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MAD

Departments

You can't judge a book by its cover — and the user reviews on Amazon are usually just as worthless!



NUMBER 517
OCTOBER 2012

- 1 IT'S THE LIST WE CAN DO DEPARTMENT
The MAD Table of Contents
- 2 LETTERS AND TOMATOES DEPARTMENT
Random Samplings of Reader Mail
- 8 RANDOM ACTS OF MINDLESS DEPARTMENT
The Fundalini Pages
- 14 HEROES, SANDWICHED DEPARTMENT
"The sAvengers" (A MAD Movie Satire)
- 21 LIFESTYLES OF THE RICH AND HEINOUS DEPARTMENT
"Men's Wealth Magazine"
- 22 THERE'S NO "I" IN SCHEME DEPARTMENT
Minor Sports Cheaters and Their Shocking Confessions
- 24 THE PERFECT DORM DEPARTMENT
MAD's Practical College Prep Courses



- 53 ABSENCE OF MALLETS DEPARTMENT
Signs You're at a Cut-Rate Croquet Tournament
 - 54 NO CAMPAIGN, NO GAIN DEPARTMENT
How Mitt Romney Plans to Win Every State...
 - 56 OUR DAILY DREAD DEPARTMENT
The Best of The Idiotical
- ALL JAFFEE DEPARTMENT**
Another Ridiculous MAD Fold-In
...Inside Back Cover
- SMOKE GETS IN THEIR LIES DEPARTMENT**
American Sputum (A MAD Ad Parody)...Back Cover



MARGINAL THINKING DEPARTMENT
"Drawn Out Dramas" by Sergio Aragonés
...Various Places Around the Magazine

COVER ARTIST: MARK FREDRICKSON BACK COVER WRITER: SCOTT MAIKO

- 26 IN BLOG WE TRUST DEPARTMENT
Planet Tad!!!!
- 28 BIAS BEWARE DEPARTMENT
If Their Candidate...If Your Candidate...
- 30 SERGE-IN-GENERAL DEPARTMENT
A MAD Look at the Zoo
- 35 DISAPPOINTMENT WITH DESTINY DEPARTMENT
"O: The Obama Magazine"
- 36 JOKE AND DAGGER DEPARTMENT
Spy vs. Spy
- 38 SHOW'S IMPROVEMENT DEPARTMENT
How to Make the Presidential Debates More Interesting
- 41 PEN AND STINK DEPARTMENT
The MAD Strip Club
- 45 ABUSEMENT PARK DEPARTMENT
Enchanted Lake Storytown Forest Brochure
- 50 ROTTEN TO THE ENCORE DEPARTMENT
The MAD Vault



Letters and Tomatoes



CELEBRITY SNAPS

Congratulations for still being around for your 60th birthday. You've been around for 92% of my life and I find MAD more enjoyable than ever before. You've made it though bad times, good times, and even MORE bad times, but you're still here and that's what counts the most. I especially want to thank you for taking up space in my magazine holders in my exam rooms. You'd be surprised how many patients I find reading old issues that I get rid...er, place in the rooms. And while they're wondering what whacko physician puts MAD in his exam rooms, it allows me to answer emails and schmooze with drug reps in the hall while the patients MADly wait for me. So thanks for still being here and "don't stop thinking about tomorrow." And we'll keep on smiling. Happy 60th!

David Lubin, MD • Tampa, FL

P.S. Attached is a photo from a "Meet and Greet" with part of the *Modern Family* cast. What a bonus, eh?

Luby Tuesday — You know, just when we think that your letter is going to be a complete waste of our time, you come through with an amazing Celebrity Snap! And you even had the photographer group the people with beards and hipster glasses stand off to one side. We have only one question — por que no Vergara?!? No es bueno, mucho! —Ed.



Dr. David Lubin (center) with (l to r) Ty Burrell, Jesse Tyler Ferguson, Julie Bowen and Eric Stonestreet

WRITE AND WRONG

I love your magazine so much! But I have noticed in all of my four issues of MAD that I own, almost every one of the published letters start with something like "I love MAD" or "I am a good fan of MAD." I know that those comments are true and all, but here's an example of what you should start your letter off with. Dear MAD, your magazine is SO EXPENSIVE! Lower down the price for God's sake! That's what I should have said at the beginning of my letter.

Jane Glowicki • Edmonton, Alberta, Canada

Glowickipedia — I think we all have regrets about this letter. You wish you had started it differently — while we wish you'd never started it at all! As for the price, there's not much we can do about that. We have a lot of expenses here — such as paying editors to sit in a room and read letters about how letters should have been written. No one wants that job. —Ed.



THE TWILIGHTER SIDE

I have been reading your magazine for a long time now, and I just want to say they're AWESOME, but I would love to see you make a special *Twilight* issue. I hate *Twilight* so much that I want to see someone make it look even worse than it actually is, and I know you're great at that.

Owen Taylor • Fayetteville, NY

Owen Money — Geez, you want us to make *Twilight* look worse than it actually is? You're asking for the impossible! That's a level of bad that doesn't even exist...or at least it didn't until now! But, hey, we like to make our readers happy! So our very next issue will include a spoof of ALL of the *Twilight* movies! We hope this makes your dream come true...even though it did come at a terrible price. Sadly, the writer of the spoof, Desmond Devlin, has been on suicide watch ever since being forced to watch all of the movies in one sitting. We hope you're happy. Enjoy! —Ed.



OFF THE SLEEP END

I had a dream one night that I was sucked into MAD #515 and I was in "the weirdworld of MAD." I watched Spy vs. Spy in action, there was a huge Coke (I don't know why) but best of all, I met Alfred E. Neuman. I was sad when I woke up, but I'll always remember that one dream. Thank you for making a MAD every two months — you rock.

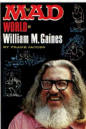
Mitchell Willis • Forsyth, GA

Whachu Talkin' 'Bout Mitchell — We had that EXACT same dream! Except that instead of Spy vs. Spy it was Karl "The Mailman" Malone fighting former Secretary of State Madeleine Albright (Madame Secretary won!) And instead of a huge Coke it was a giant Lindsay Lohan (for some reason, our subconscious brains make a connection between Lilo and Coke). Anyhoo, thanks for dreaming about us — please send us \$5.99 for the MAD goodness you enjoyed in the dream world! —Ed.

READER ALERT

If you're a fan of MAD and its history, then we've got some fantastic news for you! Frank Jacobs' classic book *The MAD World of William M. Gaines* is now available as an ebook! You can buy it (and even check out a free preview) at wowl.com!

But don't take our word for it — enjoy this celebrity review from Wowl's press release for the ebook!



"I learned more about writing from MAD magazine than would be seemly to admit, and Frank Jacobs was my favorite writer in its stable, so it's no surprise his bio of the Great and Powerful Gaines was an instant classic to me. But it's the world beyond — and before — MAD magazine, the dark world of E.C., of pulp, horror, and censorship that made it indelible, and a book not just for MAD fans but for everyone."



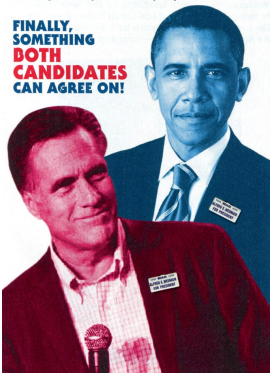
Joss Whedon, *Avengers* director and *Buffy the Vampire Slayer* creator

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Letters and Tomatoes



CONFLICT OF DISINTERESTS

Please make up your mind — if you have one. In your “50 Worst Things About America” segment, you assert in #28 that President Obama and House Speaker Boehner would be better off fighting MMA-style than playing golf together. Then in #41, you cite MMA matches as one of the 50 worst things about America! First you praise MMA, then you slam it. Maybe this segment should be included in its own list of worst things!

