

MAD^{IND}®

20 DUMBEST People, Events, and Things 2009



WE GIVE THUMBS DOWN TO:

Michael Jackson's Doctor
David Letterman • Kanye West
Glenn Beck • Jon & Kate
Sarah Palin • A-Rod
Chris Brown • Dick Cheney

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WAS REMEMBERED THE LEAST**

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MAD

NUMBER 502

JANUARY 2010

Departments



ALFRED E. NEUMAN

There's
a lot to
be said for
brevity!

- 2 Letters and Tomatoes Department
Random Samplings of Reader Mail
- 8 Random Acts of Mindless Department
The Fundalini Pages
- 28 In One Year and Out the Other Department
The Sergio Aragonés 2010 Calendar
- 39 Angster's Paradise Department
Monroe and...The Job
- 42 In Blog We Trust Department
Planet Tad!!!!



THE MAD 20

**Our Twelfth Annual Review
of the Dumbest People, Events
and Things of the Year!**

Begins on Page 13



- 44 Joke and Dagger Department
Spy Vs. Spy
- 46 Dice, Camera, Action! Department
**Board Game-Based Movies We'll
Soon Be Seeing**
- 48 Serge-In General Department
A MAD Look at The Great Recession
- 53 The Articles Formerly Known as Reprints Department
The MAD Vault
- 56 Observation Dreck Department
What the Heck is the Difference?



Marginal Thinking Department
"Drawn Out Dramas" By Sergio Aragonés
...Various Places Around the Magazine

COVER ARTIST: MARK FREDRICKSON



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Letters and Tomatoes

BETTER WAIT THAN NEVER

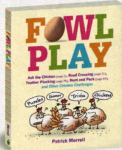
I am an avid reader of MAD magazine. I have read almost every single one. I also read my dad's old ones. But now I am quite annoyed that it takes four months to publish each issue. So why, MAD magazine, do you take so darn long to make one? Do you want us to get smart and stop reading? But I still love the magazine, the last issue was hilarious! So the choice is yours — do you want me reading a book?

Sam Clark, Greenwood Village, CO

Sam-Wow! — Reading a book is a great idea — we suggest starting with *Bo Confidential* (written by the editors of MAD and published by those loveable palookas over at Running Press). It's available wherever books are sold — so head out today, quit your belly-aching and keep giving us your money! —Ed.

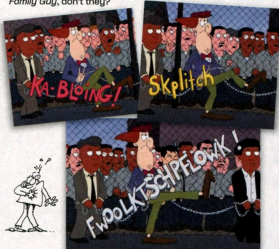
MAD Reader Alert 1

MAD artist and writer Patrick Merrell just released *Fowl Play*, a book of chicken-themed puzzles, jokes, games and trivia. What's this mean to you, you wonder? Geez, it's *always* about you, isn't it? Well, if your letter was published this issue, you get a copy! It's published by Storey Publishing and it's on sale now!



MAD ON FAMILY GUY!

A recent episode of *Family Guy* featured a character in the style of legendary MAD artist Don Martin — complete with trademark sound effects! We'd say the reference was a pretty bizarre non-sequitur...but those make up 99% of *Family Guy*, don't they?



NOT FIT FOR MAD OR BEAST

You have a new fan — my dog! First, he smiled when I rubbed his belly with the edge of the magazine. Then, while I was looking at "Mismatch.com," he started scratching at the magazine. You know what they say, like son, like dog. Calvin Sharp, Southport, CT

Sharp Attack — Your dog loved the belly rub and then scratched at the magazine? That's so weird! When we showed him the latest issue, MAD artist and writer John Caldwell had the exact same reaction! You know what they say, like dog, like Caldwell! —Ed.



ANTIQUES FREAKSHOW

Will you please tell me how much my beloved lamby lamp is worth? His precious face has been by my bed watching me sleep since before I can remember. Lamby was especially valuable in college because girls would take one look into his glossy eyes at my bedside and beg me to turn out the light. I can't seem to put a price on my lamby, can you?

Johnny Mauger, Wooster, OH

Johnny Cakes — Thanks for sending in your photo. As usual, when we receive a question regarding collectibles, knick knacks or tchotchkes, we send it right off to our own memorabilia maven, Hans Brickface. Here's what he had to say about your lamp:



"Oh my sweet shining stars! This work is clearly the product of a skilled and sinister artisan. This was your bedside lamp as a young man? Did you get even a WINK of sleep knowing that this innocently-creepy beast of death was watching over you? My god, man, just look at his eyes — they're turned away as if he was checking that the coast was clear before bludgeoning you in your sleep. I don't know what it is worth, but I would pay ANY price to never have to lay eyes on it again!"

ENVELOPE OF THE MONTH

Casablanca. Zebras. Swirl ice cream. Some things are great in black and white! And you can add this month's envelope of the month from Olga S. of Los Angeles, California to that list! Also, nuns. We love nuns.



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LETTERS and Tomatoes



A CASE OF WRITE AND WRONG

Me and my friends at school all read MAD and think that it is the best magazine ever. But now they are all starting to think that MAD's "Letters and Tomatoes" is fake and MAD makes the letters up. Please help me prove them wrong.

Ryan Taber, Patterson, NY

Taber Tots — If we WERE making up the letters, don't you think we'd come up with something more interesting than yours? The good news is, you're right — the letters are all real! The bad news, however, is that you're the smartest one in your group of friends. And that's just kinda sad. —Ed.

MAD Reader Alert 2

You lucky so-and-so's! If your letter was printed, you'll receive some of the items in this treasure trove of cool stuff! You'll get *Sudoku Ball-Detective* (for either PC or DS) — a revolutionary new take on popular Sudoku puzzle games — solve murder mysteries and Sudoku puzzles at the same time — courtesy of our amigos at Playlogix! You'll also be getting *Sgt. Frog Season 1, Part 1* on DVD, courtesy of our pally-pals at FUNimation Entertainment! And you'll receive a copy of *Guitar Hero 5* for the Wii, courtesy of our hard-rocking buds at Activision. And, because reading is fundamental, you'll also get *Twitter Wit*, edited by Nick Douglas, courtesy of our comrades at It Books. If you missed out, don't sweat it, they're all on sale now!



