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MAD



SPECIAL
WAR ON
PRIVACY
ISSUE

#523 OCTOBER 2013 \$5.99 CHEAP!

US / CANADA



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From the mind
of a five-year-old...

ANIMATION DOMINATION HIGH-DEF

SATURDAYS 11/10c FOX foxadhd.com



A new animated comedy
about regular kids doing
regular things.

MAD

Departments

If you're
not a part
of the solution,
then you're part
of the vast
majority!



NUMBER 523
OCTOBER 2013

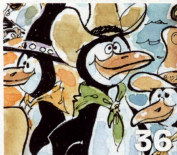
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COVER ARTIST: MARK FREDRICKSON

Letters and Tomatoes



WOE, CANADA

I notice all sorts of fun little surprises in your magazine. I noticed in MAD #504 that you probably don't like Canadians, because in "Bieber Vs..." you say that Bieber and Bebop, it's a tie, but the reason is that Bebop is half-human/half-warthog, and Bieber is Canadian! If you want me to subscribe, then STOP making fun of Canadian things! If you don't, you will hear from me again! I MEAN IT!

Sarah Fleisher • Edmonton, Canada

Fleisher and Bone — Wait a minute! If we don't make fun of Canadian things, what's left for us to make fun of?! Oh yeah — EVERYTHING OF IMPORTANCE! Somehow, we think we'll get by without mocking poutine, curling and the Winnipeg Jets. And just for the record, Bieber is still fair game — he belongs to the world now! —Ed.

P.S. — We're retroactively declaring Bebop the winner.



COMICALLY INEPT

It's official — *The Simpsons* has run out of ideas! How else can you explain the fact that the plot in *Simpsons Comics* #203 was all about Bart starting his own strangely-familiar humor magazine? Even more damning — the issue features a MAD-esque cover and back cover, as well as MAD-centric pages throughout! Worst. Comic book. Ever.



TALES FROM THE QUIP

I guess I'll start this letter like everyone else. I love MAD. Yes, I am one of those 10-year-olds that read MAD, even though it's not that appropriate for 10-year-olds. I am one of those funny kids at school and sometimes I don't have any jokes. So I just try to remember MAD. Like, for example, I hate *Lord of the Rings*, so I told my friends, "I am so bored of the rings!" As you probably remember, your spoof was "Bored of the Rings."

Noah Perelmutter • Winter Park, FL

Gotta Noah When to Hold 'Em — So let us get this straight — thanks to MAD, you have a zinger ready...but only if someone mentions *Lord of the Rings*? Why not also use it if someone is eating onion rings...or showing off their jewelry...or has a phone that keeps ringing? As long as one of those four things happens, you'll be the life of the party. Sure, it'll be a terrible, terrible party, but you can't have everything! —Ed.

AMERICA THE DISPUTABLE

The July issue of *Reader's Digest* featured the cover story "Best of America — 50 More Reasons to Love Our Country!" This is clearly an obnoxious rebuttal to our "The 50 Worst Things About America" piece from MAD #515 — so we're going to offer a few counter-rebuttals of our own towards *Reader's Digest*: 1) laughter is NOT the best medicine (that would be Robitussin Mucus Relief), 2) it does NOT pay to increase your word power (as magazine editors, we make slightly less than the average street performer) and 3) there hasn't been any real-life humor in uniform since the invasion of Iraq! Take that, *Reader's Digest*!



THINGS THAT GO SPLOINK IN THE NIGHT

I have been a fan for a long time. I started reading your magazine when I was about 16. I recently started receiving your magazine again, and I'm sharing them with my children. But something strange happened last night. My children were cleaning out an old end table and came across an old issue of MAD. The strange thing is, this wasn't one of my old ones. It couldn't have been mine, as it is older than me! I have NO idea where it came from! So is our home haunted by the ghost of MAD? I'm kinda creeped out now...

Carisa Luongo • Endicott, NY

Take the Luongo Way Home — With any luck, it's not a haunting, but just a disgusting infestation — like silverfish or field mice. However, on the off-chance that your home IS haunted, our advice is to get a priest in there. Maybe a rabbi, too. Oh — and a forklift operator! And when they all walk in, hopefully it will be the start of a fantastic joke that gets the stink of MAD's terrible humor out of your lovely home once and for all! —Ed.

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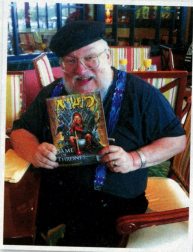
IN STORES AUGUST 20TH

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CELEBRITY SNAPS

While at the San Diego Comic-Con, MAD Art Director Sam Viviano and Associate Art Director Ryan Flanders spied none other than *Game of Thrones* scribe George R.R. Martin eating breakfast right next to them! After rehearsing their Dothraki, they screwed up the courage to approach him for this Celebrity Snap! He was a great sport, even turning his famous hat sideways "Alfred E. Neuman-style." Thanks, George! Now stop goofing around and wrap up that heptalogy!



FRATERNAL AFFAIRS

I have a dilemma. My little brother has recently discovered my stash of MAD magazines. Shortly after discovering them, he borrowed a few magazines to read. He borrowed a few more and it escalated to the point where he has most of my magazines hidden in various locations around his room. I was wondering if you "Usual Gang of Idiots" had any advice as to how I could get them back. I could really use some help, because I'm nearing the end of my collection!

John Gauge • Petaluma, CA

Gauge Against the Machine — We're no stranger to this problem — much like the Civil War, MAD has long pitted brother against brother! But you've come to the right place! One solution would be to conspicuously sit around the house reading copies of *Cat Fancy* and *Modern Orthodontist* — then let your brother "discover" your stash of those back issues. Soon he'll be hooked on them and you'll have your MADs all to yourself! However, that seems needlessly complicated, when you could restore order to your household if you each just got your own subscription to MAD! Why, you can just call 1-800-4-MADMAG or visit madmagazine.com and end this sibling rivalry (and line our pockets) once and for all. Do it for the sake of your family! —Ed.

A VISIT FROM THE 'TOON SQUAD

Many eagle-eyed readers sent us a recent installment of "Mutts," in which a mischievous squirrel (is there any other kind?) drops an acorn on Alfred's head. And while we're not sure why he was standing under that tree, we do know that this casual cartoon-character-on-Alfred violence cannot be tolerated. Because if we let this sort of thing go on, it will only be a matter of time before Mark Trail ties Alfred in a sack full of rattlesnakes and kicks him down a ravine. That's right, Trail — we've got our eye on you!



GOING FROM GRAD TO WORSE

Your magazine is awesome and I have a subscription. I have a question. If all of the artists at MAD were in categories from their high school yearbooks' superlatives, what would they be in?

Ryan Piazza • Westminster, MD

Piazza Hut — Your letter makes the huge assumption that any of our contributors ever graduated from high school, but a few have actually managed the feat, including:

Anton Emdin — Most Likely to be Pummeled by Event Staff

Paul Coker — Most Symmetrical Nostrils

Teresa Burns Parkhurst — Most Likely to Receive a Restraining Order from Angela Lansbury

Jason Yungbluth — Fanciest Spats

In related news, John Caldwell is currently studying again for his GED. Everyone cross their fingers for our boy Johnny! —Ed.

ENVELOPE OF THE MONTH

Luke Ellison of Toledo, OH sent in this amazingly prescient Envelope of the Month. Somehow, he was able to predict that William and Kate would have a baby MONTHS before he was even born!



NUMBER TWO'S COMPANY

This past Tuesday, my 4-year-old grandson requested some "privacy" in the bathroom. I left him alone with the door closed. After 10 minutes passed, I called to him but received no answer, so I decided to check on him. When I opened the door, he was sitting on the toilet, with MAD opened on his lap. He looked at me, folded it back up and stowed it away on the magazine shelf in front of him. We didn't say anything about it. I've been laughing about it ever since. He doesn't know how to read yet, but something about the cover of the issue must have intrigued him. And the lure of reading on the toilet must have been too strong for him to resist.