Greg Rosenthal • Rockville, MD

Every Rosenthal Has Its Thorn — You are absolutely right — the next time we do another “50 Worst Things About America,” #1 will be “Magazines that make contradictory statements about mixed martial arts.” Unfortunately for you, #43 will be “Greg Rosenthal of Rockville, MD.” —Ed.

THE QUOTABLE MAD

Don't believe everything you read — especially if it's someone saying something nice about MAD. Still, three different celebs recently had some inexplicably complimentary things to say...



“Did you ever read MAD magazine as a kid? Do you remember the feature called ‘Scenes We'd Like To See’? I always loved that.”

Writer of *The West Wing*, *The Social Network* and *The Newsroom*, Aaron Sorkin

“Just sent my son some MAD Magazines at camp. Only thing better would be including Yoo-hoo.”

Tweet from best-selling mystery novelist Brad Meltzer



“I was a big, early ‘MAD’ magazine [collector]. In fact, even when I was a kid, I would collect anthologies of the ‘MAD’ magazines in the pre-Comics Code era.”

Celebrity Chef Anthony Bourdain, speaking with Geek Out/CNN.com

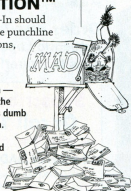


MAKE A DUMB WISH FOUNDATION™

I have a suggestion and/or Dumb Wish. I think the Fold-In should have pre-perforated creases for ease of folding. Often the punchline is given away before I have completed aligning the sections, thus reducing the comic impact. Thank you.

David Nelson • Camp Hill, PA

Whoa Nellie — Sadly, we are unable to accommodate your wish — even though it MORE than qualifies as dumb. However, we at the Make a Dumb Wish Foundation™ strive to make every reader's dumb wish come true — and we think we may have found a solution. If you want a pre-folded Fold-In, all you need to do is start buying MAD at the local supermarket! We guarantee you'll find an issue where some inconsiderate clod has already done the Fold-In. (And if you've also always wanted boogers wiped on the pages, you're in for a REAL treat!) —Ed.

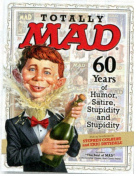


A YEAR TO MISREMEMBER

Will you have a 50-year tribute to MAD magazine in 2022? Although I didn't start reading MAD until 1969 (age 5), I believe your publication officially started in 1962. Either way, thanks for the memories!

Wendy Helen Bartlett • Bellingham, WA

Wendy in the Willows — We probably won't do a 50-year tribute this year...on account of this being our 60th anniversary, not our 50th. However, this would be an excellent time to do a 50-year tribute to our tenth anniversary! And it's also the 25th anniversary of our 35th anniversary! What a banner year! Actually, maybe we'll just celebrate our 60th anniversary with *Totally MAD: 60 Years of Humor, Satire, Stupidity and Stupidity*, published by Time Home Entertainment — available in October (that's 2012, but to you, 2022). —Ed.

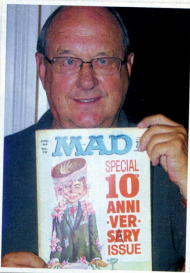


NORWAY OR THE HIGHWAY

Enclosed you'll find a picture of your Norwegian buyer for the last 50 years. Yes, it's me, holding my first issue. And I now have a complete collection of all the MADs from 1962 until today. I've bought all the following issues, and I'm known as the MAD-guy among my family and friends. MAD has given me much all these years, but I can't promise to keep on buying the magazine for the next 50 years, but I will try.

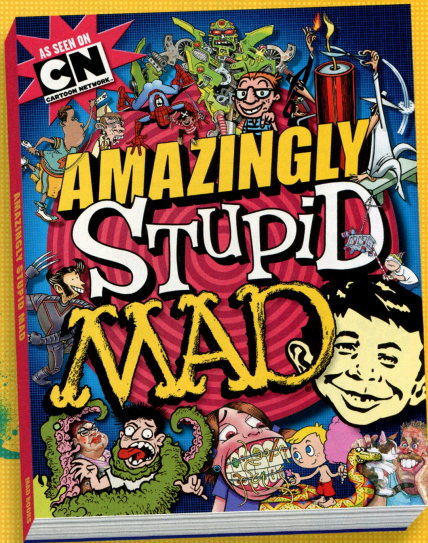
Arve Ragner • Oslo, Norway

Arve Wallbanger — Congrats! No offense, but that doesn't look like the face of a man who's just achieved his lifelong dream! You look like you just found out your water bill is \$20 less than usual. Is that a Norwegian thing? C'mon — crazy it up a little! —Ed.



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Letters and Tomatoes



GAME OF GROANS

My family and I love MAD. At home, we have a MAD Magazine board game from the late 1970s. I know this game is probably priceless, but if you could put a price on this board game, what would it be?

Rebecca Gaida • Victoria, MN

Gaida-Ade — We did put a price on it, which is how your family got the board game in the first place — they went to the store and bought it! What else aren't they telling you? You do realize storks don't just drop off board games in the middle of the night, right? (Unless we're talking about the disastrous Parker Brothers game from the early '80s: "Stork Drop!") Since we assume you're merely looking for a modern appraisal, here it is: just like your letter, it's worthless! Happy gaming! —Ed.



READER ALERT

For all y'all lucky enough to have your letters grace these despicable pages, you'll be rewarded with a free-for-all of awesome stuff. You'll be getting a DVD of *Green Lantern: The Animated Series — Rise Of The Red Lanterns (Season 1 Part 1)*, from our friends at Warner Home Video (available Aug. 28); *The Lorax* Blu-ray Combo Pack (also available on DVD) from our chums at Universal Studios Home Entertainment; a DVD copy of *The Hunger Games* from our homies at Lionsgate; and you'll also get a "Hide-It" Book from our buds at Graham Tool Co., Inc. (grahamtool.com). So write us a letter and get some awesome free stuff — you'd have to be crazy coo-coo not to!

MAD VISITS

Proving that there's a lid for every pot, MAD pariah Donnie the Douche recently showed up at the MAD offices with the fetching star of Fox's *The Middle*, Eden Sher, on his arm! Also on his arm — the worst tattoo we've ever seen. Now that TomKat has officially ended, we think this new celebrity couple is ready to take the media by storm! We call them DouSher!



MAD #518 is on sale October 23rd!

MAD

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John Ficarra Editor

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Dave Crouatto, Jacob Lambert Associate Editors

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Ryan Flanders Assistant Art Director
Doug Thomson Production Artist

Contributing Artists And Writers
The Usual Gang of Idiots

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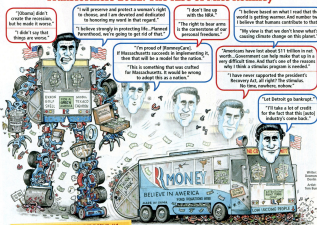
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THE FUNDALINI PAGES

Transformers 2: The Rise of Mitt Romney



BOARD GAME FACTOIDS #1 CLUE

The original version of the board game inspired such a phenomenon that, neither worded, and later again.

Celebrity Cause-of-Death Betting Odds SACHA BARON COHEN

- Driven ice pick through own ear after being forced to hear 3,000,000,000,000 terrible "Jokes" inspired by a fan.....1:1
- Succumb to terminal boredom while waiting for studio to build another big budget mockumentary.....6:1
- Choke on own tongue after attempting a particularly tricky novelty accent.....8:1
- Victim of involuntary death by shooting orchestrated by Ryan Seacrest's vicious goon squad.....10:1
- Plane crash on way to accept award from Kazakhstan Tourism Board.....10,000,000:1



Out to Lynch



"YOU GOT A BILL THAT 'CAUT' ALL WORKINGLY?"

