

INSIDE: BONUS **SPY vs. SPY** 2005 CALENDAR!



MAD

OUR 47TH ANNUAL **SUPER BOWL** ISSUE!

**LEMONY
SNICKET**
UNFORTUNATE
OUTTAKES!

**INDIANA
JONES**
OLD AND
SENILE!

**THE
SIMPSONS**
WHO WILL
"COME OUT"?

**THE
INCREDIBLES**
ONE MORE
STUPID LOOK!

UNITED STATES

#450 FEBRUARY 2005 \$3.50 CHEAP!



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18



Your parents are right when they say they won't always be there to fight your battles for you—that's because they'll be the ones you're fighting against!



47



FRONT COVER ARTIST:
MARK FREDRICKSON

12



MAD

DEPARTMENTS

FEBRUARY 2005

NUMBER 450

LETTERS AND TOMATOES DEPARTMENT:

Random Samplings of Reader Mail.....2

THE AGONY OF DE-FEET DEPARTMENT:

Steve Madden Football.....6

RANDOM ACTS OF MINDLESS DEPARTMENT:

The Fundalini Pages.....8

SMELLS LIKE SHEEN SPIRIT DEPARTMENT:

"Two and a Half Wits" (A MAD TV Satire).....12

THE DISSING LINK DEPARTMENT:

6 Degrees of Separation Between Anyone and Anything Part VIII.....18

BROADCAST BOOS DEPARTMENT:

Viewing Guide to Super Bowl Halftime Counterprogramming.....22

THE WIZARD OF ODD DEPARTMENT:

Duke Bissell's Tales of Undisputed Interest.....25

JOKE AND DATER DEPARTMENT:

Bonus Pull-out Spy vs. Spy Calendar.....26

THE OFFEND ZONE DEPARTMENT:

Broadcast Highlights and Innovations
to Watch for in Super Bowl XXXIX.....32

JOKE AND DAGGER DEPARTMENT:

Spy Vs. Spy.....36

SERGE-IN GENERAL DEPARTMENT:

A MAD Look at *The Incredibles*.....38

MAY THE FORD BE WITH YOU DEPARTMENT:

Suggested Titles for the Next Indiana Jones Movie.....42

HELPING HANDLER DEPARTMENT:

A Series of Unfortunate Outtakes From
Lemony Snicket's *A Series of Unfortunate Events*.....44

CANINE INNINGS DEPARTMENT:

A Preview of the New Dog Baseball League.....46

ANGSTER'S PARADISE DEPARTMENT:

Monroe and...The Swap.....47

HOMERSEXUALS DEPARTMENT:

Which Simpsons Character is Gay?.....51

ADDRESS CODE DEPARTMENT:

Lines Cut from George W. Bush's
2005 Inauguration Speech.....54

TRUMP ROAST DEPARTMENT:

Another Morning on Fifth Avenue.....56

MARGINAL THINKING DEPARTMENT:

"Drawn Out Dramas"
by Sergio Aragones.....Various Places
Around the Magazine



51



42



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DON'T CADET ON IT

I am a student at Camden Military Academy. It's a boarding school, so I don't see the public world very much. It gets pretty boring here with all the drills and uniforms, so I've just been laying on my bed and going to sleep at free time. Then I started subscribing to MAD and my family and friends send me MAD magazine from home. Now I'm reading your magazine and laughing with my friends instead of sleeping. Thanks for turning my dull routine life into an exciting and funny time.

Private First Class James McCaughan, Camden, SC

Jimmy Jam — Thanks for your inspirational letter. We hope you'll have your subscription forwarded when you're shipped off to Iraq next year. Your "dull, routine life" won't seem so dull and routine then, will it? God Bless America — and salute Headmaster Eric Blaud for us! At ease, Private! —Ed.

ANTIQUES FREAKSHOW WITH HANS BRICKFACE

I have some vintage cologne/after shave from the 60s! I purchased the gift set from an auction site and have been collecting the stuff for about a year or so. My dad remembers the commercials when he was growing up. I wanted to know if Hans would be able to give me a monetary value on this Hai Karate set, as I already know it attracts the ladies like a magnet! I purchased the set for about \$40! Groovy man, just plain groovy!

Adam Kinsman, Universal City, TX



QUESTIONS FOR MADMAG.COM

The internet is filled with incorrect information, annoying pop-up ads and disappointingly-fraudulent nude shots of Britney Spears! Sometimes, however, the internet can be your friend, like when our readers end up doing Ed's job — such as this exchange on the MAD message boards on madmag.com:

Is it me or are there others out there that don't get "Monroe" —Fernando50

Monroe is an open-ended parable about the Sino-Russian War of 1905. Re-read the storylines with this in mind, and it will all make perfect sense! —D.O.

We don't know who you are, D.D. (we assume it's you, David Duchovny) but we thank you for sparing us the time and anguish of answering this squirrelhead! —Ed.



Next Of Kinsman — You asked for Hans' appraisal and here's his professional opinion:

Hai Karate...mmm, that really takes me back to the glory days of disco! I haven't smelled that heavenly scent since my time at New York's legendary discotheque, Studio 54. Oh, the celebrities, the music, the wild times! In fact, I remember standing in a torrential rainstorm as I waited to get into the hottest and chicest club in the world for the first time. When the doorman approached me, my nostrils filled with the heady smell of his cologne as he forcibly removed me from the line. Struggling in his headlock, I managed to ask him the name of the intoxicating mask he was wearing. You guessed it — Hai Karate! So, to answer your question, collector's value: \$18; sentimental value: priceless. Please contact me if you are ever interested in selling.

By the way, folks, if you have an unusual item you want appraised, send a picture and a description to: Amy "The Big Appraiser" c/o MAD Magazine, 1700 Broadway, NY, NY 10019.

LAME'S ADDICTION

In the Letters Page of MAD #445, I was alarmed to see myself characterized as a "MAD-addicted Uncle" by my nephew, Adrian Appleman. I assure you that I am not addicted to MAD. Would you call me "addicted" simply because I purchase the latest issues as soon as they appear on newsstands? Or because I collect everything published by MAD ever since my uncle lent me his copy of MAD For Keeps in the early 1960s? Certainly it is not an "addiction" to read every word on every page, down to the tiniest Drawn Out Drama and most minuscule copyright notices on advertisements? And when I miss an issue, surely it is not "addiction" that causes my trembling agitation, cold sweat, clammy skin, nausea and auditory and visual hallucinations? Really, I'm sure that I could stop reading MAD any time I want to. Really! Therefore, I expect to see a retraction in the next Letters Page — if I happen to pick up that issue.

Lawrence Appleman, Marietta, OH

Big Apple — You read every word of every issue? Well, after reading your little manifesto, we found about 164 words that even the most die-hard fan will be unable to slog through! Thanks for writing and say hello to your nephew Adrian (if there is, in fact, a nephew!) —Ed.

GROUNDNED BEEF

I have been grounded for the past three weeks and I have four more to go. It's a really long story. Lately I've been running out of ideas on things to entertain me. Then one day I found an old issue of MAD and it made my day exciting, just sitting in my room all day, reading it over and over. I was curious if you guys would mind helping a guy out. I wish I could be entertained with some of these great magazines of yours, 'cause my parents won't buy me any!

Arron Vinyard, Newport News, VA

Arron To Go — We here at MAD have always had a soft spot for our wrongly-incarcerated readers. So we've devised MAD's patented "Underground Distribution Network" to deliver MADs to our detained young fans. Here's how it's going to work: on Tuesday, your regular mailman will be replaced by a gentleman named Rags — he will be wearing the regular postal uniform, with the addition of a pirate hat. Do not make eye contact with him or his parrot. He will ask you if you would like to buy some fusion beads, tell him no. He will then give you a subscription card for MAD — take it, fill it out and give it back to him. He will mail it, we'll process your subscription and you'll have reading material for the rest of your grounding! Thanks for writing and stay in trouble! —Ed.

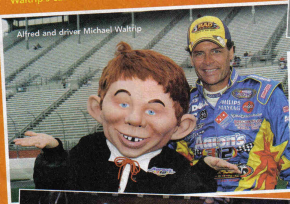


MAD RACING — UNSAFE AT ANY SPEED

MAD was in full force at the Aaron's 312 NASCAR race, held at the Atlanta Motor Speedway on October 30, 2004. Festivities included an Alfred E. Neuman look-a-like contest and appearances by our very own Alfred E. Neuman and the diabolical duo of Spy Vs. Spy! Best of all, MAD even sponsored two cars — Kenny Wallace's 00 car and Michael Waltrip's car 99. In true MAD fashion, both cars lost!