HOORAY FOR FREE LABOR!

Another summer has come and gone — and with it, our delightful summer interns, Sarah Chalek and Matt Lassen! What does the future hold for these bright-eyed young hopefuls? Embarrassment at their association with this magazine, we'd imagine...



TYPO NEGATIVE

I was reading MAD #501. On page 8 (where the Lobster talks about subscribing to MAD) in the last paragraph it says, "That's why I don the lobster suit and risk the scalding hot kettle and the drawn butter sauce." Well, I got so excited that I found a typo in MAD. I thought "don" was supposed to be "done." Until my parents crushed my dreams and said that "don" was a word. So I looked it up and it said "don" is to put on an article of clothing. Keep writing, MAD!

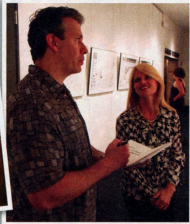
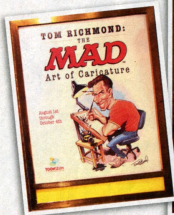
Alex Smith, Gresham, OR

Smitty — If you're happy, then we've don our job! —Ed.



BLIGHT AT THE MUSEUM

MAD artist Tom Richmond was recently honored by the ToonSeum at the Children's Museum of Pittsburgh with the exhibit "Tom Richmond: The MAD Art of Caricature." Congrats, Tom! And our condolences on your shirt!





MAD Celebrity Snaps

I got this picture with Mr. McFeely from *Mister Roger's Neighborhood*. I got it while working as a volunteer at a local science museum. The work can get a little tedious after telling a kid for the 500th time how to work an exhibit, so I often bring a MAD magazine to corrupt the children and help the time fly by. Can I have my free three-year subscription?

Daniel Fetigan,
Sarasota, FL

Boba Fett — There's something very unsettling about this picture. "McFeely," indeed! We'll give you the three-year sub, but let's never speak of this again! —Ed.



WHEN THE SHIRT HITS THE FANS

If you saw *Funny People* (and judging from the box office numbers, you probably didn't), then you also saw Seth Rogen wearing a custom-made MAD shirt! Thanks for the plug, guys!



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Paul Levitz, President and Publisher, September 18, 2009

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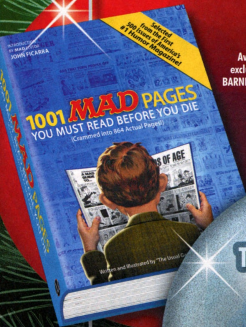
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in the Obama
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LETTERS and Tomatoes

BLIGHT AT THE MUSEUM 2

Last issue we told you that The Ojai Valley Museum in Ojai, California was honoring MAD artist and writer Sergio Aragones with a retrospective of his work. The exhibit included a recreation of Sergio's studio and hand-drawn marginals, right on the walls! To all you despicable cads who doubted it was true, here's the photographic proof!



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VISIT OUR WEB SITE! MADMAG.COM

THE FUNDALINI PAGES

Celebrity Cause of Death Betting Odds KATE GOSSELIN

- Delayed uterus implantation...2:1
- Multiple miscarriages...8:1
- Rubbed out by insanely jealous Octomoms for stealing her thunder...14:1
- Fatal skull fracture after duck mistakes her ridiculous haircut for the one of a mink...34:1
- Stumbles and falls while dancing with Jon at 50th wedding anniversary party...7,000,000:1



Lelievre and Let Lelievre



"So if neither of us exists, then technically, this never happened."

MELVIN & JENKINS' Guide to Personal Health



Jenkins gets an early-shaped note checked out immediately and is relieved to learn it's nothing more than an early-shaped note.



Melvin spends two weeks thinking he has incurable cancer, before realizing it was just a paper bird.

The Godfrey Report

IN	5 MINUTES AGO	OUT
Crotchpits	Screenballs	Koofis
Bupkis	Zlick	Diddlyquats
Pops	Cazcozbi	Pogiplops

Answer To Last Month's Problem: "The \$50 Bill and the Drinking Straw"

Since the parameters of the puzzle did not state that the bill must remain intact, passing an unfolded fifty through the straw is an easy feat. The bill is simply disintegrated with a chosen gusto and carefully passed through the straw. A clever, albeit expensive, solution.

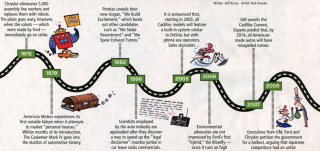
Next Month: "The \$100 Bill and the Blowtorch"

The Cougar (Episode 1)



THE U.S. AUTO INDUSTRY: AN INCOMPLETE TIMELINE

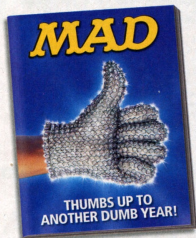
Writer: ART KRAVITZ Artist: BOB STOKES



WORST-SELLING 2010 CALENDARS

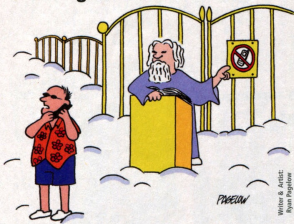


The Cover We Didn't Use



Artist: Mark Fredrickson

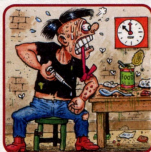
The Ryan's Den



Writer & Artist:
Ryan Papilow

"Yeah, clouds and the whole nine yards. But, listen, I've got to go. Some bearded guy is being a real douche."

MEDICAL MYTHS YOU JUST SHOULDN'T BELIEVE



You should wait at least an hour after eating before shooting heroin



Many people have the exact same fingerprints, but the authorities claim otherwise in order to discourage crime



Girls can't get pregnant the first, ninth, seventeenth and twenty-third time they have sex



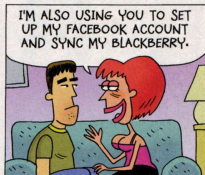
The gallbladder functions perfectly up to a month after death



Writer: Jeff Knaus Artist: Tom Bank

If you shave off all your body hair, it will grow back thicker, and in a totally different color

The Cougar (Episode 2)



Writer & Artist: Scott Nickel

IN THE SUMMER,
THE WORLD'S MOST
DANGEROUS ROAD IS
ROCKY ROAD



SOFT SERVE. HARD LIVES.

