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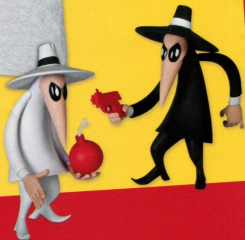
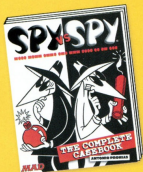


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MAD

Departments

No matter how sensible gun legislation is, it always seems to get shot down!



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JUNE 2013

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...Back Cover

MARGINAL THINKING DEPARTMENT

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...Various Places Around the Magazine

COVER ARTIST: MARK FREDRICKSON



Letters and Tomatoes



TAKE YOUR PIC

During Christmas I laid my entire MAD collection out on the living room floor in front of my Christmas tree and took a picture in hopes of making it in an upcoming issue. Well guess what? I bought the issue today and I opened it up to see three kids who did the exact same thing as me! What the crap? Am I not cute enough for you idiots?

Brandon Mindel • British Columbia, Canada

The Mindel Project — That is correct. —Ed.



BLOWING OUR COVER

It was recently brought to our attention that the cover of the February 4, 2013 issue of *The New Yorker* bears more than a passing resemblance to MAD #293 from March 1990. Even MORE disturbing: this issue of *The New Yorker* was chock-full of "original" articles such as "Snappy Answers to Stupid Questions at a MoMA Opening," "A Peek Behind the Scenes at the Chamber Music Society of Lincoln Center" and "Thurber vs. Thurber." On the plus side, David Remnick's Fold-In is actually pretty clever!



February 2013



March 1990

ALFRED E. NEUMAN LOOK-ALIKE

This month's winner (and we use that term VERRRRY loosely) is Erik Cochran, sent in by his mom! They say that nothing is stronger than a mother's love...well, except maybe the shame and anger that Erik will feel after his picture appears in our magazine!



BORED OF EDUCATION

Earlier today, my wife called the school to complain about my son's teacher. During the conversation, the principal mentioned that our older son was sent to her office last year for having a MAD Magazine on school campus. I have no idea why the two issues are related, but the reason I purchased a subscription was because my older son was sent to the Principal's office for having a MAD!

Rick Jacoby • Henderson, NV

Jacoby Bryant — We'll level with you — this is the most confusing letter we've gotten in quite some time — and we get more than our fair share of letters from wackadoos writing in crayon.

So, let's see if we have it straight: your son gets in trouble for reading MAD...so you get a subscription? With that kind of alert, common-sense parenting, it's really hard to believe your children are getting into trouble at school! With any luck, he'll get caught with a cigarette so you can buy him a lifetime supply of smokes. Enjoy the Marlboro points, Super Dad! —Ed.



TRADERS OF THE LOST ART

When I first subscribed to your magazine I got a reproduction of Alfred E. Neuman eating corn on the cob. A year later I saw the real thing in a pawn shop. So I traded the reproduction for the real thing. Don't believe me? Here's the picture.

Gavin Garza
Squaw Valley, CA

Garza Strip — We won't bother asking what someone your age was doing lurking around pawn shops. Regardless — nice swap! With a deal that good, Chumlee must have been working the counter that day! —Ed.



TOE WHOM IT CONCERNS

I really like your magazine, keep up the good work. Not only do I enjoy reading MAD but it also doubles for me as a "catcher," if you will, for when I cut my toenails. I've been doing this for a while now so that when I see my issue of MAD in my mailbox I know it's time to cut them. However, since you've gone bi-monthly my toenails are getting much too long in between publications. Please go back to monthly for the sake of a healthy toenail length for me. Thank you for taking this into consideration.

Kent Reardon • Bangor, ME

Kent Out of Shape — You really shouldn't use magazine frequency to dictate your hygiene schedule. We're just saying — you should stop using *Us Weekly* to remember to brush your teeth, *Lapham's Quarterly* as a reminder to shower, and the *Sports Illustrated* Swimsuit Issue to let you know it's time for your annual Q-Tipping! Do you hear us? Of course you can't, you waxed-up galoot! —Ed.



ADVENTURE TIME!

Adventure Time creator Pendleton Ward recently sat down with MAD #520, featuring his show on the cover! He was even nice enough to send in an illustrated letter! Well, maybe "nice" isn't the word for someone who draws your mascot being decapitated...you know what? Let's stick with "nice" — we don't want to push our luck any further!



THE DISASTER OF HIS DOMAIN

The cover story from *The New York Times Magazine's* December 23, 2012 issue was about Jerry Seinfeld's joke-crafting process. In it, the writer describes Seinfeld's personal writing space:



"Clean, modern and cozy, it resembled some hip therapist's office; a high-ceilinged, poured-concrete box with a long plushy couch, a little balcony and a kitchenette. Framed pictures covered a wall: a production still from the George Reeves "Superman" serial; an original cartoon of Seinfeld and Alfred E. Neuman that ran on the cover of MAD Magazine in 1997; a photo of Steve McQueen with a Porsche 917 that the actor owned in the '70s and that today belongs to Seinfeld."

Not for nothing, but he may want to rethink the décor — we spend every day surrounded by MAD art, and we've yet to write a single decent joke!



Photo: Vic Arkoff

A GRAPHIC NOVEL IDEA

To celebrate April Fool's, DC Entertainment asked a bunch of MAD artists to illustrate the variant covers of some of their most popular titles (well, they were popular before this little stunt, at least). Pick them up today — and watch the value of your collection diminish tomorrow!



Justice League of America
by Hermann Meija



Supergirl
by Richard Williams



Green Lantern
by Mark Fredrickson



Detective Comics
by Tom Richmond



Aquaman
by Tom Bunk



Superman
by Al Jaffee



Wonder Woman
by Peter Kuper



Justice League
by Sergio Aragones



Green Arrow
by John Caldwell



The Flash
by Sam Viviano



Batwoman
by Rick Tulka



Batman
by Al Jaffee



Teen Titans
by Ward Sutton

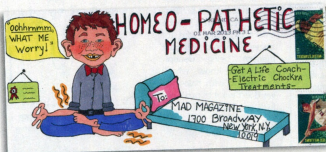


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Letters and Tomatoes



ENVELOPE OF THE MONTH



Linda Shuster, Oakland, CA

LIKE US ON FACEBOOK!

MAD is on Facebook! You should go there and "Like" us. Go on...it'll make you feel good about the Internet!



THE GRATING-EST GENERATION

With a smirk, I noted a letter in #519 from the "kid" of 61 years of age, being a reader since the 1960s. I follow back 60 years to issue #1, 1952. By rites of passage, son and grandson have followed carefully in my footsteps, looking where they step.

Keith Dennis • Los Lunas, NM

Keith Calm and Carry On — We're impressed by the dedication and thoughtfulness of your son and grandson. And we think we understand the problem you're talking about. You should know that thanks to products like Depends, you can move in security and comfort without your relatives having to look so carefully when they walk behind you. Trust us, everyone will be happier! —Ed.