Waltrip in action



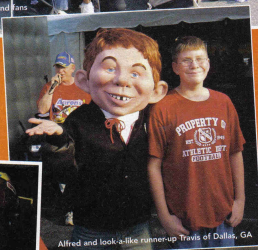
Alfred and driver Michael Waltrip



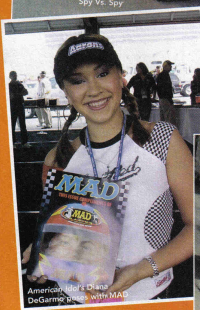
Alfred, Spies and fans



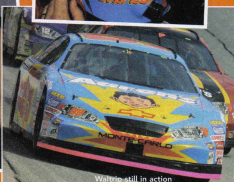
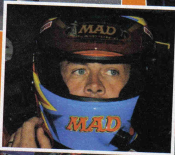
Spy Vs. Spy



Alfred and look-a-like runner-up Travis of Dallas, GA



American Idol's Diana DeGarmo poses with MAD



Waltrip still in action



Alfred and look-a-like winner Roxanne from Atlanta, GA



BAD TO THE JOAN

Joan Of Arcadia star Joe Mantegna recently hoodwinked the rest of the cast into posing with the issue that contained our unholy spoof of their show. We haven't been this moved by an image since we thought we saw the face of God in a Cool Ranch Dorito! (Turns out it was just salsa!)



A god-awful shot of ill-fated Jason Ritter, Joe Mantegna, Amber Tamblyn, Mary Steenburgen and Michael Welch

A PICTURE'S WORTH A THOUSAND NERDS

In MAD #447 you had the pull-out poster that said "Put a NEW Idiot in the White House — Alfred E. Neuman for President!" I thought it was the best pull-out poster you ever had. That night I was thinking about what to do with it and then it hit me, I'm going to put it in my locker at school. The next morning I put it in my backpack with some tape and I knew people would think it would be funny. The whole day, people and teachers told me it was the greatest and no one ripped it down. The next day it was up till the end of 4th block. When 4th block was done, I went to my locker and it was gone! That whole day I was mad at the lowlife that took down my Alfred sign. I don't know what to do, please help me!

Kyle Letteney, Syracuse, NY

Letteney Entertain You — We're sorry for your loss, however, we think we've hit upon a solution to your problem. Below, please find a clip-n-save, wallet-sized version of that very poster. Granted, you'll probably lose it when your lunch money gets stolen tomorrow, but hopefully it will last beyond 4th block! —Ed.



THE BIG TEACHER'S PET

I used a copy of your magazine in the beginning of the school year for a language arts project. I had not prepared at all for this, so on the morning that the project was due I was frantically looking through my house for something to pass in. Then, looking on my desk, I saw the idiotic face of Alfred E. Neuman on the cover of a MAD magazine. Seeing that I was about to miss my bus, I snatched up the magazine and headed off to school. When it was time to turn in my "project" later on that day, she didn't seem to notice that I had handed her a MAD magazine and she said absolutely nothing to me. Needless to say, I got an F on that project. It is now months after the project was due, and I still haven't gotten my magazine back! MAD, what should I do to get my magazine back?

Kris Baumann, Marietta, OH

Kris And Tell — Have no fear, you'll have plenty of time to get the magazine back when you're forced to repeat the same grade next year! See you on the short bus! —Ed.
P.S. Readers, if you have a funny story involving teachers and MAD, send them to: Amy "The Big Teacher's Pet" c/o MAD Magazine, 1700 Broadway, NY, NY 10019.

**NEXT MONTH IN MAD #451
ON SALE FEBRUARY 15!**

**OUR PARODY OF THE
KEANO REEVES MOVIE
CONSTANTINE!**

**NEXT MONTH IN MAD XL #32
ON SALE FEBRUARY 15!**

**WILL SMITH,
SEINFELD AND
WRITER OF THE ISSUE
BARRY LIEBMAN!**

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**Contributing Artists
And Writers**
the usual gang of idiots

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

Fax MAD at 212-506-4848!

IT'S TIME
TO PUT THE
"FOOT" BACK
IN "FOOTBALL"!

Hot

on the heels of
JOHN MADDEN FOOTBALL
comes the next step
in sports gaming:
STEVE MADDEN FOOTBALL!

Now you have the power to control the NFL's hottest players in Steve Madden's hottest shoe designs! All of the sport's biggest stars are there — with grotesquely huge heads perched atop fragile, waifish bodies!

Choose from over 40 plays and over 250 Steve Madden-exclusive styles! Michael Vick in sleek, stiletto boots, Tom Brady in open-toe platforms, Priest Holmes in kicky summer sandals — with so many players, styles and sizes (up to 9½!), the game has never been bigger...or sassier! All the plays, all the signature moves, all the specialized end zone antics — all done in sexy, stylish women's footwear!

Whether you're a fan of football, a fan of affordable women's shoes, or BOTH, you haven't really played the game until you've played it in three-inch strappy heels!

"Interesting..."
—Game Pro

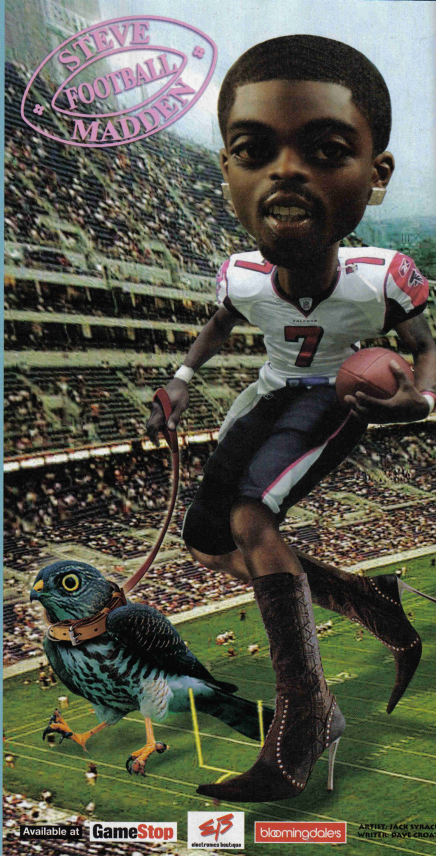
"Realistically rendered...
disturbingly so, actually."
—Xbox Nation

"Not what any
fan would expect..."
—Electronic
Gaming Monthly

"Stunning!"
—Vogue

"That's...well,
that's just weird."
—PSM: PlayStation
Magazine

STEVE
FOOTBALL
MADDEN



Available at

GameStop

SP5
electronics boutiques

bloomingdales

ARTIST: JACK SYRACI
WRITER: GAYE CROAK

WITH EXCITING NEW GAMING OPTIONS:

Better Player Control!



The controls have never been more responsive! Skillfully guide LaDainian Tomlinson behind defenders, through the offensive line and around the muddy spots on the field that would absolutely destroy his open-toe slides with the rhinestone detailing!

Multiple Camera Angles!



From eye-in-the-sky blimp shots to jaw-dropping close-ups, you won't miss an inch of the heel-toe-heel-toe gridiron action. Five different angles let you scrutinize every pass you throw, every catch you make and every step you sashay!

Varied Weather Conditions!



From the heel-snapping, snow-covered turf of Green Bay to the suede pump-ruining rain of Seattle, YOU pick the climate for all your face-offs!

Real-time Injury Reports!



Playing in the season's hottest footwear means getting injured in the season's hottest footwear! In-grown toenails. Shin splints. Even a season-ending bunion. The inset screen's Injury report gives all the stats you need to make the plays that count!

New "Playmaker" Option!



Make last-second adjustments to your receiver — right up to the QB's snap! Switch from stilettos to kitten heels for better traction and maneuverability, or change from a square-toe loafer to a peep-toe pump for a more graceful, colt-like stride down the field!



PHOTOS: AP/WIDE WORLD PHOTOS



This game NOT endorsed by John Madden



THE FUNIDALIN

CELEBRITY CAUSE-OF-DEATH BETTING ODDS

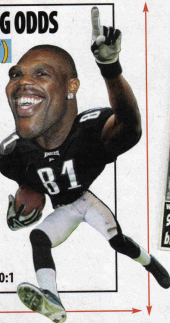
This month: TERRELL OWENS ("T.O.")

OUR TEAM OF CRACK ODDSMAKERS GIVES YOU THE LATEST VEGAS LINE ON HOW ONE OF TODAY'S BIGGEST STARS WILL MEET HIS DEMISE!