OTHER HOOTERS-INSPIRED "BREASTAURANTS"

Booby
Tuesday



BOARD GAME FACTOIDS #2 OPERATION

Over 1000 Operations was a standard part of American medical school training.

THE FAST FIVE WHY 3D MOVIES?

- 1 Because the negatives the 3D inflates in some screenings keeps them from making into other theaters
- 2 Because gawking at Angelina Jolie's lips in 3D takes your mind off her acting



- 3 Because it gives moviegoers the opportunity to practice sliding glasses harking at them in cooler theaters
- 4 Because by having to wear dark glasses all the time, moviegoers no longer notice the shabby conditions of most theaters
- 5 Now that George Lucas has left The Phantom Menace with 3D, audience members feel they can reach out and strangle Jar Jar Binks

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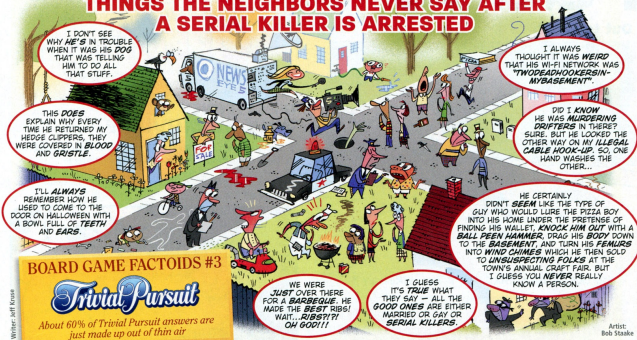
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THE FUNDALINI PAGES

THINGS THE NEIGHBORS NEVER SAY AFTER A SERIAL KILLER IS ARRESTED



Writer: Jeff Kruse

Artist: Bob Staske

BOARD GAME FACTOIDS #3

Trivial Pursuit

About 60% of Trivial Pursuit answers are just made up out of thin air

The Kitchen Sink LEAST POPULAR ONLINE PETITIONS

- Make My Roommate Greg Pay Back That \$10 He Owes Me
- Let The Other 2 Guys In The Black Eyed Peas Rap Once in a While

Veterans Against the Spelling of "Colonel"



- Less Rock, More Talk
- Bring Back Bieber's Bangs
- Say "NO!" to Repealing the Ban Against Legalizing Anti—Wait, Let Me Start Over

- Release Crocodile Dundee 2 on Blu-Ray Already!
- Free My Hand From Its Wrongful Imprisonment Inside This Pringles Can

Petition to Make Hair a Form of Legal Tender



- I Demand the Police Re-take My Mugshot Photo
- Designate a Special "Texting Lane" on Our Nation's Freeways
- Sign Up to Receive Exciting E-Mail Offers from Quiznos.com

Hey StarKist, Quit Skimping on the Dolphin Meat!



- Improve Conditions for C+C Music Factory Workers
- Re-Install Those Hidden Cameras I Put in the Old Navy Dressing Room
- Either Let Me Take Off My Clothes in the Voting Booth or Get Rid of the Curtain, Make Up Your Minds

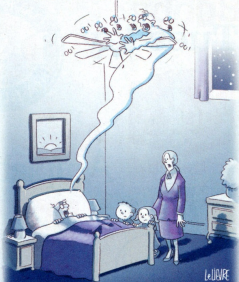
Add Klingon to the Language Menu on All ATM Machines



- Appeal for the Ancient Spirit of King Hatshepsut to Recant His Curse Against Me
- Increase Research Funding for the Development of 6-Hour Energy

Writer and Artist: Kenry Kiel

Le Lievre and Let Le Lievre



"Your grandfather's gone to a better place."

Writer and Artist: Glen Le Lievre

BOARD GAME FACTOIDS #4

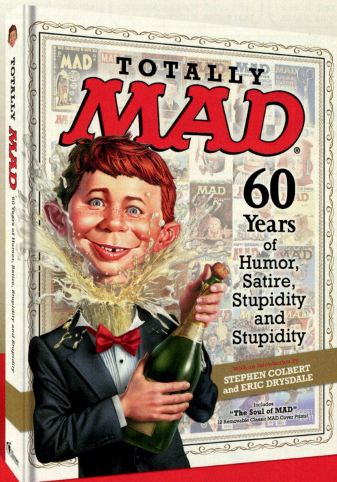
Connect 4

Connect 4 is mentioned in the Book of Leviticus, though scholars disagree on whether or not God prohibits it or merely frowns on it

Writer: Jeff Kruse

The ultimate collection of MAD's most idiotic material!

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- Outrageous artwork of Don Martin and Tom Bunk
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- The Fundalini Pages
- And much more

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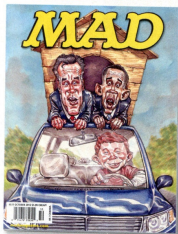
(Yes, in this book, Einstein!) "The Soul of MAD," 12 classic cover prints, ten featuring Alfred E. Neuman, MAD's gap-toothed grinning idiot mascot. These beautiful cheap reproductions are suitable for framing or wrapping fish.

On sale October 30. Pre-order today at your favorite online retailer.



THE FUNDalini Pages

THE COVER WE DIDN'T USE



Artist: Ray Atkins

BOARD GAME FACTOIDS #5

MONOPOLY

Ironically, the creator of Monopoly died penniless in a hotel on Vermont Avenue

Writer: Jeff Kruse

Ways to Solve the World Debt Crisis



Borrow cash from a neighboring planet



Overload your shopping cart with Greek-style yogurt until that nation is back on its feet



Each time there's an uprising, hook it up with corporate sponsors



Make multinational corporations pay their fair share of taxes, while the rest of us live within our means...Hah, just kidding! Had you fooled there for a second.



Take Hulk Hogan's advice and call 1-800 LOAN MART, brother!

Writer: Jeff Kruse Artist: Charles Atkins

HOW AMERICA'S GOT TALENT HAS CHANGED WITH HOWARD STERN AS A JUDGE

Any act that consists of throwing bologna slathered in mayonnaise at a stripper's ass automatically goes to the final.

When voting, one fart means yes and two farts means no.

Now the show actually has a celebrity attached to it.

Everyone breaks out in cold sweats when Stern says a performer has a "golden throat" — only to realize he's referring to her singing ability.

The theater will be kept at a frosty 35 degrees to ensure studio-wide nipple poppers.

Oddly, Stern consistently finds that the talent is most prominent in females, aged 18-26.

People actually watch it.



Artist: Sam Sisco

Writer: Matt Lussen Artist: Sam Sisco

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(Notice we didn't say new and improved.)



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HEROES, SANDWICHED DEPT.

The marginally talented and painfully dull heroes are back! Let's recap: First there was an Iron Man movie, then another Iron Man movie, then a Thor and a Captain America movie, then two really lame movies that no one cared about. It seems the only true hero to you and your leader for sitting through all these insufferable movies. These guys aren't heroes - they're just even interesting. They're taking all the money and disaster you have left to give. They are...

SCAVENGERS

I'm Nick Forbes and I am pissed off! Why? Because the poor thespian audience had to sit through a lot of endless back story before the real fun of destroying New York City started. That really damaged MCU cast is gone. 50 minutes into the actual movie I asked you from all that boring stuff, is the real hero of this movie Scavenger who that makes me mad? All the other characters have special effects and cool gear! Get a busy 48" long eye patch! I have been thinking and mulling this over!

I'm Iron Man. I consider myself handsome, witty, cool, direct, confident, brave, successful, and smarter than all the others. And of course, I'm awestruck from Stark Industries, where almost single-handedly I've built cutting-edge armor and weapons. My favorite invention is the dual see-through information screen built into my helmet. When I'm in battle, we screen off my everything that's happening around me second by second. On the other screen, I have access to hundreds of great movies. You'll notice this movie isn't cool.