ICE CREAM TRUCKERS

SUNDAES 9 PM



YEP, THIS IS WHAT PASSES FOR "HISTORY"
ON THE HISTORY CHANNEL THESE DAYS.
DEAL WITH IT, NERDS.

WRITER: DAVE CROATTO

A MAD AD PARODY



The Fast Five

5 REASONS WHY MICROSOFT THINKS YOU'LL LOVE WINDOWS 7

- 1 It includes even more useful features stolen from Apple
- 2 Your computer will run much faster because you won't be able to load most of your old programs
- 3 Less use of the word "Vista" means less instances of involuntary twitching amongst PC users everywhere
- 4 Newly designed front screen is cleaner, so it's much easier to read Fatal Error messages
- 5 PC users will enjoy a "virus-free feeling" for two weeks while hackers prepare major security breaches for Windows 7



Writer: Dick DeLarosa Artist: John Callaway

Katz All, Folks



Writer & Artist: Evelyn Katz

"Mom, Dad, relax — it's an *ironic* Hitler moustache."

MAKE YOUR OWN BEST-SELLING BOOK TITLE

(Choose One From Each Column)

He's Just Not That Into	Suze Orman's	Diet Plan
Chicken Soup for	Harry Potter's	Total Makeover
The Audacity of	A Serial Killer's	Rainy-Day Sudoku
Act Like A Lady, Think Like	Michelle Obama's	Key to Wealth
The 7 Habits of	Marley and Me's	Ring-Wing Agenda

Writer: Darren Johnson

The Cougar (Episode 3)



Writer & Artist: Scott Hixson

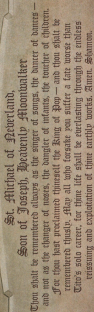


THE
MAD
THE
DUMBEST
PEOPLE,
EVENTS & THINGS
OF 2009



└

THE CANONIZATION OF MICHAEL JACKSON *The Kids Stay Out of the Picture*



2

CORPORATE BAILOUTS *Keeping Bad Companies*

In a real capitalist society, when companies fail, they go out of business. But in the U.S. some companies are designated as "too big to fail" and get special treatment. These behemoth institutions are actually allowed to steal money, screw investors, post record losses and *still* pay out millions of dollars in bonuses to the greedy, incompetent, reckless, white collar, criminal executive scumbags who run them. President Obama was so upset about this that he gave a disapproving speech to Congress before signing off on a multi-billion dollar government bail-out plan. Ain't that America!



ARTIST:
HERMANN MEJIA

3

JON & KATE PLUS 8 The Parent Crap

It was a charade! It was a sham! It was a rouse! It was season 5 of *Jon and Kate Plus 8*! This season we learned that when your marriage is crumbling and your family is in danger of falling apart, the best thing to do is to keep those cameras rolling and act like nothing's wrong! To be fair, lots of couples going through a divorce will put on a brave face for the ones they love. It's just that in this case, the loved ones were the network and their sponsors. We hope Jon and Kate made a lot of dough this season — because the cost of 8 child therapists is really going to add up.

FAMILY GUISE

See the
supressed
dysfunction
that led to
BOFFO RATINGS!

INCLUDES

A SNEAK PEEK OF
JON'S NEW SHOW:
JON MINUS KATE, PLUS DATES!

SPECIAL DVD COMMENTARY
OF KATE NAGGING, INSULTING
AND PATRONIZING JON

MORE BIZARRE

THAN ANYTHING
SETH MCFARLANE
COULD DREAM UP IN
HIS DRUNKEST OF
DRUNKEN STUPORS!

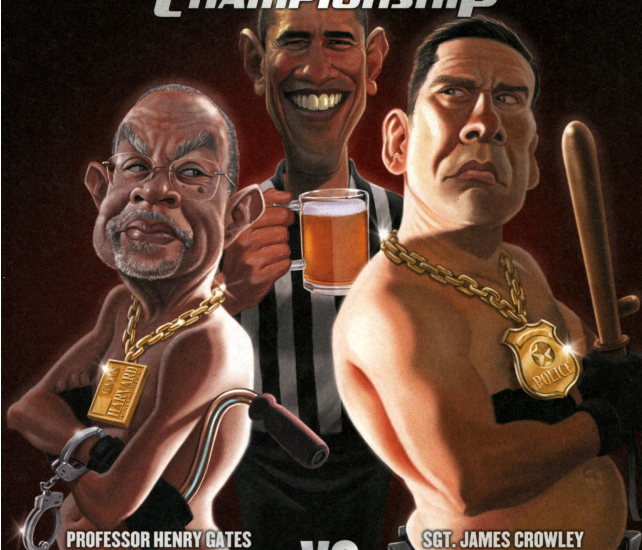
8 CHILDREN WERE HARMED
IN THE MAKING OF THIS VIDEO

ARTIST:
JACK SYRACUSE

4

HENRY GATES ARRESTED IN OWN HOME *Beer & Loathing*

An esteemed black professor in need of anger management is arrested by an overzealous white cop for the heinous crime of being in his own home. Not since the OJ trial have racial tensions made for such mind-numbing media melodrama. Obama called the actions of the white cop "stupid," then realized that he was stupid for saying it. So, in a novel attempt to heal the nation's centuries-old racial divide, he invited the hotheaded black professor and the profiling white cop to a "Beer Summit" on the White House lawn. If only the President had thought to turn it into a pay-per-view event, he could have made enough money to pull the nation out of debt!