CAUSE OF DEATH

ODDS

Knock-down, drag-out fight with Deion Sanders over which of them is the model for "Leon," the egomaniac football player in the Budweiser commercials.....	2:1
Revenge killing by Pop Warner coaches, for inspiring all their 8-year-old players to act like immature a-holes on the field.....	5:1
Vein-popping tantrum while temporarily unable to make himself the center of attention.....	7:1
Brutally slain by a livid Rosa Parks for comparing his trade problems with her civil rights struggles.....	12:1
Fatal pulled hammy when he tries to add a finishing flourish to his end zone sit-up stunt.....	16:1
Hit by champagne bottle during celebration of Super Bowl win that occurred solely because of his selfless, team-oriented play.....	57,498,500,000,000,000:1



MAGAZINE CORRECTIONS YOU MAY HAVE MISSED



In our issue dated October 11, we reported that the entire U.S. Congress is mind-controlled by beings from Saturn's moon of Ganymede. Subsequently, it has been pointed out to us that Ganymede is a moon of Jupiter, not Saturn. We regret the error. We still stand by the part about extraterrestrials controlling the minds of Congress, though.

BITTERMAN



THE PUZZLE NOOK

Which of the 5 choices best completes this phrase?

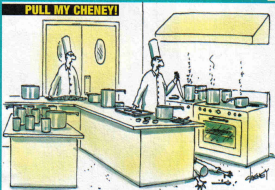
STOP THE ? _ SSES!

1. PRE ____
2. TELEMARTETING BUSINE ____
3. GLOATING OF THE "RED STATE" MA ____
4. BEAUTY PAGEANTS FOR LITTLE MI ____
5. SELLING OF PLUS-SIZE SPANDEX DRE ____



PAGES

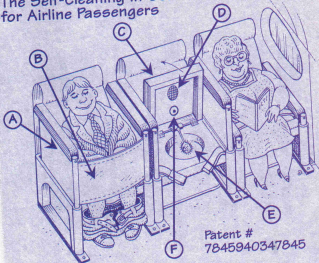
PULL MY CHENEY!



"IF YOU'RE FINISHED WITH THAT KNIFE, I'D LIKE TO GET STARTED ON THESE SEA BASS FILLETS."

PATENT OF THE MONTH

The Self-Cleaning In-Seat Toilet for Airline Passengers



Patent #
7845940347845

A Sides of armrest rise for passenger privacy

B Front screen pulls out and across for added privacy

C Hinged cushion reveals toilet and accoutrements

D Exhaust fan removes unpleasant odor

E Gentle whirling brush eliminates need for toilet paper

F Spigot sprays powerful disinfectant after cushion slides back

FUNDALINI FOTO NEWS:

TARA REID'S WARDROBE MALFUNCTION



Yes, I am a bit chilly. How did you know?



P. Diddy, what do you mean, "thanks for the birthday present"? I haven't given it to you yet!



Good news, Tara! I just got a call — they want you for this year's Super Bowl halftime show!

**CELEBRITY
NEW YEAR'S
RESOLUTIONS
THAT HAVE
ALREADY BEEN
BROKEN**

"I'll think before I speak."



GEORGE W. BUSH

"I will only appear in public when I'm sober."



ANNA NICOLE SMITH

"No more than one box of donuts a day!"



KIRSTIE ALLEY

"I will let people see my humble side."



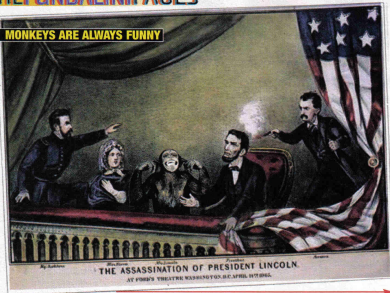
DONALD TRUMP

"I will not use %\$*ing curse words when I talk to the %\$*ing press."



COURTNEY LOVE

MONKEYS ARE ALWAYS FUNNY



LITTLE KNOWN POST-2004 ELECTION STATISTICS

17% of Floridians who accidentally voted for Buchanan in 2000 when they really wanted to vote for Gore voted this year for Bush, thinking that they'd end up with Kerry.

Of all the people who said, "If Bush wins, I'm moving to Canada," only **.01%** actually moved there. (Of course, this figure will climb steadily once the draft is reinstated.)

Though Kerry didn't do well among NASCAR fans and soccer moms, he did win **100%** of windsurfing duck hunters.

Although Bush garnered a whopping **88%** of his votes from the Christian right, Dick Cheney pulled in an equal amount of votes from Satan worshippers who thought that he was the Antichrist.

11% of people who voted for Bush were gay guys trying to wriggle out of marrying their boyfriends.

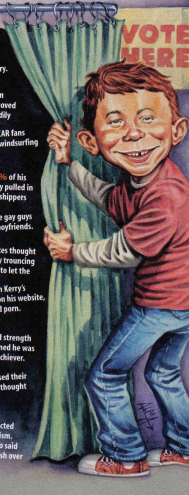
66% of viewers who watched the debates thought that Kerry showed poor sportsmanship by trouncing Bush — because you're always supposed to let the retarded guy win.

Of the **1%** of Americans who took up John Kerry's offer to check out his campaign platform on his website, **92%** gave up after 10 seconds to download porn.

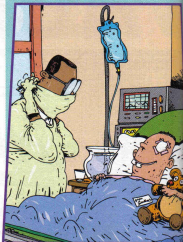
George Bush showed better than expected strength with young voters (**19%**) after they learned he was once a drug-addled, draft-dodging underachiever.

93% of all Ivy League fraternity boys based their vote on which candidate's daughters they thought they had a better chance of scoring with.

78% of Americans said that they respected George Bush for recovering from alcoholism. Ironically, these are the same people who said that they'd prefer to have a beer with Bush over John Kerry.



MELVIN & JENKINS' GUIDE TO HOSPITAL VISITS



Jenkins puts on a green smock and face mask whenever he visits the children's wing at the hospital to avoid spreading germs.



Melvin dons a green smock and face mask too, but it's so women can't pick him out of a police lineup for impersonating a gynecologist.

FRIENDS OF FUNDALINI

Charles Akins	Al Jaffee
Ray Alma	Jeff Kruse
Tom Cheney	Barry Liebmann
Dick DeBartolo	Patrick Merrell
Desmond Devlin	Kevin Pope
Evan Dorkin	Jack Syracuse
Garth Gohart	Mike Snider



SMELLS LIKE SHEEN SPIRIT DEPT.

Are you bored with half of what's on TV? Do you think the writing is half-assed? Do you have half a mind to skip this intro? Too late.

TWO and a half

I'm Chilly Hopper, stud muffin! I'm a successful jingle writer and freewheeling bachelor! I have a Malibu beach pad, I drive a Jag and I'm cool and laid back! Up until recently, my biggest problem in life was waking up in the morning and deciding which silly shirt to wear! Then my brother's wife left him for another woman! Normally, I'm in favor of that sort of thing, but in this case it meant that my nerdy brother and his 10-year-old son moved in with me! They say divorce is hardest on the children! No one ever talks about what a bitch it is for the uncle, though!

I'm Jade! Chilly's my cool uncle! I'm learning important lessons of life from him! He's taught me how to mix margaritas, how to deal poker and he once pulled me aside and told me, "Remember, kid, living with genital herpes can be a hassle!" Oh, yeah, I have a father, too! He's okay, but he's not as cool as Uncle Chilly! Truth be told, he's not even as cool as Uncle Ben!

I'm Alas! I'm a Sherman Oaks chiropractor with none of their usual charisma! Obviously I'm nothing like my brother, Chilly! He has more sex in one evening than I had in 12 years of marriage! I'm going through a rough patch in my life right now! My ex-wife is a lesbian and I don't date much! I have a patient whose back goes out more than I do! I guess I've been a pathetic, geeky loser ever since childhood when my —



I'm Shrewish! For 12 years, I was married to Alas, then I announced I was a lesbian and threw him out of the house! He was a neat freak! He was always cleaning! In fact, one of the main reasons I came out of the closet was because Alas wanted to vacuum and organize it! I'm going through my own "issues" right now. My son, Jade is living with his Dad and uncle in Margaritaville with half-naked women running around! That's terrible! If anyone should be living at the beach with half-naked women running around, it should be me!

I'm Arousel! I'm the hot-looking, mentally unbalanced chick who lives on the deck! I'm the crazy sitcom neighbor! I'm like Kramer, but I'm much easier on the eyes! During various episodes you'll see both my mind and my clothing start to unravel! Too bad for you if you don't catch the right episode!