I'm Howard (I have the power to control the winds and the tides!) The humbling, not so much. My shoulder blades allow me to fly through the air and bang a space rock, both at super human speed. And when I get around that fact, the drawback? I am very long. Flowing, naturally blonde hair takes anyone within 100 feet of me. I am in my notes whether the scene get along. When we were kids, he would stare at me with his typical headscarf and I would knock him unconscious with my magically charged death mallet. You know, typical kid stuff!

I'm Captain America! I have strength, agility, endurance and self-healing powers. My main weapon is my shield, made out of an alloy called "Vibranium." It's virtually indestructible. And trust me, when you look around in a skin tight red-white and blue bodysuit with red boots and gloves, you definitely need all the protection you can get!

I'm the Bull-Frogger! I have known things into society. Really? I think I have a great mind and super idea myself. I have trouble fitting into Yankee Stadium. I've been able to control my anger better these days by taking things and by not watching New God. God, that 48" long face shows me more mad! Stupid old men, bad acting, lame jokes - oh wait, are talking about New God, or this movie?

I'm Godfrey! I have no superhuman powers, but thanks to my grandmaster machinist side with my bow and arrow and my friends in G.I. I have over nine million my game controls all form of customized bow arrows. There's the old arrow, the warhead arrow, the lightning arrow, the multi-bullet arrow, the to the side the old old the other arrow and the most powerful of all, the most powerful I've used my "the bomb-making arrow" - what the hell was thinking right now? I'm fighting against the scavengers and alongside Lawdley. That's because he cut a deal over me. This movie isn't that great, it's really right, damn, damn, a movie I can barely understand. It's a story as old as the scavengers themselves!

As Black Widow, I don't have any super-geniuses either, but get a hell of a lot of mileage out of my firm boots and lightning black leather cat suit. I'm a seductive expert spy and an expert in martial arts. In other words, I break men's hearts... and their legs, and I break them in good time. There's a woman scavenger among all these men. Although I think I'll guard her time on my side and suffer than they do!

I'm not part of this team, but once I saw how much they made in the box office, I wish I could be a scavenger. I wish I could be a scavenger. PLEASE buy a ticket to my movie! PLEASE! Please! Pretty please!

They call the Law-Edge. I've come to learn to steal the infamous, Russian-ACT! It is said that he who controls the Russian-ACT controls the world, which is strange because the only thing it seems to do is glow in the dark but we're all pretending it's a big deal. So we have an excuse to glow up half of New York City trying to possess it! I've also been to Indonesia my friend Scotty, talked about a bank, walking around in their city called walking that stupid heroism. We'll have those spectacular stunts out another, an extraordinary stuff that lights up, similar with padded shoulders, plus a flaming cape. Now that's a man's suit! I!

I'm Pepper Potts. I'm Iron Man's girlfriend. This is my only appearance in this series, but it's actually more face time than Thor's in the real movie! Bye!

Some fiend set the controls on the Teaser-Act to "Fantastic Plot Contrivance," making this thing so powerful it can open a hole in the plot big enough for a convoy of ice trucks to drive through!

We're prepared! It's time to engage S.H.I.E.L.D. — The Strategic Homeland Intervention, Enforcement and Logistics Division!

That's what S.H.I.E.L.D. stands for? I thought it was Stupid Half-ass Idiots Emoting Lame Dialogue!

The first explanation is what we tell the public; the second is the truth! And a classified government secret!



You see now I'm the one in control of the Teaser-Act! I was able to materialize here by going through the other end of the Cube! That way I didn't have to show I.D., take off my shoes or go through a humiliating body search!

And in case you haven't noticed, Dr. Sobig has now joined Low-Key and me on the side of evil!

You fiend! You used the Teaser-Act to overpower the doctor's brain!

No, actually, I just offered him a four-day work week and a decent medical plan! He was looking to make a change!



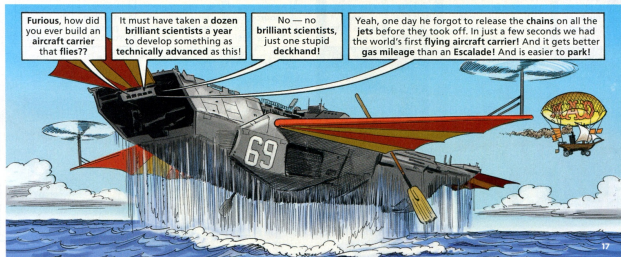
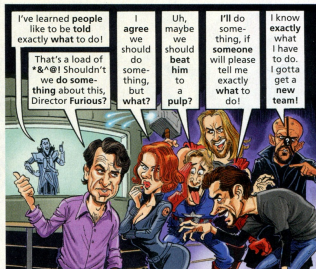
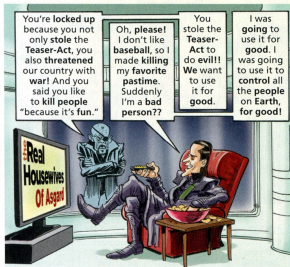
Now that the Teaser-Act is mine, I will start my mission to control the minds of everyone on the planet!

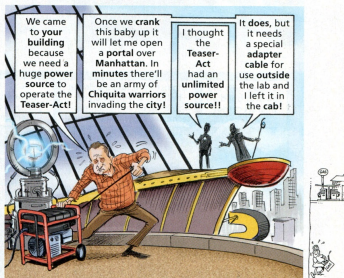
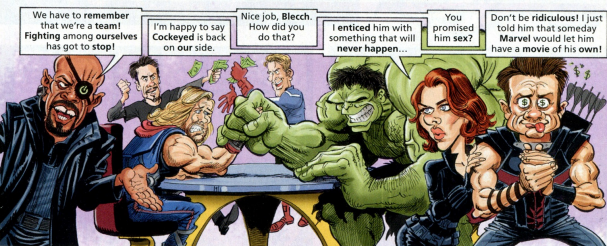
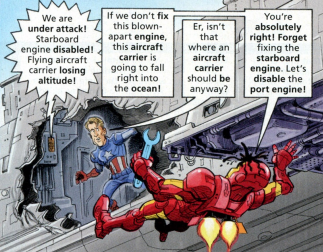
The scAvengers and I will make sure that doesn't happen! We have a plan. We'll blow up the planet, and then you'll have nothing to control!

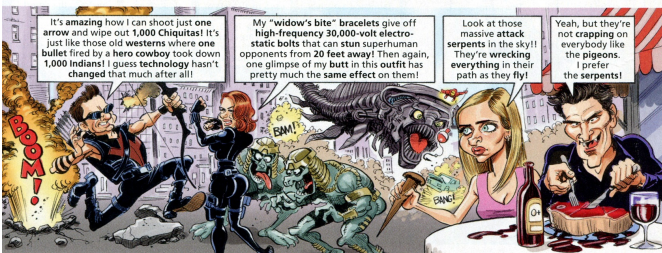
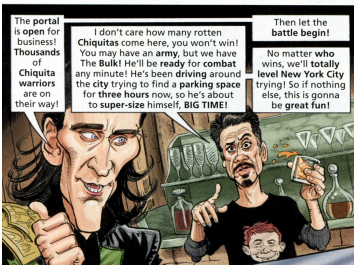
That's your plan? If you blow up the planet, where will mankind live?

I didn't say it was a "perfect plan," I just said we have a plan!









This morning there was a garbage fire on the tracks and now a giant metal serpent crashed through the terminal wall!

Wanna bet the 5:13 doesn't leave on time?

Whoa, that thing looks like it's made of stainless steel! I can get a fortune for a piece of that at the junkyard!

You have to say one thing for that Low-Key jerk. He ordered people to be murdered without regard to age, race, religion, color, or sexual orientation. We could learn a lot from him!



Put me down so I can tell you how powerful I am!!