THE QUOTABLE MAD

Pendleton Ward wasn't the only animation star who had something to say about our "50 Worst Things About Cartoons" issue — as evidenced by this tweet from *Phineas and Ferb* co-creator Dan Povenmire!



Thanks Dan — now you know how MC Hammer felt after reading MAD #297!

READER ALERT

If your letter was printed, then boy HOWDY are you in for a treat, sweetchuck! You'll be getting *Stuck on Star Trek*, courtesy of our friends at Universe Publishing: **Earl the Dead Cat** from our amigors at Blind Pig Productions (available at earthedeadcat.com); **Meet the Fraggles** on DVD (on sale May 14) from our chums at The Jim Henson Company and Galam Vivendi Entertainment; **Jenga Boom** from our buds at Hasbro Inc.; and **The Art and Making of Peanuts Animation** from our pals at Chronicle Books. What are you waiting for? Get your letter printed and make all of your (product-based) dreams come true!

MAD

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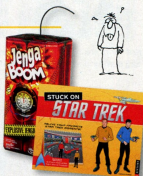
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By Norman Mingo
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KEYCODE: AWKMDCC

THE FUNDALINI PAGES

Celebrity Cause-of-Death Betting Odds

KATE UPTON

- Self-inflicted beating while jogging.....3:1
- Tragically incinerated while posing for cover of 2014 *Spice* illustrated magazine issue at the mouth of an active volcano.....5:1
- Exhaustion after enduring "tentative" nine-hour breast exam by her doctor.....7:1
- Strangled to death by some lady bastard.....10:1
- Winded out after trying to take off a painted-on bikini.....12:1
- Fatal fias crash moments after the driver had adapted the rearview mirror just as right.....20:1
- Crushed under the girls of a post-coital Brian Dennohy.....400:1
- Assassinated by Hamas hit squad after eloquently presenting her eight-point plan for peace in the Middle East to a think tank consortium.....999,000:1

ART BY BOB



THE REAL REASONS POPE BENEDICT RESIGNED



Get a too-good-to-turn-down offer to be a judge on *American Idol*

Converted to Scientology

Was advised to do so by his agent, Scott Borne

Wanted to spend more time with his family

Nothing having to do with a brewing scandal. Thanks for sure.

Writer: Jeff Kline Artist: Bob

Little-Known Holidays Near the Holidays



Writer: Jeff Kline Artist: Bob

Monkeys are Always Funny: Oscars Edition



Illustration: Lawrence Artist: Bob

Insect Lore to Ignore

- You can tell the age of a ladybug by asking it to stop a feeling for each year it's been alive.
- Crickets can wake up any time they want to. They're just lazy.
- Don't feel sorry for male houseflies - they get a sick the ill out of what the queen does to them.
- The caterpillar is the only insect that can choose its sexual orientation.
- You can tell a termite is approaching when crickets begin to build tiny umbrellas.
- Despite the name, we know species of wasp has any religious affiliation.
- Spiders need to be insects, but joined the arachnids after a contract dispute.
- Some highly evolved species of beetles refuse to infest other furniture, like sofas and chairs.

Writer: Jeff Kline Artist: Bob

Commissioning Gordon



The Little Tramp Stamp

Writer: Jeff Kline Artist: Bob

THE DRAWBACKS TO LIVING A HEALTHY LIFESTYLE

- A balanced diet and regular exercise will add years to your life, but you'll spend all that time attending countless seminars.
- When you have to provide your own samples, there is ALWAYS an allergen issue.
- Everyone thinks you're weird after you ask what's going to happen to the bananas and cucumbers when the sun of... Oh it is even.
- After looking for a quick snack on the go, there's never a convenient "flavored banana" can on the corner.
- Thanks to all of your health supplements, you don't catch any colds in the winter - which means you have to put up the duck when everyone else is not sick.
- All the items on the dollar menu would fill you up on much more than a dollar's worth of paper.

Illustration: David Lawrence Artist: Bob

The Fundalini Pages

The Speedy Six OTHER ADMISSIONS MADE BY LANCE ARMSTRONG

- 1 Used a notice for most of the eight portions of the Tour de France
- 2 Always hated Sheryl Crow's music, but lacked the courage to tell her to her face
- 3 Didn't anticipate all the publicity, since who the hell ever cared about bicycle racing?
- 4 Used FedEx and UPS if he can avoid going to the post office
- 5 During interview with Oprah, revealed that he had smuggled hypodermic needles in an overnight bag that, ironically, G. The Oprah Magazine had covered about
- 6 Threw other riders under the bus, and not just in a metaphorical way



Artist: Jeff Kline

AOL START-UP SCREENS WE'D LIKE TO SEE



Most Hated Internet Providers Ranked

Here, we've only second on the list

- Users engaged over "the computer checkup" that are anything but free

More News

- The "Famous" Star Turns New Mental Photo in Hand
- Mountain Lion Attacked by Six-Year-Old Girl



Oregon Family Vanishes, Leaves Clues

Phone numbers, keys, diaries

- Includes just visiting relatives

More News

- New Letter Discussed Between G and R
- Courageous Upland State Plaintiff from Kila Verde



Worst Ways to Remove Coffee Stains

Blotting it up fast

- Our experts have a lot of time on their hands, apparently

More News

- Isadore Cornwell Clings Dumb Dugby Nose
- Men Seen Face of Justice in Singapore



New Girlfriend for Tiger Woods?

She's getting it. He's not. It's worth the time

- Other couple's couplings doomed from the start

More News

- Half's Single Crash The Eating Contest, Please Faulty GPS
- Serial Killer Faces Plaintiff's Charge

More Little-Known Holidays Near the Holidays



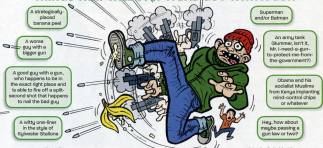
Artist: Jeff Kline

Ain't Life DeGrand?



Artist: Jeff Kline

THINGS THAT WILL STOP A BAD GUY WITH A GUN



Artist: Jeff Kline

CLICHÉ CLASSIFIED ADS



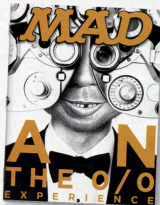
Artist: Jeff Kline

Rejected Fortune Cookies

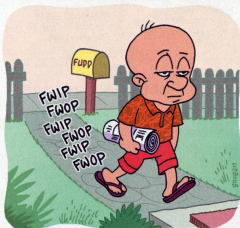


Artist: Jeff Kline

The
Cover
We
Didn't
Use



Here on Gilligan's Bile



Writer and Artist: Paul Gilligan

HOW THE NEW POPE CAN REVIVE INTEREST IN THE CHURCH



Vary the selection of communion wines, making sure to include light summer varietals

