Who killed Gary Sinise's movie career?"

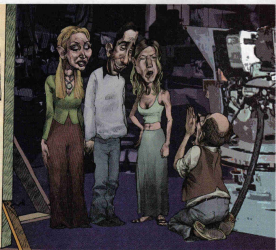


WATCH FOR: Exciting business opportunities. If interested in owning a *CSI* franchise in your city or town, please contact Programming, CBS Television, 51 West 52nd Street, New York, NY, 10019.

new!

JOEY • 8 p.m. Thursdays • NBC

Emmy non-winner Matt LeBlanc evidently still doesn't feel creatively fulfilled after playing horny dumbass Joey for an entire decade, and reprises the most one-dimensional and expendable character of the *Friends* cast, now transplanted to Los Angeles, where the aspiring actor will continue to flounder through countless auditions and forgettable roles, which should be good practice for early 2005, when he'll be doing that for real.



WATCH FOR: Matt and the producers calling in five desperate favors to some old "Friends" as the ratings plummet.

**WHAT'S
CAUSING THE
UNEMPLOYMENT
RATE TO RISE
EVERY WEEK?**

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

It seems it is harder than ever to keep a job in this country. Part of the problem stems from companies going bankrupt, outsourcing jobs to India or downsizing their staffs. There is, however, one main cause for the nation's skyrocketing unemployment rate. To find out what it is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

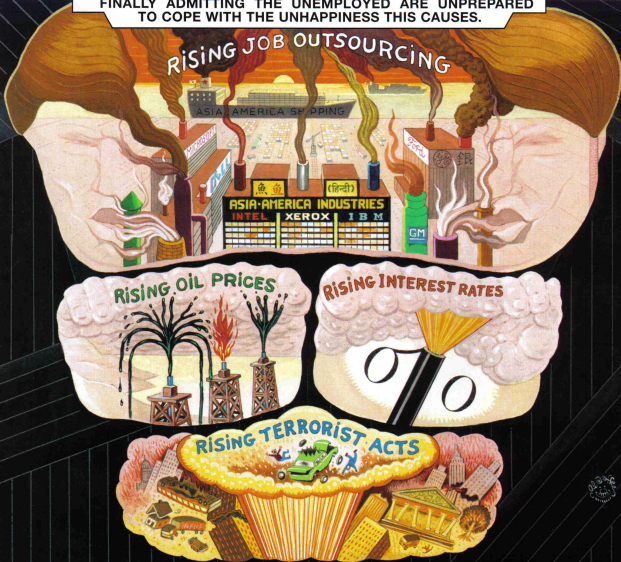


FOLD PAGE OVER LEFT



FOLD BACK SO THAT "A" MEETS "B"

**YOU HEAR A LOT ABOUT THE LOSS OF JOBS LATELY. THEY'RE
FINALLY ADMITTING THE UNEMPLOYED ARE UNPREPARED
TO COPE WITH THE UNHAPPINESS THIS CAUSES.**



**DON'T PAY ATTENTION TO BIGSHOTS WHO BOLDLY TELL BALD
FACED LIES ABOUT UNEMPLOYMENT FIGURES. THEY
TRY TO CONVINCE JOB SEEKERS TO BELIEVE THEM AND JUMP
ON THEIR SIDE OF THE ISSUE. THEY LOUDLY PROCLAIM, "THE
APPARATUS FOR JOB CREATION OPERATES QUITE DIFFERENT-
LY TODAY. JOBS ARE MOSTLY IN MILITARY SERVICE"**



ARTIST AND WRITER: AL JAFFEE