Mary Dryfoos • Poughkeepsie, NY

High & Dryfoos — We know exactly what you mean — we also love reading MAD on the toilet! And if you think reading MAD on the toilet is great, you should try writing it on the toilet! In fact, we're on the can right now! It's amazing how light and convenient laptops are these days! Sure, we may end up voiding a warranty or two, but we think you'll agree, the final products speak for themselves. —Ed.

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In the 1980s, MAD founder and Publisher William M. Gaines foolishly established "The Soul of MAD" — a collection of 12 MAD covers chosen for their idiotic uniqueness, artistic achievement or classic timelessness.

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MAD

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By Norman Mingo

From "The Soul of MAD" Collection

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Letters and Tomatoes



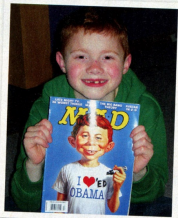
ALFRED E. NEUMAN LOOK-A-LIKE

Our grandson, Burton Bugbee (everyone calls him "B") is eight years old. He recently noticed the uncanny countenance on the cover of MAD and knew he could do better. Behold the heartthrob of the next generation — Alfred B. Neuman!

Thomas Dougherty •
Clarence Center, NY

Dougherty Laundry — We've been running this feature for quite some time now and we have to tell you that, as far as ANY Alfred Look-A-Like becoming "the heartthrob of the next generation" ... well, that's just not in the cards.

Maybe you should just focus on him NOT becoming "the laughingstock of Clarence Center, NY"! —Ed.



SNAP MISJUDGMENTS

I was hoping to turn the trip of a lifetime into a free year of MAD magazine. Oh, how my plan failed miserably. Between a layover in Los Angeles and spending 10 days on the Hawaiian island of Maui, I figured the odds were good I'd bump into someone famous, get their picture holding a MAD magazine, then sit back and feel pretty smug about my free one-year subscription. Our closest brush with fame happened to be some bimbo from *The Real Housewives of Orange County*, who was staying at our hotel and was in the pool with her kids. I contemplated whether it was worth asking her to oblige. However, I was afraid she'd suck all the intelligence out of me if I got anywhere near her, so I wisely refrained. On the last day of our stay, my daughter spilled lemonade on the cover of my magazine. That's the last time I go to Maui.

Jeff Rietsma • Kalamazoo, MI

Two Wrongs Don't Make a Rietsma — We've heard some hard luck stories over the years, but yours really takes the pot! Not only did you have to vacation in a tropical paradise, but you ALSO didn't encounter a celebrity of free-subscription stature?!? That is some rough luck, friend! But at least some people benefitted from your terrible, terrible fortune. You've sworn to never return to Maui — so it sounds like an entire island owes us a hearty thanks! Oh, and not for nothing, but if you can afford a 10-day Hawaiian vacation, maybe you can swing the \$19.99 for a year of MAD. Eh, moneybags? —Ed.

READER ALERT

We really envy you if you had your letter printed in this issue. Because, sweet pajama pants, do we have some goodies for all y'all! You'll be receiving a Blu-ray/DVD combo set of *The Producers: Collector's Edition* (with a cover by MAD's own Drew Friedman!), courtesy of our chums at Shout! Factory; copies of *The Best of American Pickers: Mike And Frank's Picks*, *The Best of Pawn Stars: The Greatest Stories Ever Sold*, AND *The Best of Storage Wars: Life in The Locker*, courtesy of our buds at Lionsgate Home Entertainment; *The Adventure Time Encyclopedia*, courtesy of our amigos at Abrams and Cartoon Network; a Blu-ray/DVD combo set of *Star Trek Into Darkness*, from our compadres at Paramount Home Media Distribution; and *Brandon Bird's Astonishing World of Art*, courtesy of our homies at Chronicle Books! If you missed out, shame on you, you scoundrel — but don't worry too much — they're all on sale now!



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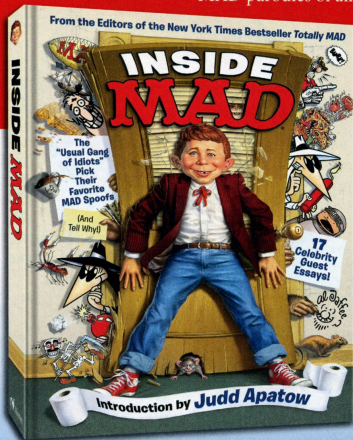
MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

Fax MAD at 212-506-4848!
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MAD #524 is on sale October 22!

Go Behind the Scenes at MAD!

Get *Inside MAD* for a rare look into the twisted minds of the editors, writers, and artists! "The Usual Gang of Idiots" and celebrity fans share their favorite MAD parodies of all time.



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of the #1 New York
Times bestseller
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from their
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emotions
of students
hate in
classroom

18% **3%**

From U.S.
transport
and time
to help
kids

30%

Feel they have nothing to
hate because their
plans to join
service

10%

Are confident the
system is a
rate that they'll
never actually
be caught

6%

Feel
of them
early the
this is
spreading
how and
misunder

3%

accidentally
the discovery
order and all
the kids
answers have

Some people can't see what's coming. They're too busy looking at the rearview mirror.

Thanks to global warming, the water's a lot warmer today than it was yesterday.

Because we can't see that's the reason we're sinking the ship.

It's not a big deal. I've heard of a lot of people who've been in the water. It's only water.

Everyone is really nervous about the water. The water is really scary. It's the only one that can take you back.

How are we supposed to sink this thing? There are 100 people in here. We aren't sinking.

I mean I like Bush. I've heard of a lot of people who've been in the water. It's only water.

Received 12:00 AM

New Message

Sent while driving, promising myself this is the last time I do this while driving.

Sent while driving with my parents, preferring this conspiracy. Involuntary email is important.

Sent while at the beach, breaking my promise to unplug.

Sent while flying, ignoring the stewardess asking me to turn off my phone for the fifth time.

Q W E R T Y U I O P

A S D F G H J K L

Bogglimators

A Fishy Problem

Tommy runs at the fish market and loves to play jokes on his customers. This time he mixed up the signs on the fish barrels. Since the catfish barrel, the catfish barrel and the catfish-and-sardine barrel are all mislabeled and need to be sorted out, Tommy will let you choose only one fish, but if it can be from the barrel of your choice. Will this one fish help you solve the problem?



ANSWER: Yes, choose a fish from any barrel and shove it through up Tommy's hat. A catfish or carp in the sardine barrel will tell you the wrong answer. A catfish-and-sardine will encourage him from playing any more more jokes.

- **Cruisers** gathered by Rihanna \$1
- **Beach poisoning** after he tries to make the "carpet match the dog's" \$1
- **New snail tattoo** of Felix the Cat starting into a paper bag becomes hopelessly infected \$1
- **Saxophone** when Rihanna swears for C.S. \$1
- **Killed in tragic tandem** like crash while enjoying delightful New England getaway with new BFF Drake **\$20,000**

AMERICAN EXPRESS

My Other Car Is a MATCHBOX This Car Climbed Mt. St. Proud Parent of Mr. Teddy Bear SASMA GRAMA 2014

- 1 **Larger windows** so passengers can rest just like before the plane can go before being diverted due to electrical problems.
- 2 **Recliner seats** so passengers can stretch out during long delays.
- 3 **Power outlets** for smartphones will allow passengers to record extended videos of their horrible in-flight experiences.
- 4 **LED mood lighting** seamlessly transitions from lavender for boarding to orange for delays to red for imminent death.
- 5 **Cabin air** is more humid than in regular planes, which will keep screaming babies' and obnoxious drunk' voices from getting booted.