**ULTIMATE STEREOTYPING
CHAMPIONSHIP**

PROFESSOR HENRY GATES
"THE BLACK GUY" VS "THE WHITE GUY"
THE BEATDOWN IN BEANTOWN

GUEST REFEREE BARACK "THE BLACK & WHITE GUY" OBAMA
WITH AN INCONSEQUENTIAL APPEARANCE BY JOE BIDEN

**JULY
2009**

USC

ARTIST: TOM RICHMOND

5

DICK CHENEY WON'T SHUT UP *Veep Sh*t*

Former Vice President Dick Cheney could be enjoying an idyllic retirement, hunting, killing and gutting his prey in his native Wyoming. Instead, the most secretive Veep in history is now on TV more than *Law & Order* reruns. Worse, all he talks about is his apparent love of bloodshed, torture and violence: executive assassination squads, his statement that Guantanamo is a "first class program," his defense of waterboarding and "enhanced interrogation techniques." This guy has more blood on his hands than a hemophiliac juggling razor blades. Since he likes being on TV so much, maybe he's even angling for his own series.

**THE RETURN OF AMERICA'S
FAVORITE SERIAL WATERBOARDER**

WRITER: JEFF KRAUER

DIXTER**GOP TIME****SUNDAY MORNINGS****ONLY
ON****FOX
NEWS**

ANGRY TOWN HALL MEETINGS Loud to be an American

A baby starts crying in a movie theater. What's the first thing you think? Stop the movie and attend to the baby's needs? No, you just want someone — anyone! — to take the bawling runt away. Now imagine that crying baby — and lots of others — has grown up, but his behavior stayed the same. That's what it was like at town hall meetings this year as birthers, deathers and other right wing morons stopped any intelligent discussions about health care reform. We wish their mommies were there to take the spoiled little bastards out the door — but our guess is that their mommies were already dead, probably because they couldn't afford adequate health care.

The Obama bill
will force MEN to have
SEX CHANGE operations,
implant a FETUS,
ABORT it, then make
ME pay for it!

I read on some
guy's BLOG that on PAGE
83 of the health care bill they
will REVIVE the DISEMBODIED
HEAD of HITLER, inject serum
turning him GAY, and ORDER him to
EXECUTE handicapped OLD FOLKS
who attend CHURCHES where
LIBERALS don't agree with
their SERMONS!

Ted Kennedy
FAKED his DEATH to
get SYMPATHY VOTES
for the PUBLIC
OPTION!

If the LIBERALS
have their way, TUMS
SMOOTH DISSOLVE will
be BANNED, forcing
SENIORS to take the
harder-to-chew
TABLETS!

A panel of
illegal MEXICAN
FARM WORKERS will be
formed to teach SEX EDUCATION
to KIDS as YOUNG as SEVEN,
and if they RESIST they'll
be thrown into
PRISON!

Obama
wants to appoint
MICHAEL JACKSON'S
DOCTOR as SURGEON
GENERAL and he'll
FORCE us to take
PROPOFOL!

NO OBAMA CARE!

Death
panels

WRITER: JEFF KRUSE

ARTIST: RICHARD WILLIAMS

WHAT KIND OF STOCKS DO MANY INVESTORS BELIEVE JIM CRAMER SHOULD GET INTO NEXT?

HERE WE GO WITH A SPECIAL EDITION MAD FOLD-IN

Jim Cramer's whole career is based on predicting the stock market — but lately it's been one bad call after another, and it's been absolutely torturous to watch. His viewers are tired of all his mistakes, and they agree that he should just lock himself down in a drastically different direction. To find out what he should throw himself into next, fold page in as shown.



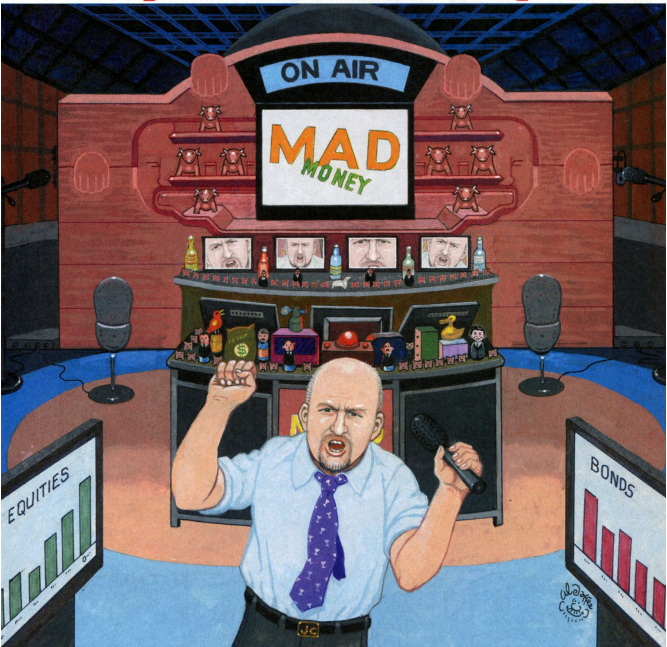
FOLD PAGE OVER LIKE THIS!



FOLD PAGE OVER LEFT



FOLD BACK SO THAT "A" MEETS "B"



THE WOULD-BE INVESTOR MAY FIND CRAMER'S ANTICS TOTALLY INTRIGUING. SOME SAY HE'S ONLY ACCIDENTALLY SUCCESSFUL. MANY FEEL HE MUST BE KIDDING. NO ONE CAN KNOW AN ECONOMY'S TREND



WRITER AND ARTIST: AL JAFFEE



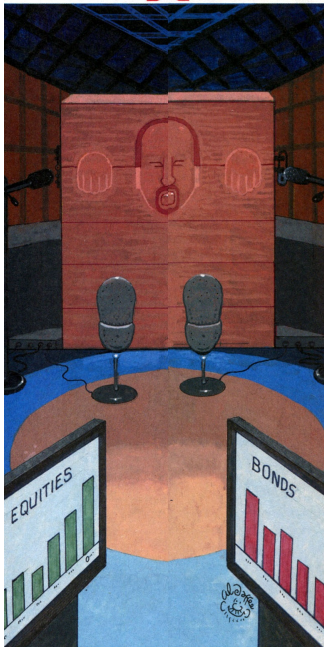
WHAT KIND OF
STOCKS DO MANY
INVESTORS BELIEVE
JIM CRAMER SHOULD
GET INTO NEXT?



FOLD PAGE OVER LIKE THIS!