Anger management issues, my ass! This is fun!



In order to stop the alien attack you launched a nuclear missile aimed directly at Manhattan?? What about the millions of people who live here?

New Yorkers are used to all sorts of impositions, they'll manage. In parts of the Bronx they probably won't even notice!

How could you possibly do such an irresponsible thing? You're the brains behind S.H.I.E.L.D.!

You're right. We are the brains. That's why we're in the desert more than 2,000 miles away! You think we would launch a nuclear warhead if we were in New York?



Irony Man! S.H.I.E.L.D has sent a nuclear warhead to New York City to destroy the Chiquitas!

Don't worry, I'll do whatever it takes to stop it!

Our latest intel shows that it's projected to land directly on Trump Tower.

Hmm, maybe I'll stop for a sandwich!!!



Irony Man did it! The nuclear missile destroyed the Chiquita fleet, and disabled their army. And he closed the portal! He saved Earth!

He saved Earth, but not the people!

What are you talking about?

That portal was the last opening on Earth that let fresh air in and toxic air out! And the Bulk's been eating ethnic food all day! We're doomed!

Can't... control... shawarma-farts! Stand back!!!!



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HOW TO PRESENT
YOURSELF AS A
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EVEN THOUGH YOU HAVEN'T WIPED
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MAGAZINE COVER

THERE'S NO "N" IN SCHEME: DIRT.

The world of professional sports has always had its share of cheaters. Baseball had Barry Bonds, football, Bill Buckle. And don't even get us started about all the cheaters in pro wrestling! (Those WWE refs miss everything!) But who knew that dishonorable behavior isn't limited to big-time sports? Even in competitions where the stakes are small, the attempts to skirt the rules are big. As you'll see in this eye-popping exposé...

MINOR SPORTS CHEATERS AND THEIR SHOCKING CONFESSIONS

WRITER AND ARTIST: JOHN CALDWELL



THE PERFECT COMEDY DEPT.

College prep courses are a great way to ready yourself for the academic challenges that await you after high school—but they are also to prepare you for actual college life. They want to be classes that teach the REAL things you'll need for a successful higher education experience. Be ready to take notes as you study...

MAD's PRACTICAL COLLEGE PREP COURSES

"You'll be happy to know I'm doing great. Instead of just trying to do good things, I made them into like, discouraging art."



Abnormal Roommate Psychology

Discover the multitude of mental disorders encountered in your dorming experience. Learn to identify and safely cohabitate with disturbing behaviors such as frenzied crying/wailing, compulsive S.O.ing, night terror, occasionalizing studying, and pore addiction.

"Yeah, I'll wait till after the weekend to do laundry. I mean, I still have this bedspread I can wear."



Basics of Laundry Decoding

Process on identifying soiled garments from unsoiled garments and prioritizing which has had to be left long enough to be considered clean. Garments from comparative analysis of air-drying, drying, and ironing, actually making clothes. (Presents optically healthy laundry contains transport methods. (Course limited to 100 lbs. of laundry per student.)



Orientation to Dormitory Toileting

Learn to navigate through a busy morning hygiene routine in a public setting. Solutes-based studies that the challenge of: see or not see avoidance, unattended shower peeing, spectator diarrhea and solitary vomiting.

"Um, sir... any chance I could switch your surveillance footage from last Tuesday? I've been afraid that I may have left some marks in your camera."



Alcohol Poisoning for the Beginner

A comprehensive book at handling the emergency room visit, reversed damaged clothing, minimizing the incident to parents, and possible brain damage. Other timelines for reintroduction of solid foods (and additional alcohol) into the system.

"Oh, this is kind of feeling me out because my pump is starting to look EXACTLY like the pump change that put on the racquet. And then, And then, Oh my dog. Oh my dog. I'm hungry."



Exploring Processed Foods

Study the correlation between vending machines and credit score, digital ball choices and home food, and increased weight as it relates to decreased sexual opportunities. Understand the origins and duration of cheese doodle stained fingertips, and meat's natural propensity toward brain fat and color.

"If you weren't still researching that stupid paper we have due, you could join me for some breakfast here (yay)."



Introduction to Plagiarism

Teaches the principles of copying stuff as no one can tell. Offers methods in recreating credit. A* assignments while still reducing elements of your own limited IQ. Course will also provide suggestions on creative uses of increased free time.

PLANET TAD!!!!!!

ABOUT ME → NAME: TAD → AGE (IN DECIMALS): 14.331506849 → DEGREES (FAHRENHEIT): 98.6



August 3, 2012

The Summer Olympics are on right now. My dad and I just spent an hour watching a **shot-put competition**. The Olympics are weird – it's like, for two weeks every four years, everyone in the country has this mass delusion that stuff like track-and-field is really, really interesting, and then we all recover and go back to normal.

Still, I did figure out something that'd make me far more interested in watching shot-put competitions: What if, instead of throwing a 16-pound metal ball with their bare hands, the competitors had to catch one with their bare hands? I'd watch that any day of the week.

August 4, 2012

So, today, my family had a cookout on the patio. And my burger was kind of burnt, and I pointed it out as nicely as I could by saying, "Are you sure this isn't just a piece of charcoal?" And at the same time, Sophie was poking at her potato salad, and said, "I'm trying to find the potatoes in all this mayonnaise. It's like a ghost had diarrhea."

And my mom and dad both looked at us, and my mom said, "Well, your dad and I worked really hard to make dinner tonight, but I guess it's not up to your standards. So, tell you what: For the next week, you two are in charge of cooking dinner." And Sophie said, "What?" And I said, "But we're on vacation!" And my mom said, "Well, great! That means you'll have plenty of time to plan menus and cook. I'll take you to the store tomorrow, and starting Monday, you two can cook for the whole week." And then she went back into the kitchen to get the brownies she'd made for dessert. Which were a little dry, but it didn't seem like a good time to mention that.

Anyway, I think my parents are trying to prove that it's harder than it looks, but I bet Sophie and I can prove them wrong. I've gone online and found a bunch of recipes – we're gonna have an awesome week of dinners.

August 5, 2012

At the grocery store today, I realized something: It's kind of weird that two completely different products both had the idea of, "Hey, you know what? I'll make us appealing to kids! Telling them that we drive rabbits crazy."



August 5, 2012

Our town has something called an "Elks Lodge" in it. I remember being really disappointed when I was a kid to find out that it's just a room where old men hang out, and not a hotel for elks.



August 6, 2012

So, tonight, Sophie and I made dinner for the first time, and we learned a lot. For instance: Did you know that a chicken's heart and liver and neck are called **giblets**?

And that, if you buy a whole chicken, the giblets can be found in a plastic bag inside the chicken?

And that, if you roast the chicken without removing the giblets, you'll find a mess of melted plastic and chicken organs inside it when you cut it open?

And that, if that happens, your parents will insist that you throw the chicken away?

And that, even if they made you throw the chicken away, your parents might still insist that cooking dinner is your responsibility?

And that, if you can't find anything else to cook, your whole family might wind up having PB&J sandwiches for dinner?

Well, they are, they can, you will, they did, they might, and we did.

August 7, 2012

Tonight, Sophie and I tried making spaghetti and meatballs. But we both found handling the ground meat kind of gross, and we didn't have a lot of time, so Sophie said, "Instead of making lots of little meatballs, why don't we just make four big ones, one for each of us?" which seemed like a really good idea, right up until we served dinner and discovered that the big meatballs don't cook all the way through, so every meatball was raw in the middle.



They were like everlasting Gobstoppers of salmonella. Anyway, we had PB&J again.

August 7, 2012

I bet, if you study the planet **Uranus**, that you never tell people what you study about putting the words "the planet" in front of it.



August 8, 2012

Tried making something simple: Soup. Didn't put the lid on the blender right. Spent most of tonight scrubbing butternut squash off the kitchen walls. We're running low on PB&J now.