Enact a strict "30% tolerance" policy for pedophile priests

Adopt Twitter handle @WhiteSmoke13 and start online feud with Kanye West

Invent inspirational backstory of how he started in the Vatican mailroom

Insert himself into political issues. That's always popular

Have all the bishops shave their heads and hand out flowers at the airport

Writer: Jeff Kruse Artist: Phil McAndrew

Donnie the Douche's Tips on Being Green

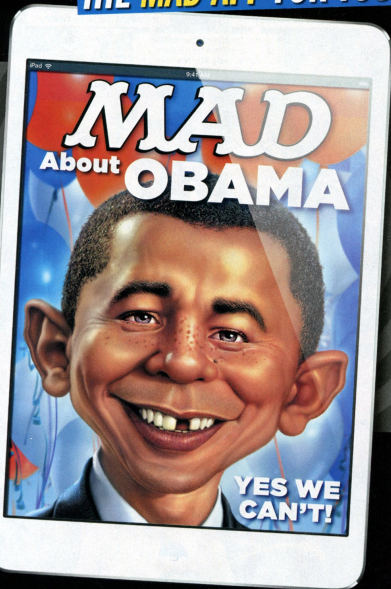
- If you chain yourself to a tree, be sure the chain's unlocked, in case the lumberjack calls your bluff.
- You know those plastic rings that come with six-packs? They aren't biodegradable, and often strangle sea life. It's far more responsible to buy a box of 12 beers, or even 24.
- Take a page from the First Lady and plant a vegetable garden. But that doesn't give you permission to grow bangs and wear sleeveless shirts. Not everyone can pull that off.
- Recycle whenever you can. For instance, save candy from last Easter to give out at Halloween. See? I just recycled a line from "Halloween Tips" in MAD #518!
- Many household cleaners contain environmentally-unfriendly toxins. I recommend cleaning only a couple times a year, tops.
- If you already ride a bike everywhere, that's a good start. Now double your fuel efficiency by riding a unicycle.
- Scientists estimate that the sun will burn out in a few billion years, so you'll want to use solar power very sparingly.
- Consider setting up a compost bin, which helps plant growth. When you get sick of the hassle and smell of composting, be sure to recycle your compost bin.



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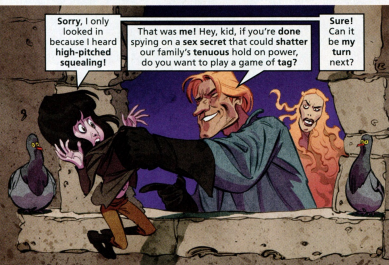
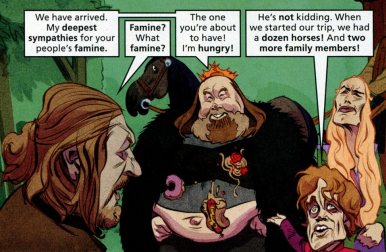
FEELING OVER-REACHED DEPT.

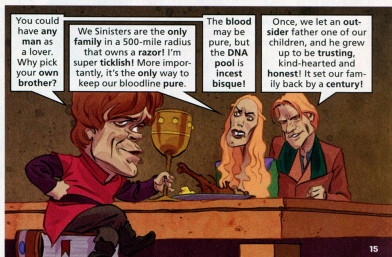
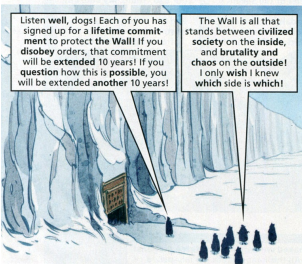
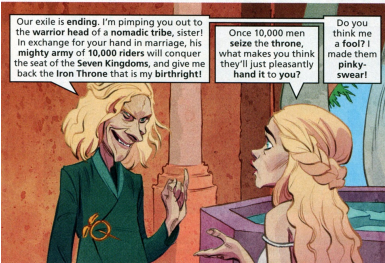
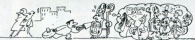
THERE ARE SEVEN KINGDOMS RULED BY ONE THRONE. WITH DOZENS OF PEOPLE EAGER TO GET IT. EACH ONE WITH ABOUT 40 SUPPORTING PLAYERS. AND EACH AND EVERY CHARACTER HAS HIS OR HER OWN SCHEME AND SIBBS OF DOUBT-FULLY-COINED AND UNRECOGNIZABLE NAMES. AND THERE'S THREE DRAKES OF THIS JUST STANNING TO KEEP IT ALL CHAOTIC & X.

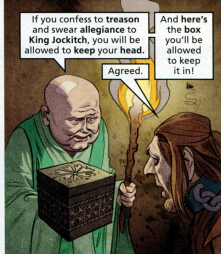
GAME OF GROANS

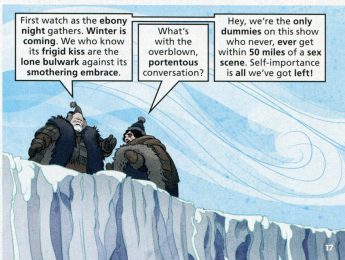
WRITER: DENZEL DEVLIN ARTIST: HERMAN DEIN











This is getting to be a depressing kingdom. I would be amused. Bring me my court fool to lighten my mood and lift my spirits!

Ho! Ho! Well done!
I have leprosy.



Rip out King Jockitch's eyes! Pull off his limbs!

Ah, my loyal subjects! They love me so much, they want souvenirs! Guck! Sputter! Lord Vaset, why are they pelting me with feces?

The peasants have no money, Your Grace, but they wanted to give you a gift. So it had to be something they made themselves!



I TOLD you it was poor strategy to take our entire fleet and surround that one ticking ship, labelled the S.S. Kaboom!

Ev-ev-every army needs morale to win a bloody battle. Uh, I think I saw some morale in the back. Let me just dash out and go get it for you! If I'm not back in five minutes, get killed without me!



Your dragons increase our power. And your presence gives them power. And so, you shall remain with us here, in that spot, until the end of time. Try not to go to the bathroom. This room is not well-ventilated.

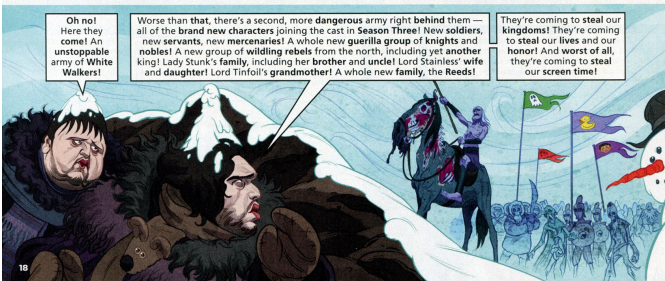
Well, they finally did it. After two full seasons, this show has LITERALLY become dungeons and dragons!



Oh no! Here they come! An unstoppable army of White Walkers!