FOLD BACK SO THAT "A" MEETS "B"



THE WOO-

DEN
KIND



8

CAUGHT WITH HIS WORLDWIDE PANTS DOWN *Stupid Human Trysts*

Bill Clinton has long been revered as the king of cigar-smoking, smarmy, two-timing weasels — but thanks to David Letterman, he finally has some competition. When a CBS producer tried shaking Dave down for a cool two million bucks to keep quiet about some creepy affairs, Dave ran to the cops and the rest is history — and about six months worth of monologue material for Jay, Conan, Jimmy, Craig and Dave himself. The whole sordid tale stinks worse than the potato salad at Rupert Jee's Hello Deli.



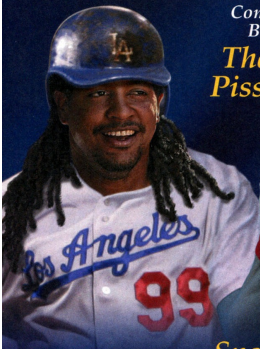
STATUE
OF
DAVID
2009

9

BASEBALL'S ONGOING SCANDAL *Urine Trouble Again*

The 1950 Phillies are known as baseball's Whiz Kids — and now so are the 105 cheaters whose names were on the "secret" list of players who tested positive for steroids. This year, some high-profile names, such as A-Rod, Big Papi and Manny Ramirez, were leaked to the press, and a stream of bad publicity soon flowed, giving a whole new meaning to the term yellow journalism. The players whipped out their usual piss-poor excuses. We hope MLB quickly puts this scandal behind them because we're officially out of urine puns. Then, they can get back to doing what they do best — crassly merchandising every aspect of America's beloved national pastime.

Commemorate Baseball's Biggest Scandal with *The Official MLB Piss Cup Collection*



Manny Ramirez



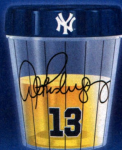
Every month we'll send you a new piss cup of a steroid-tainted player. You'll get Bonds, Clemens, Ramirez, plus all the other cheaters from the "secret" list of users as their names are leaked to the press.

*To get your collection flowing,
go to MLBPisscupcollection.com*

Note: Any peeing in this cup without the express written consent of Major League Baseball is strictly prohibited.



Alex Rodriguez



These stunning collectibles are painstaking reproductions of the very same piss cups urinated into by baseball's biggest superstars for their failed steroid tests. From Big Mac to Big Papi, the piss cups of all the greatest cheaters are here, ready to be displayed on your bookshelf, mantel or toilet tank.

Each piss cup is emblazoned with the player's signature, number and logo of one of the teams he played on when using a banned substance. Order today and we'll start your collection with A-Rod! As a special bonus, the first 1,000 orders will receive a 3 oz. sample of A-Rod's actual urine with a Certificate of Authenticity.

Roger Clemens



Rafael Palmeiro



Jason Giambi



Mark McGwire



Sammy Sosa



David Ortiz



Barry Bonds

10

THE OCTOMOM *The Eerie Birth Canal*

They say you can't be too rich or too thin, or if you're Nadya Suleman, "too pregnant." The Octomom was implanted with six fertilized embryos and, well, you know the rest. At first, the public was delighted with the story—but like a dirty diaper, the more we dug into it, the more it stunk. First we found out that she'd already had six kids. Then that she was a single mom on public assistance. When we learned that she had a weird Angelina Jolie obsession and even had plastic surgery to look like her, we realized that she was just bananas. We can't imagine what dirty dirt is like for her kids, but we're sure it's nothing in laugh alone!—just like another seriously disturbing family.



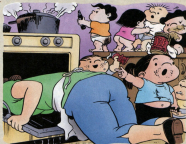
"It sure would be nice to be part of a small family like that."



"Yes, Nadya Suleman lives here. Are you calling from Good Morning America, Extra or Child Welfare Services?"



Today Octomommy takes a break and lets one of the kids draw the strip.



"More! Grandma's baking her head!"

The SULEMAN FAMILY CIRCUS



"I'm telling you. Look again. The clown is Larry King."



"Today in school we made Father's Day cards."



"Mommy says if we want a hug we have to take one of these numbers and wait for her to call it out!"



"You mean when you're breastfeeding you close your eyes and pretend it's Angelina Jolie too?"



"14 kids! Who thought this out?"

11

BERNIE MADOFF'S PONZI SCHEME *The Wrath of Con*

How vile a human being is Bernie Madoff? Consider this: Calling him a monstrously hideous, lying, repugnant sh*thole is an insult to monstrously hideous, lying, repugnant sh*tholes. Madoff operated the largest single investor fraud in the history of humanity, bilking clients out of billions of dollars and ruining countless lives. How vile was he? He was sentenced to 150 years in prison. And that was with leniency! We hope that when he gets out in 2159, there's someone waiting for him with a ray gun to shoot him in the face.

THE #1 SCAM OF THE YEAR!

"IF I GET MY HANDS
ON THAT BASTARD,
MADOFF, I'LL KILL'EM!"

MARTIN LANDS,
NOW-HOMELESS INVESTOR

"OH GOD...NO...
OH, I'M F**KED!"
DIANE SHUME,
FLEECED MADOFF CLIENT

WHAT DOES IT TAKE TO DESTROY THE FINANCES
OF INNOCENT PEOPLE AND CHARITIES?

A. MORAL BANKRUPTCY

B. DEPRAVED INDIFFERENCE

C. OBSCENE SELFISHNESS

D. ALL OF THE ABOVE

BERNIE MADOFF IS...

scumbag billionaire

SWINDLING KEVIN BACON JOHN MALKOVICH SANDY KOUFAX ZSA ZSA GABOR
AND COUNTLESS FAMILIES, SCHOOLS, CHARITIES, BANKS AND INVESTORS

PRODUCED BY STEVEN SPIELBERG AND JEFFREY KATZENBERG
WITH THE MONEY THAT WASN'T STOLEN FROM THEM

WRITER: JEFF KRUSE
PHOTO: AP/WIDE WORLD PHOTOS

PG PURE GREED

12

MINNESOTA SENATE RACE *Land of a Thousand Recounts*

You'd think that eight years after the Bush-Gore election debacle (an election in which we *still* don't know who actually won) that America would have learned to count votes. Nope. (We'd rather bitch about fraudulent election results in Iran and Afghanistan than deal with our own stupefying incompetence.) It took eight months to declare Al Franken the winner over Norm Coleman in the Minnesota Senate race. That's longer than the baseball season. Longer than it takes to walk from Mexico to Canada. Longer than it will take for the next issue of MAD to come out. Too freakin' long.