August 9, 2012

So, tonight, Sophie and I were trying to make burgers on the grill. And I'd put Sophie in charge of putting cheese on the burgers, and I came out and found that she was putting the cheese slices on without removing the plastic wrapping. And I said, "Stop! You're leaving the plastic on!" And she said, "Um, duh. I know." And then she told me that she'd been deliberately trying to make bad dinners all week long: "Think about it," she said, "If we do this really well, then Mom and Dad'll start thinking, 'Hey, maybe they could cook dinner a few nights a week.' But if we screw it up, they'll never make us cook dinner ever again. That's why I left the giblets in the chicken on Monday, and I told you to make those big, raw meatballs on Tuesday." And I said, "And I'm guessing you loosened the lid on the blender yesterday?" And she said, "No, that was just you screwing up."

Anyway, Sophie's plan worked. My parents came home and saw the plastic-covered burgers, and my mom said, "That's it. I give up. I can't eat PB&J again." And my dad called for a pizza, and now we're never gonna have to cook again, ever.

The pizza was delicious.

READ BEYOND THIS!
Everything in politics is white and open equals hypocrisy and hypocrisy rules. So, what's good for the goose isn't necessarily good for the gander. Your political perspective, like love, is blind. And the only winners you have are double. Don't believe it? Trust your gut.

IF THEIR CANDIDATE...

If their candidate changes his position on the issues...he's a "no-principled flip-flopper."

If your candidate changes his position on the issues...his views are "evolving."

If their candidate changes his stump speech around the country...he's "pandering."

If your candidate changes his stump speech around the country...he's "addressing regional concerns."

If their candidate holds a big fund-raising rally downtown...he's "disrupting the lives of working Americans using taxpayer dollars."

If your candidate holds a big fund-raising rally downtown...he's "bringing his case directly to the voters."

If their candidate delivers a fiery "red meat" speech...he's "an extremist."

If your candidate delivers a fiery "red meat" speech...he's "solidifying his political base."

If their candidate is the incumbent...he's "a career politician."

If your candidate is the incumbent...he's "a seasoned leader."

IF YOUR CANDIDATE...

If their candidate takes money from Super PACs...he's "trying to buy the election."

If your candidate takes money from Super PACs...he's "leveling the playing field."

If their candidate is a well-educated millionaire...he's "an out-of-touch elitist."

If your candidate is a well-educated millionaire...he's "an American success story."

If their candidate receives a large contribution from a controversial supporter...he should "immediately return the money."

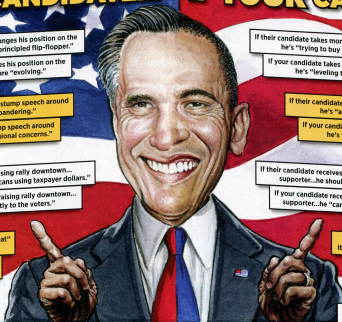
If your candidate receives a large contribution from a controversial supporter...he "can't be responsible for every donor's views."

If their candidate's wife campaigns...it's because "he can't connect with women."

If your candidate's wife campaigns...it's because "she really energizes the crowd."

If their candidate is hawkish on defense...he's "reckless."

If your candidate is hawkish on defense...he's "keeping America safe."

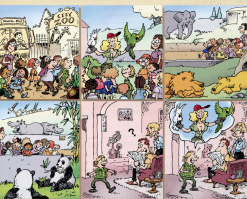


WRITER: STEVE BARBER ARTIST: GREGG FRIEDMAN

SENSE-IN GENERAL COPY

Sergio Aragones
Presents

A MAD LOOK AT THE ZOO

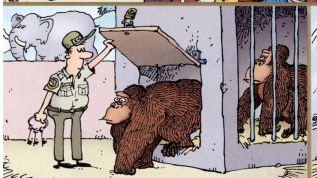
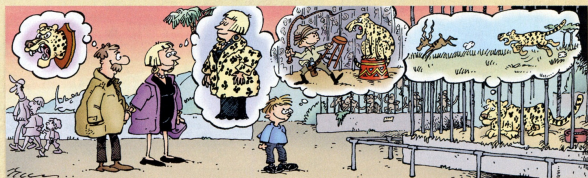
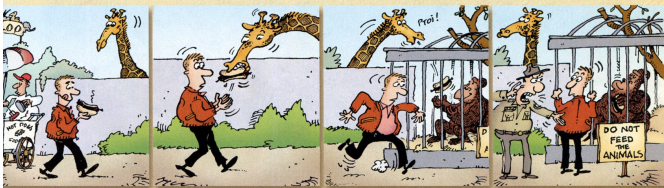


WRITER AND ARTIST: SERGIO ARAGONES

COLORIST: TOM LUTY







O

THE OBAMA
MAGAZINE

**Exotic Hawaiian
Drink Recipes**
(by way of Kenya)

**How I Evolved
On Gay Marriage
Just in Time for
The Election**

**WHEN A
LOVED ONE
SUFFERS
FROM
DEMENTIA**

O Speaks Frankly
About Joe Biden

**HI-TECH
HOLIDAY**

Surprise Your
Friends With
An Unmanned
Drone Gift Drop!

**Favorite Hummus
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Gitmo Detainees**

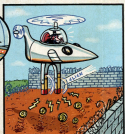
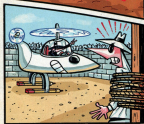
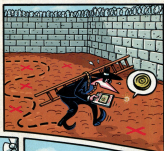
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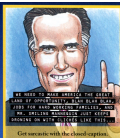
OBAMA.COM



SA vs

KUPER

WRITTEN AND NOTED: PETER KLAPER

 SAGE'S IMPROVEMENT DEPT.

It's time for the event that Americans look forward to every four years: No, not the Olympics! We're talking about another odious legacy from ancient Greece — democracy in action! Top it's time for the presidential debate! Somehow, even though they're supposed to help choose the leader of the free world, these election-fests are excruciatingly boring. I could see you're public-spirited citizens and we want to do our part to help be successful

When is Irene Blue going to stop putting listening devices in my suitcase? He thinks I don't see him, but I do...

Okay look, I ran for President because I **thought** it would be cool, not all that high-minded stuff I said back in '00.

You passed, Mr. President. You may keep your left sock on for now.

With all due respect, I believe we should separate Charlie Sheen's off-set antics from his solid performance.

WRITER: JEFF KRUEG
ARTIST: ROCK BEARD

Eliminate commercial break
but work in spots.

That was pathetic. You two shows have as much business running country as William Hung does singing opera at The Met.

Switch panelists with *The X Factor* (which is a good way to make *The X Factor* less interesting, but that's a whole different article).

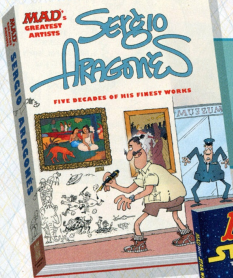
OCCUPY YOUR BOOKSHELF!

(And help us become part of the 1%!)



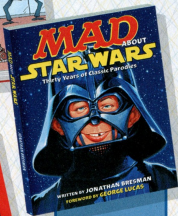
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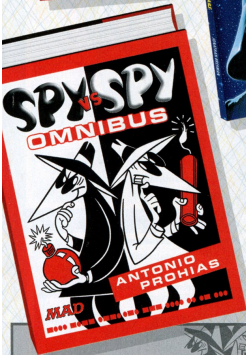


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INCLUDES A FOREWORD BY GEORGE LUCAS!