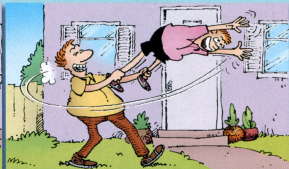
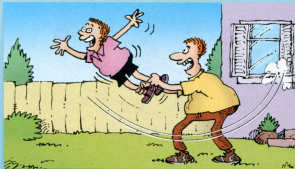
Worse than that, there's a second, more dangerous army right behind them — all of the brand new characters joining the cast in Season Three! New soldiers, new servants, new mercenaries! A whole new guerilla group of knights and nobles! A new group of wildling rebels from the north, including yet another king! Lady Stunk's family, including her brother and uncle! Lord Stainless' wife and daughter! Lord Tinfoil's grandmother! A whole new family, the Reeds!

They're coming to steal our kingdoms! They're coming to steal our lives and our honor! And worst of all, they're coming to steal our screen time!



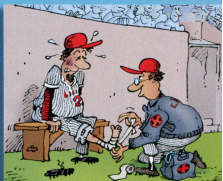
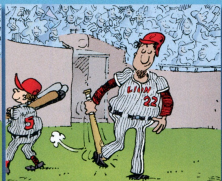
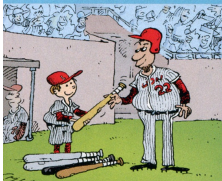
SEIGIO ARAGONES

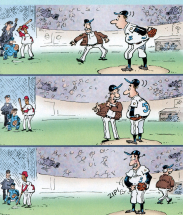
Presents A MAD LOOK AT BASEBALL



WRITER AND ARTIST: SERGIO ARAGONES

COLORIST: TOM LUTH







PLANET TAD!!!!

ABOUT ME NAME: TAD AGE: 14 EARTH YEARS HEIGHT (IN FOOT-LONG HOT DOGS): 5.75



May 1, 2013

You know what would suck? If you were a superhero whose power was to press wrinkles out of clothing, and you couldn't use the name **Iron Man**, because it's already taken. You'd have to be, like, "Hot Steam-Emitting Pants Pressing Guy" or something.



May 3, 2013

I wonder if fish just freak out every time it rains, like, "OH MY GOD WHAT IS HAPPENING TO OUR CEILING!"



May 8, 2013

So, something kind of crazy happened today: Alton Davenport, who's the captain of the wrestling team, but Alton even know Alton -- we're in Spanish class together, and we've been paired up for conversational exercises a few times, but I think today is the first time we've ever had a conversation that was in English, and not about how to get to the library.

It was especially surprising because I thought Alison was dating Jake Vanderbilt, who's the captain of the wrestling team. But Alison said, "No, we broke up this morning. He's taking Katie Langston to prom now. And since it's a week away, everyone else has dated already. But I figured you'd probably be free." She figured right! I was so happy, it didn't even bother me when my friend Chuck said, "It's like one of those **high-school movies**! You know -- the ones where the super-nerdy guy ends up with the hot girl!"

Alison seems really excited, too -- she kept saying that she can't wait 'til Jake finds out we're going out together.

May 9, 2013

I just realized that I don't actually know how to dance, so I went on Netflix to look for some movies with dancing in them. I think the movie with the greatest distance between "how awesome it sounds" and "how boring it is" might be "Dances With Wolves".



May 13, 2013

At lunch today, Alison suggested that she and I should sit together. And I guess she and Jake are still friendly, because she insisted that we sit at a table with him in the lunchroom. I thought it'd be weird, but it was OK -- Jake was kind of distracted, paying attention to Katie, and Alison mostly just talked to me. It was nice, though: anytime I said something back to her, she'd laugh really loud and put her hand on my shoulder and say, "Oh, Tad, you're so funny!", even if it wasn't all that funny. I guess she must really like me!

May 14, 2013

Why are all school buses yellow? I mean, it's not like I'm ever going to be happy going to school. But I'd probably be just a little bit happier if my bus were painted black, with flames on the side.



May 15, 2013

I bet, if your last name is Pepper, you think twice before becoming a doctor.

May 16, 2013

So, today at school, Alison came up to me and said, "I've been thinking about the dance." And I said, "Me, too!" And she said, "I think you should get a haircut before then. Also, make sure your shoes are shined. And what color tie are you wearing? I think it should be somewhere between chartreuse and celadon, to match my dress."

I just Googled **chartreuse** and **celadon**. It turns out, they both mean "green". So I need to find a tie that's somewhere between green and green.

May 18, 2013

Heading out to the dance! I'm wearing my tuxedo and everything. It came with a cummerbund, which I don't really understand. It's like some sort of a weird bra for your belly or something.

May 18, 2013

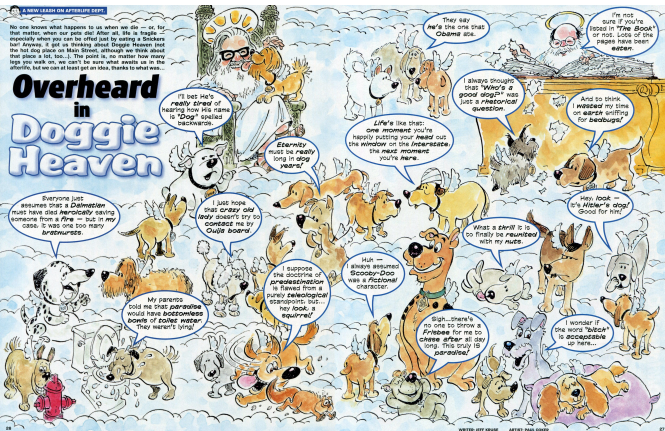
Well, I'm home from the dance. It was pretty crazy. Alison kind of made me slow-dance with her to every song, even the fast-moving ones, and she kept moving us around the floor so she could keep an eye on Jake and Katie. And then she excused herself to go to the bathroom, and I waited for her to come back. And waited. And waited. And then I went to look for her, and found her kissing Jake Vanderbilt in the hallway.

So it turns out, Chuck was half-right: This is like one of those high-school movies -- but I'm not the nerdy guy who gets the hot girl. I'm the guy who the hot girl dumps right before she figures out that she and the hero should be together. Katie was using me the whole time, just to make Jake jealous. But luckily, I've learned my lesson, and I'm not going to get fooled like that again.

Plus, some good news did come out of tonight: After Jake told his date, Katie, that he was breaking up with her and getting back together with Alison, Katie told me that she'd always secretly kind of liked me, and asked if I wanted to go see a movie or something next weekend. So I guess we're going out now. She seemed pretty psyched -- she said she can't wait 'til Jake finds out we're dating!

No one knows what happens to us when we die — or, for that matter, when our pets die! After all, life is fragile — especially when you can be offed just by eating a Snickers bar! Anyway, it got us thinking about Doggie Heaven (not the hot dog place on Main Street, although we think about that place a lot, too...). The point is, no matter how many legs you walk on, we can't be sure what awaits us in the afterlife, but we can at least get an idea, thanks to what was...

Overheard in Doggie Heaven



They say he's the one that Obama stole.

I'm not sure if you're listed in "The Book" or not. Lots of the pages have been eaten.

I always thought that "Who's a good dog?" was just a rhetorical question.

And so think I wasted my time on words waiting for bedbugs?

Life's like that: one moment you're happily putting your head out the window on the Interstate, the next moment you're here.