The Fundalini Pages

The Speedy 7 REASONS THEY SHOULD ALLOW WOMEN TO BECOME PRIESTS

1. Heralds would be less fire and brimstone and more Oprah and Dr. Phil.
2. Then there would be, like, women making up holy rules that atheist, cat, women.
3. Now there would be someone listening when you confessed.

4. These little girls could aspire to a career that puts them above the law, too.
5. After boys wouldn't mind the realisation as much.
6. High heels go way better with gowns than flats. Duh!
7. It would take some of the pressure off the remaining 16 male priests left on earth.

Veg to Go!



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BRAINIUM Bogglerators

Daze of the Week

On Monday Shane called his brother to suggest they get going back to the 1980s that he missed him. His brother told him that a check should arrive two days after the day before the day after tomorrow. When can Shane expect to receive the check?

ANSWER: Never. Your relatives always screw you out of money.

POOL TOYS NO ONE BOUGHT



Pfizer's Animal Careline Toyline



NEFT Super Soccer Shrimp's Olympic Shander



Dry Grass Diving Board



McCormick's "Mild Taste" Water Descending Pack



CAST Iron Pood Noodle



Shackling Mousicle

Mobster or Male Porn Star?

- | | |
|---------------------|------------------|
| 1. Dan Henricks | 1. Billy Higgins |
| 2. Anthony Scialoja | 2. Jack Hammer |
| 3. Tonying Picket | 3. John Steele |
| 4. Joe Barnes | 4. Nikky Mouth |
| 5. John Lasko | 5. Tommy Steele |
| 6. Michael Stefano | 6. Cock-Eyed Lou |
| | 7. Tony Bibe |
| | 8. Tony Bibe |
| | 9. Tony Bibe |
| | 10. Tony Bibe |



ANSWERS: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20 are mobsters - all the rest are male porn stars.

World Language Facts

In Complutense, the phrase for "Thank you" is actually the same for "my mother born in Hell," so be sure to put the accent on the last syllable.

Woods in Greenland have five separate genders, each like the Greenhills people themselves.

In Rastafarianism, you may be put to death for seeing in "blue" phenomena hints of the circus, including Ringmaster, Carnival, Houdini, and dozens of others.

FUN FACTS ABOUT MARS

The Red Planet is actually more of a orange-brown color (in the field of vision design, that is).

Experts predict colonization of Mars by 2150, and various "Mars Colonies" by 2170.

India's own planet, Mars actually is flat, as it was called a "flat" to the edge. It would be all swimming in hot water.

Using sophisticated equipment, The Los Alamos National Laboratory was able to spot nearly 100 craters in the 1990s, much like the Red Planet.

The planet's surface is approximately 90% rock, 10% dirt and 10% sand, including 100% of the planet's water. In addition, the planet's atmosphere is so thin that a human being could not survive there for more than a few minutes.

Scrabble astronauts landed on Mars in 1996, but an alien named "Mars" never made it to the top.

The Curiosity rover was named in a 2013 contest among schoolchildren. Boredom was the winning entry.

In 2006, the movie Spirit confirmed that John's theory that there isn't a lot of life in the Red Planet. It's just a cold, hard, and there's no one there to catch them if you did.

The planet's surface is approximately 90% rock, 10% dirt and 10% sand, including 100% of the planet's water. In addition, the planet's atmosphere is so thin that a human being could not survive there for more than a few minutes.

The planet's surface is approximately 90% rock, 10% dirt and 10% sand, including 100% of the planet's water. In addition, the planet's atmosphere is so thin that a human being could not survive there for more than a few minutes.

Walter Wolf Brown. Artistic Illustration

The Hart of the Matt-er

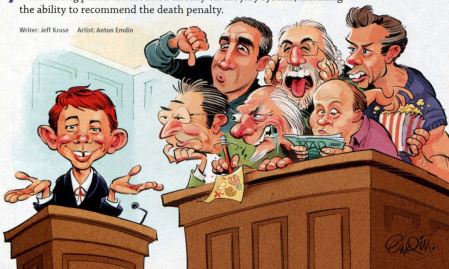


Writer: Matt Lassen Artist: Tom Hart

The Speedier 7 THINGS YOU MAY NOT KNOW ABOUT THE JURY SYSTEM

- 1 The short film "How to be a Good Juror" that they show in the jury-pool room was directed by none other than Oscar-winner Ang Lee.
- 2 Convicted felons are not allowed to serve on juries, so if you want to stop getting those pesky jury duty notices in the mail, you have a variety of options.
- 3 Many jurisdictions mandate that the foreman be chosen via rock-paper-scissors.
- 4 Potential jurors who claim a racial or ethical bias that would prevent them from being impartial may be asked to tell an offensive joke to prove their claim.
- 5 If a jury awards the plaintiff a huge cash settlement, each member is entitled to a cut as a finder's fee.
- 6 Workplaces cannot penalize employees who are chosen to serve, but there's no law preventing them from making fun of a person who couldn't get out of jury duty.
- 7 Wine-tasting panels are modeled directly on the jury system, including the ability to recommend the death penalty.

Writer: Jeff Kruse Artist: Anton Emdin



Brainium Bogglinators

An Age-Old Dilemma

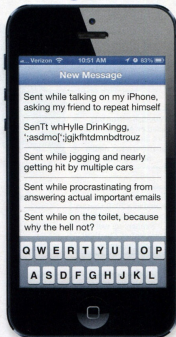
When Charles married Elaine 12 years ago, he was three times her age. Today he is twice as old as Elaine. Where do you suppose he went for his honeymoon?



ANSWER: Hopefully to jail. Based on the information given, Charles and Elaine must have been married when he was 36 and she was 12.

Writer: Darren Johnson Artist: Chris Houghton

More Honest iPhone Email Signature Signoffs



Writer: Alex J. Mann

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some of our
best refuse
and bundled it
into our worst
publication
ever!

Includes our
spoofs of

Jaws

Spider-Man

Titanic

M*A*S*H

2001:
A Space Odyssey

Star Wars:
The Phantom Menace

Plus

The Zit

The Shadow Knows

and a Behind-the-Scenes report
by Frank Jacobs on the time MAD
was sued by Irving Berlin (no fooling!)

ON SALE NOW!
WHEREVER MAGAZINES ARE SOLD!

**BUYER'S
REMORSE
GUARANTEED!**
**THE MAD GOLDEN
TREASURY OF TRASH**
WILL IMMEDIATELY BECOME
THE MOST WORTHLESS
THING YOU OWN!
THAT IS OUR SOLEMN
PROMISE TO YOU!

Every Sunday, Showtime airs an exciting CIA thriller that we can't get enough of! Action! Adventure! Explosions! Well, sometimes. 'Cause for every exciting minute, there are twice as many weepy domestic stories with melodrama that would make a soap opera writer blush. That's when our favorite show becomes

HO-HUM LAND

I'm Marine Sergeant Ridiculous. Bready! After getting shot down in the Middle East I was held captive by Al Qaeda for eight years where I was surrounded by unyielding, dogmatic psychos! Now I'm a member of the U.S. House of Representatives! I pass some things never change!

I have mixed feelings about looking eight years old in my life! On the one hand, I missed watching my kids grow up and my wife sleep with my best friend. On the other hand, I missed out on most of *Kingsley Up With the Kardashians!* Overall, I'd say I was the lucky one.

I'm Scamie Mathison. I'm the only one in the entire CIA who believes that Sgt. Broody is now a terrorist! I'm also a paranoid, bipolar, pill-popping boomer! I don't understand WHY I can't get anyone to believe in

Even though I want to prove *Breedy* is a vicious terrorist and destroy him, I'm also falling in love and want to run away with him! I'm not just bipolar — apparently, I'm **SCIENCE-FICTION** too!