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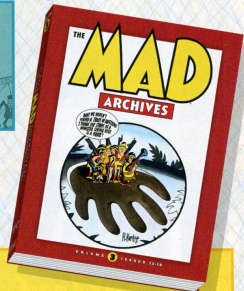
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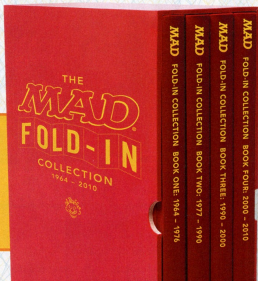
Includes a Brand-New Fold-In Created by Al Jaffee Especially for This Collection!



INCLUDES MORE COMIC SATIRES FROM MAD'S EARLY YEARS!

WITH CLASSIC ART BY:

- Wally Wood
- Will Elder
- Jack Davis
- Russ Heath



ON SALE NOW! Tomorrow, too.



THE STRIP CLUB

RODS & CONES

What are you doing?

Making a list of all the stupid crap I wanna avoid doing until I die.

What, like, some sort of "bucket list"?

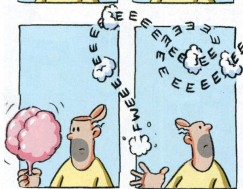
Yeah, but spelled with an "F".

-brian.

BRIAN GORDON

MIND GAMES!

BORED...

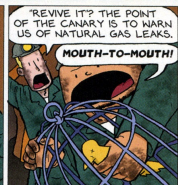
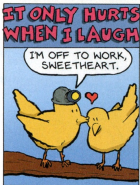
CRE-AK!
RUMMAGE.SHOOOPH! SHOOOPH!
SHOOOPH! SHOOOPH!
SHOOOPH! SHOOOPH!

GLEN LE LIEVRE

GOT YOUR NOSE



JACOB LAMBERT



CHRISTOPHER BALDWIN

BREAK TIME!



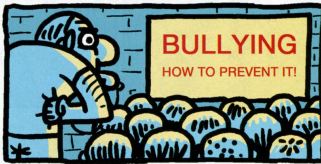
NATHAN BULMER & JUSTIN HARBIN

DELUSIONS OF GRAN



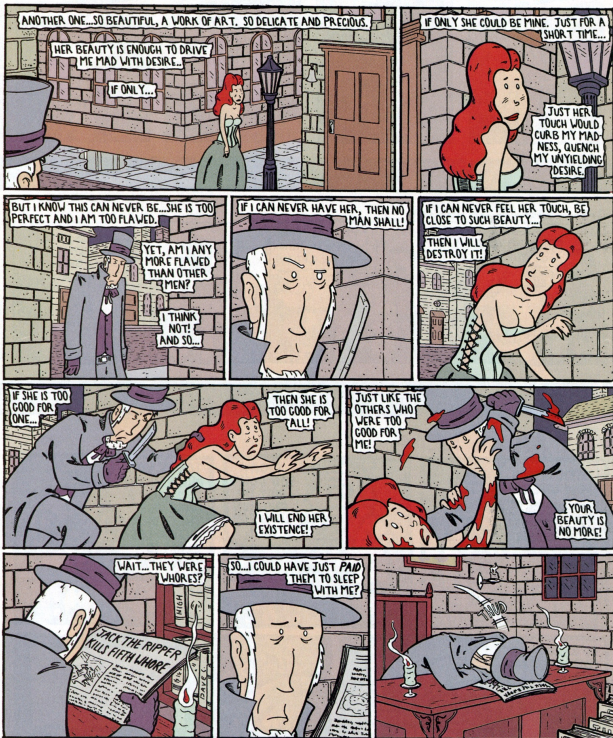
CHELSEA CABR

FREUDIAN SLAP



ERIC SCOTT

JUST BELOW THE SURFACE: THE TRUTH BEHIND JACK THE RIPPER





Quintessa

the months before World War II and with it purchased the land in the undeveloped, far-northeast corner of the state.

Nothing was heard of him, however, until three years later, when a waterfowl started heading south. Concerned that he was being built a secret Nazi stronghold, a squad of G-men to the area and his family—but what the then all.

First wasn't constructing a rather an amusement park to enjoy. It was to be based on the the youth, in a setting reminiscent of a lake house. This was born the Lake Storytown Forest.

Thanks to the region's increasingly educated and easily-spoiled residents, a future for his beloved Forest World was very top, in a setting reminiscent of a lake house. This was born the Lake Storytown Forest.

Today, as always, Enchanted Lake Storytown Forest is a family-owned and operated, just a little less interested in little more forward on progress, we've probably on our way to a statement to those people just one of our objectives, we're facing to work in the park, it here of punishment.

WHAT PEOPLE ARE SAYING...

THEY ARE SAYING...
The kids are
the only ones
who can get
the most out of
the park. It's
a great place
to go with
your family.
—Local, unnamed
amusement park



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The kids are
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FOLLOW THE...

6

ENCHANTED LAKE Storytown Forest

(formerly Old West
Kiddieland Cove)

The #1 destination
for end-of-year trips
for schools on a
severely limited budget!

Grotesque
1940s
interpretations
of nursery rhyme
characters
constructed
of solid
concrete!

Nightmare-inducing,
old-fashioned depictions
of all your child's favorite
of fairy tale characters on
decaying murals which
the local historical
society has gotten
an injunction against
us painting over!

Just Four to Six Hours From Wherever You Are!
Directions: FROM ROUTE 62: Use Exit 29, Old Mill Road. Turn right at end of ramp,
then left onto Landfill Access Road, then right on to Route 714
(Lonesome Flatlands Pkwy). Proceed 83 miles to park entrance on right.

WRITER: SCOTT MAIKO
ARTIST: SCOTT BRICHER
MAP ARTIST: GARY HALLOREN



Are you up to the spinal stress-inducing experience of a lifetime? Ride **The Vertebreaker** — one of just 475 rollercoasters claiming to be one of the "Top 50 Rollercoasters in the U.S."



"Why are the **Sky Buckets** so popular?" guests ask, surprised by the long lines. It's not that the Sky Buckets are really that popular — it's that the 56-year-old diesel engine that powers them is slowly dying and we can't afford to replace it. But you'll be glad you stood in the briefing area for 15 minutes once you've hopped aboard and are enjoying the dramatic, bird's-eye view of the east parking lot! And watch out for the horses' nest as you pass Tower 3!



4

Strap yourself in for a ride down the Alps in the Flying Robs — featuring primitive 1960s ride technology, tiny 1970s speakers, horrible 1980s abbreviated artwork, and irritating 1950s Swiss protest music (Until the ride operator gets the “all clear” signal that management has left for the day and Wacka Flacka Flacka becomes the ride’s soundtrack).



Take a spin on our classic **Ferris Wheel**, where you'll be too busy defondling against an all-out attack by territorial stairlifts who dive at you as your car passes the branch with their nose to notice how the fantasy of being in a quiet European storybook village disappears once you see the tops of the asphalt-paved buildings crowded with air conditioners, broken equipment and teenage employees making out and smoking weed on their breaks.



OUT OF THE FRYING PAN AND INTO THE FIRE DEPT.

WE WON'T MISS THEM...OR WILL WE???

WE WON'T MISS THOSE
ELEVATOR O



WE WON'T MISS THOSE
BANK TELLERS



WRITER AND ARTIST: PAUL PETER FORCES



WE WON'T MISS THOSE SWITCHBOARD OPERATORS OR WILL WE?



WE WON'T MISS THOSE
GYM INSTRUCTORS... OR WILL WE??



WE WON'T MISS THOSE
SALESLADIES



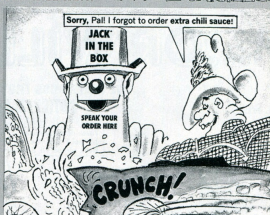
...OR WILL WE??



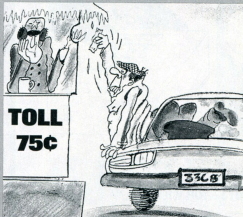
WE WON'T MISS THOSE
SHOE SHINE BOYS... OR WILL WE?