Eternity must be really long in dog years!

I just hope that crazy old lady doesn't try to contact me by Oula board!

Everyone just assumes that a Dalmatian must have died heroically saving someone from a fire — but in my case, it was one too many brainstorms.

Hey look — it's Hitler's dog! Good for him!

What a thrill it is to finally be reunited with my nukes.

Hi! — I always assumed Scooby-Doo was a fictional character.

I suppose the doctrine of predestination is flawed from a purely teleological standpoint, but... hey look, a squirrel!

My parents told me that paradise would have bottomless bowls of toilet water. They weren't lying!

Sigh...there's no one to throw a Frisbee for me to chase after all day long. This truly is paradise!

I wonder if the word "bleek" is acceptable up here...

COMING SOON! SECOND AMENDMENT SAMMY'S

ALL-AMERICAN

FUN N' GUN SHOW

JULY 4-7

at the Prince of Peace
Lutheran Church
Downtown Phoenix

**LARGEST COLLECTION OF
UNTRACEABLE FIREARMS IN THE USA!**

**OUR GUARANTEE: IF YOU CAN DECIPHER
EVEN PART OF THE SCRATCHED-OFF
SERIAL NUMBER, YOUR GUN IS FREE!!**

NO PESKY BACKGROUND CHECKS!

**NO WAITING PERIOD! YOU'LL GET YOUR WEAPON
WITHOUT TRAINING AS SOON AS WE
PROCESS YOUR CREDIT CARD — USUALLY
IN 10 SECONDS OR LESS!!**

**NO PHOTO ID? WE'LL MAKE A REASONABLE FACSIMILE
FOR YOU ON THE SPOT AT NO EXTRA CHARGE!**

ENTERTAINMENT

**TED NUGENT
and the
SECOND
AMENDMENT
BOYS' CHOIR!**



FOR THE KIDDIES



PETTING ZOO

Pet adorable rabbits,
ducks and piglets
and then load up
and shoot 'em!

**WHACK-A-
MAYOR
IN MAYOR AGAINST
GUN VIOLENCE, MAY 21!**



**PIERS MORGAN
PIRATAS**

paired with
champion
bullet!



**SPECIAL
APPEARANCE
"UZI THE
CLOWN"**

ASK
ABOUT
OUR

**BULK
RATE**

**ON GUNS
EARNMARKED
FOR ILLEGAL
OUT-OF-STATE
TRAFFICKING!**

ASSAULT RIFLE BLOWOUT!

STOCK UP NOW!

(Babies use M&M's, K&N's, M&M's,
and J&M's. President says "let's power!")



**"THE HEADLINE-
MAKER" AR-15**

Designed especially for prolonged random shooting!
1,200 rounds included!
\$2,100



**FEDBUSTER-3000
CENTERFIRE
TACTICAL RIFLE**

Protect your valuable gun collection (and family)
from ATF "Jack-Robbed Thugs!"
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HANDGUN CLEARANCE! PRICED TO MOVE!

**LIGHTWEIGHT P-2
FINE HANDGUN**

This neatly in most
pre-screens! Launch boost!
\$899



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**MOOSE-BUSTER
SEMI-AUTOMATIC**

The weapon of choice for blinding wildlife at point blank range
from kangaroos! Endorsed by Sarah Palin
\$949

"You couldn't find a better selection of firearms
if you raided a Mexican drug lord's apartment!"

— Guns & Ammo

WRITER: FRANK SANTOPIANO

ARTIST: SCOTT BRICHER

ALL MAJOR CREDIT CARDS ACCEPTED (LIBERALS PAY CASH!)

THE DARKER SIDE OF THE LIGHTER SIDE OF...



We tamper with classic Dove Berg strips, even though nobody asked us to — especially not Dove!





Introducing the **Stuff-E-Vest Puff Jacket**

Leave Nothing Behind! And We Mean *Nothing!*



Tic Tac Sleeve

285 convenient pockets allow easy access to each individual breath mint!



Pet Pocket

Now there's no reason to leave your favorite finned friend at home!



Anvil Pocket

Allows you to forge steel anywhere while on the go!



Mini-Fridge Pocket

Keep sushi and luncheon meat fresh all day! Optional refrigerator magnets allow you to attach important reminder notes.



Cold Drink Pocket

Carry your favorite beverage and keep it chilled all day by adding a tray of ice cubes (not included).



TV Pocket

Holds flat screens up to 22" (For flat screens up to 55", order one size up.)



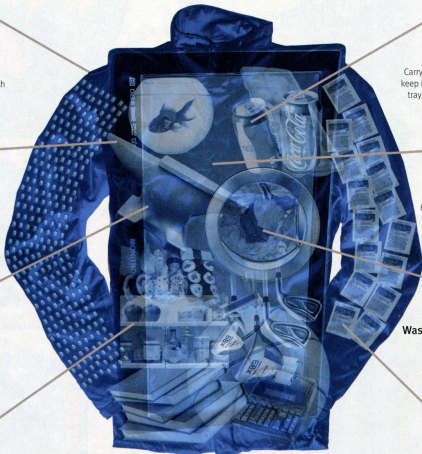
Washing Machine Pocket

Save time by washing the Stuff-E-Vest jacket in its own pocket! (Line dry.)



Advil Pocket Dispenser

Say goodbye to the aches and pains caused by wearing a Stuff-E-Vest jacket!



62 Streamlined Pockets!

Almost pays for itself when flying 16 times round-trip to Beijing with no baggage fees!

STUFF-E-VEST PUFF JACKET

is lined with fully waterproof material to protect your gear from the excessive body sweat you'll generate by lugging pretty much everything you own around all day!

Our specially-engineered pockets have more capacity than a \$105-per-month storage unit!



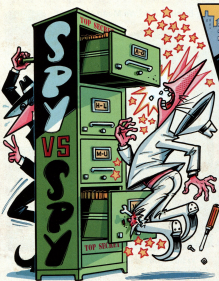
SALE! Just \$299⁹⁹!

That's less than \$5.00 per pocket! We could charge more, but we're letting you "pocket" the savings!

To measure for a **Stuff-E-Vest Puff Jacket**, get five jackets you already own and put them on, one on top of the other. Measure your chest. That's your **Stuff-E-Vest Jacket** size!

STUFF-E-VEST
TRAVEL CLOTHING FOR THE TRIP TO THE CHIROPRACTOR OF YOUR LIFE™





WRITER AND ARTIST: PETER KUPER

#5

IN AN ILL-CONCEIVED SERIES!

Half-baked nonsense from the pages of **MAD** specifically collected for fans of **MAD**, the hit Cartoon Network show! (Though we'll gladly take your money whether you watch the show or not!)



MORONS WHO LIKED
THIS BOOK ALSO
FOOLISHLY WENT FOR:



AVAILABLE WHEREVER BOOKS ARE SOLD!