ARTIST: TOM RICHMOND

WRITER: ARNIE KOGEN

WITS

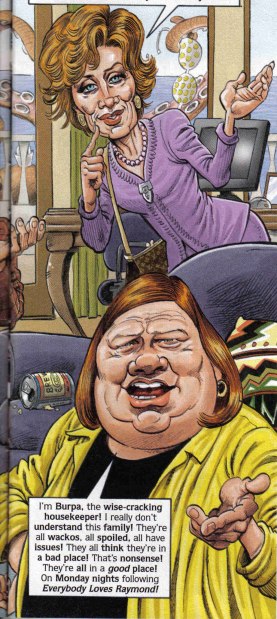
Oops! Did I barge in? That's what I do! I'm Evian Hopper! A control freak mom! There have been many "controlling mothers" on TV, but none have cut the munchkins off their sons like I have! My boys are nothing like each other. Not like Frasier and Niles! Those two brothers have identical personalities! And one more thing — *they're FUNNY!* It's amazing how two seeds in my belly could turn out so very different! It's like I slept with Martin Sheen and then took a roll in the hay with Woody Allen!

I know you're upset that your mom's gone — every kid needs a mother figure!

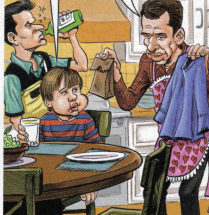
I'm not that I don't have one...

I just wish it wasn't my dad!

I've mended your sweater, I made you sandwiches, I packed you a dolly...



I'm Burpa, the wise-cracking housekeeper! I really don't understand this family! They're all wackos, all spoiled, all have issues! They all think they're in a bad place! That's nonsense! They're all in a good place! On Monday nights following *Everybody Loves Raymond!*



Chilly, do you think you could ever be faithful to just one woman?

I believe I could!

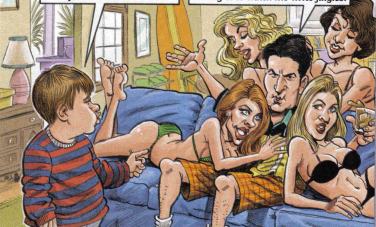
Really?

Yes! I also believe the Earth is flat, that Kirstie Alley can say "no" to a hot fudge sundae, and that *50 First Dates* will become a cinema classic!



Uncle Chilly, how come in every episode you're surrounded by sexy, half-dressed women!

Do the math, kid! The audience for this show is 82% male! They're not tuning in to watch me write jingles!



I've been thinking! I've about time you learned the facts of life! I think you've reached an age where you're old enough to know about women!



For God's sake, Chilly. I'm 42!

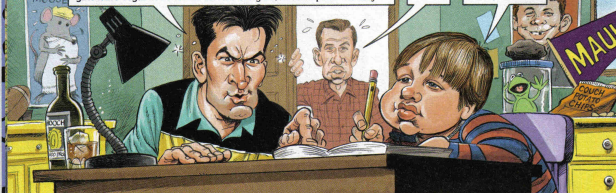
Hey, you've been out of the dating scene for quite some time! It's changed! Women are into "feelings" now! Of course, the trick is to ignore this!



The reason you're having trouble with math is the way they pose the problems! Trains and planes are boring! Try thinking about it this way: If a bachelor leaves the Hamptons in a Mercedes driving 82 miles per hour and, at the same time, in the opposite direction, a bevy of naked showgirls leave Vegas in a Porsche Carrera doing 90, at what point will they—

Whoa, wait just a minute!

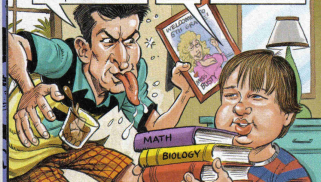
You can't stop us now! We're in the "Home Schooled by Uncle Chilly" episode!



Your dad is right, kid! You're better off with a public school education! You can learn things there that you'll never experience here!

You mean math, history, science?

I mean meeting one of those hot, loony 28-year-old teachers that like having sex with their teenage students!

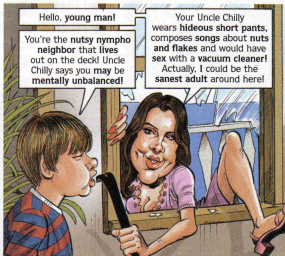
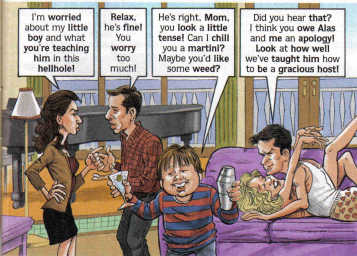
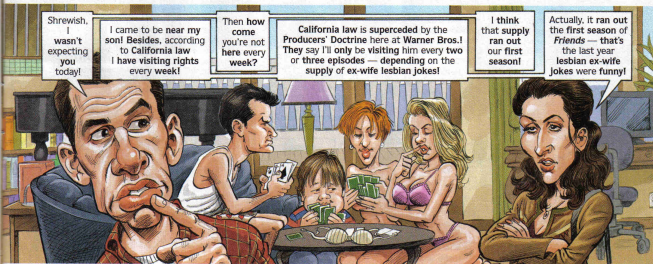
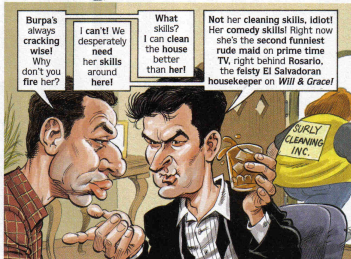
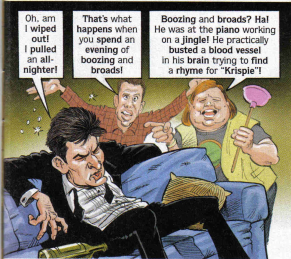


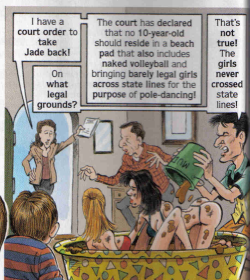
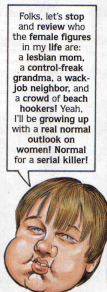
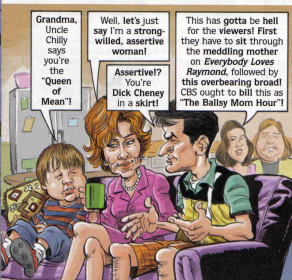
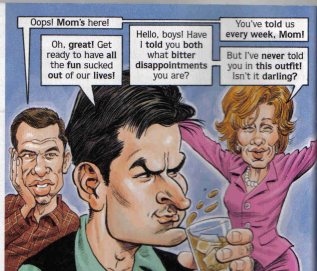
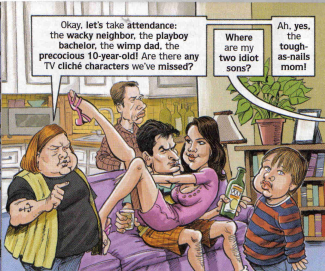
Here, I got you a new lunch box!

Cool. What is it? Spider-Man? SpongeBob? The Incredibles?

It's the Girls Gone Wild lunch box! Wait'll you get a load of the thermos!









This is our eighth installment of this series! Which means, ironically, that there are more than six degrees separating this edition from the original. But that's a problem we can address in future installments. Here's...

6 DEGREES OF SEPARATION

Can you link **BIGFOOT** to **MICHAEL MOORE?**

Bigfoot



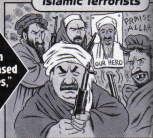
is a mythical creature, as are...

Compassionate Conservatives



who believe in "faith-based initiatives," as do...

Islamic Terrorists



Can you link **JON STEWART** to **THE HOMELESS?**

Jon Stewart



reports news stories that are fake, as does...

Dan Rather



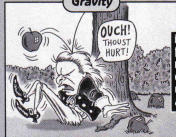
who's an antique from a bygone age, like...

Vinyl Records



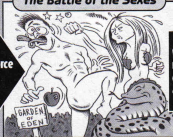
Can you link **GRAVITY** to **VOTER APATHY?**

Gravity



is a fundamental force of the universe, as is...

The Battle of the Sexes



which is a neverending game, as is...

The Sims



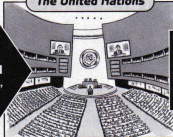
Can you link **A JELLYFISH** to **"MR. BRITNEY SPEARS"**?

A Jellyfish



is slow-moving, slimy and spineless, as is...

The United Nations



which sounds better in theory than in reality, as do...

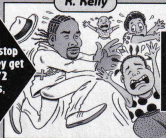
Tongue-Piercings



BETWEEN ANYONE AND ANYTHING PART VIII

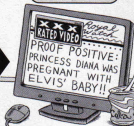
R. Kelly

who won't stop till they get their 72 virgins, like...



who is a major source of XXX-rated videos, as is...

The Internet



which is full of wacky conspiracy theories, as is...