I'm Slow Response!
I'm not only the CIA's go-to man on Middle Eastern terrorists, I'm also a master of tradecraft! Especially disguise. See this beard? I'm undercover as late-cancer Bobo Williams!

I'm also Scamie's mentor! She disappoints me time after time, yet I never lose faith in her and come back for more! I'm the CIA equivalent of a New York Jets fan.

I'm CIA Director David Testes! I'm a lifelong bureaucrat who's singularly focused on advancing my career no matter what! I'll kiss butt, hug credit and try to convince the unknowing public that my shoddy work is actually high-quality! If the CIA doesn't work out I can always get a job in Hollywood!

I'm **Sequel!** Scanie and Slaw think I'm working with them as a CIA interrogator at the safehouse, but they don't know my dark secrets: 1) I'm actually a cold-blooded black-ops assassin, 2) I'm working behind their backs with Director Tenet and 3) I ate the LAST DANISH from the safehouse break room! Fold you. I was cold-blooded.

I'm Abeeb Besslers, the terrorist mastermind determined to bring your country to its knees! I'm evil incarnate! I've assassinated a Manchurian Candidate congressman and murdered several U.S. officials. And my most heinous act of all? I'm the guy who taught Donald Trump how to use Twitter!

Yes, Broody came to us as an enemy, but I took him in and comforted him! Now he's like a son to me! And him killing the vice president would be the ultimate Father's Day gift! After all, how many times does a terrorist need it?

I'm Mami! In his eight years in captivity my husband Broody was beaten, tortured and brainwashed by terrorists! Meanwhile, I was a single mother back at home in the suburbs, trying to raise a son who just plays video games all day and a smart-ass teenage daughter who has precisely two emotions: sulky and EXTRA-sulky! My point? Broody's right! He was the lucky one!

I'm Mack! When my best friend Broody was shot down, I swore that I'd take care of everything! I take care of watching the kids. I take care of the chores around the house! And I take care of his wife — four or five times a night, if you get my meaning!

After Broody got home, Mavis and I knew we shouldn't sleep together anymore! Don't get me wrong, we still did like just know we shouldn't!

Former CIA Director General Dan
Petraeus here! I hate this show.
How dare they depict a CIA agent
ruining their career after getting
caught having an illicit affair.
...without paying me
for my life story!

Former VP Dick Cheney here! People have criticized the second season of this show for not being realistic. I agree! They have a morally corrupt vice president with a bad heart who commits war crimes! Okay, that part is realistic! But his not getting away with it! I REFUSE to buy that!



Scarrie, you're a nutjob! But even though you're barely holding it together as a night school teacher after spending months in electroshock therapy, I'm going to rest the entire success of our delicate mission in Beirut to capture Aboob Brassiere on your frail, could-snap-at-any-moment shoulders!

That's your plan, but I'M the nutjob?!

Broody, you must steal a list of potential targets from the CIA so my organization can attack the United States!

All that bloodshed. Will that really help our cause?

Who knows? But it will definitely help my career when I cover it!



Scarrie, you're upset! What's the matter?!

I'm sorry, but I had to!

As my sworn duty to make sure you have your once-episode breakdown! Now get going!

I overheard you telling Testes that you still don't trust my judgment!

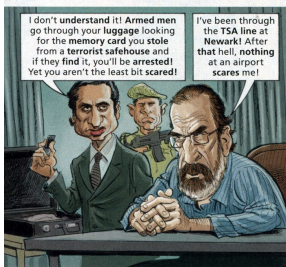
As your sworn duty to make sure I don't compromise the agency?

Perfect! Now you're ready for us to send you out into the field!



I don't understand it! Armed men go through your luggage looking for the memory card you stole from a terrorist safehouse and if they find it, you'll be arrested! Yet you aren't the least bit scared!

I've been through the TSA line at Newark! After that hell, nothing at an airport scares me!

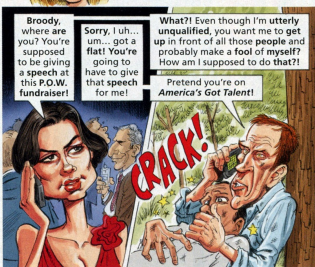


Broody, where are you? You're supposed to be giving a speech at this P.O.W. fundraiser!

Sorry, I uh... um... got a flat! You're going to have to give that speech for me!

What?! Even though I'm utterly unqualified, you want me to get up in front of all those people and probably make a fool of myself? How am I supposed to do that?!

Pretend you're on America's Got Talent!



Despite my kicking a known terrorist in the nuts in Beirut, they won't let me back in the agency, and STILL no one believes me about Broody! Well, only one thing to do — swallow a bunch of pills and booze! Or, as Lindsay Lohan calls it: breakfast!

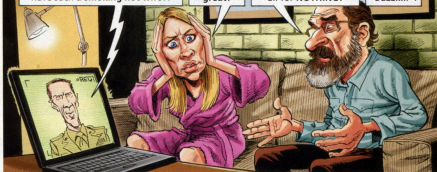


My name is **Sgt. Ridiculous Broody!** By now you've heard many things about me! And you may have a few questions: how did I do this? **WHY** did I do this? And how does a guy who looks like Ronald McDonald's stepbrother have such a smoking hot wife?!

Slaw! I was right! Broody IS a terrorist! I was **RIGHT!** Isn't that great?

It is...although it also means you endured a humiliating, career-ending nervous breakdown and institutionalization all for **NOTHING!**

Jeez, Slaw, your CIA codename should be "**Buzzkill!**"



Scarrie, did you come up to my hotel room to have sex with me?

Funny you should mention sex, 'cause you're totally **SCREWED!**

Sgt. Ridiculous Broody, you're a traitor to your country! Bag him and take him away for a brutal interrogation, boys!

Please let this be role play... please let this be role play... please let this be role play...



Broody wouldn't tell us **Aboob Brassiere's** next plan, so I took a stab at it... literally!

Now get in there and interrogate Broody!

Wait, are we doing good cop/ bad cop?

No, insane cop/ insane-er cop!



When's the last time you told the truth? Telling the truth can feel so good! I'll go first: I want you to leave your wife and kids for me!

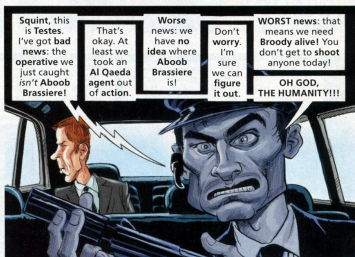
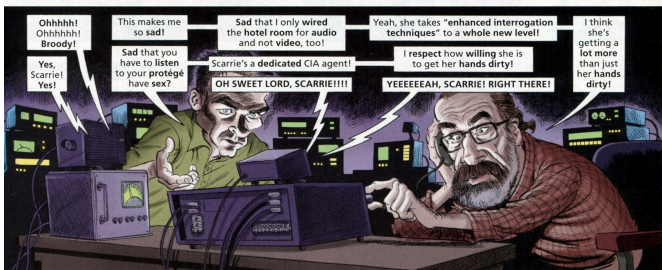
Now my turn to tell the truth: **YOU'RE FRIGGIN' NUTS!**

Broody, if you don't help the CIA bring down **Aboob Brassiere** we'll tell the world your dark secret! I know what you do in your garage!

NO! You mustn't tell anyone about that! I'm a U.S. Congressman! Nobody can know that I like to wrap myself in a Snuggie, listen to Taylor Swift and have a good cry!

Um, I was talking about praying to Allah and helping Al Qaeda, but that works, too!





Sir, I'm withdrawing as your vice-presidential nominee! You have no morals! You killed Aboob Brassiere's innocent young son in a drone strike! I hate everything you represent! But mostly I'm withdrawing because there's no way you will EVER be president!

Why not?