(Totally Useless MAD also available at select delicatessens, nestled between the olive loaf and the liverwurst)

THE STRIP CLUB

ME, MYSELF AND MY PUPPET

GO BED SHOPPING

WELCOME TO SLEEPMART!
BETCHA LOOKIN' FOR
A NEW BED!

YES ~ SOMETHING TO
ACCOMMODATE BOTH
OF OUR NEEDS.

BOTH OF YOU, HUH?
ARE YOU THINKING
TWIN? QUEEN? KING?

BUNK.

JOHN KOVALESKI

★ IT'S
GOOD
ENOUGH ★

I AM BEGINNING
TO SEE INTO
THE FUTURE...

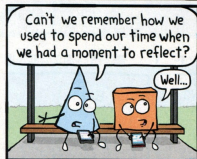
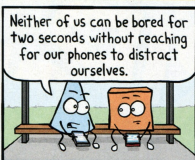
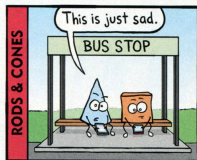
INTO THE FUT-

WHAT ARE YOU-

FFFAAAAAARRT

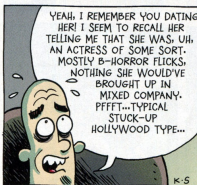
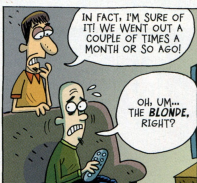
SORRY.

PIET TAMBURINO



BRIAN GORDON

WTF, JEFF? or My Roommate Might Be a Serial Killer



KIT LIVELY & SCOTT NICKEL

And now...
A BIT OF
MAGIC
by
THE
AMAZING
KATZENSTINI!



JASON KATZENSTEIN

PARTY PANTS by ALEX CLINE

CLASS, WHAT DO YOU WANT TO BE WHEN YOU GROW UP?

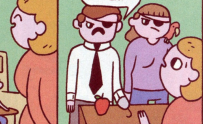


I WANNA BE A PIRATE!

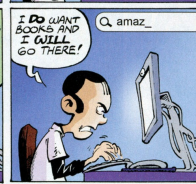
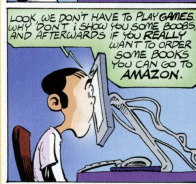
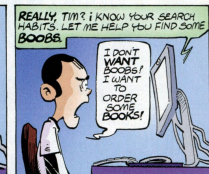
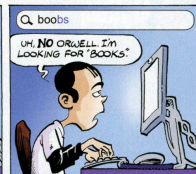
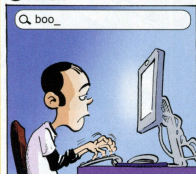


HAHA. OH BILLY! LET'S TRY TO THINK REALISTICALLY!

SO OUR LITTLE BILLY TELLS US YOU LAUGHED AT HIM IN CLASS.



ALEX CLINE



JASON YUNGBLUTH

IT ONLY HURTS WHEN I LAUGH



HEY, DOC.

GOOD TO MEET YOU, MR. DAVIS. WE'VE GOT SOMETHING SPECIAL FOR YOU TODAY.



I'M GOING TO ATTACH BOTH OF US TO THIS 'REMOTE FEELING TRANSMITTER.' IT'S PART OF A NATIONAL DENTIST EMPATHY LEARNING PROGRAM.



WHAT'S IT DO?

SO, AS **YOU** FEEL PAIN, IT'LL ALSO BE TRANSFERRED TO **ME**, SO I CAN BETTER KNOW HOW MY PATIENTS FEEL AND CAN LEARN TO GO GENTLY.



FINE. JUST BE GENTLE AND GET IT OVER WITH, I **HATE** GOING TO THE DENTIST.

TUM TEE TUM.



OW.

STAB!

UNG!



NNGGG...

SCRAPE SCRAPE

GARGH!



HOLY HELL!

DRILL!

GGHHH!



STOP! STOP! HOLY CRAP! YOU'RE THE WORST DENTIST I'VE EVER BEEN TO.

I'M IN PAIN. DON'T PUSH ME. I DO STUPID THINGS WHEN I'M IN PAIN.



LIKE I CARE THAT YOU'RE BEING A CRYBABY OVER THE PAIN! IT'S THE SAME PAIN I'M FEELING. AND IT'S **YOUR** FAULT FOR BEING A CRAP DENTIST!

I AM NOT! I AM NOT!



WHAT? YOU DON'T LIKE THAT?

CRYBABY! CRYBABY!



WHACK!



GAHH!!

DAMMIT, YOU BASTARD!

WHAM!



AAUURRAUGH!!

NNGGGFFTH!



TOSS AAIEEE!!



AND DON'T BOTHER SETTING UP A FOLLOW-UP APPOINTMENT!

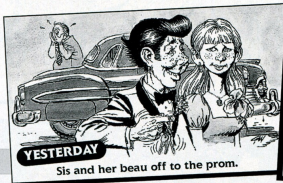
SHOULDN'T YOU REMOVE THAT THING BEFORE HE HITS THE PAVEMENT?



CHRISTOPHER BALDWIN



OY VEY CAN YOU SEE DEPT.



YESTERDAY

Sis and her beau off to the prom.



TODAY

Sis and the father of her baby off to the prom.

...and prom dates aren't the only thing that have changed! As our society continues to devolve, each generation finds itself in worse predicaments than the last. As sure as things sucked for your parents, they suck even more for you, as you'll see in...

Scenes of Americana Yesterday & Today

ARTIST: GEORGE WOODBRIDGE

WRITER: MIKE SHIDER



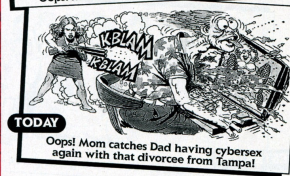
YESTERDAY

Oops! Mom catches Dad sneaking a peek!



YESTERDAY

C'mon — tell Santa what you want!



TODAY

Oops! Mom catches Dad having cybersex again with that divorcee from Tampa!



TODAY

C'mon— tell the policewoman where Santa touched you!

Scenes of Americana Yesterday & Today



YESTERDAY

Junior gets his first Boy Scout merit badge.



TODAY

Junior gets his first suspended sentence with probation.



YESTERDAY

A run-in with the neighborhood bully.



YESTERDAY

Halloween, 1959.



TODAY

Halloween, 1999.



YESTERDAY

Cousin Sheila's Coming Out party.



TODAY

A run-in with the local gang.



YESTERDAY

First real job: Paperboy.



TODAY

First real job: Lookout for the local crack dealer.



TODAY

Cousin Sheila's Coming Out party.



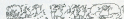
YESTERDAY

Teacher's pet.