Michael Moore



Any Ashlee Simpson Concert

which are pre-recorded music, as is...



which is packed with "Gen-Y" teenyboppers, as is...

Hot Topic



which features clothes you wouldn't want to be caught dead in, as do...

The Homeless



The O.C.

which is full of one-dimensional fake humans, as is...



which is all about spoiled rich kids, as is...

The Ivy League



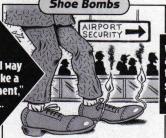
which produced half of the 20th century's Presidents, as did...

Voter Apathy



Shoe Bombs

which are a painful way to "make a statement," as are...



which are a threat to homeland security, as is...

Cat Stevens



whose actual name nobody remembers, like...

"Mr. Britney Spears"





The Super Bowl is a ratings monster. For years, every other TV channel would roll over and play dead for that one Sunday. Then, some legendary programmer noticed the soft, vulnerable underbelly of the Super Bowl juggernaut: the game's moronic halftime show. Competing networks started running one-shot programming as soon as halftime started, to suck away the huge football audience for just a few minutes. We've seen special mini-episodes of *Fear Factor*, *In Living Color* and *Saturday Night Live*. Since you know there won't be any free Super Bowl hooters THIS year, let's see what other TV channels will be offering with MAD's...

VIEWING GUIDE TO SUPER BOWL HALFTIME

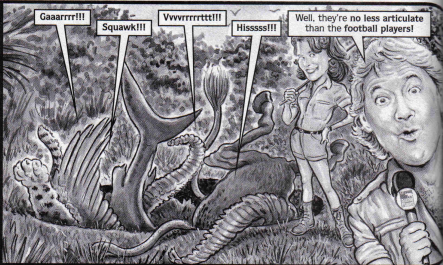
COUNTERPROGRAMMING



**Animal
Planet**

Natural Selection Bowl I

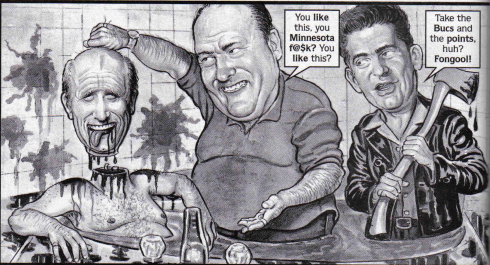
As we've seen several times, one call by the referees can destroy a team's season. So there's no really fair way to decide whether the Falcons are truly better than the Colts. Until now! Animal Planet takes the human element right out of the equation and sticks those creatures into a deep pit, along with dolphins, bears, jaguars, ravens, broncos, eagles and more. Whichever species flaps, crawls or wriggles out is the *true* champion!



HBO

The Sopranos

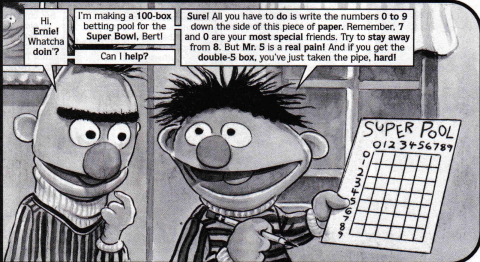
In a teaser for the upcoming season of *The Sopranos*, Tony and Christopher decapitate guest star Terry Bradshaw.





Sesame Street

The Muppets have taught the basics of letters and numbers to three generations of children. But "6 chocolate pies" only gets a kid so far. In this mini-episode, they learn to apply that pure knowledge to the real world.



COURT TV

Catherine Crier Live

To salute the NFL, Court TV will show a halftime montage of all the current and former players either convicted or accused of crimes, including, but not limited to: murder, conspiracy to commit murder, drug distribution, sexual assault, felonious assault, assault with a deadly weapon, DWI, DUI and destruction of property.

Before we begin, I must caution viewers that the sheer number of mugshots you're about to see flash by in just 12 minutes will most likely induce epileptic seizures.



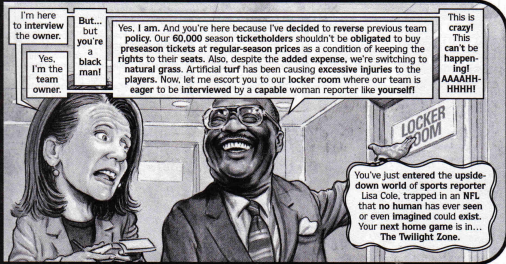
NATIONAL FELON LEAGUE!!!



Sci Fi

The New Twilight Zone

Monsters? Time travel? Alternate realities? You'll really get the creeps from this halftime-length, football-themed fantasy that could only exist in the realm of the imagination.



GSN
THE NETWORK FOR GAMES

Wheel of Fortune

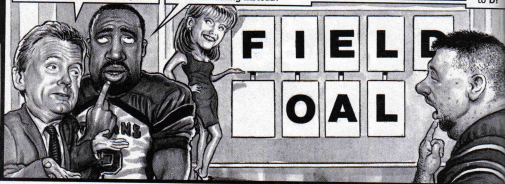
Halftime may last only 20 minutes, but by the time you've endured the thought processes of three NFL players, this one show will seem like an entire theme week.

I'm sorry, Kenyon. There's no such vowel as "nug," and therefore you can't buy one. You also forfeit your turn...again. And so we move on to the Pro Bowl defensive end for the Tennessee Titans, Lorenzo McCray.

Hmmm. This is a tough one, Pat. They never taught us spelling when I was retraining at Southern South Dakota University. Could I just punch something instead?

No, unfortunately you do have to pick a letter. But for the first time in *Wheel* history, the producers are letting me give hints! The letter you want goes in between the F and the H!

Damn! I only learned the alphabet up to D!



Bravo

Inside the Actor's Studio with O.J. Simpson

To woo viewers entranced by both vicious knee tackles and dramatic character arcs, Bravo presents this one-time-only telecast.

After his acting triumph in *Capricorn One*, O.J. Simpson receives a package at his home. Within that plain brown envelope is the first draft screenplay for a certain project called *Goldie and the Boxer Go to Hollywood*. Tell me, good sir, would you describe the precise moment you knew you were holding a masterwork?



FOX NEWS
channel

Hannity & Colmes' Halftime Roundtable

Don't believe the scoreboard. Don't believe your eyes. To get the straight story of this year's Super Bowl, you need the fair and balanced midgame analysis that only FOX News can provide.

At halftime, New England is looking at a 33-0 deficit! Not good for the Patriots...or so the liberal sports media want you to believe! They want Americans to think deficits are bad!

The Eagles have scored their points on turnovers. But does that represent moral values? Picking up fumbles? Returning punts for TDs? That's not the honest, hard work that real Americans do!

You said it! Allowing just 12 total yards to the Pats simply exposes the Eagles' desperation! These are people who'll do anything to win! But Pats coach Bill Belichick has a resolute vision to not change a thing he's doing — no flip-flopping for this coach! Also, I'd like to mention again that Hillary Clinton is a closet socialist.

Though QB Tom Brady has been sacked 14 times, his unshakable leadership is certain to turn things around. With two quarters to play, he can declare "Mission Accomplished"!

After they turn the cameras off, they hit me.





Duke Bissett's TALES OF UNDISPUTED INTEREST

WHILE EATING DINNER IN MY FAVORITE RESTAURANT, I NOTICED A ROACH IN THE SALAD.



I LOOKED AROUND FOR MY WAITER BUT HE WAS NOWHERE TO BE SEEN, SO I IMMEDIATELY GOT ON THE HORN TO MY UNCLE WHO WORKS WITH THE STATE BOARD OF INSECT ADVISORY.



BY THE TIME I GOT HOME I WAS FEELING A BIT QUEASY.



FOR SOME REASON I COULDN'T GET MY KEY INTO THE DOOR, SO I WAS FORCED TO GO TO THE LOCKSMITH DOWN THE BLOCK.



THE LOCKSMITH THOUGHT I'D HAVE BETTER LUCK WITH AN EXPERT IN BREAKING AND ENTERING, SO HE SENT ME TO HIS BROTHER.



SO I WENT BACK TO MRS. FOLLICLE'S, WHO WHIPPED UP A LITTLE SOMETHING FOR ME AND A FEW OF HER FRIENDS.



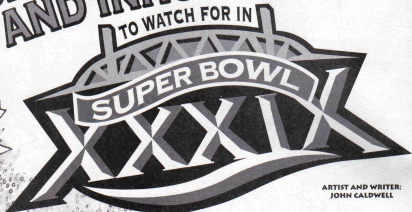


The Super Bowl is one of the highest-rated television events, with billions of viewers around the world. So it's cause for concern that this year, it's on FOX — the network that gave us such soul-crushing jerk-fests as *The Swan*, *The Littlest Bachelor* and *The Simple Life*. We hate to think what they have in store for this year's game (if there's a way to make that neckless freak Howie Long even more disturbing...they'll find it! Better brace yourself for...