'Cause dead people can't win elections! I've just remotely shorted out your pacemaker. Enjoy your heart attack!

I found you, Aboob Brassiere! I KNEW the villain would be hiding in the old abandoned mill!

How'd you figure it out? Interrogating prisoners? Using advanced surveillance?

Watching Scooby-Doo!

POW

I can't believe we're giving a scumbag like Aboob Brassiere a respectful burial at sea!

We're not burying him at sea! We're dumping him on a stranded Carnival cruise ship! The smell of his decaying corpse oughta fit in nicely with the odor of backed-up toilets and rotting food!

Vice-President Wal-Mart did not die in vain! He showed that national security is important! That we will stop at nothing to end terrorism! That any character on this show can get killed off without warn—

—ing!
KA-BOOM!

Now you're accused of blowing up CIA headquarters! But don't worry, I have a plan! You'll just live in Canada until I can clear your name!

Have you gone off your meds?! I'm a famous war hero and sitting congressman! They're showing my confession video on TV around the world 24/7! There's nowhere I can go where I won't be recognized!

I didn't say it was a GOOD plan!

200 killed! CIA headquarters destroyed! You and I have an important job to do!

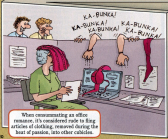
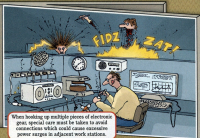
Find the high-level Al Qaeda terrorists responsible for this horrible act?

Find the low-level CIA guys we can pin this intelligence failure on! Jeez, did you learn nothing from what I taught you about Abu Ghraib? At the CIA we just push the blame downwards! C'mon, I know a couple of file clerks we can set up...

THINKING INSIDE THE BOX DEPT.

The following "rules for the neighborly cubicle" list whatever truths that you either wish or are required to know if you're surrounded by others working in cubicles. It's enough to bring out the absolute worst behavior in anyone. So before you make all of your co-workers hate you, consider these...

Rules of Office Cubicle Etiquette



COMPLETE YOUR MAD LIBRARY (AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)



THE MAD FOLD-IN COLLECTION

A four-volume set!
Over 400 of Arthur's classics!
Includes a brand-new fold-in created by 60 Arthur especially for this collection!

SPY VS. SPY OMNIBUS

Includes every Arthur Problem Spy vs. Spy adventure!
All reproduced in their full, original size for the first time ever!



PLANET TAD

236 pages of all-new adventures!
From the head writer of The Daily Show with Joe Zeff!!!



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256 pages celebrating 50 years of humor, satire, stupidity and stupidity!
With an introduction by Stephen Colbert and Tito Puig and a classic, vintage pull-out poster!

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Plus an 18" x 24" pull-out poster featuring one of Sergio's favorite characters!



SPY VS. SPY: THE TOP SECRET FILES!

Special digest sized!
Includes 60 explosive adventures by Peter Kuper!



SPY VS. SPY VOLUME 2

Includes every Spy vs. Spy adventure from 1987-2007!

AND MORE!

Six weekly collections, perfect for fans of MAD on Cartoon Network!



BUY THEM ALL NOW BEFORE YOU COME TO YOUR SENSES!

SWITCH PITCH DRAFT

Okay, gang, here we go with another feature probe into the reliability of statements we read in the newspapers...these from the pages of the Sports Section. Mainly, here we go with a MAD look at...

WHAT COACHES SAY...

ARTIST: JACK SAVERS WRITER: PAUL PETER PERGES

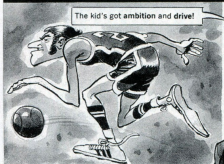
IN PUBLIC... AND... IN PRIVATE...



IN PUBLIC... AND... IN PRIVATE...



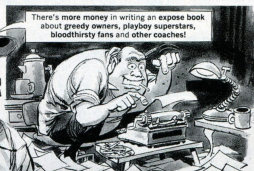
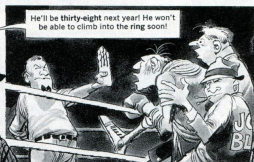
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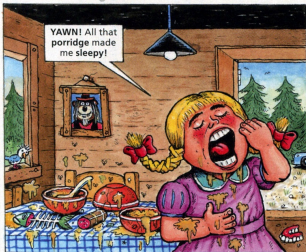


IN PRIVATE...





A Fairy Tale We'd Like to See: Goldilocks



WRITER: TIM CAWTEL

sergio's general script

sergio's general script
PRESENTS

A MAD LOOK AT THE THEATRE



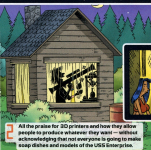
WRITER AND ARTIST: SERGIO ARAGONES

COLORIST: TOM LUTY





1 Google Glass: the perfect gift for the dangerously-misreading jet-setter who hasn't already killed himself by texting while driving.



2 All the praise for 3D printers and how they allow people to produce whatever they want — without acknowledging that not everyone is going to make soap dishes and models of the USS Intrepid.



3 The fuss over the computer Watson winning an Jeopardy! Now, if I had won an Jeopardy! then we'd be impressed.



4 Condoms: designed for women, whose main difference from the ones designed for men is that they come in pastel colors.

People are always saying that we live in amazing times and new technology keeps making life better and better! And maybe they have a point. However, we also have a point — which is: "Stop up, you idiot!" Now think about all the terrible things that technology is responsible for —

from attacks, identity theft and the robot that's been passing itself off as Ryan Reynolds for the last eight years! And you'll see that's just for starters, after journal.

9 REASONS TECHNOLOGY SUCKS



5 Peculiarities that go beyond when they're near a microwave. It's bad enough that some people have heart conditions, but it seems cruel to also make them wait an extra half-hour for pizza made in a conventional oven.



6 The self-perpetuating need to develop advanced technology to catch the evil-doers who are trying to develop technology outside the reach of the advanced technology being developed to catch them.



7 Self-checkout at supermarkets. Or even the idea who used to haggle over expired coupons now have another way to piss everyone off by slowing down the line.

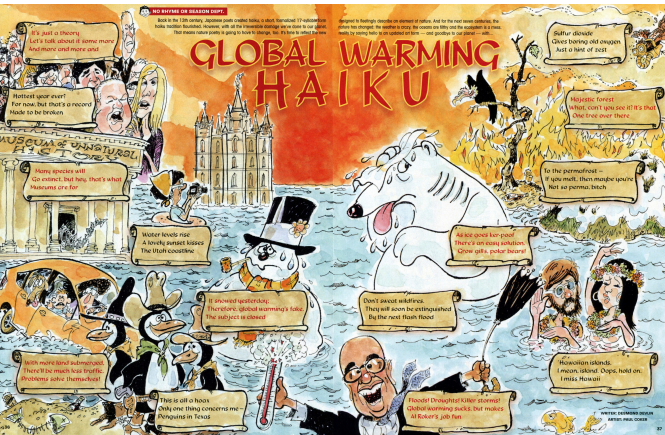


8 Self-empowering neobots that threaten to overrun the world and wipe out humanity as we know it. These things are just the pits.



9 Doing the MAD Fold-In on an iPad, which robs kids of the great joy of rubbing an actual magazine on the newspaper.

WRITER: JEFF KRAUSE ARTIST: JOHN KOSCHINSKY



DIGITAL

HUMOR IN A JUGULAR VEIN!

THE FIRST 23 ISSUES OF MAD ARE NOW AVAILABLE FOR DOWNLOAD!



Read the first 23
furshlugginer issues of MAD on your tablet!!!!!!!
(Extra exclamation points added to give the appearance that this is a good thing.)