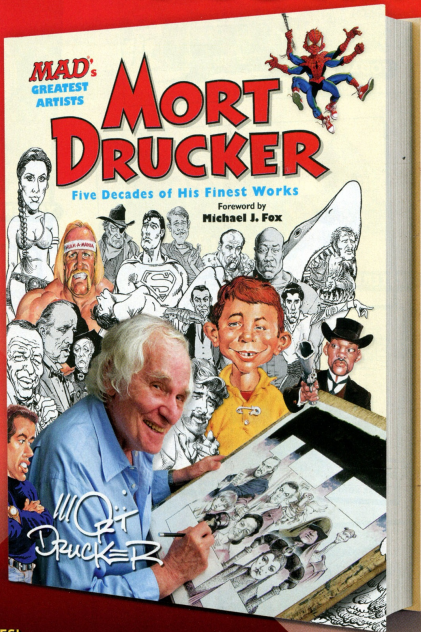
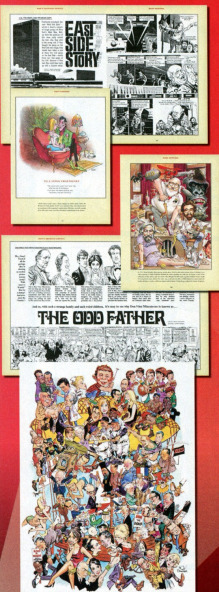


TODAY

Teacher's illegal underage lover.



MAD ABOUT MORT!



FEATURING MANY OF MORT'S
GREATEST MOVIE AND TV SATIRES!

WITH AN INTRODUCTION BY MICHAEL J. FOX!

FEATURING ESSAYS BY J.J. ABRAMS, FRANK DARABONT,
GEORGE LUCAS AND STEVEN SPIELBERG!

PLUS A VINTAGE PULL-OUT WALL POSTER!

ON SALE
NOW!

THE MAD GUIDE TO MAN BOOBS

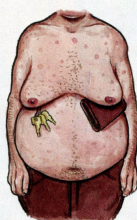
* VOLUME 3 *



Cock-eyed



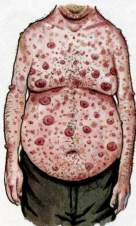
Belt Sniffers



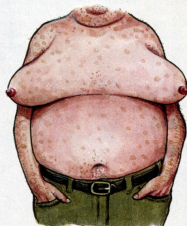
Storage Units



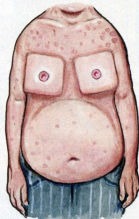
Coat Hangers



Camouflaged



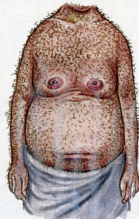
Hammerheads



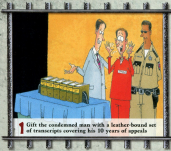
Snake Eyes



Deflated Balloons



Gorillas in the Mist



If you think there's nothing funny about capital punishment, you're really missing. Collette Brown has it all over blonde jokes and comes to a surprisingly clear verdict to laugh first with the capital M&M reader. And since your look like a capital M&M reader that dangling tongue was a dead giveaway, you're probably interested in one thing on capital punishment. Finally, it's my opinion that, no matter how before the scene, the condemned man should be allowed to receive a third of dignity as he comes off the days leading up to his date with doom. That's why, to help out the hapless who's about to try a last ditch, we've conceived the following:



8 Suggestions to SOFTEN THE BLOW for those on DEATH ROW



COMPLETE YOUR MAD LIBRARY (AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)



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230 pages of all-new adventures! From the head writer of The Daily Show with Jon Stewart!

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Includes a foreword by George Lucas!



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750 pages celebrating 65 years of humor, satire, stupidity and stupidity!
With an introduction by Stephen Colbert and Eric Sposide and a classic collection, volume MAD never gets!

Includes new, original, never before seen Sergio art!
Plus an 18" x 12" full-size poster featuring 50 of Sergio's favorite characters!



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Special digest size!
Includes 65 magazine adventures by Peter Kuper!

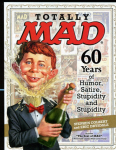


SPY VS. SPY VOLUME 2

Includes every Spy vs. Spy adventure from 1987-2007!

AND MORE!

Available exclusively at Barnes & Noble



BUY THEM ALL NOW BEFORE YOU COME TO YOUR SENSES!

KIDDING LIP FLEMING DOPT

They change the location, they change the names, they change the people. But one thing the RTs. But we had better state the same, pretty young and looking, and how there have just read the James Bond novel. Finally, however, these movies are being discussed in the highest level of British leadership. That's how bad about this world? For your eyes only, plus anyone else who bought this movie, it's...

Sean Connery George Lancelotti Roger Moore Timothy Dalton And Pierce Brosnan. You've each been featured in the emergency M6 evaluation meeting to discuss the damage done to the 007 character by the current James Bond. Each of you brings unique expertise and wisdom that are invaluable. Except for you, Lancelotti.

Really, I must object to you—

Shut up, Lancelotti! Gentlemen, this is your target! His name is Daniel Craig. Study him well. Trust of us who go back decades are very personally concerned about the damage Craig has been doing to the James Bond brand. Our current James Bond is vulnerable, shows signs of nervous, worries about his job and suffers from childhood angst. He get it. He is should be sitting down with the FBI!

Blind of all, the man is blind! Whoever board of a double Bond? A proper James Bond should have coarse black hair every-one, the drink in the Atlantic. Our shadow meet!

Connery, we this movie your code name will be Haggis. What's my code name?

000? Your code name is "Timothy Dalton". Only Connery gets a code name! The rest of you have already returned to the land of professional anonymity that any spy would enjoy!

Hold on there, M. I'm not my heart out in Mavis Blair.

Precisely! After the fun of you leave this room, you will quickly review footage of Daniel Craig as he travels through Casino Royale and quarters of Aston. You will then follow him on his next recent mission, *007*. I should warn you: his methods are over-the-top. Even so, the new Bond doesn't even smile, so he might be staying healthy and in the rain for years and years to come. So, everything that you five accomplished on this case become only a memory. Except for you, Lancelotti.

CASEBOOK "SPY FAIL" THE BATTLE OF THE BONDS

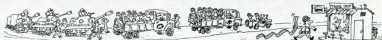
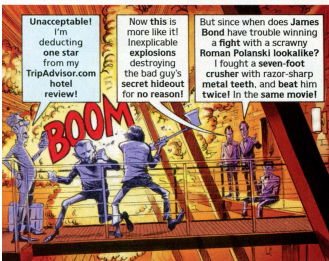
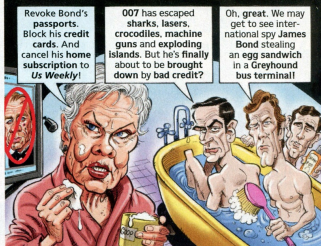
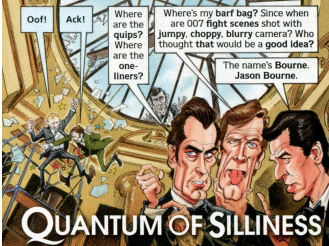


WORTH REVISITING REVISIT BETTER THIS REVISITING



CASH-IN ROYALE





This will be simple word association. Just say the first word that pops into your mind.

Secret.

British.

Bang.

007.