JOHN CALDWELL'S

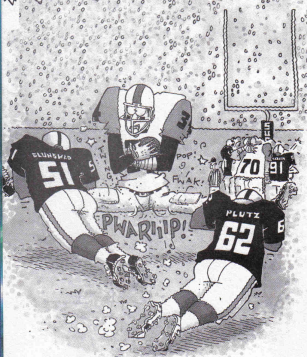
BROADCAST HIGHLIGHTS AND INNOVATIONS

TO WATCH FOR IN

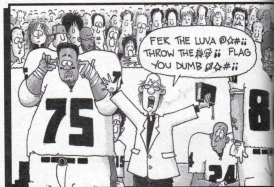
ARTIST AND WRITER:
JOHN CALDWELL

AND NOW
CRUNCHING IN
AT NUMBER

3.....



A countdown of great Super Bowl groin pulls

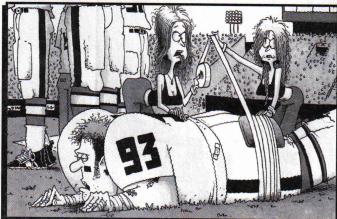


Miking the team chaplains

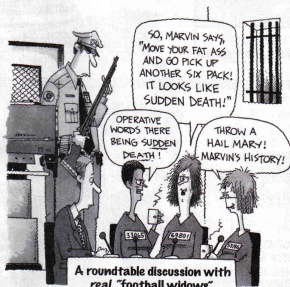


First-hand concussion updates

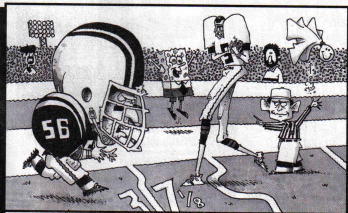




"First Look" sideline footage of Paris Hilton and Nicole Richie's latest *Simple Life* task: icing down and taping the hamstrings of a 340-lb. nose tackle.

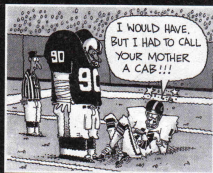


A roundtable discussion with real "football widows"

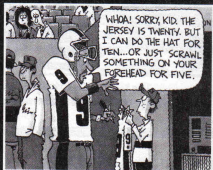


Photoshopped instant replays

WHAT'S REALLY WRITTEN ON THE QUARTERBACK'S WRIST BAND



SNAPPY TRASH TALK REPARTEE



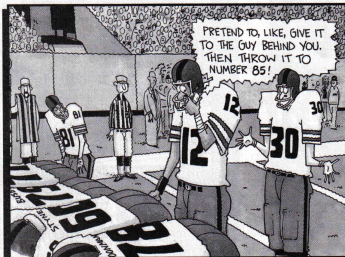
HIS CURRENT AUTOGRAPH FEE PRICE STRUCTURE



MINUTES FROM THE LAST HUDDLE



**BROADCAST HIGHLIGHTS AND INNOVATIONS
TO WATCH FOR IN SUPER BOWL XXXIX**



The Nextel "Call Your Own Audible" feature



Overhead
footage
provided by the
Levitra Blimp



QB

A NAKED DON
SHULA SURFING

THE PLAYERS
ALMA MATER
(MISSPELLED)

PRAYING
FEET

THE PLAYER'S
TRIBUTE TO
HIS "MOMM"

SPONGEBOB

A DRAWING OF
AL JAFFEE THAT
BECOMES THE
SKYLINE OF
MUNCIE, INDIANA
WHEN THE
ELBOW IS BENT

WHAT THE
PLAYER THINKS
IS A PEACE
SYMBOL, BUT
IS ACTUALLY A
MERCEDES BENZ
LOGO

LB

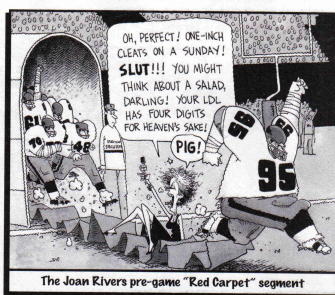
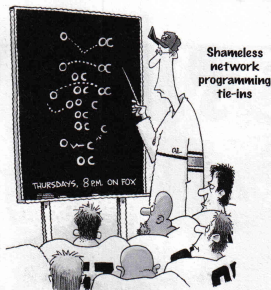
A SKELETON
RUNNING
THROUGH
TIRES

ZIGGY
GIVING
THE FINGER

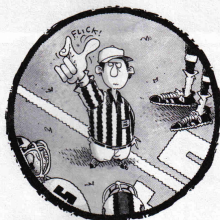
THE
JAPANESE
WORD FOR
POTTING
SOIL

A 3-BEDROOM
RANCH WITH
A SABER
THROUGH IT

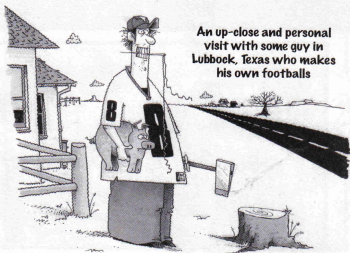
A FLAMING
PLAYSTATION 2
CONTROLLER



The Joan Rivers pre-game "Red Carpet" segment



Extensive praise but limited use of the over-priced "In-Coin Cam"



REMEMBERING TO TAPE EMERIL

THE BACKUP QUARTERBACK'S PRIMARY SUPER BOWL RESPONSIBILITIES



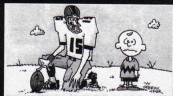
HUDDLE INTRODUCTIONS



SETTLING WITH THE HOOKER



IRONING & DRAPING THE TOWEL OVER THE CENTER'S BUTT

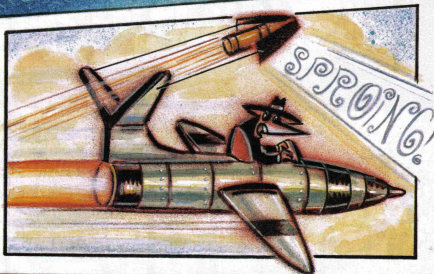
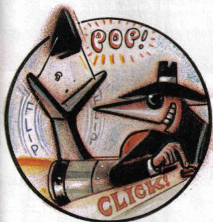
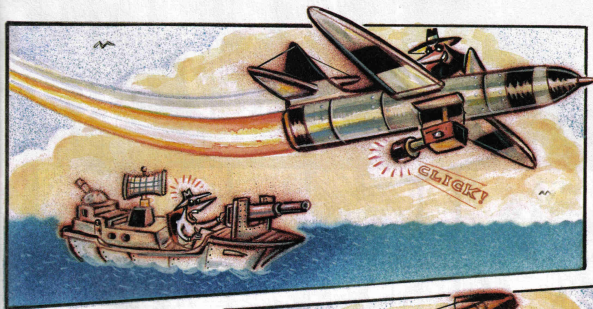


SPEAKING TO YOUNG PEOPLE ABOUT THE IMPORTANCE OF BEING THE GUY WHO HOLDS THE BALL FOR THE KICKOFFS ON WINDY DAYS



SPY VS SPY

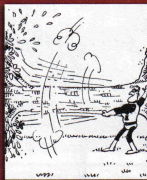




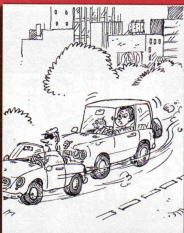
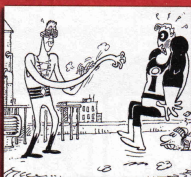
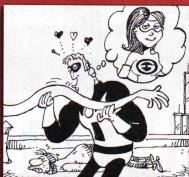


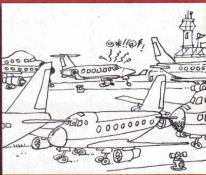
Sergio Aragones
presents

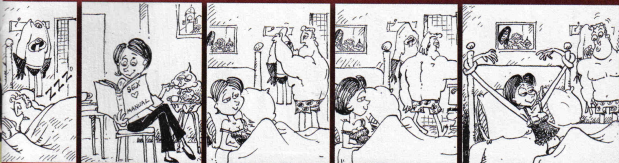
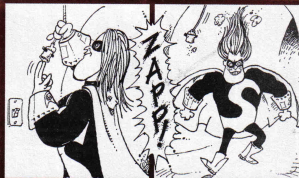
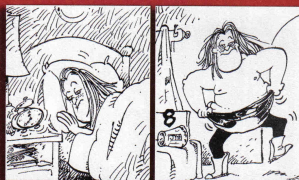
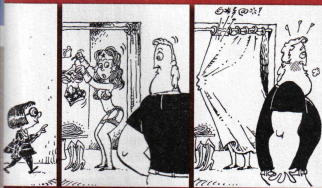
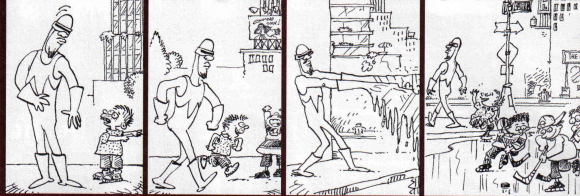
A MAD LOOK AT