**AVAILABLE FROM COMIXOLOGY OR
THROUGH THE MAD APP IN THE iTunes STORE.**

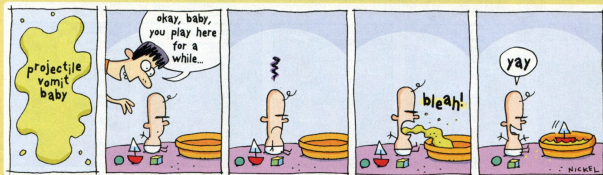
(Technology to order these issues through your toaster is still in development.)

Download these classic issues now, while supplies last!

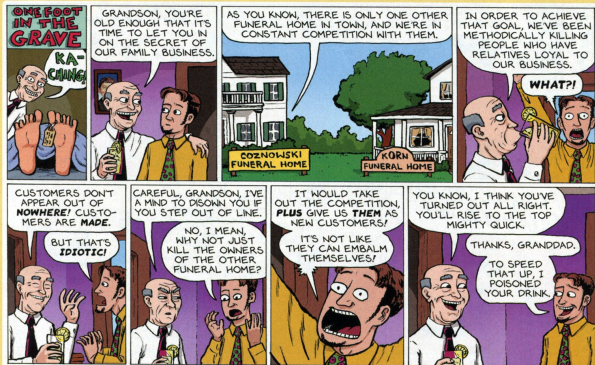
(This old advertising line's no longer valid with the whole digital thing, but we're hoping most of our readers won't think of that!)

Some things get better with age. Sadly, MAD isn't one of them.

THE STRIP CLUB



SCOTT NICKEL



CHRISTOPHER BALDWIN

**JUMP
CUT**
**WORLD
WAR
Z**



PAUL GILLIGAN



Bartender, I'll have another martini. What are you drinking, handsome?

Root beer

What brings you to this place?

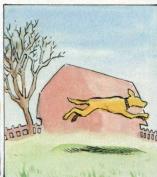
They have the best chicken fingers. Why're you here?

My old man can't satisfy me...

Yeah, my dad can't cook very good either.

KEVIN WERTH

ROSCOE! WHAT'S GOTTEN INTO YOU?!



Dog Says "Gimme Five!"



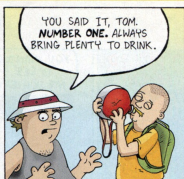
posted by:
MacGregors
Minus One

3,065,129

ROFL! I just saw Roscoe on the Today show!
What a ham!



JASON YUNGBLUTH



NATHAN COOPER



NOAH VAN SOVER



**TRIGGER
McBRIDE**



IN "RACE TRACK
ROUND UP"

YOU WANTED TO
SEE
ME, CHIEF?

COME IN McBRIDE...

WE JUST GOT THE WORD
FROM OUR INFORMANT.

THE BIG DRUG DEAL IS GOING
DOWN TONIGHT - AT THE RACE TRACK!

YOU'RE GOING TO
GO UNDER COVER AND
NAIL THOSE BASTARDS!

I'M ON THE
CASE!

CLOMP

THAT
NIGHT

I DON'T KNOW
ABOUT THIS PLACE...

IT'S JUST A CLEAN-UP
GUY AND SOME HORSES!

NOW, SHOW
ME THE PRODUCT!

100% UN CUT
HEROIN!

I'M GONNA
GET 25 G'S
FOR THIS ON
THE STREET!

THE ONLY THING YOU'RE
GONNA GET IS
25 YEARS!

YOU'RE UNDER
ARREST!!

reot

PIET TAMBUKINO

THE STRIP CLUB

Now! You can get free TV with no monthly bills!

Just buy our amazing antenna with its super-amplified price!

Federal law requires that all TV networks broadcast crystal-clear digital TV signals for FREE!

And even better news! Federal law doesn't prevent us from charging you to get FREE TV.

The Clear-Crap X-None Digital Antenna!

The advanced space-age design of the Clear-Crap X-None Digital Antenna draws heavily on the designs NASA uses for the wire hangers astronauts rely on when they hang up their space suits!

This antenna is so powerful it pulls in over-the-air digital and HDTV broadcasts right through walls and closed windows! Now you can leave behind expensive cable and satellite bills! You can also leave behind your favorite cable and premium-channel shows and movies because you won't be seeing them! But who cares? They're broadcast for entertainment purposes only!

The Clear-Crap X-None Digital Antenna is easy to install and set up! There's NO waiting for the postman, because that's how we send you your Clear-Crap X-None Digital Antenna.)

You'll be watching all your favorite shows after just 12 Easy Steps

- Connect • Mount • Set • Scan
- Adjust • Adjust Again • And Again
- Once More • Curse • Pack It Up
- Send It Back for Replacement
- Reconnect to Cable While Waiting

Want to watch cable shows, pay-per-view shows and premium-channel shows for free, too?

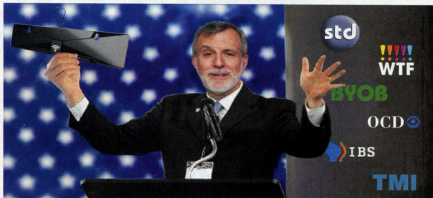
Order our special Clear-Crap X-None Antenna-Plus system! It includes a pair of powerful binoculars so you can look into neighbors' homes and watch what they're watching. Even if they're watching premium TV shows, you'll be watching them for free! (Ability to lip-read required in order to fully enjoy the shows.)

Even in you live in rural, outlying areas, you'll still see hundreds of shows a year! (At the rate of maybe two or three a day.)

Remember, the Clear-Crap X-None Antenna hooks to ANY TV!

It can be the latest 3D flat-screen HDTV or the oldest black & white TV. We guarantee the results will be exactly the same!

Order today, before supplies run out. (Or the Better Business Bureau finishes its investigation.)



► Will the Clear-Crap X-None Antenna-Plus system work in my part of the country?

Check to see if you live in any of the 50 states listed below. If you do and you have a valid credit card, you're eligible to receive the Clear-Crap X-None Antenna-Plus! ▼

Alabama	Delaware	Iowa	Michigan	New Jersey	Oregon	Utah
Alaska	Florida	Kansas	Minnesota	New Mexico	Pennsylvania	Vermont
Arizona	Georgia	Kentucky	Mississippi	New York	Rhode Island	Virginia
Arkansas	Hawaii	Louisiana	Missouri	North Carolina	South Carolina	Washington
California	Idaho	Maine	Montana	North Dakota	South Dakota	West Virginia
Colorado	Illinois	Maryland	Nebraska	Ohio	Tennessee	Wisconsin
Connecticut	Indiana	Massachusetts	Nevada	Oklahoma	Texas	Wyoming



■ **WE HAVE CREWS WORKING AROUND THE CLOCK!** Every day thousands of returned Clear-Crap X-None Antennas are quickly re-labeled and sent out to new unsuspecting customers.

X-RAY VIEW of the Clear-Crap X-None Digital Antenna



■ **KISS THE DISTORTION AND BLURRINESS OF OLD-STYLE ANTENNAS GOODBYE!** With the Clear-Crap X-None, the distortion and blurriness will be razor sharp, with HD clarity!

THE HURT LOCKER DEPT.

The best-selling Friday, Feb. 10, 2015, issue of *Grey* has brought back to mainstream America the terrible suffering of the New York Times best-selling book. Some are the days when wearing a jock would lead many people, even for a top-up, to be considered a sign of a top-up. In fact, however, and unfortunately, some become so close, even in the end, it's only a matter of time until they do.

The Influence of 50 Shades of Grey on Modern Weddings

Bridesmaids now get frustrated when their attendants can't agree on a body harness that flatters them all.



One lucky fella gets to catch the charity belt.



The ladies, meanwhile, struggle to catch a bouquet thrown by a fully hog-tied bride.



Guests are forced to explore registries beyond Crate & Barrel.



Intimate, personalized wedding vows have become disturbingly more intimate.