For political candidates with electile dysfunction.
When the time comes to concede defeat, will you be ready?

DEMOCRA-CIALIS IS HERE.

If you've already tried futile legal challenges and angry calls for recounts, yet continue to suffer from an inadequate vote tally, Democra-cialis may be right for you.

Losing candidates who have used Democra-cialis have seen a marked reduction in electile dysfunction, leaving their opponents victorious and satisfied.



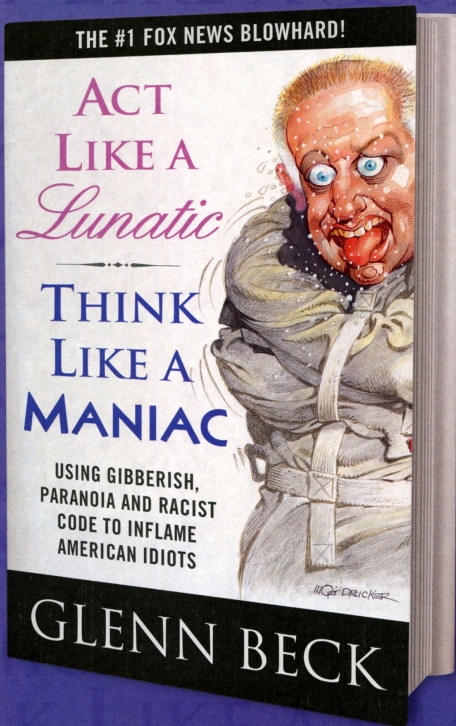
ARTIST: ROBERTO PÁRAMO

Senatorial candidates experiencing an election lasting more than four months should seek help to admit that they lost to avoid permanent damage to the nation. (Democra-cialis is not available in Iran and other Middle Eastern countries.)

THE SERGIO FRANCES 2010 CALENDAR

JANUARY 	FEBRUARY 	MARCH 	APRIL 	MAY 	JUNE 	JULY 	AUGUST 	SEPTEMBER 	OCTOBER 	NOVEMBER 	DECEMBER
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Glenn Beck is part pundit, part showman, and part misinformed, fear mongering, mentally unstable simp. Consider his appearance on the Fox morning show where he accused President Obama of having a "deep-seeded hatred of white people." He then immediately did a 180 insisting he's "not saying Obama doesn't like white people," and then ended his bizarre diatribe by declaring that Obama is a "racist." Despite this compelling evidence, we don't think Beck is crazy. We think he's a conniving self-promoter who will say anything for his own enrichment, with little regard for the consequences of his incendiary rhetoric. And that is not just dumb, that's dangerous.



CHRIS BROWN ASSAULTS RIHANNA *Rhythm & Bruise*

Chris Brown has been compared to legendary musicians Michael Jackson and Usher. But the best comparison is to legendary lady-puncher Ike Turner. Brown admittedly beat his girlfriend Rihanna to a bloody mess, but that didn't stop him from looking for scapegoats. He blamed the media for causing the fight, his abusive stepfather for turning him into an abuser, and Oprah for not defending him. (We haven't been watching this season, is she now pro domestic violence?) Sorry Chris, you're not the victim here. In fact, we wouldn't consider you a victim even if someone beat your smug little face into a bloody mess.

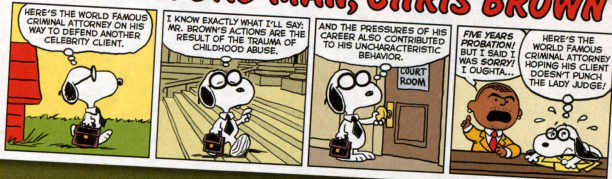
YOU'RE A BAD MAN, CHRIS BROWN



YOU'RE A BAD MAN, CHRIS BROWN



YOU'RE A BAD MAN, CHRIS BROWN



15

OBAMA'S SENATE SEAT FOR SALE *Here Comes the Bribe*

Chicago has never been known for ethical politicians. So it should come as no surprise that Governor Rod Blagojevich (pronounced Bla-GOYA-vitch — like you're throwing up a bratwurst) got caught trying to sell Barack Obama's vacant Senate seat like that dead huckster Billy Mays tried to sell OxiClean. With black matted hair that makes Donald Trump's doo seem respectable, the dwarf-like chief executive of Illinois was wiretapped and caught red handed. Despite Blago going on a screwball media denial tour, the state senate immediately impeached his sorry ass. In an unrelated event, the Chicago Cubs failed to win the World Series again this year.

ROD BLAGOJEVICH.

He governed Illinois with a grip as firm and despicable as his haircut. When Obama's Senate seat had to be filled — he decided to fill his pockets as well.

"They put one of theirs in the White House. You put one of yours in the Senate. THAT'S the Chicago way!"

ARTIST: CREW FRIEDMAN



THE UNTRUSTABLES

THE ILLINOIS GOVERNOR'S OFFICE — IN ASSOCIATION WITH MASSIVE CORRUPTION — PRESENTS A THOROUGHLY ILLEGAL PRODUCTION

ROD "BLAGO" BLAGOJEVICH IS "THE CORRUPT GOVERNOR WHO LAUGHABLY MAINTAINS HIS INNOCENCE"

ROLAND BURRIS IS "THE CORRUPT WANNABE SENATOR WHO LAUGHABLY MAINTAINS HIS INNOCENCE"

JESSE JACKSON JR. IS "THE OTHER CORRUPT WANNABE SENATOR WHO LAUGHABLY MAINTAINS HIS INNOCENCE"

AND INTRODUCING THE ILLINOIS STATE SENATE AS "THE IMPEACHERS"

PG POLITICAL
GRAFT

SOUNDTRACK AVAILABLE ON
FBI WIRETAP RECORDS

16

KANYE WEST *Talk is Creep*

We're not Taylor Swift fans — but if we were at the VMAs, we would have clapped politely during her acceptance speech. If we were jerks, we would have booed or twittered something mean while she spoke. That's what separates us from a visionary like Kanye West. Who else would think to rip the mic right out of Swift's hands and tell the world who HE knew should have won? West's most ground-breaking achievements haven't been in music — they've been in the fine art of douche-baggery. So here's a statue just for Kanye — and we promise, no one will interrupt his acceptance speech — because NO ONE deserves it more than him!