THE INCREDIBLES





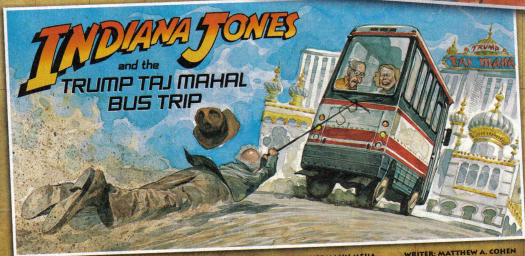
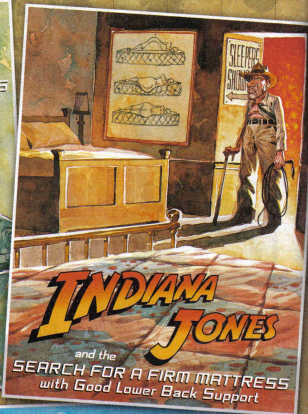
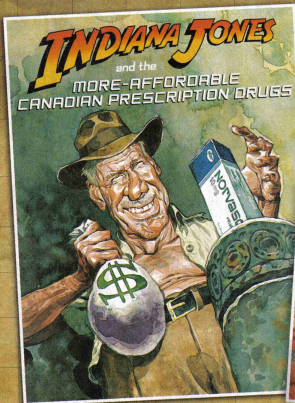




MAY THE FORD BE WITH YOU DEPT.

The *Indiana Jones* movies are known for a lot of things — action, adventure and, of course, a 20-year wait for the next installment. The problem used to be that George Lucas and Steven Spielberg couldn't find a script they liked — now the bigger problem is that they're trying to put the 62-year-old (and counting!) Harrison Ford in an action film! After so much time has passed, we suspect an old-timer like Indy won't have the energy to trot around the world looking for some artifact (besides, if he wants to see a relic, all he needs is a mirror). But since Spielberg and Lucas insist they're going to make another installment, we offer MAD's...

SUGGESTED TITLES for the next

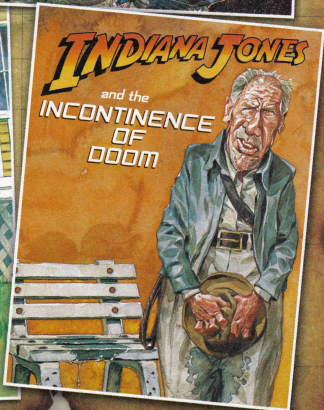


ARTIST: HERMANN MEJIA

WRITER: MATTHEW A. COHEN

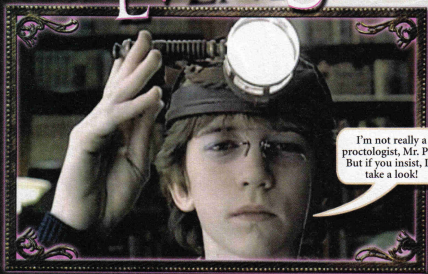
INDIANA JONES

MOVIE





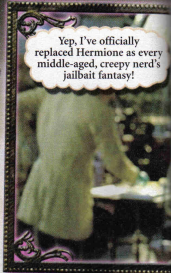
A SERIES OF UNFORTUNATE OUTTAKES FROM LEMONY SNICKET'S A SERIES OF UNFORTUNATE EVENTS



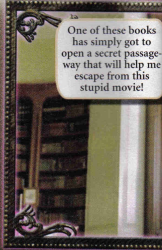
I'm not really a
proctologist, Mr. Poe.
But if you insist, I'll
take a look!



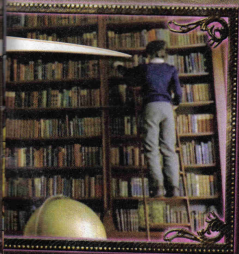
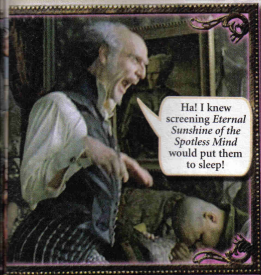
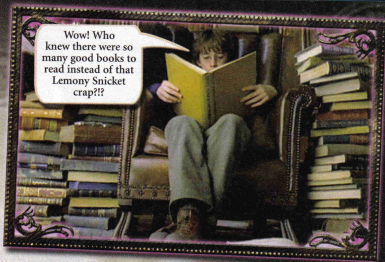
You're listening to
our Avril Lavigne
weekend! All Avril!
All weekend long!



Yep, I've officially
replaced Hermione as every
middle-aged, creepy nerd's
jailbait fantasy!



One of these books
has simply got to
open a secret passage-
way that will help me
escape from this
stupid movie!





Now let's hear Bush say his policies aren't screwing up the environment!



Why should Jim Carrey be the only one allowed to chew on the scenery?



Come on, Violet, get a move on! R. Kelly wanted you backstage 10 minutes ago!



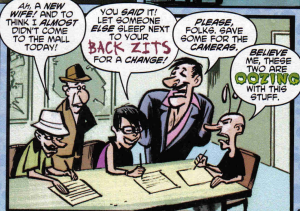
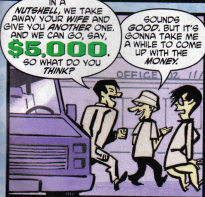
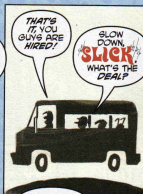
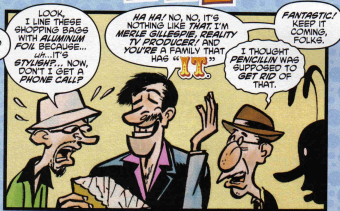
Well, at least we now know — that annoying beeping noise Mom and Dad ignored all night long was the smoke detector!





The
cross is
always
greener.
It's...

MONROE and... THE SWAP



PERSONALLY, I'VE HAD MY DOSE OF REALITY TV. WHEN I WAS ON **SURVIVOR JR.**, MY ONLY "REWARD" WAS **SCURVY.**

GREAT! SEE IF YOU CAN GET SICK ON OUR SHOW, TOO!

THE OSBOURNES, ANNA NICOLE, THE GOTTIS, NICK AND JESSICA... WHERE DOES IT END—

"RICHARD SIMMONS' RESTROOM ROMPS"?

WHATEVER.

"RESTROOM ROMPS"? OOO... WE LIKE: CAN I HAVE THAT?

WHAT THE...P WHERE'S MOM?

SHE'S OFF TO BE WITH HER NEW FAMILY.

WOW, SHE DIDN'T EVEN SAY **GOODBYE.**

ACTUALLY, SHE WAS **VERY ENTHUSIASTIC.** MOST OF THE WIVES NEED AN **OTHER BAG** OVER THEIR **PIE HOLE** JUST TO GET THEM IN THE VAN.

*ACTUALLY OUR HERO GOT SCURVY AND A TRUCK! SEE ISSUES #438, 439 & 440!

DON'T WASTE YOUR TIME TALKING, SON, EAT UP! Y'ALL MAKE **MARY-KATE OLSEN** LOOK LIKE **KIRSTIE ALLEY.**

MMMM... THAT **KIRSTIE ALLEY**, SHE'S GOT SOME NICE **HUD FLAPS!**

KEEP IT IN YOUR PANTS, OLD TIMER. YOU GOTTA EXCUSE THEM, WE HAVEN'T HAD A **HOT MEAL** IN A WHILE.

WHAT WENT ON? DOESN'T YOUR MOM COOK?

SHE'S OCCASIONALLY USED THESE **POTS** FOR HITTING MY DAD.

OR **STEAMING** OPEN AN ENVELOPE.

AND THAT TIME MY **TOILET** STOPPED WORKING.

I'M GOING TO BE **SICK!**

MEANWHILE, ACROSS TOWN...

SPAGHETTI WITH **VODKA** SAUCE. ONLY I MAKE IT WITHOUT THE **SPAGHETTI**. OR THE SAUCE.

SO, UM, WHAT EXACTLY ARE WE HAVING FOR DINNER?