WE WON'T MISS THOSE HEADWAITERS...OR WILL WE?!



WE WON'T MISS THOSE TOLL COLLECTORS ...OR WILL WE?!



WE WON'T MISS THOSE GAS STATION ATTENDANTS ...OR WILL WE?!



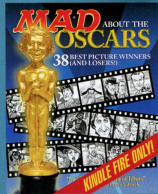
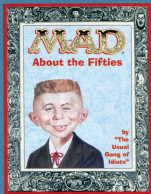
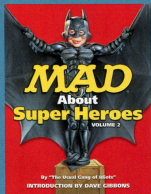
IT'S THE E-COMEDY, STUPID!

NOW YOU CAN EXPERIENCE
THE BEST IN IDIOCY
WHILE USING
THE LATEST TECHNOLOGY!

NOW AVAILABLE
FOR YOUR
KINDLE FIRE
OR YOUR
NOOK COLOR



ALSO AVAILABLE



Is your computer running frustratingly slow? Maybe it's the fact that you're too cheap to spring for anything but dial-up service. Or maybe the problem is viruses and cookies from all the sick sites you visit. (Yes we mean you, Caldwell! We beg you to get the treatment you so obviously need!) Either way, if you haven't visited the MAD blog recently, we're here to help. Here's...

The Best of The Idiots

LANCE ARMSTRONG

UNTRUE BLOOD

7 TOUR TITLES
ARE AT STAKE

ONLY ON EPO
(AND TESTOSTERONE,
TRANSFUSION THERAPY,
AND MASKING AGENTS)

Other
EXPLOSIVE

Vatican Secrets Revealed by the Pope's Butler

The Vatican softball team is 0 and 15 — all because the Pope insists on batting cleanup.

His Holiness is surprisingly partial to Payless brand little red slippers

The DaVinci Code: all true



Cardinal Pepperoncini has been secretly renting out The Popemobile for bachelorette parties and pocketing the cash

The Vatican Bank's "substantial penalty for early withdrawal" suffering the fires of hell for all eternity

This year, Christmas midnight mass will be pushed back 'til 12:30 to give the Pope more time to open his presents

The Vatican laundry likes to call the Pope ad absurdum macula — "Of! Skid Marks"

That guy in the stained Spider-Man costume at Comic-Con? The Pope!

Due to a math error, Pope Pius the 13th was really Pius the 14th

Unfortunately, the Pope's infallibility doesn't extend to bets on cockfights

Apparently, the Catholic Church may have a pedophilia problem



"NEW RULES" FOR THE METS NOW THAT BILL MAHER IS A PART OWNER

NEW RULE

Duties of Citi Field grounds crew now include tending to Maher's right-field weed garden

NEW RULE

Next Saturday, all kids 16 years of age or younger receive a copy of his movie *Religulous*, while supplies last. (Supplies will last.)

NEW RULE

Goodbye, Mr. Met...hello, Dr. Cornel West

NEW RULE

Fans will be ejected for running on the field, throwing objects at the players or expressing support for Mitt Romney's fiscal policies

NEW RULE

Entire lineup now must bat left — far left

NEW RULE

Whenever she's in the stands, pitchers instructed to bean Ann Coulter

NEW RULE

Now starting in center field: Paul "Mookie" Krugman



New stupidity daily on The Idiots at
madmagazine.com!

WHAT TYPE OF HIGH RISK ACTIVITY ARE MANY OF TODAY'S COLLEGE STUDENTS ENGAGING IN?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

You make a ton of mistakes when you're young – and college is a time for experimentation. But even so, many students are taking risks that could follow them for the rest of their lives. It's a scary trend, and it's gaining interest. They need to realize that if they insist on living this way, eventually, they're going to pay the price.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"



TALES OF STUDENT BEHAVIOR INCLUDING POT SMOKING ON MANY CAMPUSES, UNSAFE SEX, AND OTHER REGRESSIVE STUPIDITIES, ARE COMMON TODAY. EACH SUCH INCIDENT LOADS STUDENTS WITH MYRIAD LOSSES AND NO GAINS

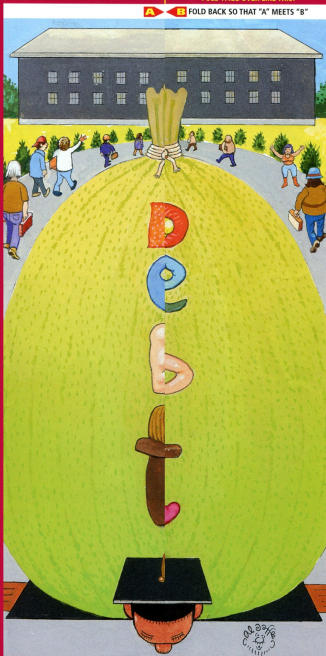
WRITER AND ARTIST: AL JAFFEE

WHAT TYPE OF HIGH
RISK ACTIVITY ARE
MANY OF TODAY'S
COLLEGE STUDENTS
ENGAGING IN?



FOLD PAGE OVER LIKE THIS!

A **B** FOLD BACK SO THAT "A" MEETS "B"



TAKING
ON MASSIVE
STUDENT
LOANS

A **B**

100% ADDICTIVE

NOXIOUS
TOBACCO



THIS TOBACCO IS AS DANGEROUS AS ANY YOU'VE EVER SMOKED, BUT THAT'S NOT THE POINT.

Native American Sputum began with a simple mission — make money on the backs (and lungs) of people addicted to a dangerous, habit-forming substance. Additionally, to do so with a brand name, image and package copy that implies we're an American Indian-operated business engaged in selling a product that's somehow a healthier cancer-causing agent — despite us never having been affiliated with any American Indian groups, tribes, or enterprises.

We have 13 styles of Native American Sputum cigarettes, each one geared to a different smoking-related malady. Some insist 13 is an unlucky number. We don't think so. We've had great success selling these things.

We made a name for ourselves by setting ourselves apart from Big Tobacco...and once we did that, selling out to Big Tobacco, which now owns us. Our hypocrisy doesn't stop there. We also work with farmers dedicated to responsibly using the earth's resources — to make a carcinogenic product that will help you squander your health, contaminate your body, and in many cases, return you to the earth that we're responsibly using to grow the stuff.

We're always hearing things like: "This doesn't taste like my usual cigarette; I don't think so, anyway. It doesn't really taste like *anything*." That's because your taste buds have already been deadened from your pack-a-day habit.

EXPECTORATE NATIVE AMERICAN SPUTUM *with two packs for \$2*

PROMO CODE 09998

BuyAmericanSputum.com or call 1-877-HACKING

Offer for two "1 for \$1" Gift Certificates good toward any Native American Sputum pack. And doesn't "Gift Certificate" have a much more pleasant ring to it than "Reprehensible Come-On Devised to Get You Permanently Hooked"? Offer restricted to U.S. smokers who have the financial means and resolve to continue buying our high-end cigarettes at their regular price after choking their way through these two discounted packs. Offer unfortunately restricted to U.S. smokers 21 years of age and older — so you cool kids under 21 who want to start smoking: Don't you dare go on the website and tell us you're older than you really are since we'd end up sending you the coupons. Limit one offer per person per 12 month period. Again — you popular kids especially — don't use a bunch of different fake names and your grandmother's address to get additional coupons even though we can't stop you from doing this. Pets who receive mail may count as up to six (6) additional fake persons per household.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide, But Smoke From These Cigarettes Contains *All-Natural, Organic* Carbon Monoxide.

CIGARETTES

Native American logo does **NOT** mean Native Americans have anything to do with the creation, manufacture, sale, or profits of these cigarettes.

A
MAD AD
PARODY

Scalliwags