17

CHEATING CELEBS *Living Libido Loca*

What do Nevada Senator John Ensign, South Carolina Governor Mark Sanford and Louisville basketball coach Rick Pitino all have in common? All three went to the same grammar school? Nope. They're all are vegans? Try again. All three of them are lying, two-faced weasels? Bingo! Each of these "Good Christian" men got caught cheating on their wives this year. In the case of Ensign and Sanford they were not only dumb but hypocritical since they had called for Bill Clinton's resignation when he got caught cheating — yet now refuse to resign themselves. As for coach Pitino and his sexual indiscretion, we'll let you insert your own "ball handling" joke here.

Coming this fall to [adultery swim]



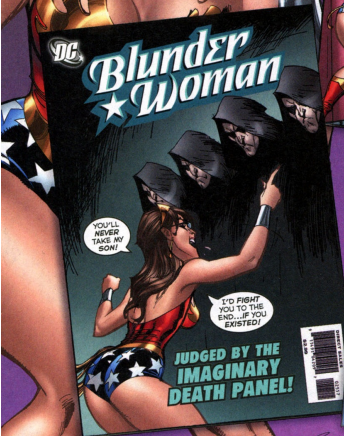
Set a course for infidelity with The Adventure Boners! Whether it's jetting to Argentina to diddle a mistress, zooming to a restaurant to boff some random piece of ass, or rocketing to your own campaign office to bang a top aide's wife — it's one sticky situation after another! Because, when you're following your Johnson, who knows where you'll wind up next!

ALASKA LOSES ITS GOVERNOR *The Flaking of Palin 1,2,3*

Sarah Palin claims she enjoys going "rogue." (Apparently "rogue" is the Eskimo word for "stupid.") She lamented that many lame duck governors slack off during their last term — only to up and quit during her first term! She slammed David Letterman for joking about her daughter, and making light of statutory rape, only to counter his joke by insinuating that Letterman himself was a statutory rapist. She challenged the media to stop lying about her... then lied about Obama's health care plan and how he's in favor of "Death Panels" to kill Grandma. We wonder if the Eskimos have a word for "dangerously delusional political hack."



WRITER: JACOB LAMBERT
ARTIST: J. SCOTT CAMPBELL
COLORIST: NEI RUFINO



19

MICHAEL PHELPS SMOKES POT *Take on the Water*

During the Olympics, it was widely reported that Michael Phelps consumed 12,000 calories a day. Now we know why: he had the munchies. Phelps was the toast of the country for his record-breaking performance at the 2008 Olympics, but his world came crashing down when a photo surfaced of him taking a hit from a bong at college party. An unprecedented, holier-than-thou overreaction immediately followed and Phelps was labeled a clueless, self-centered athlete who had "let down the kids." Let down "the kids"?!! It was "the kids" who offered him the hit to begin with! Besides, it was from a bong — which, technically, makes it a water sport.



20

MICHAEL JACKSON'S DOCTOR *Premedicated Murder*

As Michael Jackson's personal physician making \$750,000 a month, you'd think that Conrad Murray was a highly respected doctor. He wasn't. As a cardiologist, you'd think he'd know that you can't perform CPR on a soft surface. He didn't. Since he was administering a potent anesthetic, you'd think we was trained in anesthesiology. Nope. Unfortunately for MJ, Conrad Murray was nothing but a quack, and now that he's likely to be charged with manslaughter, his illustrious faux-medical career is apparently over. Oh well, he can always find work giving lethal injections — in prison.

*Michael
Jackson's
Killer*

Conrad C. Murray
M.D.

20+

MAD 20 ADDENDUMB More Random Acts of Dumbness

Over the years it's become harder and harder for the MAD staff to limit our selection of dumb people, events and things to just 20. So this year we've decided to do something that many of you will probably consider dumb enough to make our own list: we're increasing the number of dumb people, events and things from 20 to 29! More stupidity exposed! More schmocks mocked! But best of all, 29 is a nice, round number!

LITTLE MISS HOMOPHOBES

by Carrie Prejan



The Miss USA loser tries to turn her disapproval for gay marriage into a career opportunity

Someone should tell Carrie that if there were no gays, the only people watching the Miss USA pageant would be her parents.

MR. OUTBURST

by Joe Wilson



The South Carolina Congressman yells "You lie!" to the president during a nationally televised address

In an ironic twist, Obama's health care plan will cover the mentally unstable.

LITTLE MISS TANTRUM

by Serena Williams



The tennis star tells referee "If I could, I'd take this f*#@ing ball and shove it down your f*#@ing throat" and loses the U.S. Open

The phrase immediately became Mickey Rourke's favorite pickup line.

MR. DISAPPOINTMENT

by Conan O'Brien



NBC replaces Jay Leno on The Tonight Show and the audience drops by two million

It's getting to the point where Johnny Carson's gravesite has more viewers.

LITTLE MISS PILE DRIVER

by Linda McMahon



The WWE owner and CEO resigns to run for the Senate in Connecticut

The Undertaker or Mitch McConnell — who's creepier?

LITTLE MISS BUTTERFACE

by Susan Boyle



The world is shocked by the horse-faced singer's beautiful voice

Doesn't anybody remember Celine Dion?

MR. OVEREXPOSED

by Stephen Meyer



Vampire mania reigns with the success of True Blood, The Vampire Diaries and the Twilight movie series

Despite the public's seemingly insatiable appetite for dead, lifeless souls, Mischa Barton still can't find work.