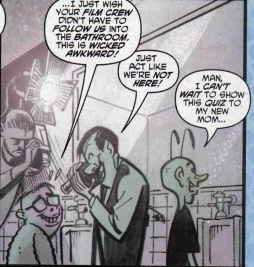
MAYBE WE SHOULD JUST ORDER A PIZZA.

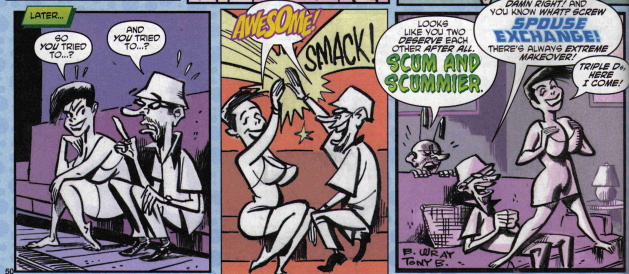
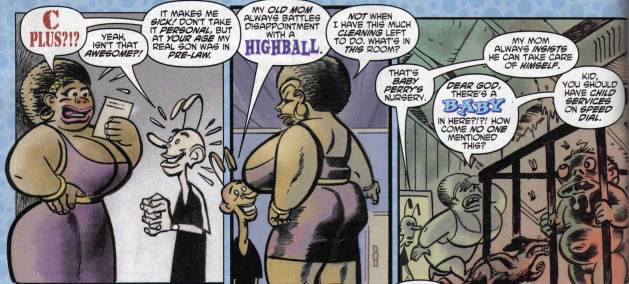
SURE, MAYBE YOUR DAD AND I CAN DO SOME **"BIOLOGICAL DEMONSTRATIONS"** FOR YOU.

CAN YOU HELP ME WITH MY **BIOLOGY** HOMEWORK AFTER DINNER, NEW MOM?

BETTER LET ME HELP YOU ALONE, SON.

HE'S GOTTA GROW UP **SOME** DAY, PAL... **BURP.**







A few months back, hairy *Simpsons* creator Matt Groening teased his fans with the news that one of the show's recurring characters is gay, and will be coming out of the closet this season. As you can imagine, this tantalizing trifecta of "Simpsons, spoilers and sodomy" set the internet aflame! Fans immediately started speculating about the sex lives of every character ever to appear on the show, down to the fish with the three eyeballs. But that was just a bunch of amateurish, unsubstantiated babble. Make room for *professional* unsubstantiated babble! We've got a queer eye for the yellow guy, as we finger the most likely answers to the big question...

WHICH SIMPSONS CHARACTER IS GAY?



ARTIST: GARY HALLGREN

WRITER: DESMOND DEVLIN

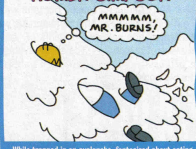
JULY 2006

BART SIMPSON



In the fourth season, Bart had a pet. Anybody seen that hamster lately?

HOMER SIMPSON



While trapped in an avalanche, fantasized about eating Mr. Burns. (To the U.S. heartland: don't worry, it might've only been normal, good-natured American cannibalism.)

LISA SIMPSON



Seeing her parents' straight marriage up close is also as compelling a motive there is for her to "switch sides."

KENT BROCKMAN



Everybody knows that the last heterosexual working in local TV news retired in 1998.

APU



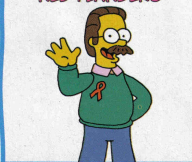
The sign in his window says "Open 24 Hours," but are we positive it's referring to the store?

WAYLON SMITHERS



If for no reason other than no Simpsons fan would ever see it coming.

NED FLANDERS



Is there a more "diddy" guy in town?

DR. HIBBERT



Owens way, way, way too many "inappropriate, even for a doctor" X-ray photos.

BUMBLEBEE MAN



For all we know, he's a queen bee.

MONTGOMERY BURNS



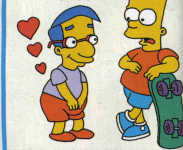
Once mistaken for a space alien (and everybody knows about these guys' unquenchable taste for anal probes).

COMIC BOOK GUY



Never seen with a girlfriend...oh, wait, that's because he's a comic book guy, not because he's gay. Sorry.

MILHOUSE



Sidekicks are ALWAYS gay: Robin the Boy Wonder, Ron Weasley, John Edwards...

MARGE SIMPSON



Counting the extra 29 inches of her hairdo, she's got the perfect WNBA profile.

CHIEF WIGGUM



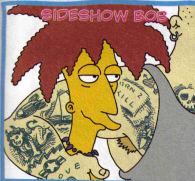
Even for a cop, says, "Up against the wall and spread 'em" a little too often.

GROUNDSKEEPER WILLIE



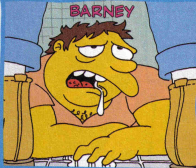
Rippling abs, no underpants, a broozy kill... dressed like that, Willie could be Grand Marshal of the next Gay Pride parade.

SIDESHOW BOB



With all that time spent in prison, it was inevitable.

BARNEY



Has spent more time facedown in a restroom than any other man in Springfield.

UTER



Always struck us as a little light in the lederhosen.

KRUSTY THE KLOWN



The only male in showbiz to spend more on makeup than RaPaül.

NABENDU NAHASAPERMAPETILON (APU'S SEVENTH KID)



Character's staggering irrelevance allows the left-wing Simpsons writers to feel hip and topical, without pissing off the conservative advertisers or the Bush-humping FOX executives.

DUFF MAN



Come on! The guy's name is DUFF Man! How wide open does he have to kick that closet door?

SNOWBALL II



Who says all those hairballs she coughs up came from her?



Has a gentle and loving touch whenever he drives a stickshot.



He's around drunk guys all day long — things happen.



When a great man speaks, he draws upon his life's wisdom and experience to express to others what he is truly thinking. In the President's case, those are precisely the thoughts his handlers DON'T want expressed! Like the thoughts found in these...

LINE ~~CUT~~ FROM 2005 INAUGURATION

"In the months ahead, I look forward to drinking again, secure in the knowledge that there's not a damn thing the voters can do to me now..."

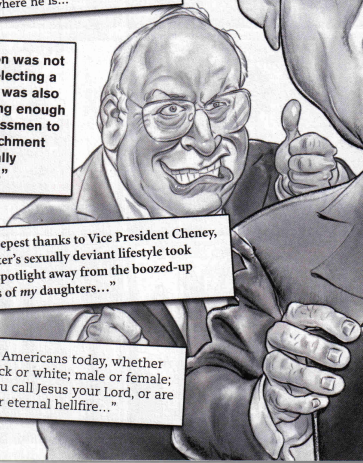
"Our nation is guided by a power much higher than any of us here, by which I mean the oil industry..."

"There were even some cynics who claimed that Osama bin Laden would be conveniently captured right before the election. I stand here today vindicated by the fact that we still have no idea where he is..."

"This election was not only about electing a President. It was also about electing enough GOP Congressmen to make impeachment mathematically impossible..."

"I offer my deepest thanks to Vice President Cheney, whose daughter's sexually deviant lifestyle took much of the spotlight away from the boozed-up personal lives of my daughters..."

"We are all Americans today, whether you are black or white; male or female; whether you call Jesus your Lord, or are destined for eternal hellfire..."



GEORGE W. BUSH'S INAGURATION SPEECH



"And to my father, sitting here today, I would like to say 'Nyah nyah nyah! I'm a two-termer and you're not!' ..."

"I am a uniter, not a divider.
And any bastard who says
otherwise can drop dead..."

"To our Israeli allies I say, while I did not personally kill Yasser Arafat, please note that he died on my watch..."

"It looks like it'll be four more years before I go on the payroll at Halliburton..."

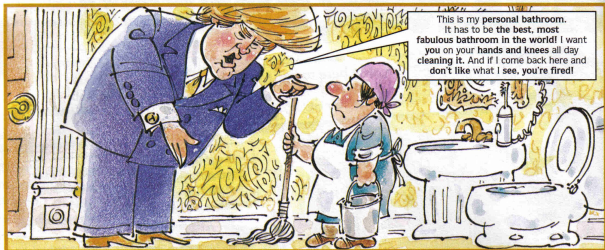
"Today, I am mandating that by 2030, the United States will send an astronaut to Mars — and vice versa..."

"I thank Senator Kerry for...oh, hell, what do I need to thank *him* for?..."

"I hope that all you high school debate geeks now see how utterly worthless your little hobby is in the real world..."

"Finally, in the words of Howard Dean, 'Yeaaaaaaagh!'"

ANOTHER MORNING ON FIFTH AVENUE



ARTIST AND WRITER: AL JAFFEE