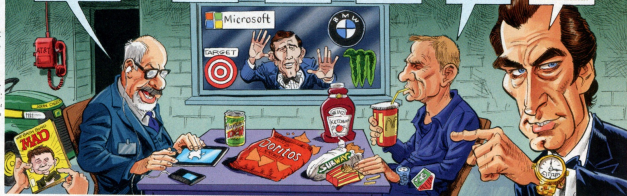
Deodorant.

Airways.

Olufsen.

Eleven.

The product placement in these movies is completely out of hand!



Why didn't the other Komodo dragon bite James Bond's leg?

Everybody knows Chinese food tastes much better than British food!

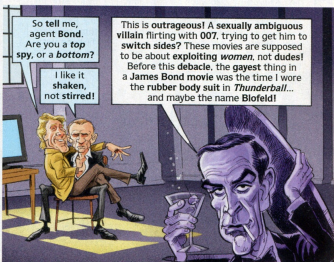
This is the third time James Bond has almost died in a casino just the last three movies. Might be time to try scratch-and-win cards!



So tell me, agent Bond. Are you a top spy, or a bottom?

I like it shaken, not stirred!

This is outrageous! A sexually ambiguous villain flirting with 007, trying to get him to switch sides? These movies are supposed to be about exploiting women, not dudes! Before this debacle, the gayest thing in a James Bond movie was the time I wore the rubber body suit in *Thunderball*... and maybe the name Blofeld!

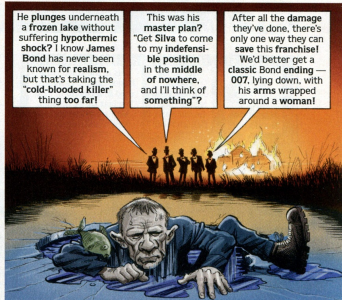
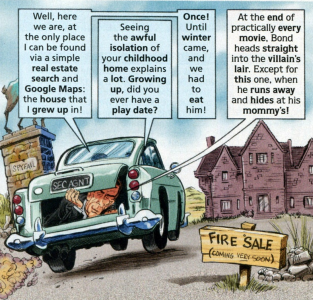
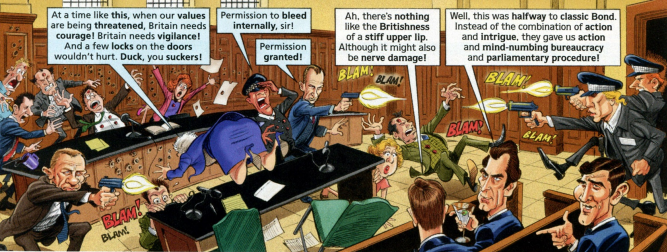


I wanted to be captured, so I could escape! My plan was to kill M! First, the list of names was stolen. I lured you to that casino, in order to lure you to my gay island, so you could signal M16 to find me. Next I waited for M16 to plug my computer into its security system, even though I had no idea where I would be held! That allowed me to surprise the armed guards who'd been watching me through clear glass. Even better, this all happened at the exact moment M was testifying in Parliament! I memorized the train schedule in case you chased me, since subways are never late! You can't stop me now, because I have a two-minute head start!

Here's an idea. Why didn't you just NOT get captured, not do ANY of that stuff, and just try to kill M?

No *real* James Bond villain would have such a dumb plan. I mean, where's the giant red "please don't push this, or my entire hideout will blow up" button? This guy's a complete amateur!



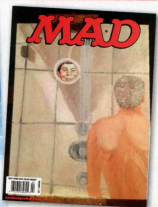
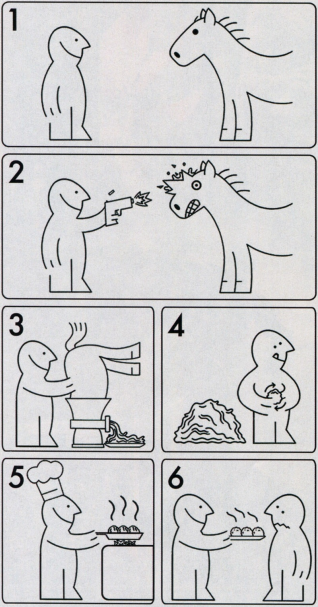


Is your computer running frustratingly slow? Maybe it's the fact that you're too cheap to spring for anything but dial-up service. Or maybe the problem is viruses and cookies from all the sick sites you visit. (Yes, we mean you, Caldwell! We beg you to get the treatment you so obviously need!) Either way, if you haven't visited the MAD blog recently, we're here to help. Here's...

The Best of The Idiotalical



SVEDISH MEATBALL



Pope Benedict's Last Minute To-Do List

- I Post the video of him and Cardinals Mahoney, Dolan and O'Brien doing the Harlem Shake
- II Clean out the minibar of sacramental wine
- III Test the whole "Papal Infallibility" thing by putting down 50 large on the Lakers to win it all
- IV Have his mitre reblocked while he can still write it off
- V Move *The Godfather, Part III* to the top of his Netflix queue
- VI Get back the security deposit on the Papal residence (insist that the hole in the wall was from John Paul II)
- VII Delete browser history on his Vatican laptop several times, just to be sure
- VIII Post final tweet: "So long, suckers — Amen!"

WHAT IF OUR GREATEST HEROES BECAME OUR GREATEST THREAT?

FROM THE CREATORS OF MORTAL KOMBAT

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**WHAT
YO-YO LIKE
ACTIVITY
HAS ITS
PAINFUL UPS
AND DOWNS?**

**HERE WE GO WITH A CLASSIC RIDICULOUS
MAD FOLD-IN**

To some it's thrilling, to others it's chilling! To find out what it is, simply fold in page as shown.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"



**ONE THING IS CERTAIN. IF YOU LIKE TO HAVE YOUR
ENTIRE BODY JOLTED, THEN YOU'LL MOST SURELY CON-
SIDER THIS YO-YO LIKE ACTIVITY FUN. IN
OUR OPINION, THOUGH, THE EXPERIENCE IS CRUMMY**

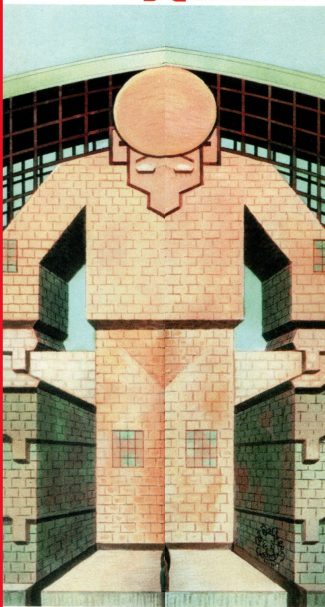
WRITER AND ARTIST: AL JAFFEE

**WHAT
YO-YO LIKE
ACTIVITY
HAS ITS
PAINFUL UPS
AND DOWNS?**



FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO THAT "A" MEETS "B"



**OUR
ECON-**

OMY



Apple iPad teensy-weensy



Scalliwags