LITTLE MISS GREEDY

by Paula Abdul



Loopy American Idol judge Paula Abdul quits the show because producers won't pay her \$10 million a year

Shelling out \$10 million for Paula to stay on — not such a good deal. However, \$10 million for her to leave seems like the bargain of a lifetime.

MR. STATUTORY

by Roman Polanski



Hollywood rallies around child rapist Roman Polanski

If Phillip Garrio spent less time building tents in his backyard and more time directing a movie or two, he'd be a free man right now.



Times are tough,
especially
when it's...

MONROE

and...

The Job

HEY, MONROE!
I HAVEN'T SEEN YOU
SINCE THE LAST DAY
OF SCHOOL. WHAT
HAVE YOU BEEN
UP TO?

I'M WORKING
WITH MY DAD AND
NO, WE'RE **NOT**
SELLING BLOOD
AGAIN.

GET
IN THE VAN,
BOY. WE'RE
ROLLING.

HONK
HONK

WE ROUST
SQUATTERS OUT OF
THE ABANDONED
DOWNTOWN
BUSINESSES. IT'S
PRETTY AWFUL.

WHAT DO
YOU GUYS
DO?

YOU MEAN
AWESOME. CAN YOU
BELIEVE THE REALTY
COMPANY PAYS US
TO HUNT THESE
GUYS?

HUNT?

OH,
THEY'RE JUST
PELLET GUNS.
BARELY BREAK
THE SKIN.

BUT THEY
SURE DO GET
THEM LOSERS
RUNNING!

THAT SOUNDS
HORRENDOUS AND
INHUMANE.

IT'S ALL THAT
AND MORE, BUT
SORRY, WE ONLY
GOT TWO PELLET
GUNS!

SCREEEECHHH



PLANET TAD!!!!

ABOUT ME - NAME: TAD - HEIGHT: 5'60.00 INCHES - AGE: 5, 1/2 DAYS



November 2, 2009

In November, Mr. Coleman was making an announcement about when we were going to have our first party. I was excited, but I was also nervous. I was nervous because I was going to be the one to announce it. I was nervous because I was going to be the one to announce it. I was nervous because I was going to be the one to announce it.



November 3, 2009

November 3, 2009
I got home and found one addressed to me, and one to my parents. I was so happy. I was so happy. I was so happy.



November 4, 2009

November 4, 2009
The night before Thanksgiving, I got ready for the big party. I was nervous, but I was also excited. I was nervous, but I was also excited. I was nervous, but I was also excited.



November 5, 2009

November 5, 2009
The night before Thanksgiving, I got ready for the big party. I was nervous, but I was also excited. I was nervous, but I was also excited. I was nervous, but I was also excited.



November 17, 2009

November 17, 2009
The night before Thanksgiving, I got ready for the big party. I was nervous, but I was also excited. I was nervous, but I was also excited. I was nervous, but I was also excited.



November 20, 2009

November 20, 2009
The night before Thanksgiving, I got ready for the big party. I was nervous, but I was also excited. I was nervous, but I was also excited. I was nervous, but I was also excited.



November 21, 2009

November 21, 2009
The night before Thanksgiving, I got ready for the big party. I was nervous, but I was also excited. I was nervous, but I was also excited. I was nervous, but I was also excited.



November 22, 2009

November 22, 2009
The night before Thanksgiving, I got ready for the big party. I was nervous, but I was also excited. I was nervous, but I was also excited. I was nervous, but I was also excited.

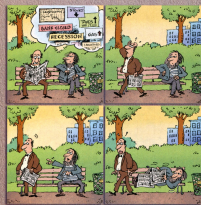




WRITER AND ARTIST: PETER KUPFER

BERG-IN GENERAL DEPT.

PRESENTS A MAD LOOK AT THE GREAT RECESSION



WRITER AND ARTIST: SIMON ARAGONE

COLORIST: TOM LUTY

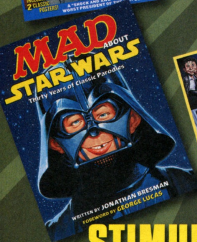






THE MAD STIMULUS PACKAGE

HAS ARRIVED!



THESE THREE BOOKS AVAILABLE
EXCLUSIVELY AT BARNES & NOBLE

STIMULATE OUR BOTTOM LINE!
BUY THESE AMERICAN-MADE PRODUCTS TODAY!

THE MAD VAULT

1988



Another Lemon Issue Of
MAD
If You Don't Believe Us, Go Scratch!



THIS ISSUE WE STINK UP
Attraction & Designing Women



Star Blech — The Next Degradation Writer: Frank Jacobs Artist: Mort Drucker MAD 282

LUSTING AFTER WOMEN



Quick Recoveries for Embarrassing Situations
Writer and Artist: Al Jaffee MAD 278

HULK HOGAN



The MAD Nasty File (Volume 3) Writer: Tom Koob Artist: Gerry Gersten MAD 282

...enables us to show the Iranians that our country can produce raving lunatics, too.
...markets a Hulk Hogan Doll that's an exact replica of himself — except it's smarter.
...made wrestling his career because he was afraid to take his chances in a competitive sport.



What the Heck Is the Difference?

Can you find the **8** idiotic changes we've made to this *Twilight: New Moon* poster?



1) Robert Pattinson now has a lurch and shaggy mullet. 2) Kristen Stewart has an equally lurch and shaggy mullet. 3) Taylor Lautner has a giant schnozz. 4) There are Christmas ornaments hanging from the tree. 5) Lautner has a giant foam finger (perfect for picking that huge honkey). 6) You can't see it, but they're all wearing Capri pants and Crocs. 7) The Count is there — and is officially the scarier vampire in this franchise. 8) Pattinson is holding poop on a stick — because that's what mysterious, dreamy loners do, dammit!



VS

PREPARE FOR AN ALL-OUT BRAWL.

TEENAGE MUTANT NINJA
TURTLES
SMASH-UP™



From the dudes that brought
you Super Smash Bros. Brawl™.

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Pick from a variety of
characters to create a limitless
number of match-ups.



PlayStation 2

Wii™



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Yo Ho Ho, It's a Pirate's Life For Me