WRITER AND ARTIST: THERESA BURNS HARGREAVES

Guests now have to contend with becoming uncomfortably aroused by the cake topper.



Planning the wedding will involve far fewer arguments.



The most emotional event of the night is when the newlyweds do their first spunk as a married couple.



There isn't a dry eye in the house when the groom sheds a tear during the exchanging of the rings.

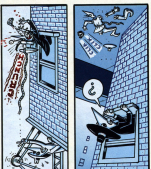


"Walking the bride down the aisle" has taken on a whole new meaning.



Guests will have a particularly hard time figuring out what the favors are.





THE FRIGHT STUFF SEP.

LAUGHING, BUT AS PLOT DEVELOPS we can't sleep, we let our mind get away from us. Sometimes it wanders to a happy place. Most often, however, it wanders to a dark place. A place where four and patients come. And to us as we write, we can't cut this one. We're not at the very end of the disquieting thoughts that come flooding in. We thought we'd clear some of them with you. But they're not very good? Ron's MARY.

CHILLING THOUGHTS

2013 EDITION

WITNESS: JACOBSON (OFFER)
WITNESS: JACOBSON (OFFER)
WITNESS: JACOBSON (OFFER)

IF IT CAN BE IMPAIRED ON A STICK AND DEEP-FRIED, SOMEONE AT A STATE FAIR IS EATING IT RIGHT THIS SECOND.



THOSE QUIET MOMENTS INSIDE YOUR MOTHER'S HOME. JUST BEFORE YOU'RE SPOTTED BY THE SONOGRAM ARE THE LAST OF YOUR LIFE YOU'LL EVER SPEND AWAY FROM SURVEILLANCE.



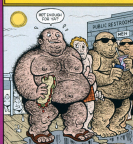
THE EXTENDED DIRECTOR'S CUT DVD OF "THE HOBBIT: AN UNEXPECTED JOURNEY" WILL INCLUDE ALL THE EXTRA SCENES THAT PETER JACKSON WAS UNABLE TO SQUEEZE INTO HIS THREE-HOUR SLOG-FEST DUE TO THE CONSTRAINTS.



WILLIAM SHAKESPEARE WAS ABLE TO FIT THE COMPLETE SAGA OF HAMLET INTO ONE STORY. BUT THEY'RE PLANNING A SEVENTH INSTALLMENT OF "FAST & FURIOUS."



THE OBESITY EPIDEMIC IS COINCIDING WITH A RISE IN GLOBAL WARMING. AND THAT MEANS MORE FAT GUYS IN BEDROOMS.



SOMEWHERE, SOMEPLACE, THERE'S A PERSON WHO MAKES GARY BUSEY THINK "WHAT A WEIRD." "WHAT A WEIRD."



THE BIKINIS HAVE 75 DIFFERENT WORDS FOR SWIM, WHICH IS ONLY HALF AS MANY AS MEN HAVE FOR BOOBS.



DEPENDENT ON HOW RADIO WAVES TRAVEL THROUGH SPACE, AN ALIEN RACE'S FIRST IMPRESSION OF EARTH'S CULTURAL HUMANITY MIGHT BE THE SILENT SATELLITE RADIO FEED OF HOWARD STERN.



THERE ARE KARDASHIANS WHO AREN'T "TALENTED" OR "INTERESTING" ENOUGH TO BE ON TV.



MILLIONS OF INTERNET USERS ARE MUCH MORE WORRIED ABOUT NOT HAVING ENOUGH FOOD IN FARMVILLE THAN ABOUT ACTUAL STARVING PEOPLE.



IF THEY EVER DISCOVER CRUDE OIL DEPOSITS UNDER ARLINGTON NATIONAL CEMETERY, THEY'LL BE DRILLING THROUGH PRESIDENT KENNEDY'S GRAVESITE SO FAST, IT WILL MAKE YOUR ICH BIN EIN HEAD SPIN.



IMPROVED HEARING AIDS MEAN THAT YOU'LL BE ABLE TO HEAR YOUR KIDS DISCUSSING WHICH OLD FOLKS' HOME THEY'RE GOING TO DUMP YOU IN WITH INCREDIBLE CLARITY.



ALL IT TAKES IS ONE PEDOPHILE IN ONE GOAT COSTUME, AND WE CAN ALL KISS PETTING ZOOS GOODBYE.



Selling the world's most expensive spatulas since 1956

Summer 2013

SILLIAMS-WONOMA

THE CATALOG FOR KOOKS

**FREE
SHIPPING**

on orders over
\$49

(Good luck
finding anything
under \$49)

ECLECTIC FLAVORS, EXOTIC TASTES

Even the
most repellent
foods look almost
appetizing when placed on
expensive table settings
and photographed
professionally



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TO ONE OF OUR STORES**

*Where Our Highly-Trained Sales Staff
Will Push You Into Purchases You Were
Just Vaguely Considering While Leafing
Through The Catalog*

WRITER: SCOTT MAIKO

ARTIST: SCOTT BRICHER

THE GREAT OUTDOORS

Replicate your indoor kitchen with more expensive outdoor versions of every appliance imaginable.



A **Brimstone Mega-Premium GKS 5000 Series 4-Story Grill**
Barbecue two sides of beef on top while below in the kiln, bake your own clay bricks for that addition to the house you've been wanting to get started on — or just relax in the ample sauna compartment. Retractable side shelves lower and raise via state-of-the-art hydraulics and feature enough room for a picnic table and chairs, a hot tub or a small heliport.

\$22,995

B **Particle Board Grilling Planks**
Add a panoply of flavor to fish and meat roasted on the grill with these particle board planks. Imparts a woody aroma, with hints of sawdust and overtones of glue, to grilled food. Crafted exclusively for us by that guy who re-did the counters in the break room.

Set of 3 **\$12.95**

C **Silliams-Wonoma Burger Spackle**
Fill in those annoying, tiny holes, cracks and crevices in your hamburger patties caused by large, disparate ingredient lists. Made with a delicious blend of celery salt, paprika and gypsum.

\$14.50

D **All-Iron Steak/Thigh Brander**
Spell "douchebag" with just three letters — your monogram! Obnoxious grilling accessory reminds everyone whose terrible party it is by branding their food with your initials.

\$39.95

E **Lockable Skewer Cables**
Grill with security and peace of mind, even when barbecuing in public parks and beaches.

Set of four **\$19.95**
Spare keys **\$7.95 each**

F **Tantric Grilling Rub**
Connect more intimately with your meat as you indulge in a sensual and savory blend containing moisturizing kukui nut oil, hints of soothing aloe and tangy chipotle. Your pork will thank you.

\$17.95

FOR THE GARDEN

Fruits and vegetables just seem to taste so much better when they're grown from plants shipped halfway across the country rather than bought down the street at Home Depot's garden center.

Geranium String

900 yards of sturdy nylon string wound on an old-timey wooden spool, serving no discernible purpose, being photographed here over a geranium, however, somehow, makes it a must-have for the clueless backyard gardener.

\$12.95

Customizable Garden Markers

We've taken perfectly unremarkable plastic garden stakes, had the person with the nicest handwriting here write stuff on them, photographed them by some dirty plant pots, and now BAM!, you can't live without them.

\$9.95

EXCESSIVE ENTERTAINING

From candlesticks made from vintage World War I crutches to a \$600 tempered steel Portuguese fig zester you'll never use, there's room for everything on your bridal registry list.



G



H



I

G Garbanzo Bean Server

Looking for a convenient, stylish way to serve single garbanzo beans? Bingo! Our sturdy wire hopper allows for easy serving of individual chick peas. For kitchen and table use.

\$24.95

H Glassblower's Apprentice Misshapen Tumblers

Each heavy, hand-blown glass tumbler features a stripe of color at the rim — inconsistent in hue and width from glass to glass — uneven thickness, small galaxies of bubbles irregularly spread throughout each glass and in many cases, dents or thumb indentations. Will explode like a nail bomb if put in the microwave.

Set of 6 \$42.95

I Hand-hewn Artisanal Toothpick

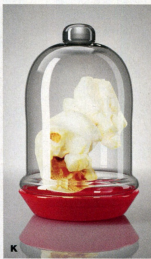
Perfect for spearing an olive, skewering a cube of full-bodied Manchego or prying loose a wisp of corn silk wedged 'twixt your molars! Our toothpicks are hand-crafted from wood harvested from a select grove of beech trees in Germany's primeval Spessart Forest by a small, ancient guild of zahnstocher craftsmen.

\$27.95

With tuft of frilly cellophane on the end \$34.95



J



K



L

J Anchovy Tree

The festive way to offer anchovies to your guests. Lucite tree is approximately 12" tall and holds up to 50 anchovies. Base features a receptacle to catch dripping oil.

\$17.95

K Single Kernel Microwave Popper

Pop a healthy snack to artisanal perfection with this one-kernel microwave popper. Remove lid after popping for use as a teeny-tiny serving bowl.

\$9.95

L "Antique Canning Jar" Glasses

Imitation old-fashioned canning jars make a bold, rustic statement when used as drinking glasses. Permanently attached wire latches clattering to and fro with every tilt of one's hand make getting even the smallest sip an awkward, blundering affair. A perfect complement to every other piece of glassware or crockware that we inexplicably outfit with late-19th-century swing tops, rubber gaskets and ceramic stoppers that have served no purpose since advances in modern bottling gave us screw tops in 1909.

Set of 6 \$45.95



Swiss-Made Olive Speculum
Between removing the olive pit with our French olive pit remover and stuffing the olive with our Japanese olive stuffer, you'll want to inspect the olive's cavity for any irregularities. Our high-quality brushed steel olive speculum makes it easy.



F Sheep Balls Cookbook
The classic cookbook now celebrating its 60th anniversary is a must-have for every kitchen. 227 tasty recipes, including such perennial favorites as Roasted Sheep Balls with Honey, Thyme, Jalapeño & Sheep Ball Foppers and Sheep-and-Match-Ball Soup.



OVERPRICED, ESOTERIC KITCHEN ITEMS

K Industrial Institutions
12-Speed Power Mixer
 The 12-jarison floor mixer was designed for use in hospitals, prisons and schools to prepare enormous quantities of bread food, but is now available to us through special consideration from the manufacturer. Our five feet tall and weighing more than 600 pounds, its steel size makes a definite statement — and then there's the gears and the 12-speed motor — a 15-horsepower motor. We anticipate this will be our most popular mixer yet, given that our customers show as much fondness for over sized, unreluctantly utilitarian appliances as they do for tiny, unnecessary, ridiculously specific one-purpose gadgets. Can also be used to mix cement for that kitchen expansion you'll need to store

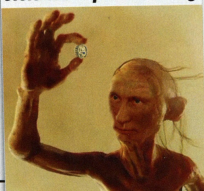
For months now, we've been telling you to check out the MAD blog, The Idiotal, and to "Like" us on Facebook — but have you?!!? Nooooo! (Well, that's not fair...maybe you have — these little intros don't allow for a whole lot of back-and-forth with our readers. Sorry.) Anyhoo — if you haven't checked out The Idiotal yet, here's some of what you've been missing!

The Best of The Idiotal

**IT'S FUN
TO STRIKE
DOWN THE
D-O-M-A**



**Proof That Vladimir Putin
Stole The Super Bowl Ring**



Paula Deen's Career is
GONE WITH THE WIND



"As God is my witness,
I'll never say 'n*****' again!"

**MAD ASKS:
WHAT DO YOU SEE?**

**Do you see a
YOUNG LADY
...or an
OLD HAG?**



**Do you see a
CANDLESTICK
...or
TWO FACES?**



**Do you see a
HEROIC
PATRIOT
...or a
DESPICABLE
TRAITOR?**



**Why
Men's
Wearhouse
Fired its
Founder,
George
Zimmer**

You can't go around
taking customers' inseam
measurements unless
you're a tailor

He wasted millions in
R&D on doomed "Triple-
breasted suit" project

They couldn't convince
customers that he isn't the
"stand your ground" guy
from Florida

It was discovered that he
was leaking company secrets
to Joseph A. Banks

The board of directors
thought his "Buy one suit,
get three trousers, two
sport coats, six
handkerchiefs, 12 pairs
of socks, three polo
shirts, a trench coat,
three MORE pairs of
slacks, two dress shirts,
seven ascots and a fedora
for \$10" promotion
was unsustainable

All together now:
The board just didn't
like the way he looked

WHAT LONG-DORMANT
ENTERPRISE HAS
THE OBAMA
ADMINISTRATION
SUCCESSFULLY REVIVED
IN AMERICA?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

For a long time, it seemed like all industry in this country was dying and no one would take any action. Amazingly, the government has proven that they're paying close attention and know exactly what we're all saying. In fact, when they looked at the numbers, the results were just staggering! To find out what industry is back and bigger than ever, fold page in as shown.



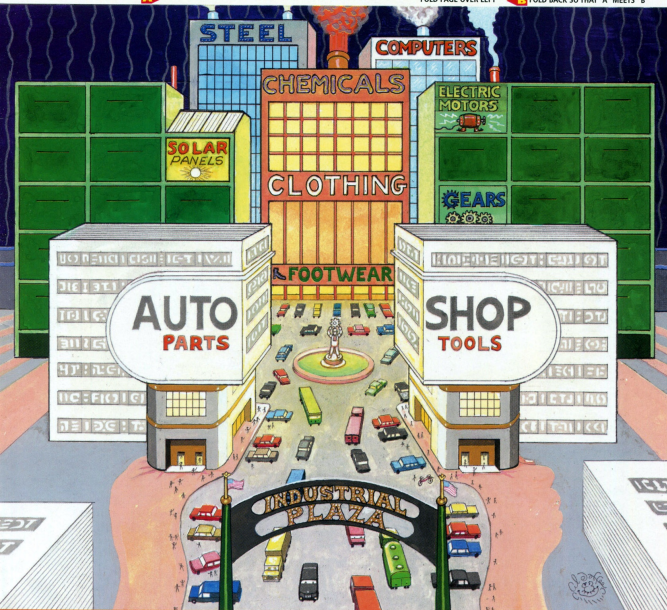
FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



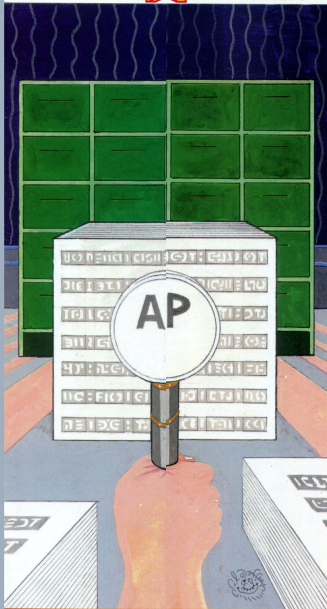
SNOWBALLING GOOD ECONOMIC NEWS IS DEVELOPING
ON JOBS AND INDUSTRIAL PRODUCTIVITY. THIS IS UR-
GENT IF PROSPERITY IS TO RETURN TO OUR
NATION. WE SHOULD IGNORE SO-CALLED SPECIALISTS'
PHONY PREDICTIONS OF DOOM. WE REJOICE AS WE
RECOVER FINANCIALLY AND RECEIVE JUST REWARDS

A

WRITER AND ARTIST: AL JAFFEE

B

A B FOLD BACK SO THAT "A" MEETS "B"



NALISTS' PHONE RECORDS

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GADGETS FOR ALL AGES



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